

PHASE TWO OF TURKEY CREEK FLOOD STUDY TO BEGIN

The cities of Kansas City, Missouri and Kansas City, Kansas have reached an agreement with the Army Corps of Engineers regarding costs for each party and inclusion of in-kind services, allowing phase two for the Army Corps study toward resolution of the Turkey Creek flood problem, to begin. This phase should result in a concrete decision regarding the most cost-effective measure for combatting the problem and they will complete their work in two to 2½ years. We will keep in touch with the City Engineering Department, and keep you informed on further developments as they arise.

HUMAN RESOURCES DEPARTMENT REQUESTS ASSISTANCE

If you are aware of any incidences of housing discrimination in our area-either rental or purchase, please contact the Kansas City, Kansas Human Resources Department at 573-5460. If you would write or visit the Department, the address is:

Human Resources Department  
Municipal Office Building-Room 505  
Kansas City, Kansas 66101

THE VALUE OF A NEWLY CREATED JOB  
(Control Data Corporation, 1983)

Annual employee compensation for a full-time worker in the U.S. economy averaged \$18,170 in 1980. This compensation which includes wages, supplemental pay, social security payments, and insurance, pension and other benefits paid by the employer, represents the value of the output produced by the average worker.

The new worker's increase in income will be \$18,170 minus previous income, which has been calculated to be \$1,654. Thus, the worker's compensation will have increased by \$16,516. Because most of this income will be spent on consumption purchases aggregate demand will be further increased and new round of production will result.

The industry employing the worker will purchase intermediate products from itself and from other industries in order to increase output. Data indicate that at producers' prices, an average of \$1,893 production is required from all industries in order to deliver a dollar's worth of a commodity from the private sector to final demand. The additional contribution to the GNP generated by these industry input purchase will be \$7,791 for each new job created. Thus the initial total increase in GNP will be \$16,516 + \$7,791=\$24,307. Taking into account additional payments to production factors, national income will increase by an additional \$26,728 over and above the initial \$24,307 increase in GNP.

Another benefit to the nation results from any public transfer payments in the new worker's previous income that can now be avoided. While they may be significant, there is no reliable way to estimate the savings due to job creation.

Finally, there are social benefits that are attributable to the integration of previously unemployed persons into the work force. Economists and other social scientists have become interested in the relationship between economic opportunity and incidence of crime, disease and mortality among various population groups. One study by M.H. Brenner states that the average social value of a job can be viewed as including the additional income attributable to a longer working life, plus avoided outlays for illness and criminal aggression. Brenner's estimates average out to a benefit of \$1,637 per job per year (1980 dollars)

Thus the total value of creating a full-time job in the private sector includes the following: Increase in New worker's Compensation-\$16,516

Additional Payments to Factors of Production via Interindustry Purchases	-\$ 7,791	TOTAL VALUE: \$52,682.
Additional Income Generated by Consumption Purchases	-\$26,738	
Social benefits	-\$ 1,637	

ROSEDALE ARCH PROJECT NEARLY COMPLETE

By the time this newsletter reaches your desk, the last ladder and the final worker will have left the site of the Rosedale Arch. Gary Keshner and his crew have done a phenomenal job, and if you haven't visited the Arch ever/recently, you really should take a few minutes during a lunch break and head up there for a look.

Not sure how you reach the Arch? From Southwest Boulevard, take Rainbow Extension in between the C.A.R. Clinic and Yorkie's. Take your first right, going up Booth Street. To your right at about halfway up the hill you will see a gate to the Arch "park". From Rainbow Boulevard, reach Rainbow Extension found between Rainbow Village Shops and Citizens Bank, turning north onto the street.

