MARCH 1991

RCK POLICE OFFICER AVERTS TRAGEDY AT ANACOMP, INC.

Anacomp, Inc. opened an office in Cambridge Circle South, last September. They are part of a national, $650 million per year company, which converts magnetic tape into microfiche.

Joanne Boyle, District Manager, spoke highly of the swift action taken by a Kansas City Kansas police officer who answered their emergency call on January 30th.

At 9 AM on that morning, Boyle and her boss were talking behind her locked office door, when they heard loud yelling out front. They looked and saw a man keeping his ex-girlfriend, the receptionist, and the office administrator in a cubicle while threatening them with a rifle. Boyle quietly closed the door and called the police.

Before help arrived the gunman had cocked his weapon and threatened to kill the receptionist. The yelling continued even after the receptionist escaped and the administrator was let go.

When two officers entered the back door and one through the front, the gunman lowered his gun toward the front-entering officer. The officer immediately fired twice, hitting the gunman in the chest. Both men were taken to the hospital as the officer complained of chest pains.

Concerned the rescuing officer had saved at least several lives that morning, Anacomp wanted to send him a get-well card and a plaque. Police department policy forbade releasing his name so Boyle delivered these to South Patrol headquarters.

Officer Kern Young said that's the first time he has seen such recognition of any officer in his thirteen years working the Rosedale area.

ROSADELA DEVELOPMENTS

A monthly publication of the Rosedale Development Association

MARCH 1991

ROSADELA DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Monday, March 11- RRA Board of Directors meeting 11:30 AM
Tuesday, March 19- RRA monthly breakfast 7:30 AM in the Wyandotte Room of Bell (KMU) Hospital Cafeteria- sponsored by KMC Guest Speakers: Dr. Roger Lambson, Vice-Chancelor for Administration
Tickets will be validated for parking in garage on Cambridge Street between 39th and Gladie from lobby pass elevators, thru double doors to cafeteria on the left

BUSINESS PROFILE-MAIL AND MORE
In less than eight months, Ron Cline's Mail and More store has exceeded budgeted profits by 25% every month, and has already reached the third year of projected income from Cline's five-year business plan. Of course, fast starts are nothing new for this businessman - he opened the store within thirty days after planning.

Cline's Mail and More, at 4318 Rainbow Blvd., is one of eight such stores in the greater metropolitan market. The first two stores are owned by one family, while the other six are each independently owned and operated. The stores share a name and some joint advertising.

Cline has a degree in distribution management, and spent eight years as a national merchandise manager for Payless Cashways, from Kansas City, After a brief Payless transfer to Cleveland, Ohio, Cline, his wife Nancy, and infant son, returned to Kansas City. Nancy resumed paralegals work at Shook, Hardy and Bacon and Ron opened Mail and More.

Sixty percent of Mail and More's jobs are "fulfillment work"-providing business to business services including mailing, printing, business cards, rubber stamps, sorting, collating, stapling and copying. Mail and More will ship anything. They hold a contract with Montgomery Ward for packaging and shipping all repossessions, metropolitan-wide. Several local antique shops and the owner of an Oriental rug shop have also begun using Cline's shipping services, recently.

Cline's remaining customers require front counter service. "We prepare people's mailings, as well as mailing them," said Cline. Packaging service is included in mailing cost, with boxes, padded envelopes, bubble wrap, etc., available for purchase. 70% of all packages go UPS and the remainder at Postal Service rates. Customers may also purchase stamps, some office (continued, p.2)
MAIL AND MORE (cont'd.)
greeting cards and individual fulfillment services. Cline also has 25/30 mail boxes remaining for monthly rent.

Mail and More is the only full service mail and parcel store in the midstown area. Following an incredibly busy Christmas season, Cline said that his daily business had "doubled when compared with before the season began." Nevertheless, Cline attributes 85-90% of his clientele coming from his highly visible Rainbow Blvd. location.

Cline became involved with the Rehabilitation Institute's Supported Employment Program in August 1990. Through it Cline provides a work opportunity for head injured clients, incurring no direct business cost. He also receives over/allow mailing fees from the Rehabilitation Institute. Cline feels pleased with the quality of work the clients provide. He said, "they can always use more work sites. Maybe other Rosedale businesses could also participate."

Mail and More's hours are from 9 AM to 6 PM, Monday through Friday, and 9 AM to 1 PM on Saturdays; or whenever I'm there."

Mail and More is a member of the Rosedale Development Association.

BOARD PROFILE-TILLAR SWAML

Tillar Swalm came to the Kansas City area via the Kansas City Art Institute's bachelors degree program. He received a fine arts degree in industrial design, in 1969. A transplanted New York state resident, Swalm has made Kansas City his home since then.

