Rosedale Business of the Month
Appreciated Advertising
Address: 2340 Meriam Lane, Kansas City, Kan. 66106. Phone: (913) 722-6656.
Hours of operation: Mon.-Fri., 8 a.m.-5:30 p.m. Website: www.appreciatedadvertising.com

While Appreciated Advertising is technically located outside of Rosedale, it stepped up in a big way to support Rosedale this past month. At the request of Pat Brown, a member of the Rosedale Optimist Club and a former RDA Board member, the company waived the set-up costs and artwork costs for the Excellence in Education program T-shirts for the 2007-2008 school year—thereby providing a significant discount and enabling the important Rosedale program to continue.

"We try to be involved," says Kevin Palmer, the account manager who worked with Brown on the T-shirt order. "That's just how we are, when it's a community project, we add in, describing about Appreciated Advertising's civic spirit.

"Excellence in Education is a partnership program between RDA and KU Community Policing. It recognizes students at four Rosedale schools (Rosedale Middle, Frank Rusthon Elementary, T.A. Edinon Elementary, and Holy Name) who have achieved academically, maintained an exceptional attendance record, and practiced good citizenship. Students can receive a medal, a trophy, and/or a T-shirt.

However, this year, the funding for the T-shirt portion of the program was cut, forcing program administrator and KU community police officer George Kemper to look for other options.

The Rosedale Optimist Club and Appreciated Advertising stepped in to fill the gap. The Optimists purchased the T-shirts, and then Appreciated did the printing with the discounts mentioned earlier. Both groups' generosity will make it possible for the program to continue. Thank you!

Appreciated Advertising opened in Kansas City in 1991 and over the team has grown into a regional promotional products company with offices not only in Kansas City, but also in El Dorado, Pittsburg, and Wichita. The company works with all types of clients, from individuals and small businesses to large Fortune 500 corporations.

The company provides clients with lots of choices for "branding". Clients can put their logo or other design onto just about anything, including, but not limited to tote bags, water bottles, pins, pens, key chains, pillows, clocks, laminated, umbrellas, hats, visors, and T-shirts. These products can be used for incentive programs, trade show handouts, sporting events, company apparel, and more.

As Palmer states it, "We can put your name in the hands of the people you want to get it to."

The next time you need something with your name on it, consider Appreciated Advertising!!

The folks responsible for this year's Excellence in Education T-shirts (from left to right): Kevin Palmer (Account Manager), Jeff Ford (Vice President), and Tracy Mears (President).
Kansas Bar Association recognizes RDA staff member for mediation program

On Sept. 19, the Kansas Bar Association (KBA) presented Joel Goering, RDA’s community organizer, with an “Outstanding Service Award” for 2007, for his efforts in launching an innovative conflict resolution program for neighborhood disputes in Rosedale and Kansas City, Kan.

Goering began working on the conflict resolution program soon after he started at RDA in September 2004. Having graduated from a B.A. in “Peace and Justice Studies” and possessing an interest in mediation, it seemed like a natural fit for Goering to focus on building a program that would help neighbors resolve conflicts in an open, non-violent, and non-threatening manner.

Officially named the Rosedale Conflict Resolution Center (RCRC), the new RDA program was (and is) designed to empower residents to resolve their own neighborhood disputes through the process of mediation or other forms of collaborative problem solving.

Typical conflicts handled by the RCRC are those involving noise, pet animal control, property lines, fences, and parking. These are usually conflicts in which no crime has been committed and in which nearly all civility has been violated, but that if left unattended and left alone, could escalate into more serious disputes in the future. Thus, the RCRC seeks to be a preventive program, to address conflict before it grows out of control.

Mediation services continue to be provided on a no-cost-to-participants referral basis. For the program’s first year, the RCRC received referrals from community police officers, Unified Government staff, neighborhood group leaders, and residents themselves.

The RCRC also provides workshops and styles conflict resolution skills training to neighborhood groups, police officers, UIC residents, and others. To inquire about the program, to make a referral, or to set up a conflict resolution training for your group, contact Joel Goering with RDA at (913) 677-5097.

Rosedale Briefs

- Free & low-cost eyeglasses for pets
- Pet Food Pantry at the Rosedale United Methodist Church
- New and improved public transportation services
- Low-cost vaccinations, and
- Other veterinary care. Take advantage of the services located just across the county line. You, your pet, and your community will all benefit. Responsible pet owners care for our pets, and it is critical to preserving a safe community and humane treatment of animals. Call: (913) 677-7387.

What better public transit in Rosedale?