The Rosedale Arch restoration not only included restoration of the surface limestone structure, and sealing, but repair of a badly weathered roof, replacement of vinyl weather stripping for the lighting at the Arch's cap, and cleaning/sealing of the entire walkway and observation area surrounding the Arch. This brought the price tag up to \$32,000 and we could still use more donations of any amount to defray our costs. The additional work done should insure that little more than spot maintenance and resealing each 7-10 years will be necessary for a long time to come. PATRONS OF THE ARCH include (\$65 donation or greater): Silva Foods of K.C., Inc., Citizens Bank and Trust of Kansas City, Kansas City Kansas Area Chamber of Commerce, Best Western Inn, R.F. Fisher Electric Company, Best Western Hallmark Inn, American Legion Post #346, Fred and Darlys Jenkins, June Fausset, Kansas City Kansas City Councilman Richard Ruiz, Reverend Jeremiah Spencer, City of Kansas City, Kansas, (\$20,000) State Representative Herman Dillon, The Record, Smoot Company, Rosedale High School Class 1939, County Commissioner Joe Wilhm, Kansas University Medical Center, Senator John Strick, Philip and Judith Gardos, Ernestine Schomann-Heink Chapter-Disabled American Veterans of the World War, Sandifer Motors, Best Western Hallmark Inns, American Legion Post #217, VFW Post #6694, Rosedale Optimist Club, VFW Auxiliary #869, VFW #869, Hatty Hatfield, Mission Road Studio Apartments, John Rohrer Contracting Co, McCall Service Stations, Bunge Corporation, Dick McCray, Wayne Papter, Camilla Parker Helmreich, Rainbow Division Veterans Assoc. Thanks to all of these generous donors!!

THANKS TO PEOPLE WHO HELPED MAKE THE REDEDICATION VERY SPECIAL!

The Kansan, the Kansas City Star and Times and the Record for their before/after publicity; also channels 4, 5 and 9 and radio public service announcements.

Burt Cavin and KCK Parks and Recreation, for all of their help.

Dr. and Mrs. Octave Merveille, French Consul for Kansas City, for their advice.

The Bus of Kansas City, Kansas, for providing shuttle service.

Kansas City Kansas Police Department, for security.

Kansas City Kansas Board of Education, for their assistance with the stadium.

Rainbow Division Veterans Association, for their participation and designation of the Arch as one of their national monuments.

Kinko's for printing programs.

May's Flowers for the memorial wreath.

Fort Leavenworth and the Kansas City, Kansas National Guard for their participation.

The folks who helped place the luminaria along the roadway to the Arch on Friday (this was absolutely gorgeous!).

Our guest speakers.

Members of the Holy Name Church congregation who helped with the Friday service.

The rededication planning committee.

Anybody else who shared their thoughts, time and donations to this project. . .

Cost of this newsletter sponsored in part by the following companies:

Rhoads Enterprises, Inc.(commercial printing including foreign language typesetting  
2707 W. 43rd Avenue and music publishing)

Rhodes Chemical Company(sales distribution center for chemical supplies)  
1129 Merriam Lane

Williams Carver Company(design, sales and installation of refrigeration equipment)  
4001 Mission Road

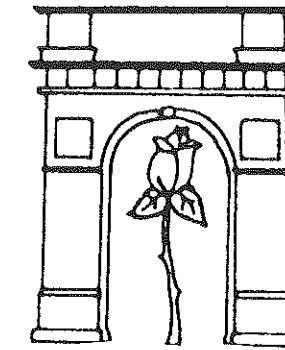
THANK YOU FOR YOUR SUPPORT OF OUR PUBLICATION!



**Rosedale Development Association**

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

Bulk Rate  
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ROSEDALE DEVELOPMENT ASSOCIATION  
3930 Rainbow Blvd.  
Kansas City, Ks. 66103  
Lisa W. Gray, Executive Director  
677-5097

NEWSLETTER  
August 1988

THE STATE OF THE ROSEDALE DEVELOPMENT ASSOCIATION

Call it an annual report or a fact-finding session, or an update. At the August 16th breakfast meeting, Rosedale Development Association Executive Director Lisa Gray will give a report on the financial status of the Association, including the NBR matching funds situation for 1989. We will discuss suggestions for upcoming projects and look forward to your suggestions as well.

Should we have more social activities-what kind? Are you interested in an extensive business/residential consumer survey to help realtors determine what new businesses might have the greatest success in Rosedale? What else might we want to do at the Rosedale Arch and surrounding grounds? Should we get the rose-planting project going again?

We will also have some Rosedale pins, mugs, etc., and programs from the rededication available for purchase.

Please remember that the monthly breakfast meetings are open to all area business-people and residents(we particularly encourage participation by our members). We think that you have good ideas and would like to hear some of them.

So mark Tuesday morning, August 16 at 7:30 AM for the Rosedale Development Association monthly breakfast meeting and join us in directing the Association's plans for the coming year. Breakfast bar is \$4.11 including beverage. We adjourn before 9 AM.