In 1972 Swalm and a partner opened a pattern/mold shop for the fiberglass industry at 4547 Bell Rd., KCMO, calling it Drake Design. The partners bought Midwest Fiberglass of Windsor, Mo. in 1980 and moved to a building at 1700 Oak St., KCMO. Drake Design began manufacturing fiberglass products used by the automotive, waste products and aircraft industries, and modular buildings, while continuing the pattern/mold business. The company grew to include forty-five employees, home in 72,000 sq. ft. and grossing $1 million annually.

Swalm married and moved to the Rosedale area during this time and served on the Whitmore Neighborhood Corporation's Board of Directors. Swalm sold his share of the business in 1989 and built a new home in the Turner area of Kansas City, Kansas. His wife, Shon, works as a bank examiner for the Federal Reserve Bank. Swalm anticipates starting up a new small business venture in the near future.

Tillar Swalm has served on the Rosedale Development Association Board of Directors since 1989.

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**Sponsors printing costs**

**MANY THANKS FOR YOUR GENEROUS SUPPORT OF OUR PUBLICATION!**

Rosedale area businesses are encouraged to call the RDA to help sponsor mailing costs of the newsletter, which reaches over 400 area businesses and residents each month. That's a lot of advertising for $50! Call 677-5097.

**FOR LEASE**

2541 WEST 4TH ST
KANSAS CITY, KS 66103
Phone (913) 342-9166
Fax (913) 342-9560

LUIS R. SILVA

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**ROSAEDE DEVELOPMENT ASSOCIATION**

1st Annual

**PANCAKE BREAKFAST**

Sunday, April 7th
7:00 AM to 10:00 PM
BEST WESTERN EXHIBITION HALL
501 Southwest Blvd.

All You Can Eat N$ 06 Donation $2.75

PANCAKES, SAUSAGE, COFFEE, JUICE, MILK

Pancakes, coffee, juice, milk

Pancakes/entertainment by Chris Gales of Louisville, Kentucky

5 tickets for the price of 4-$11

Treat your employees
Take your family
Invite your neighbors

SUPPORT YOUR DEVELOPMENT ASSOCIATION!!
Call 677-5097 for tickets & information

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**ROSA DEVELOPMENT ASSOCIATION**

1st Annual

**PANCAKE BREAKFAST**

Sunday, April 7th
7:00 AM to 10:00 PM
BEST WESTERN EXHIBITION HALL
501 Southwest Blvd.

All You Can Eat N$ 05 Donation $2.75

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**ROA PRESIDENT'S MESSAGE**

I would like to take this opportunity to say how good it was to greet each of you at the general meeting last month. We shall look forward to your attendance in the future. We would like to invite you to come to the future meetings. We would also like to invite our new members to join us in our future meetings.

I would also like to invite each of you that we are going to need your help on our Pancake Breakfast on April 7th. Please mark this date on your calendars.

See you on March 19th at 7:30 AM.

-Pat Stripling, President, 1991-

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**OPERATION BLITZ COMES TO ROSEDALE...**

on Saturday, April 20th. During that day residents may put large pieces of vegetation, old appliances, etc., on the curb for special trash pickup. Area neighborhood groups are encouraged to clean-up and brighten up their streets and properties. If you have any ideas for special clean-up efforts in Rosedale on that weekend, please call the ROSA office as soon as possible at 677-5097.

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**IKC AREA CHAMBER OF COMMERCE SMALL BUSINESS RECOGNITION PROGRAM**

In conjunction with National Small Business Week, the Chamber requests nominations for Kansas City Kansas businesses in the following three categories: New Small Business of The Year Award, Small Business with Outstanding Civic Contribution and Involvement Award, Small Business of the Year Award. All nominations must be received by the Chamber no later than Thursday, March 21st. Citywide winners will be honored at a Small Business Week Luncheon May 17th at Bartle Hall in Kansas City, Mo.

Please contact Bill Ray, IKC Area Chamber of Commerce, at 371-3070 for further information.

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**ROA BOARD MEMBER TO DIRECT "ED ASNER IN PLAY AT JCRC**

Harley Marshall will direct On the Level w/shows held April 17-20 in this new Edward Asner Series in which prominent actors will perform at the college. Tickets $19; call 469-3846.
As our landfills shrink, the ozone layer thins and Earth Day approaches (April 22nd), we all need to think carefully about how our individual actions impact upon the environment. Below you will find some common sense approaches toward acting on behalf of preserving and improving our environment.

THE ENVIRONMENTAL SHOPPER

Nowhere in our daily lives can a lot of small habit changes have a greater impact upon the environment than at the grocery store. Think about your options and choices the next time you shop:

- **DO NOT BAG THE FOLLOWING PRODUCE**: bananas, apples, oranges, peaches, pears, plums, squash, tomatoes, avocados, onions, potatoes, carrots, celery, kiwis, cantalopes, oranges, etc. You wash this produce and/or peel it before eating it, anyway.

