PHASE TWO OF TURKEY CREEK FLOOD STUDY TO BEGIN

The cities of Kansas City, Missouri and Kansas City, Kansas have reached an agreement with the Army Corp of Engineers regarding costs for each party and inclusion of in-kind services, allowing phase two for the Army Corp services toward resolution of the Turkey Creek flood problem, to begin. This phase should result in a concrete decision regarding the most cost-effective measure for combating the problem and they will complete their work in two to three years. We will keep in touch with the City Engineering Department, and keep you informed on further developments as they arise.

Human Resources Department Requests Assistance

If you are aware of any incidences of housing discrimination in our area- either rental or purchase, please contact the Kansas City, Kansas Human Resources Department at 573-5460. If you would write or visit the Department, the address is:

Human Resources Department
Municipal Office Building-Room 505
Kansas City, Kansas 66101

THE VALUE OF A NEWLY CREATED JOB

(Control Data Corporation, 1983)

Annual employee compensation for a full-time worker in the U.S. economy averaged $18,170 in 1980. This compensation includes wages, supplemental pay, social security payments, pension and other benefits paid by the employer, represents the value of the output produced by the average worker.

The new worker’s increase in income will be $18,170 minus previous income, which has been calculated to be $16,516. Thus, the worker’s compensation will increase by $16,516. Because most of this income will be spent on consumption, purchases of goods and services will be further increased and new round of production will result.

The employer using the worker will purchase intermediate products from itself and from other industries in order to increase output. Data indicate that at producers’ prices, an average of $18,170 production required from all industries in order to deliver a dollar’s worth of a commodity from the private sector to final demand. The additional contribution to the GNP generated by the industry input purchase will be $7,791 for each new job created. Thus the initial total increase in GNP will be $16,516 + $7,791 = $24,307. Taking into account additional payments to production factors, national income will increase by an additional $26,728 over and above the initial $24,307 increase in GNP.

Another benefit to the nation results from any public transfer payments in the new worker’s previous income that can now be avoided. While they may be significant, there is no reliable way to estimate the savings due to job creation.

Finally, there are social benefits that are attributable to the integration of previously unemployed persons into the work force. Economists and other social scientists have become interested in the relationship between economic opportunity and incidence of crime, disease and mortality among various population groups. One study by M.H. Brinner states that the average social value of a job can be viewed as including the additional income attributable to a longer working life, plus avoided outlays for illness and criminal aggression. Brinner’s estimates average out to a benefit of $1,637 per job per year (1980 dollars)

Thus the total value of creating a full-time job in the private sector includes the following:

<table>
<thead>
<tr>
<th>Type of Benefit</th>
<th>Value</th>
</tr>
</thead>
<tbody>
<tr>
<td>Increased weekly compensation</td>
<td>$16,516</td>
</tr>
<tr>
<td>Additional payments to factors of production</td>
<td>$7,791</td>
</tr>
<tr>
<td>Additional income generated by consumption of goods and services</td>
<td>$26,728</td>
</tr>
<tr>
<td>Total value</td>
<td>$52,628</td>
</tr>
</tbody>
</table>

ROSEDALE ARCH PROJECT NEARLY COMPLETE

By the time this newsletter reaches your desk, the last ladder and the final worker will have left the site of the Rosedale Arch. Gary Keen and his men have completed a phenomenal job, and if you haven’t visited the Arch recently, you should take a few minutes during a lunch break and head up there for a look.

Not sure how you reach the Arch? From Southwest Boulevard, take Rainbow Extension between the C.A.R. Clinic and Pokie’s. Take your last right, going up Booth Street. To your right at about halfway up the hill you will see a gate to the Arch park. From Rainbow Boulevard, reach Rainbow Extension (now between Rainbow Village Shops and Citizens Bank, turning north onto the street.

The Rosedale Arch restoration not only included restoration of the surface limestone structure and seating, but repair of a badly weathered roof, replacement of vinyl weather stripping for the lighting at the Arch’s cap, and clearing and sanitary control of the entire area and surrounding the Arch. This brought the total cost to $32,000 and we could still use more donations of any amount to defray our costs. The additional work done should ensure that little more than spot maintenance and cleaning each 7-10 years will be necessary for a long time to come.

Patrons and Friends of the Rosedale Arch are also the ones who are responsible for the Oscar-winning design and construction of the Arch. Their contributions are acknowledged through its dedication in the name of Dr. Velma F. Africans, a Black woman who was a civil rights leader and teacher.

Thanks to all of these generous donors!!

THANKS TO PEOPLE WHO HELPED MAKE THE REDEDICATION VERY SPECIAL

The Kansas, the Kansas City Star and Times and the Record for their before and after publicity; also channels 4, 5 and 9 and radio public service announcements.

Burt Covin and KCK Parks and Recreation, for all of their help.

Dr. and Mrs. Octave Manville, French Consul for Kansas City, for their advice.

The Bus of Kansas City, Kansas, for providing shuttle service.

