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**FOR IMMEDIATE RELEASE****New historical exhibit explores how places shape history**

“The Land We Live On” tells the story of the Rosedale community through urban planning

On April 1, 2016, Rosedale Development Association (RDA) will be hosting “The Land We Live On,” its second annual historical exhibit. The exhibit will tell the story of parks, streets, and urban planning in Rosedale over the last 100 years.

Now is a fitting time to focus on this aspect of Rosedale’s history since RDA is currently working with the Unified Government of Wyandotte County and Kansas City, Kansas, the University of Kansas Hospital, the University of Kansas Medical Center, and other partners to develop the 2016 Rosedale Master Plan Update. Master plans serve as a roadmap for future development in Rosedale. They are a concrete guide to ensure that future development coincides with community wants and needs.

Heidi Holliday, executive director of RDA, said, “Rosedale’s history shapes who we are as a community today. We love the opportunity to celebrate our past and help new generations learn about the community they live in and love.”

“The Land We Live On” will provide a special look at the many ways our infrastructure has changed since the area was inhabited by Native Americans. Changing boundary lines, street names, and urban development are some aspects the exhibit will highlight. Lead archivist JoJo Palko will curate the exhibit, sourcing materials from the Wyandotte County Historical Museum, Kansas City, Kansas Public Library, and the University of Kansas Libraries.

At the exhibit, two speakers will address the importance of the current master plan and how Rosedale’s history is important to its future: KHC heritage consultant and director of museum studies at the University of Kansas, Dr. Peter Welsh, and Zach Flanders, associate planner at urban planning firm BNIM. Flanders is a member of RDA’s board of directors and the lead planner at BNIM for the Rosedale Master Plan Update.

The exhibit is funded through a grant awarded by the Kansas Humanities Council (KHC) to RDA. KHC is a nonprofit organization that supports community-based cultural programs, serves as a financial resource through an active grant-making program, and encourages Kansans to engage in the civic and cultural life of their communities.

**The historical exhibit will take place from 6 to 9 p.m. on April 1 at 1401 Southwest Blvd, Kansas City, Kan. Speakers to begin at 7 p.m. For more information about “The Land We Live On,” contact Adrienne at 913-677-5097 or at [adrienne@rosedale.org](mailto:adrienne@rosedale.org).**

[About Rosedale Development Association:](#)

Rosedale Development Association (RDA) is a 501(c)3 not-for-profit community development corporation, serving the Rosedale area of Kansas City, Kan. and Wyandotte County. RDA's mission is to work in partnership with residents, businesses and institutions to build a strong, healthy community and to improve the quality of life for those who live, work and play in Rosedale. To learn more about RDA and how to get involved, call 913-677-5097 or visit [rosedale.org](http://rosedale.org).

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