- **HANDPICK AND BAG IN PAPER**: strawberries, grapes, mushrooms, carrots, spinach, sprouts, rather than purchasing these in plastic or styrofoam packaging. It may be a bit more expensive at times, but you'll have quality assurance as well as helping Mother Nature.

- **DO NOT BUY BOTTLED BLEACH**, detergent, dishwasher detergent or any other liquid product available in powder; anything "squeezeable" including margarine, ketchup, mustard, honey; anything in styrofoam including individual microwave meals, eggs.

- **DO NOT BUY FROZEN FRUITS, VEGETABLES, FRENCH FRIES, ETC. IN PLASTIC BAGS**—use cardboard packaged brands.

- **DO BUY LOW MERCURY BATTERIES** or rechargeable batteries.

- **DO BUY PHOSPHATE-FREE DETERGENTS/bleaches/cleansers** whenever possible. The EPA recommends controlling phosphate levels because excess runoff from cities contributes to excessive vegetative growth in bodies of water, causing "dying lakes." Several phosphate-free brands include Arm & Hammer and Bon Ami.

- **DO BUY LOWER Wattage LIGHT BULBS** or find fluorescent bulbs for home/office lighting, at hardware stores.

- **DO RECYCLE GROCERY SACKS**—use them as trash can liners rather than plastic; even biodegradable bags won’t provide much benefit when buried in a landfill. Reuse them for new groceries. Several area food chains will now deduct 5¢ from your overall bill for each recycled sack.

- **CONSIDER USING CANVAS GROCERY SACKS**—now available in numerous locations. They’re washable, reusable and a lot stronger for carrying groceries, should you get caught in a downpour.

- **DO SWITCH BRANDS TO AVOID PLASTIC PACKAGING**—including peanut butter, jams, salad dressings, syrups, milk, ice cream and bottled waters.

- **DO USE CLOTH RATHER THAN PAPER NAPKINS, TOWELS AND DIAPERS**—if you feel you "must" use paper napkins and towels look for recycled brands. **AVOID COLORED PAPER PRODUCTS** whenever possible—the colored dyes add insult to environmental injury caused by the initial bleaching of the paper products. **USE A DIAPER SERVICE EXCEPT WHEN TRAVELLING**.

- **DO MINIMIZE EXCESS PACKAGING**—Bacon or pizza packaged in plastic do not need an additional box.

- **DO SHOP FOR THE FOLLOWING ITEMS AT HEALTH/NATURAL FOODS STORES**:
  - bulk food items including rice, nuts, cereal grains, etc.
  - non-toxic household cleaners (or ask a grandmother how she kept her house clean before bottled, chemical products came along. If you are a grandparent, teach your children and grandchildren.)
  - non-chemically based cosmetics.

BEYOND THE GROCERY STORE

- **DON'T BUY PLASTIC TOYS**—choose books, wooden blocks, Lincoln logs, rag dolls, wooden or heavy cardboard puzzles. This also reduces the need for batteries. **ALSO, PLASTICS ARE A PETROLEUM-BASED PRODUCT**.

- **BUY NATURAL FIBER CLOTHING WHENEVER POSSIBLE**—Not only are these more environmentally friendly, but they are often more comfortable as well. **REDUCE THE AMOUNT OF "DRY-CLEAN ONLY" items** in your wardrobe and household.

- **DON'T BUY EXOTIC WOODS** such as teak, mahogany, etc. which come from the rainforests.

- **TURN OFF LIGHTS, TVS AND RADIOS WHEN YOU LEAVE THE ROOM FOR MORE THAN 10 MINUTES**.

- **KEEP YOUR CAR TUNED-UP, OILED UP, AND TIRES INFLATED** for more efficient use of fuel.

- **CHANGE FILTERS REGULARLY** in air-conditioning/heating units, humidifiers, dryers, for greater fuel efficiency and lower utility bills.

- **KEEP YOUR THERMOSTAT AT AS LOW A HEAT SETTING/HIGH A COOLING SETTING as you can handle, using less heat/air during evening hours and when you're at work**.
What you should know about recycled paper.

Why should I recycle paper?

Lots of reasons! Producing paper from recycled fibers reduces air pollutants by as much as 74% and water pollutants by 35%. And every ton of paper we recycle saves 3.3 cubic yards of landfill space... enough room to put all the garbage an average American (who doesn't recycle) generates in a year.

What is "post-consumer content"?

There are two types of waste paper used in recycling. "Post-consumer" paper refers to all the used paper we leave by the curb and take to our recycling centers. "Pre-consumer" paper is the scrap from paper manufacturing and leftover paper that’s returned to paper mills before it’s used. Most of the paper in our catalog is a mix of pre- and post-consumer waste.

Why is unbleached paper better?

Most paper is bleached with chlorine. In the process, dioxins, one of the most deadly substances known to science, are created. And that's not all. Chlorine bleaching leads to the formation of other toxic chlorinated hydrocarbons such as furans and chlorineform.

