Thank you for your support of our publication.

Rox Area Convention and Visitors Bureau Executive Director Will Speak at February Meeting

Hal Bassett began his work as director of the RCK Area Convention and Visitors Bureau in May 1989. Search committee chairman Phil Griffin said, "The thing that really stood out was that he [Bassett] could see the real potential Kansas City, Kansas has to offer and he has the experience to implement that potential."

Bassett received a sociology degree from Southwest Missouri State in 1970. He is a licensed realtor and sold insurance before taking on national convention sales with the Kansas City, Mo. Chamber of Commerce in 1973. Bassett helped book $195 million of new business for Bartle Hall contingent on its being built.

Bassett has served as division manager of the Wichita convention and visitors bureau, and chief executive officer of the Jacksonville, Fl. convention and visitors bureau. Bassett was chief executive officer of the Manufactured Housing Association in Oklahoma City then started a consulting operation specializing in organization start-ups, turnarounds and real estate. The Kansas City Kansas bureau position returned Bassett to an area and a field he enjoyed.

Join the Rosedale Development Association on Tuesday, February 20th at 7:30 AM at the Best Western Village Hall when Hal Bassett speaks to us about convention and visitor news in Kansas City, Mo. Bassett is enthusiastic about the city and should present a terrific program.

Membership Update

Many thanks to Rosedale area businesses and residents who have renewed and begun new memberships since last month. We appreciate your support immensely: (as of Feb. 13, 1990)

RENEWED
Best Western Hallmark Inn
Jess and Edna Richardson
Amerata Housecall
Eveready Guider
Gary and Dorothy Bender
Fred and Cheryl Postlewait
Alvin Claymon Enterprises, Inc.

NEW
Jansen Glass and Mirror
Marriott Refrigeration
Phone Biz
Stultz Manufacturing Company
Thank you to:

Rosedale High School's Class of '39 donation toward future upkeep of the Rosedale Arch.

ROSEDALE'S GOING TO THE DOGS!!—PART II

DOG RACES AT
THE WOODLANDS

WEDNESDAY, MARCH 14TH, AT 6 PM

COST: $14.50 including
Admission
Reserved seat
Dinner, tax and gratuity
Racing program

BRING YOUR FRIENDS FROM WORK
BRING YOUR NEIGHBORS

ENJOY AN EVENING OF GREAT ENTERTAINMENT IN KANSAS CITY, KANSAS

FOR A VERY REASONABLE PRICE!

Send check and names of those attending to:

Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, Ks. 66103

FOR FURTHER INFORMATION CALL:

677-5097

RESERVATIONS WILL BE MADE UPON RECEIPT OF PAYMENT. THANK YOU!

ALL RESERVATIONS MUST BE MADE NO LATER THAN FRIDAY, MARCH 9, 1990

COME JOIN THE FUN!

YOUR DEVELOPMENT ASSOCIATION AT WORK...

"The Rosedale Development Association has provided an outstanding forum for the medical center to discuss with the local community our plans, concerns and ideas. They have provided an exceptional vehicle for expediting that communication."

Dr. Roger Lambson,
Vice-Chancellor,
Kansas University Medical Center

"Being the new kid on the block, without Lisa and the Rosedale Development Association providing me with the proper contacts in City Hall, our move might never have been completed."

Gene Hill,
Co-Owner, Westport Printing

"For the last three years I have worked closely with the Rosedale Development Association. During that time the Association has been open to the exchange of ideas and provided good input toward the development of Rainbow Boulevard. Their concern has always been to make Rosedale a better place to live and work."

Shari Turek,
Varnum-Armstrong-Dexter, Inc.

"Lisa Gray and the Rosedale Development Association have initiated an active role between Rosedale businessess and student achievement at Rosedale Middle School. Lisa has made a positive impact with noticeable increases in the number of students making straight A's. Many thanks to the Rosedale Development Association and participating merchants for sharing in our vision."

James Maier,
Principal, Rosedale Middle School

MEMBERSHIP APPLICATION

NAME OF BUSINESS/HOUSEHOLD

STREET ADDRESS

CONTACT PERSON

PHONE

1st Year Business Dues - $25
Annual Business Dues - $60
Annual Household Dues - $12

Thank You!

Please mail application along with check made payable to:
Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, KS 66103

WE NEED YOUR SUPPORT

Membership dues from area business people and residents, allow the Rosedale Development Association to continue its activities on behalf of the community. Where else can you receive so much for such a small financial investment?

Rosedale Development Association/J.C. Harmon High School B.BIIN Student Intern Program

Eight students from Harmon will visit Rosedale area businesses in late February and early March to get a thumbnail sketch of business operations. Participating businesses during this third week include: John Rohrer Contracting-computer dept., MidAmerican Bank Operations, EDM Police Dept. and Facilities Operations, Twin City Garage, Citizens Bank and Trust-Customer service, Silverleaf Plant, Westport Printing-silk screen dept.