Provide input and express your opinion on how to improve Greater Kansas City’s public transit system at an upcoming facilitated community meeting, to be held on October 24, from 6:30 to 8 p.m. at the Leawood Library Center in Indian Springs shopping center. 9911 Shawnee Mission Pkwy. Kansas City, Kan. This meeting is one of 28 that will be held throughout the metropolitan area to gather information on the issue of public transit. For more information, contact Lara Reiter, 913-702-0509.

- Donate $1 to the fight against diabetes

- Save on gas with a compact car

- Stress buster: use the local library

- Be aware of carbon monoxide dangers

- Call now for a quote on pet insurance

- Call now to enroll in the Medicare Part D program

Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong and healthy community and to improve the quality of life for those who live, work, and play in Rosedale.

Rosedale residents participate, as well.

Currently, the group is conducting a survey of Rosedale seniors, seeking their input on strengths and challenges in the community and needed programs and services. The survey is being mailed to The Communicator. If you are an adult in Rosedale and do not receive The Communicator, contact Donna Devine for a copy of the survey. (913) 677-2561.

You may also contact Donna for more information or if you’d like to join the Senior Forum. All persons interested are encouraged in enhancing the quality of life for Rosedale seniors are encouraged to participate. The group meets once a month at different locations in the community.

Rosedale History Quiz

In each issue of The Rosedalean, there will be a historical photograph of a place in Rosedale along with an accompanying question. The first person to answer the question correctly will receive a prize. Submissions must be e-mailed to: rosedalehistory@sycrcom or called in to the RDA office: 913 677-5097. Please provide your name, address, and phone number.

Last month’s photograph & question:

Question: Name this now-defunct place of lodging and its approximate location. Hint: It was first called in 1900.

Answer: The old Rosedale Hotel, located on the corner of St. Mill and Lake Ave.

Winners: No one answered the question correctly.

This month’s photograph & question:

Question: What was the name of this Rosedale business and where was it located?

Answer: The answer will be provided next month.

Upcoming Events

October 24: Public Transit citizen engagement meeting. Indian Springs-Neighbor hood Resource Center. 4601 State Ave. 6:00-7:30 p.m.

October 26: Landon Center on Aging annual chili feed. Proceeds go to the “Adopt-a-Senior at the Holidays” program. 36th and Rainbow Blvd. 11:00 a.m.-1:00 p.m.

October 31: Blood Drive, sponsored by the American Red Cross and RDA. 1401 Southwest Blvd. 10:00 a.m.-2:00 p.m. To sign up, call Linda: (913) 677-5097.

November 13: Donation deadline for RDA’s Feed-a-Family program. See article on page 1.

November 20: Rosedale Community Thanksgiving Worship Service, sponsored by Rosedale Ministerial Alliance. Greystone Missionary Baptist Church. 133 Greystone Ave. 7:00 p.m.

Membership application

Annual business dues: $100; Annual household dues: $15

Name of business or name of household

Address

City State Zip code

Contact person

Day phone Evening phone Fax

Email address

Please send application, along with check made payable to: Rosedale Development Association 1401 Southwest Blvd. Kansas City, Kan. 64110

Newsletter design by Elizabeth Johnstons, Lizardbrand Inc. www.lizardbrand.com
Feed-a-Family baskets provide a hearty Thanksgiving meal for Rosedale families

For the 22nd consecutive year, RDA and numerous members of the Rosedale community joined forces on Rosedale's Feed-a-Family program to provide Thanksgiving gift baskets to 22 families and senior citizens (52 individuals) in need of assistance this year. The gift baskets will provide food and other household items so that these Rosedale residents can enjoy the Thanksgiving holiday.

Throughout the first half of November, RDA served as a collection site for donations of non-perishable foods and household products, such as soap, shampoo, and toilet paper. Neighborhood groups, churches, businesses, schools, and others brought in items. Thanks to monetary contributions, RDA spent over $500 worth of commodities to the program, as well.

On Nov. 6, volunteers from the Catholic Young Adults Service Club (CYASC) helped sort, organize, and place all of the donations into baskets. The next day, on Nov. 17, some families picked up their baskets at the RDA office, while RDA delivered directly to the homes of others.

Beneficiaries for the program were referred by local schools, churches, and neighborhood groups. RDA staff then screened the referrals and determined the specific needs of each family.

Once again this year, the Rosedale community came through with a significant amount of donations. It is really a testament to the strength and vitality of Rosedale that so many people and organizations are willing to help their neighbors through this program.
Partnerships bear fruit during Rosedale’s Christmas in October

A
continuing Rosedale collaboration made significant home improvements at eight different Rosedale homes last month, as part of the annual Christmas in October minor home repair program.

RDA congratulates and thanks the University of Kansas Hospital, the University of Kansas Medical Center, Strasser Hardware, Westwood Apple Market, and the Racing Association of Kansas (TRAK) East, for making this year’s Christmas in October a huge success.