Is recycled paper a new idea?

No! Recycled paper is about as old as papermaking itself, which got started in China around 105 AD. Americans began recycling paper in Colonial times and continued until earlier in this century. During World War II a shortage of resources forced us to recycle 1/3 of all our paper! Now that we see how important recycling is to the health of the planet, it's growing in popularity again.

How is it different from regular paper?

Wood fibers give paper its strength. The fibers in virgin stock are quite long and it's difficult to rip the paper by pulling on it lengthwise (this is known as good "tensile strength"). Each time paper is recycled the fibers become shorter. When it's important that paper be strong, virgin wood pulp is often mixed with recycled fibers to add strength. Stationery and similar papers that don't require high tensile strength, can easily be made with 100% recycled paper, without any reduction in quality.

If recycled paper saves resources, why is it more expensive?

Demand for recycled paper is still greater than the supply, because many companies are reluctant to manufacture recycled paper. Before spending money on special equipment, they want to be sure the supply of waste paper will remain steady and the demand for recycled paper products will remain high.

Another reason for the higher price of recycled paper is that the U.S. Forest Service, which manages about 1/4 of America's timberlands, sells it's lumber way below market value. Because of these government subsidies it's still cheaper for some companies to produce non-recycled paper.

How can I learn more?

Worldwatch Institute
1776 Massachusetts Avenue, N.W.
Washington D.C. 20036
202-452-1999
Ask for their publication list.

Of course we should recycle... but America has a "throw-away" mentality.

Attitudes are changing very quickly! A few years ago Americans rated environmental issues as only moderately important. Opinion polls show that Americans now put environmental concerns at the top of the list. Waste paper accounts for about 40% of our solid waste, so it's not surprising that paper recycling is one of the most important steps any of us can take to help the environment.

Where do I begin?

Start by recycling copier, computer and typing paper, at home and at the office. It's the highest quality paper for recycling, and last year we threw away enough of it to build a 12 foot high wall that would stretch from New York to Los Angeles. Newspaper and cardboard should also be recycled.

Is recycling enough?

No. We also must create a market for waste paper. Right now there are tons of old newspapers in warehouses across the country, because no one will buy them. Unless there is increased demand for recycled paper products, these newspapers, and many others which people thought they were recycling, will be buried in landfills.

How can I help?

Write your legislators in support of laws and tax changes that favor manufacturers of recycled paper goods. And whenever you shop, look for products packaged in recycled paper... or paper products made from recycled paper.
Dean Needham lives and works in Rosedale. He opened his business, Southwest Service, Inc., in 1986 at 923 Division Street. Needham likes his central location. Southwest Service provides industrial, commercial and institutional boiler and heat exchanger service, 24 hours a day. Needham's staff numbers anywhere from two to twelve employees, depending upon the season. Needham said, "It's either feast or famine in this business."

Needham worked as production manager for twelve years at John T. Cody Corporation before opening the doors on Southwest Service, Inc. All of his employees have experience in the boilermaker trade. Company capabilities include pressure vessel installations, heat exchanger and boiler repairing, piping and mechanical work. They're presently gearing up for H.V.A.C. jobs, both commercial and residential.

Southwest Service has worked for Rosedale neighbors including KMC, Clorex Co. and Shadows, as well as the Leavenworth and Lee's Summit School Districts, Goodyear, Farmland Industries, Mobay Chemical, St. Luke's and the VA hospitals. The company does a lot of emergency repair work, including temporary patching, followed by complete repair later on, as well as preventive maintenance. Southwest Service has such a large equipment inventory that they can staff and provide equipment for any job they receive. They also keep an inventory of miscellaneous pressure vessel tubing, carbon steel, ferrous and nonferrous alloys, copper and brass.

Southwest Service, Inc., is a member of the Rosedale Development Association.
ROSADELLE BUSINESS ASSOCIATION, the Rosedale Association, Inc., and Rosedale Development Association over the same thirty-five years.

Rosalie has been a partner in the business of the Rosedale Business Association, the Rosedale Association, Inc., and Rosedale Development Association over the same thirty-five years.

Rosalie was born in Minneapolis, Minn., in 1956. He and his wife, Anne, married in 1956 and lived in Columbia until 1960 when Rosalie began managing the best Western Colonial Inn (now the Best Western Manor Inn). In 1981, Rosalie switched to management of the Best Western Inn at 291 Southwest Boulevard, where he worked until retiring in December 1989.

Rosalie has spent many hours as an active member of boards for the Kansas City Kansas Area Chamber of Commerce, the Greater Kansas City Hotel and Motel Association, and the Kansas City Convention and Visitors Bureau Board, the steering committee for the Wyandotte County Economic Development Council, and continues with the Kansas Hotel Association.

