December 1990

Membership dues paid now allow RDA to draw city matching funds early in 1991.

Several members of the Rosedale community have asked why we began soliciting 1991 dues in the fall of 1990. Kansas City, Kansas matching funds first became available to us in January of each calendar year; therefore we try to accumulate a large portion of our membership dues before that time.

Many thanks to the following residents and businesses who have pledged their support of the RDA for 1991:

RENEWALS
Hal Reed Company
William Guerin
Bev Fryer
Coopersmith Lighting Agency
Swicegood Enterprises

Ann & Charles Lewis
Lonnie and Joan Pryor
Tri-State Equipment Company, Inc.
Star Trophy
Fisher Enterprises, Inc.

Gard Corporation
Sam Durr Oil Co., Inc.
Kernfield-Thorp Electric Co.

New Members
Judith Bakery
Mac's Toilet Rentals
Doris' Go-Gas Cafe
James Clinkenbeard
Anne E. Hill
Salon 99 (as of 12/3/90)

Business Profile - Gragg's Paint Company of Kansas City

Ron and Denny Gragg and Kurt Girsh have a lot of years experience in the paint industry—seventy-five, to be exact. Their knowledge and expertise have carried Gragg's Paint Company of Kansas City from a 4,500 sq. ft. operation with three paid employees to a 9,000 sq. ft. building with nine employees, in just four short years. All three men worked for PPG Industries.

Gragg's Paint opened at 67 Southwest Boulevard in January 1987 with two major product lines, Pittsburgh and Scott-Lambert Paints. The company has since added Colony and Porter Paints as well as several smaller lines. Gragg's stocks the total product line for each company, carrying "everything you need for painting." They have a quarter million dollar inventory and specialize in color matching, with the assistance of three color computers. Within the next sixty days the Graggs plan to add two color visualizer screens which will feature images of twelve different house styles upon which a customer can superimpose any paint color combinations they wish, and see the result of how it might look on his/her own home.

Gragg's Paint has a 90% wholesale, 10% retail, customer base. The company inherited a customer base of 1000.

See Photo pg. 6 (cont'd pg. 2)
Thank you to:

The Bus of Kansas City, Kansas for assisting with transportation during the flag dedication at the Rosedale Arch.

Citizens Bank and Rosedale Middle School for providing parking during the flag dedication.

Rosedale American Legion Post #346 for donating redwood for reconstruction at the Rosedale Arch

Mayor Steininger and Father Spence (Holly Lane Church) for their participation in the flag dedication/memorial observance.

American Legion Post #199 for color guard and firing squad during flag dedication/memorial observance.


ROSEDALE MIDDLE SCHOOL
3600 Springfield
Kansas City, Kansas 66110

November 13, 1990

The faculty and I would like to extend our many thanks to the following businesses and/or organizations for their contributions to the Rosedale Middle School staff development fund. With your help we were able to attend and participate in a wonderful, all-day developmental experience at Adventure Works, Education Center, Kansas City, Missouri. The event was a turning point in our continuing efforts to build collegiality, teamwork, problem-solving skills and the best possible educational experience for our children. Without your help, we would not have been able to go.

Again,

THANK YOU!

James A. Maier
Principal

Coopers Animal Health, Inc. (Jeffery D. Gard)
CooperSmith Lighting Agency (Mays CooperSmith)
SUGAN Equipment and Supply Company, Inc. (Iida E. Dugan)
Executive Suite Health Studio (Diane Byrne)
Janssen Glass and Mirror, Inc. (Joyce J. Janssen)
Silva Foods of Kansas City, Inc. (Luis R. Silva)
Shoof Company (J.K. Shoof)
Swigecord Enterprises (Bill and Georgia Swigecord)
Tri-State Equipment Company, Inc. (Newton Dolginow)
Veterans of Foreign Wars, Post 869 (Robert D. Hector)

SBA and other business assistance information available in RDA office.


Please call the RDA office at 677-5097 for further information and for loans.

(continued)

BUSINESS PROFILE—GRAGG'S PAINT

of 800 from the PPG distribution center previously housed here; that base has increased to 1,300. Major accounts include Hallmark Cards, St. Luke's Hospital, Bethesda Medical Center, Santa Fe, Allis-Bond, and several union paint shops. Gragg's Paint Company takes pride in offering "retail service at wholesale prices." They emphasize quality.

Hence their recent, extensive expansion, renovation and upgrading of the property. Bon credited their landlords, J. H. and M. G. Gundling with putting their 800,000 into the renovation.
157 3500 Rainbow 1,395 sq. ft. office $10/sq. ft.
158 4316A Rainbow Blvd. 660 sq. ft. commercial/retail $815/mo. rent and common area maint. fee
159 1700 S.W. Blvd. 3,000 sq. ft. commercial $725/mo.