DR. TERRY NELSON RECEIVES NATIONAL "HEALTH AWARENESS AWARD"

Dr. Terry J. Nelson of the Rainbow Chiropractic Center has been awarded the "Health Awareness Award" by the American Chiropractic Association. In presenting this award, Dr. Luedtke, president of the ACA wrote, "We recognized Dr. Nelson's outstanding community service and dedication to chiropractic." Dr. Nelson was cited with this special commendation for his support of the Reader's Digest Campaign, which enabled chiropractic to bring important health information about chiropractic to the general public," Dr. Nelson said.

HAS SOMEBODY AT YOUR COMPANY RECEIVED A SPECIAL AWARD THAT YOU WOULD ENJOY PUBLICIZING?  
HAS THE COMPANY RECEIVED A SPECIAL RECOGNITION?

PLEASE CONTACT THE RDA office and we will gladly add this to our newsletter.

KANSAS CITY KANSAS HEALTH AND FIRE DEPARTMENT'S CHECKING BLOOD PRESSURE

The Health and Fire departments of Kansas City, Kansas have joined with the American Heart Association to form Project REACH, which stands for "React Early and Control Hypertension." Area residents can have their blood pressure checked free from 10 AM to 4 PM any Saturday in 1988 at any fire station in the city. For more information, call 648-5727.

PROPERTIES AVAILABLE IN ROSEDALE

Are you interested in purchasing property for your business location or expansion? Would you like some investment property? The Rosedale Development Association maintains a current listing of available properties in the Rosedale area, for these purposes. Below is some very brief information regarding properties presently available.

If you would like further information, please contact the RDA office at 677-5097. Refer to the Community Inventory Project, and indicate the property of interest according to file number listed below:

- #2-3800 Mission Rd.-44,000 sq. ft. of land available, zoned for warehouse/office, asking price of \$75,000.
- #4-4400 Roe Lane-4 acres, zoned heavy industry, asking price of \$90,000 with \$25,000-30,000 down.
- #8-4509 Rainbow-16,500 sq. ft.(120' frontage and 136' deep), zoned commercial/retail, for lease of 4-5 years at \$800-\$1000.
- #12-I-35 and Roe Lane-zoned industrial, 18 acres(can be divided).
- #13-Roe Lane at Suntree Place-1 acre, zoned non-retail, owner will pledge value of land against cost of building, or lease property.
- #21-2500 State Line-2.07 acres with 7 bldgs., totalling 22,110 sq. ft., zoned heavy industry, asking price of \$250,000.
- #24-1725 S.W. Blvd.-14,000 sq. ft. with 3 bldgs.-one bldg. of 4,100 sq. ft. and others each have 2,500 sq. ft., zoned commercial, asking price of \$75,000.
- #28-641 S.W. Blvd.-20,000 sq. ft., zoned light indsutry, asking price of \$250,000.
- #31-607 S. 8th-145' x 90' lot with 1,500 sq. ft. bldg., zoned general business, asking price of \$60,000 or \$600/mo. lease. Newly rehabbed bldg.
- #32-4472 Rainbow-1150 sq. ft. bldg., zoned retail/office, \$625 lease/mo., with possible option to buy.
- #34-3 Eaton-20,000 sq. ft. land, zoned commercial.
- #37-2837 Roe-775 Sq. ft.(4 rooms in preexisting bldg., zoned office, lease at \$485/mo.
- #38-4311 Lloyd-350 sq. ft. office unit, lease at \$250/mo. Newly rehabbed bldg.
- #39-1507 Lake-450 sq. ft., zoned office second floor, lease at \$225/mo.
- #42-3020 S. 7th St.-6,800 sq. ft. on two floors, zoned non-retail, asking price of \$450,000; will finance with 50% down.
- #43-2848 W. 47th-15,000 sq. ft., zoned commercial, \$3/sq. ft.
- #44-2862 W. 47th-1,030 sq. ft., zoned commercial, \$6/sq. ft.
- #45-1209, 1211, 1219, 1223 S.W. Blvd.-one building of 13, 150 sq. ft.-\$3,000/mo., 1,000 sq. ft. upstairs @ \$300/mo.; second building-5,000 sq. ft. metal structure @ \$1,146/mo. Third building presently occupied. Whole complex for sale.
- #46-2844 W. 47th-L-shaped space-can lease 2,000 or 3,750 sq. ft., zoned retail, (no bars, ice cream or variety stores, please)\$6/sq. ft.
- #47-4208 Rainbow-800 sq. ft., zoned commercial, \$600/mo.
- #48-1010 S.W. Blvd.-7,600 sq. ft. warehouse and 3,600 sq. ft. office, zoned commercial, \$3,000/mo.