Since his retirement, Rosalie and his wife have traveled frequently. Rosalie's favorite spots have been the Monterey Peninsula in California, the East Coast, and a Brazilian cruise. The Rosales have also visited daughter Alice, her husband, and four year old son, Benjamin, in Knoxville, Tennessee.

In his years with various Rosedale associations, Rosalie has seen a lot of periods of expansion and contraction in the organizations' size and visibility. Central issues like Urban Renewal, Rosedale Park development and restoration of the Rosedale Arch have been among the most visible signs of association activity in the Rosedale area.

Executive Director inspects the Rosedale Line at Hennessy Sheet Metal.

The flags were flying at 1741 S.W. Blvd.

In the town lies sixty-five people deep, listened to authentic Irish music, danced, and took their kids on pony rides throughout the event.

We salute Hennessy Sheet Metal for their continuous beautification of their property and of Southwest Boulevard!
Most commercial cleaners use artificial fragrances and dyes that can irritate the skin. While food dyes are regulated, dyes used in cleaners are not... and few of these dyes are ever tested for toxicity. This lack of regulation is important because dyes can be absorbed through the skin. Another problem with many cleaners is that they contain phosphates.

**What are phosphates?**

Phosphates are often added to products to help cleaning agents work more effectively. But they’re also a potent fertilizer that’s not removed during wastewater treatment. When phosphates wind up in our waterways they cause explosive growth in algae and other aquatic plants. As the algae dies and decays, the water is robbed of oxygen and aquatic life, like fish, suffocate.

**Are there other problems?**

Yes. Our water treatment facilities are overloaded and wastewater is being dumped directly into lakes and rivers. Therefore it’s important to use cleaners that biodegrade quickly and are gentle as possible on the environment.

**Tell me about vegetable-based cleaners.**

Before World War II coconut oil was used in household detergents. When coconuts became difficult to import because of the war, we fell back on petroleum. While petroleum is a less expensive ingredient (by 25-39%), it takes a real toll on the environment. Cleaners made with renewable ingredients that biodegrade easily have a far lower impact on the environment.

To learn more about household chemicals, send $9.95 for the Guide to Hazardous Products Around the Home, to:

HHWF, P.O. Box 138
Springfield, MO 65804

**Why an organic lawn, I don’t eat my grass!**

There are 5 million acres of lawn in the United States. Each year we use 5-10 pounds of pesticide for every acre. That’s more than 25 million pounds of highly toxic chemicals, to make grass look better!

And the chemicals we use are dangerous. The most commonly used weed killers for lawns, 2,4-D, contains traces of dioxin. When these toxic chemicals run off our lawns they often end up polluting our water.

**But I like a green lawn!**

An organic lawn can be as green as any chemically treated lawn, and a whole lot healthier. Many grasses have the power to outpace pests and infections naturally. Synthetic fertilizers and pesticides can destroy this natural ability. What your lawn really needs to stay strong and green is proper aeration and good nutrition, the same way people need clean air and healthy food. Disease, weeds, and bugs are generally symptoms of an unhealthy lawn—not the cause.

**Where do I start?**

Choose grass seeds that will thrive in your area and feed your lawn with organic fertilizers. Synthetic fertilizers require a great deal of energy to produce, and they release their nutrients too rapidly. Phosphates and nitrates that are not absorbed by the plants end up polluting our rivers and streams. Organic fertilizers, on the other hand, provide nutrients only as the plants need them so there’s no waste and no harm to the environment.

Believe it or not, most people cut their grass too often and too short. Lawn to grow correctly, and you can actually control weeds, prevent diseases, save water and provide fertilizer for your grass.

To learn more about organic lawn care start with a good book on the subject, like the The Chemical Free Lawn or contact:

The (Bio-Integral) Resource Center
P.O. Box 7414
Berkley, CA 94707
(415) 524-2567

**What’s wrong with dyeing and bleaching?**

For centuries dyes have caused pollution problems (back in the 1600’s arctic-based dyes wiped out cattle all up and down the Rhine). Today very few dyes are regulated or tested for health effects, yet many are still highly toxic. Not only do toxic dyes contribute to pollution, some people find them irritating to the skin.

Most cotton in the U.S. is bleached with hydrogen peroxide, which decomposes naturally into oxygen and water. However, producing hydrogen peroxide uses energy and creates pollution which we prefer to avoid.
Colchester, Vermont 05446-1672

Are we a nation of recyclers yet?

We're well on the way! In 1986 we recycled about 15% of our paper. We're now above the 25% mark (quite an accomplishment), considering our paper consumption has risen dramatically in the past 30 years. In 1988 alone America recycled over 15 million tons of paper.

Thirty-one states now have comprehensive recycling laws, up from zero in 1983. About 5 million households in 1500 communities across the country have curbside collection.

Isn't there a glut of recycled paper?