Kansas City Kansas Police Department, for security.

Kansas City Kansas Board of Education, for their assistance with the stadium.

Rainbow Division Veterans Association, for their participation and designation of the Arch as one of their national monuments.

Kimbo’s for printing programs.

May’s Flowers for the memorial wreath.

Fest Leavenworth and the Kansas City, Kansas National Guard for their participation.

The folks who helped place the luminaria along the roadway to the Arch on Friday that was absolutely gorgeous!!

Our guest speakers.

Members of the Holy Name Church congregation who helped with the Friday service.

The refoliation planning committee.

Anybody else who shared their thoughts, time and donations to this project...
Cost of this newsletter sponsored in part by the following companies:

Rhodes Enterprises, Inc. (commercial printing including foreign language typesetting and music publishing)
2707 W. 43rd Avenue

Rhodes Chemical Company (sales distribution center for chemical supplies)
1129 Merriman Lane

Williams Company (design, sales and installation of refrigeration equipment)
4001 Mission Road

THANK YOU FOR YOUR SUPPORT OF OUR PUBLICATION!

Rosedale Development Association
3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5997

THE STATE OF THE ROSEDALE DEVELOPMENT ASSOCIATION

Call it an annual report or a fact-finding session, or an update. At the August 16th breakfast meeting, Rosedale Development Association Executive Director Lisa Gray will give a report on the financial status of the Association, including the MHR matching funds situation for 1989. We will discuss suggestions for upcoming projects and look forward to your suggestions as well.

Should we have more social activities—what kind? Are you interested in an extensive business/residential consumer survey to help realtors determine what new businesses might have the greatest success in Rosedale? What else might we want to do at the Rosedale Arch and surrounding grounds? Should we get the rose-planting project going again? We will also have some Rosedale pins, mugs, etc., and programs from the rededication available for purchase.

Please remember that the monthly breakfast meetings are open to all area businesses and residents (we particularly encourage participation by our members). We think that you have good ideas and would like to hear some of them.

So mark Tuesday morning, August 16 at 7:30 AM for the Rosedale Development Association monthly breakfast meeting and join us in directing the Association’s plans for the coming year. Breakfast bar is $4.11 including beverage. We adjourn before 9 AM.

DR. TERRY NELSON RECEIVES NATIONAL "HEALTH AWARENESS AWARD"

Dr. Terry J. Nelson of the Rainbow Chiropractic Center has been awarded the "Health Awareness Award" by the American Chiropractic Association. In presenting this award, Dr. Loescher, president of the ACA wrote, "We recognized Dr. Nelson's outstanding community service and dedication to chiropractic." Dr. Nelson was cited with this special commendation for his support of the Reader's Digest Campaign, which enabled chiropractic to bring important health information about chiropractic to the general public," Dr. Nelson said.

HAS SOMEBODY AT YOUR COMPANY RECEIVED A SPECIAL AWARD THAT YOU WOULD ENJOY PUBLICIZING? HAS YOUR COMPANY RECEIVED A SPECIAL RECOGNITION?

PLEASE CONTACT THE RDA office and we will gladly add this to our newsletter.

KANSAS CITY KANSAS HERALD AND FIRE DEPARTMENTS CHECKING BLOOD PRESSURE

The Health and Fire departments of Kansas City, Kansas have joined with the American Heart Association to form Project REACH, which stands for "React Early and Control Hypertension." Area residents can have their blood pressure checked free from 10 AM to 4 PM any Saturday in 1989 at any fire station in the city. For more information, call 649-5727.
Are you interested in purchasing property for your business location or expansion? Would you like some investment property? The Rosedale Development Association maintains a current listing of available properties in the Rosedale area, for these purposes. Below is some very brief information regarding properties presently available.

If you would like further information, please contact the RDA office at 677-5097. Refer to the Community Inventory Project, and indicate the property of interest according to file number listed below:

$2-3800 Mission Rd.-44,000 sq. ft. of land available, zoned for warehouse/office, asking price of $75,000.

$4-4400 Roe Lane--4 acres, zoned heavy industry, asking price of $90,000 with $25,000-30,000 down.

$8-4509 Rainbow-16,500 sq. ft. (120' frontage and 136' deep), zoned commercial/retail, for lease of 4-5 years at $800-$1000.

$12-1-16 and Roe Lane--zoned industrial, 18 acres (can be divided).

$13-553 Ln. at Sunset Place--1 acre, zoned non-retail, owner will pledge value of land against cost of building, or lease property.

$21-2500 State Line--2.07 acres with 7 bldgs., totaling 22,110 sq. ft., zoned heavy industry, asking price of $200,000.

$24-1725 S.W. Blvd.-14,000 sq. ft. with 3 bldgs.--one bldg. of 4,100 sq. ft. and others each have 2,500 sq. ft., zoned commercial, asking price of $75,000.

$28-641 S.W. Blvd.-20,000 sq. ft., zoned light industry, asking price of $250,000.

