

**CRIME PREVENTION TIPS
FOR BUSINESSES**

The National Crime Prevention Council
The Woodward Building
733 15th Street, N.W.
Washington, D.C. 20005

Employees and Crime

Employees can help you to be profitable or hurt you through waste, inattention to customers, or stealing. You must set the example for honesty and develop clear policies regarding security and theft.

- Develop and advise all employees of inventory control procedures. All merchandise entering and exiting your premises should be accounted for.
- Screen employees carefully before hiring them. Check their backgrounds to be sure they have not been fired for behavior you find is dangerous or unacceptable.
- Train employees in proper cash handling and security measures. Set policy regarding cash on hand and stick by it.
- Research shows that employees steal from businesses that are impersonal to them and lack clear policies. Show employees you care about them and their property.
- Provide a clean and orderly work environment with secure places for their personal belongings.
- Offer them personal child protection and home crime prevention information obtained from local law enforcement agencies and national organizations.
- Support their involvement in community organizations formed to prevent crime and help crime victims.

Robbery Prevention

Businesses are robbed ten times more often than individuals, but common sense can reduce the chance of becoming a victim as well as the amount of money lost if you're robbed. Take this quiz to assess your vulnerability to robbery.

	CASH: Do you	YES	NO
• keep only small amounts on hand and advertise this fact?	()	()	()
• make frequent bank deposits?	()	()	()
• have a drop safe or time delay safe?	()	()	()
• vary your deposit time and route?	()	()	()
• count cash only in a private area?	()	()	()
LIGHTS, LOCKS, ALARMS: Do you		()	()
• have exterior and interior lighting that allows visibility into the store from the street?	()	()	()
• have an emergency alarm system that works?	()	()	()
• have a buddy system signal with a neighboring store in case suspicious persons enter?	()	()	()
• keep seldom used doors and windows locked at all times?	()	()	()
• use mirrors, cameras, or one way glass to observe all areas of the store?	()	()	()

	EMPLOYEES: Is there	()	()
• more than one person to open and close?	()	()	()
• careful screening before hiring?	()	()	()
• care taken to have employees notify police about loafers who may be "casing" the store?	()	()	()
• training on how to handle a robbery situation and effectively report it to the police?	()	()	()

	HAVE YOU	()	()
• arranged your stock to allow clear visibility in the store?	()	()	()
• set up a signal for the police patrol officer in case of problems?	()	()	()
• arranged for a risk analysis security survey with the local police or sheriff's department?	()	()	()

Where you answered "NO," take corrective action now!
W Confronted By A Robber...

- Stay as calm as possible. Try not to panic or show any signs of anger or confusion.
- Consider your well-being and that of your employees as the highest priority. Don't escalate the incident into a violent confrontation in which someone may be injured or killed.
- Make a conscious effort to get an accurate description of the robber(s): age, race, complexion, body build, height, weight, type and color of clothing.
- After the robber leaves, call police immediately.

Burglary

Burglary is a property crime that occurs when the business is closed. The burglar may enter through any opening (door, window, air conditioning duct, skylight) or even create one through an interior shared wall or an outside wall. Reduce your risk as much as possible. Burglary is a crime of opportunity that can be prevented.

Surveillance and Security are Critical

Lighting. Install bright interior and exterior lighting to make all openings visible from both the outside and the inside of the store.

Locks and Safes. Purchase high quality door locks and use them. Grilles and storefront grates delay entry. Use an Underwriters Laboratory listed money safe, bolted to the floor and visible from the street.

Entry Control. Know who has a key and restrict access to the front door. Rekey the lock if a once-trusted employee is discharged for cause. Rekey locks annually if you have high turnover of employees. Consider an access control system rather than keys.

Intrusion Alert. Install a good quality alarm system to detect unauthorized entry. Check with your Better Business Bureau, Chamber of Commerce, law enforcement, and other businesses before you make this investment.

Windows. Consider burglary resistant glass in accessible areas. Unbreakable polycarbonate may work even better, particularly if you have high value items in window displays.

Environment. Keep areas around the store clean to aid visibility. Display your most valuable articles near the center of the store to force a burglar to take the longest possible escape route. Keep merchandise displays organized to allow maximum visibility throughout the store. Check closets and restrooms before you lock up. You don't need an unwanted visitor staying inside your store after closing hours.

ROSEDALE RESIDENTS PARTY DECLARED A SUCCESS

On Tuesday evening, October 6, Rosedale area residents met for a brief presentation by Larry Clark from the Wyandotte County reappraisal office, followed by refreshments and socializing. In addition the Neighborhood Security Program, the Rose(planting)Project and the Rosedale Development Association all had information tables. Over 30 Rosedale area residents attended.

Mr. Clark presented his slide program and comments at 7:30, followed by numerous thought-provoking questions. Residents then enjoyed cookies and coffee while obtaining Neighborhood Security tips from Jose Carillo, learning about hardy rose bushes available for local plantings and asked questions about code enforcement, proposed development and home-owner loans, at the RDA table.

"Rosedale on the Move" aired again, with the TV generously donated by Citizens Bank and Trust and VCR by United Super. The screen darkened to enthusiastic applause.

After such a successful first attempt, we will undoubtedly meet again before long.

WESTPORT MEDICENTER OFFERS FLU SHOTS AND RESPIRATORY THERAPY LECTURES IN OCTOBER

The MediCenter, located on the lower level of Westport-Allen Center(706 W. 42nd St., KCMO), will offer free flu shots this month when appointments are made at 531-8695. The Kansas City Public Health Department has approved this vaccine.