Temporarily, yes. Many communities enthusiastically rushed to recycle, without first finding markets for the paper they collected. As a result tons of paper, particularly newspapers, were stored in warehouses, because no mill would buy them.

That situation is beginning to change. Many paper mills are adding the equipment needed for full scale paper recycling. Within a few years supply and demand should even out.

Is it 25% enough?

No! In 1989 U.S. consumption of paper and paper products totaled 85 million tons, and consumption is expected to rise 50% in the next 30 years. At the same time landfills, which are 40% paper waste, are closing faster than new ones can be built.

In countries such as Denmark and Japan recycling rates are 40% and higher. Twenty-five percent is a respectable intermediate step, but it is only the beginning!

What can I do?

Each of us must take responsibility for recycling our own paper waste at home and at work. If you don't have an office recycling program, take the initiative to start one.

To close the recycling loop we also need to buy recycled paper whenever possible.

But I still need trash bags!

Nor necessarily. You can line your kitchen garbage can with old grocery bags. If you compost food wastes, you may not need to line outside trash cans.

Which is better: paper or plastic?

Recent studies indicate that pound for pound, producing the polyethylene plastic used in trash bags causes less pollution than paper. Studies also show that little degrades in a landfill, so there is an advantage to plastic bags because they take up less landfill space. However, the plastic we use today will be around for centuries.

Paper bags are terrific for biodegradable trash like leaves and yard waste. If you live near a lake or coastline, where trash could end up in the water, we also recommend paper. And if you know your garbage is incinerated, use paper. While polyethylene burns cleanly, dyes used to color plastic bags contain heavy metals.

To learn more about this complex issue please contact:

The National Audubon Society
Attn: Information Services
919 Third Avenue
New York, NY 10022

ENVIRONMENTAL CALENDAR

Saturday, April 20 Operation "Clean Up" at Rosedale: Residents encouraged to clean-up yards, neighbors. Special trash pick-up: will haul any discarded items except garbage cans and glass, & other containers with unknown fluids.

Saturday, April 20 - "CLEAN UP AT Rosedale Memorial Arch" Call 677-5079 for further details.

Monday, April 22-21st Anniversary of EARTH DAY
MAY 1991
RAINBOW MARTIAL ARTS - A BUSINESS PROFILE

What kind of training can easily be adapted to the needs of hyperactive children, law enforcement officers, or female self-defense? What training fosters self-control, self-confidence, discipline, concentration and good health?

Dino Ryciaxis, business manager of Rainbow Martial Arts, said that the Rawn Do and King Fu can provide all of this and more. The Rawn Do is a Korean Karate presented as a sport. It draws participants from 120 countries during the last Olympics. Participants learn to overcome fear and pain and the skills carry over into other areas of life. King Fu is a Chinese martial art used for self-defense.

(see pg.7)
LOCAL ARTIST BUILDS SCULPTURE IN WHITMORE PARK

A unique sculptural walkway is taking shape in the Whitmore Neighborhood Park, 1446 Southwest Blvd. The free-form concrete sculpture is being constructed by local artist Will Nettleship whose work bridges professional fields such as architecture, landscape architecture, and sculpture. His work can be seen in various local parks as well as in public areas around the country and in Europe. An excellent example of his work stands at the entrance to the Kansas School for the Visually Handicapped. The Whitmore Park Sculpture is designed with attention to its appeal to persons physically and visually handicapped as well.

The park committee of the Sharing Community in Rosedale is selling Whitmore Commemorative Mugs for $6.50, with profits for the park project. Mugs are available at Rosedale United Methodist Church, next to the park. The office is open from 8:30 AM to 3:30 PM.

BOARD PROFILES—TIM HAMILTON

Tim Hamilton was born in Odessa, Texas. His family moved to Kansas City, Kansas in 1963. Hamilton and his wife, Laura, purchased their house at 4464 Cambridge Street, in 1985. Hamilton received bachelor's degrees in philosophy and economics from Washburn University. He spent 2 years studying at Kansas City Kansas Community College, a semester at UMKC and a semester studying international business in Copenhagen, through Washburn. The Hamiltons married in August 1984. Hamilton began law school at KU in 1986 while Laura worked as a juvenile justice officer in KC. He graduated with his law degree and a masters in economics three years later, and opened a private practice later in 1989. Hamilton specializes in business litigation, criminal, and real estate law. Laura began a fulltime PhD program in human development at KU last summer and now “It's my turn to work, while she attends school,” said Hamilton.

Hamilton enjoys playing tennis and running. But he has recently excelled in the area of barbecue cooking. After eleven years spent cooking on backyard grills, Hamilton and a close friend began judging local barbecue contests in 1997. Two years later they competed in two contests. In 1999 they constructed and purchased additional equipment, added team members, acquired a sponsorship by North Hills Hospital and won the 4th Annual Blue Devil Barbecue Cook-off at Kansas City Kansas Community College.