The Rosedale Development Association  
requests the honor of your presence for

the 65th Anniversary of Groundbreaking Ceremonies  
for the Rosedale Memorial Arch

Saturday, July 23rd, 1988  
10 AM  
Mount Marty  
Kansas City, Kansas

Community picnic and band concert immediately following  
Rosedale Middle School Stadium  
36th and Springfield

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Guest speakers for the rededication include:

United States Representative Jan Meyers  
Lieutenant Governor Jack Walker  
Councilman George Lee Dunn for Mayor Joseph Steineger  
Councilman Richard Ruiz  
Ted Johnson, Rainbow Division Veterans Memorial Foundation, Inc.

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The picnic will feature a postal substation with a special pictorial cancellation of the Arch available from 11 AM to 3 PM.

Several food vendors will be available for purchase of snacks, although you are encouraged to bring your own picnic as well. No barbecue grills please.

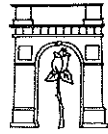
Rosedale Arch souvenir items will be available for sale-Rosedale Arch lapel pins, Rosedale hat, visors, frisbees and coffee mugs.

On display-several classic cars, drawings of the Rosedale Arch by kids who attended the Rosedale Festival, several early photographs, etc.

Clowns and other characters available for amusement of the children.

Parking available at Citizens Bank and Trust, Rosedale Middle School and 3600 Rainbow. Shuttle service available.

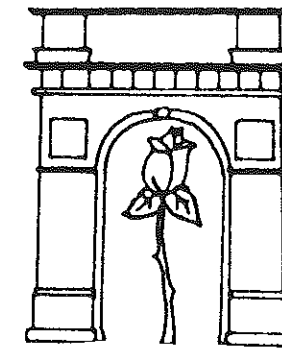
Candlelight memorial service at 9 PM, Friday evening July 22nd. Also open to the public with shuttle service available.



**Rosedale Development Association**

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

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NEWSLETTER  
July 1988

ROSEDALE ARCH RESTORATIONIST WILL SPEAK AT JULY BREAKFAST MEETING

Gary Keshner, in charge of the Rosedale Arch restoration, will talk about the work he and several subcontractors have done to get the Arch in tip top condition for the rededication on Saturday, July 23rd at 10 AM.

This should be a very informative and interesting presentation and one that we hope many businesspeople and residents will attend.

Please join us for breakfast at Shoney's Restaurant, 7:30 AM on Tuesday, July 19th. Breakfast bar for \$3.29 plus beverage.

See you then.

WELCOME TO ADDITIONAL MEMBERS OF ROSEDALE DEVELOPMENT ASSOCIATION

RENEWAL

Faultless Pest Control

NEW

B.W. Fryer

ROSEDALE BUSINESSES: IF YOU HAVE A JOB OPENING CONTACT KANSAS CITY KANSAS COMMUNITY COLLEGE

The Kansas City Kansas Community College Career Planning and Placement Center is part of Project HIRE(Helping Industry Recruit Employees)network. This computerized network allows the thirteen community colleges and vocational-technical schools in the metropolitan area to share job opening information. This gives you, as an employer, an opportunity to reach a large segment of individuals with information about job openings in your company.

If your company has a job opening , please call KCKCC with that information. They will do their best to send you qualified applicants for the position that you list. There is no charge for this service. All you need to do is call the Career Planning and Placement Center at 334-1100, extension 234 with that information.

The Career Planning and Placement Center also has a professional on staff who will assist employers interested in hiring disabled individuals. In addition to referring qualified disabled persons to you for a specific job, a member of the staff is available to assist you in individual consultations, conduct seminars and provide information and assistance on modifying the work site to accomodate a person with a disability.

Call Linda Wyatt, Job Placement Specialist, at 334-1100 extension 243.