Respiratory therapy lectures throughout October include "Minerals and Vitamins", scheduled for Monday, October 19th.

WANTED: RDA MEMBERS INTERESTED IN SERVING ON BOARD OF DIRECTORS

The Rosedale Development Association will have several openings for new members of our Board of Directors, effective January 1, 1988. If you are personally interested in participating, or might nominate another individual please contact the RDA office no later than **Friday, October 23.** Your responsibilities would include: one luncheon meeting each month with the Board, and attendance at as many monthly Association meetings(recently breakfast meetings)as possible, periodic special meetings, and phone votes on other matters, as necessary. We will have positions available for Vice-President of Residential Sector, V.P. of Business Sector, and several openings for 3 year terms of office.

Help us shape the course of your neighborhood development association!

EVERYTHING'S COMING UP MARIGOLDS

Drive by Our Saviour Lutheran School on Rainbow Boulevard and take a look at their beautiful display of marigolds. The marigold was named the KCK city flower one year ago, and the recent Marigold Beautiful Contest recognized Our Saviour as well as several area residents, for their efforts toward beautification.

TWO ROSEDALE BUSINESSES RECOGNIZED IN KCK MARIGOLD BEAUTIFUL CONTEST

Hardee's Restaurant at 2005 W. 43rd Avenue, and McDonald's Restaurant at 4215 Rainbow Blvd., were recognized for their beautiful marigold displays, in a citywide contest. Congratulations!!

CHEMICAL ABUSE FILM AVAILABLE

The Rosedale Optimists Club has a film on chemical abuse available, on request. The tape is VHS and runs 1 hour and 40 minutes. For further information or to reserve this film, please contact Harold Coleman at Faultless Pest Control-236-8660.

Cost of this newsletter sponsored in part by the following companies:

Rainbow Car Wash
4604 Rainbow
Rosedale, Ks. 66103

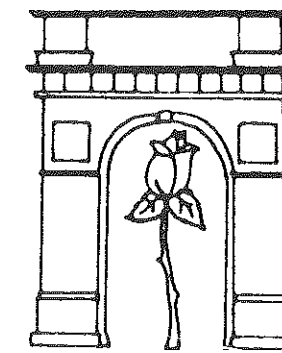
T.J. Fleming Co.
(supply components for rolling stock to railroads)
647 S.W. Blvd.
Rosedale, Ks. 66103

Bob's Ornamental Iron
734 S.W. Blvd.
Rosedale, Ks. 66103

THANK YOU FOR YOUR SUPPORT!

OFFICE SPACE FOR LEASE

#38-1507 Lake Avenue-450 sq. ft., zoned office, lease at \$225 per month; includes utilities.



ROSEDALE DEVELOPMENT ASSOCIATION
3930 Rainbow Blvd.
Kansas City, Ks. 66103
Lisa W. Gray, Executive Director
677-5097

NEWSLETTER
October 1987

BPU MEMBER ANA RIOJAS TO SPEAK AT OCTOBER BREAKFAST MEETING OF
ROSEDALE DEVELOPMENT ASSOCIATION

The Rosedale Development Association will meet for breakfast at Shoney's at 7th Street and S.W. Blvd., 7:30 am on Tuesday, October 20th. The breakfast buffet costs \$2.99 per person, plus beverage.

Those of you who attended in September, are aware of all the complications that arose with our meeting. I have received assurance from Shoney's management that we will not have any such problems in the future, so let's give it another try.

Our featured speaker for the October meeting will be Ana Riojas, who serves as a Board member for the Board of Public Utilities. Ms. Riojas will describe the responsibilities of the BPU and something about the nature of their general operations, as well as answering questions from businesspeople and residents.

Please join us on October 20th for breakfast and information on the BPU.

LAST CHANCE FOR RESERVATIONS TO ATTEND THE FALL FIESTA PARTY

It's as simple as that! Please make your reservations for the Fiesta on Friday evening, October 23(5:30-10:30 PM), immediately and send check for \$8 per person made payable to:

Call 677-5097.
Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, Ks. 66103

All you can eat tacos, soft drinks, beer, wine and entertainment for one small price. Wear a name tag and bring your business cards. Meet and greet your neighbors.

SEE YOU THERE! **6:30 dance performance by El Grupo Atotonilco**

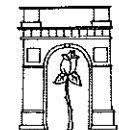
FALL CLEAN UP CAMPAIGN SCHEDULED FOR KCK

The City Administrator's Office of KCK, in conjunction with the Community Beautiful Commission's Fall Cleanup Campaign, has scheduled the weekends of October 17 & 18, and 24 & 25 for lifting the ban on burning in the city. Citizens may burn weeds, wood, trees, stumps, and other natural vegetation on Saturday and Sunday of these weekends. Residents may not burn junk and other man-made materials, or entire fields or vacant lots. Strict safety procedures must be followed, such as keeping water hoses or other extinguishers in close proximity. All burning must cease at 7 PM on the designated dates. In the event of rain on either weekend, the city will lift the burning ban at another time; residents may not burn on either Monday following these weekends.

FLOOD INFORMATION WANTED

The United States Army Corps of Engineers would like information regarding any damage to personal and business property and inventory due to flooding incidents between September 1977 and September 1986. This includes damage from hillside runoff, excessive rain and direct damage from Turkey Creek.

If you feel you can provide such information and have not already spoken with Corps representatives (or recall additional information), please contact Homer Lawrence or Alan Holland at local Corps headquarters (374-3175 or 374-3525) as soon as possible.



Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

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