Tim Hamilton joined the RDA Board of Directors in 1990.

SEVERAL HUNDRED PEOPLE CELEBRATE NEIGHBORHOOD BUSINESS REVITALIZATION PROGRAM

The annual reception held to thank the City Council and Mayor for their continued support of the NBR program, on April 25, drew several hundred participants from the five organizations and City Hall. Rosedale Development Association, Avenue Area, Inc., Central Avenue Business Association, Leavenworth Wood Association and Turner Development Association. The program was approved during the May 13 meeting in the City Hall. The city's parks and Recreation Department, led by Commissioner Thomas, was awarded the Community Service Award for outstanding service to the community.

The reception was held at the Mercantile Bank in the heart of the city's business district. The event was sponsored by a number of local businesses, including the Kansas City Downtown Partnership, the Leavenworth County Chamber of Commerce, and the Turner Development Association.

The reception included speeches by Mayor Thomas and members of the City Council, as well as musical entertainment by the Kansas City Symphony Orchestra. The evening ended with a dinner and a brief talk by Commissioner Thomas about the progress made by the city since the NBR program was established.

THANK YOU FOR YOUR SUPPORT OF OUR PROGRAMS!

Ron Cline, Owner

MAIL & MORE

“One Stop Shipping”
Packaging • Mailing • Printing
4318 Rainbow Blvd
Kansas City, KS 66103
Bus. 562-7667
Fax. 562-9994

RDA PANCAKE BREAKFAST WAS A GREAT SUCCESS

279 plates of pancakes, 20 gallons of orange juice, 60 servings of milk, $7 pounds of sausage and 20 volunteers after it began, the 1st Annual RDA Pancake Breakfast was declared a great success. Thanks to donations from the following companies, tickets purchased by our member businesses and residents and our pancake-eating patrons, the breakfast netted over $750 profit. Look for more pancakes in the fall. Thanks:

Best Western
Bielchlewy's
Citizens Bank and Trust
Deans Realty Company
MidAmerican Bank and Trust
McDonald's
Twin City State Bank
Nestle Paper
Nestle United Super and
Fsmont-Marina Dairy

VOLUNTEERS:
Pat Strippling, Tim Hamilton, Phil Griffin, George Armstrong, Pat and Don Head, Ray and Anne Phair, Tom Lally, Maxine Harman, Bob and Kathy Rode, Myrna Cooper, Lynne Daily, Tiller Swain, Susan Moser, Jeri Neagle, Joan Bauer, Randy Bowden and Pat O'Brien

RAINBOW MARTIAL ARTS (cont'd.)

It is rarely found in the United States.
Each of Rainbow Martial Arts' three Toe Rown Do instructors has over fourteen years experience.
Ronan Castro Gastroux is ranked 5th nationally as a tournament fighter. Gastroux teaches the children's classes. The Rung Fu Master instructor has over 25 years experience in his discipline. Children from age four through ten comprise the largest percentage of present enrollment.
Parents have frequently expressed delight over their child's changed attitudes and behaviors since the program began four months ago. Parents report any abuse of the training outside of the school and monitor school grade cards, as well as providing periodic counseling to the kids. Children and children make up 40% of present enrollment. Kurin is very pleased with the adjustments made by the children. The school also has a tagging record.

Rainbow Martial Arts offers classes Monday through Thursday and Saturday, Sunday, between 11 AM and 9:30 PM. The school also has a tagging record.

Rainbow Martial Arts is a member of the Rosedale Development Association

FOR LEASE: 2708 W. 43rd Ave.
2500 sq. ft., zoned commercial, under $5 per square ft.
Call Gene Gladstone at 236-8101
ROSEDALE
DEVELOPMENT
ASSOCIATION
WORKING IN THE COMMUNITY...
FOR THE COMMUNITY

CONTINUING GOALS

GOAL: Upgrade and beautify the Rosedale district
ACCOMPLISHMENTS: raised $30,000 for restoration and rededication of the Rosedale Arch, participated semi-annually in the Operation Brightside clean-up campaigns, lobbied for construction of a fence surrounding the Rosedale Arch to prevent graffiti damage, provided up to $500 reward for information leading to the arrest and conviction of person(s) committing crimes against businesses or individuals in the Rosedale district

GOAL: Provide activities which enhance the residential environment
ACCOMPLISHMENTS: participated in the Summer Youth Employment Program - 1966-1987, organized, promoted and sponsored the Rosedale Festival, 1986-1989, completed random survey of Rosedale residential needs 1989-1990, organized ten programs of academic excellence among Rosedale Middle School students, provided information and assistance to area neighborhood groups upon request; representative served on 1990 Census committee

GOAL: Promote the Rosedale area as a desirable business location
ACCOMPLISHMENTS: developed, with assistance of a professional media person, a seventeen minute promotional videotape for the Rosedale district - 1986/1987, distributed listing of available commercial properties to thirty area realtors and through newsletter, quarterly, consulted with area realtors several times each month regarding properties, consulted with developers of Rainbow Village and Rainbow Shops regarding tenants

Ingredients for safer alternatives:

All-purpose cleaner:
Mix 1 tablespoon vinegar, 1 cup water and 2 tablespoons salt in 1 quart of warm water.