DID YOU KNOW?
Kansas ranks in the top ten states, nationally, in life expectancy rate?
Kansas’ unemployment rate in 1986 was 5.4% of the civilian labor force while the national average during that same year reached 6.9%?
Kansas ranked 8th nationally in natural gas production, in 1984, comprising 2.3% of the total U.S. production.
(from the Kansas Department of Commerce, Industrial Development Division)

ROSEDALE DEVELOPMENT ASSOCIATION
WORKING IN THE COMMUNITY...
FOR THE COMMUNITY

YOUR DEVELOPMENT ASSOCIATION AT WORK

"The Association has always supported our hotel and its management, particularly in acting as a liaison between our property and City Hall and has kept us aware of important issues that confront the Rosedale community. We are proud to be a member of this Association."
C. Philip Griffin, President
Best Western Hallmark Inn

"In all the problems I've had since 1975 at AAA Engine and Electric, I've gotten nothing accomplished by City Hall until I called the Rosedale Development Association. They've gotten results I've never gotten any other place."
Tom Flanagan
European Motor Works

"I was very impressed when I first became aware of the Association’s existence. Then working with it and the people involved has shown me that the Rosedale Development Association has been a tremendous asset to the community of Rosedale."
Father Jerry Spencer
Pastor
Holy Name Church

"Ever since we moved to Rosedale over forty years ago, I have felt that Rosedale is a small town within a town. I am sure the Rosedale Development Association has made people feel they can get help much easier. The City listens to the Rosedale Development Association."
Nadine Shipley
Area Resident

CONTINUING GOALS

GOAL: Upgrade and beautify the Rosedale district
ACCOMPLISHMENTS: Raised $30,000 for restoration and rededication of the Rosedale Arch, participated semi-annually in the Operation Bightside clean-up campaigns, lobbied for construction of a fence surrounding the Rosedale Arch to prevent graffiti damage, provided up to $500 reward for information leading to the arrest and conviction of person(s) committing crimes against businesses or individuals in the Rosedale district.

GOAL: Provide activities which enhance the residential environment
ACCOMPLISHMENTS: Participated in the Summer Youth Employment Program - 1986/1987, organized, promoted and sponsored the Rosedale Festival, 1986-1989, completed random survey of Rosedale residential needs, 1989/1990, organized ten programs of academic excellence among Rosedale Middle School students, provided information and assistance to area neighborhood groups upon request, representative served on 1990 Census committee.

GOAL: Promote the Rosedale area as a desirable business location
ACCOMPLISHMENTS: Developed, with assistance of a professional media person, a seventeen minute promotional videotape for the Rosedale district - 1986/1987, distributed listing of available commercial properties to thirty area realtors and through newsletter, quarterly, consulted with area realtors several times each month regarding properties, consulted with developers of Rainbow Village and Rainbow Shops regarding tenants.
MEMBERSHIP APPLICATION

NAME BUSINESS HOUSEHOLD

ADDRESS

ZIP CODE

CONTACT PERSON

DAY PHONE

EVENING PHONE

1st Year Business Dues - $25  Annual Business Dues - $60  Annual Household Dues - $12

Please mail application along with check made payable to:
Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, KS 66103

WE WISH YOU A MERRY CHRISTMAS/
HAPPY HANNUKAH,
WE WISH YOU A MERRY CHRISTMAS/
HAPPY HANNUKAH
WE WISH YOU A MERRY CHRISTMAS/
HAPPY HANNUKAH
AND A HAPPY NEW YEAR!!

ASSOCIATION PROFILE

- Incorporated in 1985
- Funded via donations from local businesses/residents, special fundraising activities, and matching funds from Kansas City, Kansas Community Development Block Grant
- 501c3 non-profit corporation
- 165+ members
- Fulltime Executive Director
- Volunteer Board of Directors and Advisory Board of area businesspeople and residents

FILE # ADDRESS COMMERCIAL PROPERTIES IN ROSEDALE

<table>
<thead>
<tr>
<th>FILE #</th>
<th>ADDRESS</th>
<th>COMMERCIAL PROPERTIES</th>
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<tbody>
<tr>
<td>155</td>
<td>2313 W. 43rd.</td>
<td>Front Bldg-6,000 sq. ft., back bldg-2,000 sq. ft., 18,600 sq. ft. land</td>
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<tr>
<td>156</td>
<td>625 S.M. Blvd.</td>
<td>8,800 sq. ft. bldg., 3,500-4,000 sq. ft. parking</td>
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ZONING: commercial/retail

PRICE

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(cont'd pg. 6)