$31-607 S. 8th Ave--145' x 90' lot with 1,500 sq. ft. bldg., zoned general business, asking price of $60,000 or $600/mo. lease. Newly rehabbed bldg.

$32-4472 Rainbow-1500 sq. ft. bldg., zoned retail/office, $625 lease/mo., with possible option to buy.

$34-3 Eaton-20,000 sq. ft. land, zoned commercial.

$37-2837 Roe-775 Sq. ft. (4 rooms in preceding building), office lease at $400/mo.

$8-4311 Lloyd-350 sq. ft. office unit, lease at $250/mo. Newly rehabbed bldg.

$39-1507 Lake-450 sq. ft., zoned office second floor, lease at $225/mo.

$42-3020 S. 7th St.--6,800 sq. ft. on two floors, zoned non-retail, asking price of $450,000; will finance with 50% down.

$43-2849 W. 47th--15,000 sq. ft., zoned commercial, $3/sq. ft.

$44-2826 W. 47th-1,030 sq. ft., zoned commercial, $6/sq. ft.

$45-1209, 1211, 1219, 1223 S.W. Blvd.--one building of 13, 150 sq. ft.-$3,000/mo., 1,000 sq. ft. upstairs @ $300/mo.; second building 5,000 sq. ft. metal structure @ $1,146/mo. Third building presently occupied. Whole complex for sale.

$46-2844 W. 47th--1-shapped space can lease 2,000 or 3,750 sq. ft., zoned retail, (no bars, ice cream or variety stores, please) $6/mo. sq. ft.

$47-4208 Rainbow-800 sq. ft., zoned commercial, $600/mo.

$48-1010 S.W. Blvd.--7,600 sq. ft. warehouse and 3,600 sq. ft. office, zoned commercial, $3,000/mo.

The Rosedale Development Association requests the honor of your presence for the 65th Anniversary of Groundbreaking Ceremonies for the Rosedale Memorial Arch

Saturday, July 23rd, 1988
Mount Marty
Kansas City, Kansas

Community picnic and band concert immediately following Rosedale Middle School Stadium
36th and Springfield

Guest speakers for the rededication include:
United States Representative Jan Meyers
Lieutenant Governor Jack Walker
Councilman George Lee Dunn for Mayor Joseph Steineger
Councilman Richard Ruiz
Ted Johnson, Rainbow Division Veterans Memorial Foundation, Inc.

The picnic will feature a postal substation with a special pictorial cancellation of the Arch available from 11 AM to 3 PM.

Several food vendors will be available for purchase of snacks, although you are encouraged to bring your own picnic as well. No barbecue grills please.

Rosedale Arch souvenir items will be available for sale--Rosedale Arch lapel pins, Rosedale hat, visors, frisbees and coffee mugs.

On display--several classic cars, drawings of the Rosedale Arch by kids who attended the Rosedale Festival, several early photographs, etc.

Clowns and other characters available for amusement of the children.

Parking available at Citizens Bank and Trust, Rosedale Middle School and 360 Rainbow. Shuttle service available.

Candlelight memorial service at 9 PM, Friday evening July 22nd. Also open to the public with shuttle service available.
ROSEDALE ARCH RESTORATIONIST WILL SPEAK AT JULY BREAKFAST MEETING

Gary Keshner, in charge of the Rosedale Arch restoration, will talk about the work he and several subcontractors have done to get the Arch in tip top condition for the rededication on Saturday, July 23rd at 10 AM.

This should be a very informative and interesting presentation and one that we hope many businesspeople and residents will attend.

Please join us for breakfast at Shoney's Restaurant, 7:30 AM on Tuesday, July 19th. Breakfast bar for $3.29 plus beverage.

See you then.

WELCOME TO ADDITIONAL MEMBERS OF ROSEDALE DEVELOPMENT ASSOCIATION

NEW

Faultless Pest Control
R.W. Fryer

ROSEDALE BUSINESSES: IF YOU HAVE A JOB OPENING CONTACT KANSAS CITY KANSAS COMMUNITY COLLEGE

The Kansas City Kansas Community College Career Planning and Placement Center is part of Project HIRE( Helping Industry Recruit Employees) network. This computerized network allows the thirteen community colleges and vocational-technical schools in the metropolitan area to share job opening information. This gives you, as an employer, an opportunity to reach a large segment of individuals with information about job openings in your company.

If your company has a job opening, please call KCJC with that information. They will do their best to send you qualified applicants for the position that you list. There is no charge for this service. All you need to do is call the Career Planning and Placement Center at 334-1100, extension 234 with that information.

The Career Planning and Placement Center also has a professional on staff who will assist employers interested in hiring disabled individuals. In addition to referring qualified disabled persons to you for a specific job, a member of the staff is available to assist you in individual consultations, conduct seminars and provide information and assistance on modifying the work site to accommodate a person with a disability.

Call Linda Wyatt, Job Placement Specialist, at 334-1100 extension 243.