The KU Hospital and KU Medical Center, which teamed up with RDA on Rosedale’s version of Christmas in October for many years, provided the bulk of the volunteers for the project.

Strasser Hardware provided a sizable discount on paint, while Westwood Apple Market contributed lunches to the non-KU-affiliated volunteers.

Racing Association of Kansas (TRAK) East provided grant money to RDA for minor home repairs, which was tapped for this project.

Thank you to all the volunteers, who, due to a rainout on the originally-scheduled date for the program, stepped up and came back on subsequent weekends to finish their assigned tasks. Finally, another thank you to all of the house captains, who conducted preparatory assessments, gathered equipment and supplies, and supervised volunteers.

RDA provides materials and volunteers to make needed repairs and upgrades to older Rosedale homes. Typical tasks include exterior painting, yard work, window repair, and additions and steps, as well as interior repairs. Homeowners are usually elderly, disabled, or otherwise low-income and not able to undertake the repairs on their own. Thus, the program helps maintain and improve the housing stock and property values in the community, while simultaneously serving people in need.

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Rosedale Development Association

Rosedale Briefs

Get the Lead Out K.C.

Lead paint in older homes can cause serious health problems, especially in children. To address this problem, project LeadSafe KC is offering FREE lead-based paint removal in Washington County homes eligible for residents to qualify, you must: (1) live in a Washington County home. From 1920-1978, you have a child before the age of six years old or a child under six in your home for more than 10 hours every week. (2) Have an income less than 80% of the area’s median income. Owners, occupants, and renters can be eligible for this service. For more information and to see if you qualify, call 913-522-3783.

Wendy Wilson, Executive Director

Linda Wright, Office Manager

Joel Gooing, Community Organizer

Board of Directors

www.roosedaleassociation.org

Newsletter designed by Elizabeth Johnston, Lizzenbrand Inc., www.lizzenbrand.com

Board candidates needed

There are two open director positions on the RDA Board of Directors that a fill annually. One represents the business community, the other represents the residential community. Nominations are now being accepted for these positions. Ballots will be mailed in December. Nominations of non-RDA members for these positions are forthcoming. Email nominations to aterman@terman.net before January 15, 2015. The nominees will be announced at the RDA meeting on Jan. 6th.

Upcoming events at the Landon Center on Aging

The Kansas City Medical Center-affiliated Landon Center on Aging, located on the northeast corner of Rainbow Blvd and 36th Ave, has periodic informational programs that are open to the public. Mark your calendars in May for two excellent programs that will be repeated in the future. The Heart of the Kansas States of Aging, presented by J.J. Walsworth, J.D., Nov. 27, Noon 1:00 p.m., 101 The Heart of the Kansas States of Aging, presented by Ron Zagier and Deborah Schulte, Dec. 5, Noon 1:00 p.m. Visit the Landon Center website: www.kcs.edu/coa.

Beware of Internet scams

There are a host of fraudulent scams on the web, work-related, repair-related, and everything in between. These scams are designed to look realistic, but be suspicious of anyone offering a service at a low price, especially if they require prepayment. Do not pay anyone that you have not met in person. Beware of Internet scams.

In the name of the University of Kansas, the University of Kansas Medical Center, the University of Kansas, and the University of Kansas Hospital, we respectfully urge you to take the precautions outlined above.

Thank you to our wonderful volunteers

Seven youth and two adults from Notre Dame de Sion High School in Kansas City, Mo. spent three hours on Oct. 17 cleaning RDA’s vacant warehouse in the Koch Center. The volunteers sorted through bags of clothes and craft supplies, picked up and threw away trash, and worked on the items in the vault.

Eight undergraduate social work students from the University of Kansas helped wintertize the home of an elderly Rosedale couple on Nov. 10.

Halloween Blood Drive Results

RDA hosted an American Red Cross blood drive for the Rosedale area on Oct. 31 - Halloween - and donated the "Blood Donor" blood to the Red Cross.

Eighteen people donated blood, 10 were first-time donors, and 12 productive units were collected.

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Last month’s photograph & question:

Question: What was the name of the Rosedale business and where was it located?

Answer: George Gerner Grocery, located at 900 South-west Blvd. The building was later sold to Strasser Hard- ware, but was torn down in 1987.

Winners: No one answered the question correctly this month.

This month’s photograph & question:

Question: What was the name of this building?

Ritz: The picture was taken in 1920.

The answer will be provided next month.

Membership application

Annual business dues: $100
Annual household dues: $15

Name of business or name of household

Address

City State Zip code

Contact person

Day phone Evening phone Fax

E-mail address

Please send application, along with check made payable to Rosedale Development Association, 1403 Southwest Blvd, Kansas City, KS 66103.