We wish all these students and businesses a successful interaction!!
Thank you for your support of our publication.

Newsletter

MARCH 1990

Monthly breakfast

ROSEDALE'S CITY COUNCILMAN RICARDO RUIZ WILL SPEAK AT MARCH BREAKFAST MEETING

Councillor Richard Ruiz, currently serving his second term as city councillor for Rosedale, Argentine and Armourdale, will be our guest speaker for the Rosedale Development Association monthly breakfast in March. Ruiz has also served for the last eleven years as Executive Director of ElCentro DeServicios Para Hispanos, a social service agency in the Argentine district. Councillor Ruiz will talk about some of the growth and change in Rosedale and the city, recently, and talk about some projects and hopes for the near future.

We will meet on Tuesday morning, March 20 at 7:30 AM at the Best Western Village Ball in Rainbow Village Shops. Donuts and coffee available for $1 donation.

Please take this opportunity to meet and/or greet our Councillor to Rosedale and receive an informed update on what's happening in Kansas City, Kansas.

Membership Update

As always we want to thank you, the Rosedale Community, for your continued support of our efforts. Special thanks to our new and renewing members since last month (as of 3/9/90):

NEW

Susan Kolman Mufich
Fisher Enterprises, Inc.

RENEWED

Quality Litho
Coopersmith Lighting Agency
Ralph Textor
McDonald's Corporation

KANSAS CITY KANSAS COMMUNITY COLLEGE PRESENTS JOB/CAREER DAY

On Tuesday, April 3rd, from noon until 6 PM, Kansas City Kansas Community College and the Kansas City Kansas Public Library are co-sponsoring an event called Work Place-Kansas City. The program provides an opportunity to meet with KCKCC students and interested community residents to share job and career opportunities in the metropolitan area. Seventy businesses and industries will be represented and several career-related workshops will occur during the afternoon. Those already scheduled include: Job Seeking Skill Techniques, Using the Library as a Career Source.

The workshop will be held on the KCKCC campus, in the Field House.

For further information, please call Linda Wyatt at 334-1100, ext. 243.
Thank you to:
Rosedale High School Class of ’31 for their generous donation to the Rosedale Arch Fund.

Congratulations to:
Bob’s Ornamental Iron Studio for receipt of a Master Craftsman/Designer Award from the
National Ornamental and Miscellaneous Metals Association—Bob Poast/Designer, Mike Kelley/Blacksmith

RAINBOW BOULEVARD IMPROVEMENT PROJECT
TRAFFIC CONTROL BULLETIN

Beginning Thursday, March 1, 1990, traffic on Rainbow Boulevard between 47th Avenue and 43rd Avenue will be restricted to one-lane, one-way northbound while the west half of curb and gutter and pavement work is being done.

Southbound Rainbow Boulevard traffic will be detoured from Rainbow Boulevard west on 43rd Avenue to Mission Road, south on Mission Road to 47th Avenue, east on 47th Avenue back to Rainbow Boulevard.

Traffic on Rainbow Boulevard between 36th Avenue and 39th Avenue will be reduced from four lanes to two lanes with one lane traffic in each direction.

Truck traffic (except for local deliveries) is to be detoured off Rainbow Boulevard via I-28 to Mission Road, south on Mission Road, thence east on 47th Avenue or 43rd Avenue depending on the destination.

Additional changes will be required in the number of lanes open to traffic on Rainbow Boulevard from 36th Avenue to 47th Avenue as construction progresses during the Spring, Summer, and Fall. Future bulletins will keep you informed of these changes.

All construction on this project is scheduled to be completed by November 21, 1990, with an Incentive/Dishincentive clause.

NEW LAWS PROHIBIT DISCRIMINATION AGAINST DISABLED AND FAMILIES WITH CHILDREN

When the Fair Housing Act was passed in 1968, it prohibited discrimination in the sale or rental of housing on the basis of race, religion, color or national origin. Sex discrimination was added by a 1974 amendment. However, the Department of Housing and Urban Development received no enforcement power.

The Fair Housing Amendment Act of 1988 states that it is illegal to discriminate against any person because of race, color, religion, sex, disability, familial status or national origin in the sale or rental of housing or residential lots, advertising the sale or rental housing, financing of housing, provision or realestate brokerage services, and appraisal of housing. Blockbusting is also illegal.

Discrimination complaints regarding housing may be filed with the:
Human Resources Department
Municipal Office Building, Room 505
One McDowell Plaza
Kansas City, KS. 66101
Telephone: 573-5060

APRIL IS FAIR HOUSING MONTH!!!