Glass cleaner:
Mix 1 tablespoon vinegar with 1 cup water. Spray and use newspaper to wipe clean.

Oven cleaner:
Mix 2 tablespoons liquid soap with 1 cup hot water. Use scrub brush and use newspaper to wipe clean.

Toilet bowl cleaner:
Mix 1 cup baking soda and 1 cup vinegar. Pour mixture down toilet. Let bubbles work and flush bowl. Keep off porcelain as damage may result.

Furniture polish:
Mix 1 tablespoon olive oil with 1 cup water and 1 tablespoon salt. Apply mixture with soft cloth and use newspaper to wipe clean.

C. Philip Griffin, President
Best Western Holiday Inn

Father Jerry Spencer, Pastor
Holy Name Church

H. Story
Area Resident

The Association has always supported our hotel and its management, particularly in acting as a liaison between our property and City Hall and has kept us abreast of important issues that confront the Rosedale community. We are proud to be a member of this Association.

"It was very impressed when I first became aware of the Association's existence. Then working with it and the people involved has shown me that the Rosedale Development Association has been a tremendous asset to the community of Rosedale."

"Since we moved to Rosedale over forty years ago, I have felt that Rosedale is a small town within a town. I am sure the Rosedale Development Association has made people feel that they can get help much easier. The City listens to the Rosedale Development Association."

Tom Flanagan
European Motor Works

Your Development Association at Work

...
Rosendale Developments

A monthly publication of the Roseland Development Association

JUNE 1991

MID-AMERICAN SIGNAL, INC.-
A BUSINESS PROFILE

Mid-American Signal, Inc. has assisted most cities in the Kansas City metro area. Their work is visible on streets from Lenexa to downtown Kansas City, Kansas.

Mid-American Signal sells traffic signal equipment including the cabinet/controller, signal heads, poles, all mounting hardware, light bulbs, cables and wiring to cities, contractors and KCPL, who, in turn, rents out the equipment. After a given contractor does his installation work, Mid-American Signal checks the equipment and installs appropriate timing parameters.

The company also distributes a 3M product called the Opticon, for use by fire departments. With this device fire trucks can preselect traffic signals so they need not run red lights in emergency situations.

Dan Wright owns Mid-American Signal, Inc. He worked in the Overland Park traffic engineering department until 1974. He began the company from his home in 1980. The company opened its doors at 2429 S. Mill St. in June 1985, with Wright and one other employee. The company now has a staff of five and its sales have grown 238 over the last 4-5 years. Mid-American serves clients in Kansas, Missouri, Arkansas, Iowa and Oklahoma, competing with about six comparable companies.

Wright likes his location immensely. Mid-American Signal can easily reach all local customers and has easy highway access, as well.

Mid-American Signal, Inc. is a member of the Rosendale Development Association.
Wyandotte County Economic Development Council

P.O. Box 17-1443 • Kansas City, Kansas 66117-0443 • (913) 371-3198

May 12, 1991

Dear:

You and your company are cordially invited to meet with the business community through the various subcommittees to discuss business concerns. This group was developed through the Economic Development Steering Committee of the Wyandotte County Economic Development Council as a means to facilitate discussions between the business community and economic and business-related entities.

The subcommittees, formed by members representing the KCA Area Chamber of Commerce, the Kansas City, Kansas, Board of Industrial Development, the Wyandotte County Economic Development Council, and other business-related organizations, have been formed to address specific needs within the community. These subcommittees meet regularly to discuss and address issues affecting the business community.

The subcommittees invite you to participate in their meetings and discussions by providing feedback and suggestions for improving the business community. They welcome your input and ideas to help make the Wyandotte County a better place to live and work.

Sincerely,

Mark L. Hyer, Chairman
Business Retention Subcommittee

School of Medicine named to magazine's 'top-10' list

KU's School of Medicine has been named by U.S. News & World Report as one of the top 10 schools of medicine in the United States whose main mission is primary care.

The School of Medicine, with campuses in Kansas City, Wichita, and Salina, was ranked 8th overall on survey of medical schools and internists-residency directors.

This year the magazine established the primary care medical school category in its annual survey of graduate and professional education. Kansas medical schools were placed in the top 10 schools of medicine in the United States whose main mission is primary care.

The only schools to rank ahead of KU in the survey were, in order, Brown University in Providence, Rhode Island, Ohio State University, Thomas Jefferson University in Philadelphia, Georgia, and University of California in San Francisco.

The listing was published in the April 29 edition of U.S. News & World Report.