



ROSEDALE DEVELOPMENT ASSOCIATION
3930 Rainbow Blvd.
Kansas City, Ks. 66103
Lisa W. Gray, Executive Director
677-5097

NEWSLETTER
May 1988

WHAT HAPPENS AT THE RAINBOW MENTAL HEALTH FACILITY?

Jack Southwick, Executive Director of the Rainbow Mental Health Facility—a state owned and funded institution—will be our guest speaker at the Rosedale Development Association's monthly breakfast meeting on Tuesday, May 17th, 7:30 AM at Shoney's Restaurant. (Breakfast bar available for \$3.29, plus beverage).

Mr. Southwick has served as director of the facility since 1974. Rainbow Mental Health provides services to children and adults in a psychiatric hospital setting.

Come find out about this fine institution and the important work that they do in the Rosedale community.

\$1,700 MORE TO GO!

The Rosedale Development Association must raise \$1,700 before June 30, in order to obtain a full \$10,000 in matching funds from the City of Kansas City, Kansas in 1988. We're in about the same place as we were last year when we first met the city's challenge.

Please send in your 1988 dues—renewal or new—as soon as possible so that you can be included in this year's fundraising efforts.

First year business dues: \$25

Annual business dues: \$50

Residential dues: \$10 per household

Send checks made payable to: Rosedale Development Association
3930 Rainbow Boulevard
Rosedale, Ks. 66103

Our thanks to the following companies and households who sent their membership dues and donations to this office to 5/10/88:

RENEWALS

Bunge Corporation
Dairy Queen
Father Jerry Spencer
Boulevard Credit Motors

NEW

Swicegood Enterprises, Inc.
M & W Sales
Treasury Drug
Alvin Clayman Enterprises, Inc.
Ralph Lickteig
Calvin Bryant

ROSEDALE BARBEQUE HONORS ALL A STUDENTS FROM ROSEDALE MIDDLE SCHOOL

On Thursday, April 28, thirteen students from Rosedale Middle School received combo sandwiches and a soft drink at Rosedale Barbeque, courtesy of Anthony Rieke—owner. They thoroughly enjoyed their meal and greatly appreciated this recognition for their scholastic achievements. If your business would enjoy participating in this recognition program during the 1988–1989 school year, call Rosedale Development Association at 677-5097.

PROJECT BLITZ COMES TO ROSEDALE

One program within Operation Brightside—a new, ongoing clean-up and beautification effort in Kansas City, Kansas—is called Project Blitz. Beginning in City Council District #2(Central Avenue)on Saturday, May 7th the voluntary clean-up of alleys, sidewalks, lots, streets and public areas netted 185 tons of trash and debris; close to 90 truckloads!

Project Blitz comes to Rosedale on Saturday, May 21st. In cooperation with this tremendous project, the Rosedale Development Association will distribute free trash bags on Friday May 20th from several Rosedale locations. In addition Deffenbaugh Co. will pick up items placed on the curb by area residents, including cast-off furniture, etc.

Please call the Rosedale Development Association at 677-5097 for further information.

SEVEN WAYS TO RUIN A GOOD VACATION

A message from the National Crime Prevention Council in Partnership with ADT(provided by Leavenworth Road Association):

- (1) Wear your best jewelry.
- (2) Tantalize thieves with an overstuffed purse.
- (3) Stick your hotel keys in an outside pocket of your purse or suitcase where you-or anyone else-can find them easily.
- (4) Wear a lost and bewildered look.
- (5) Don't study your maps before you go. Wait till you're lost and in the middle of a busy street.
- (6) Take lots of cash and stuff it in your pocket-along with all your credit cards.
- (7) Carry your plane tickets and passport in full view of passers-by.

CONGRATULATIONS TO. . .

Strasser Hardware on their grand reopening celebration this month.

Alvin Clayman Enterprises, Inc. on twenty years of business.

Bernie Electric on 30 years in business.

Rainbow Village for the way they are filling up with tenants.