



# The Rosedalian

ROSEDALE DEVELOPMENT ASSOCIATION NEWSLETTER

## Two very important meetings coming up!

### Join us for RDA's 2011 Annual Meeting!

New and old RDA members are invited to our annual meeting with guest speaker Kathy Wolfe Moore. Kathy is a Kansas State legislator, works at KU Hospital in the CEO's office and has just been appointed to the RDA Board of Directors. She'll be speaking about how Rosedale will be impacted by what is happening at the hospital and at the state level. We'll also recap highlights from our 2011 work and share plans for the coming year.

The meeting will be held at **1401 Southwest Boulevard (RDA meeting room), KCK 66103, on December 19, 2011 at 6:30 p.m.** Hope to see everyone there!

### Community Meeting: 39th and Rainbow Development — Phase II

Lane4 has requested a neighborhood meeting to review plans for the revised 39th and Rainbow project. The plan will go before the UG Planning Commission on Monday, January 9, 2012, so this is the time to provide comments and feedback to the developers.

The meeting will be held at **1401 Southwest Boulevard (RDA meeting room), KCK 66103, on December 20, 2011 at 6:30 p.m.** Contact RDA with questions or concerns .



STEPHANIE KOLLMANN PHOTO

Volunteer Lisa Hill helps fill the Thanksgiving meal "baskets." We had so many donations that most families received a basket plus several boxes and bags!

## Feed-a-Family 2011 a success

This year's Feed-a-Family program was a heartwarming reminder of why Rosedale is such a wonderful place to live.

We received overwhelming donations of food, cash and children's winter wear from so many generous Rosedale residents. We also received donations from the Church of Latter Day Saints, Haun's Potato, Kansas City Winnelson, R.F. Fisher Electric, the Vox Theater, Rainbow Mennonite Church and Blue Valley Northwest High School. Westwood Apple Market provided

discounted turkeys, which are crucial to the program.

With all this help, we provided meal baskets for 20 Rosedale families, which include 33 adults or seniors and 48 children. Many local residents depend on these donations to make it through the holidays, and all the families we helped this year were unspeakably grateful. If you donated to, volunteered with or supported this cause in any way, give yourself a pat on the back. You helped make the holidays a little brighter for your community. ☺

## Healthy Halloween provides candy-free fun!

More than 70 kids and community members gathered in Whitmore Park in late October for the 2nd Annual Healthy Halloween and Health Fair. DJ Sun-Up Jones kept the crowd entertained and dancing, while kids played in the bounce house and posed in costume for the photo booth. The free event also featured face painting, pumpkin painting and a variety of games, such as beanbag toss and sack races. Kids and adults snacked on popcorn and granola bars, as well as on local apples and honey sticks donated by Good Natured Family Farms.

The Health Fair component provided basic health screenings and flu and pneumonia shots at no cost. A second free health fair followed one week later at the Southwest Boulevard Family Health Care Clinic.

The Rosedale Healthy Kids Initiative, Blue KC (formerly Blue Cross Blue Shield), the Health Care Foundation of Greater Kansas City and the University of Kansas Medical Center Research Institute combined forces to present the Healthy Halloween and Health Fair. Youth Volunteer Corps



GREGORY SCHAEFER PHOTO

Local kids were all smiles as they created unique costumes and posed in the photo booth.

members, neighborhood residents, KUMC students and a professor from the Kansas City Art Institute pitched in as volunteers to make the event a smashing success. Photos

from these events are available at [www.healthykidsinitiative.org](http://www.healthykidsinitiative.org).

— *Written by Heidi Holliday, edited by Erin Straughan and Stephanie Kollmann*

## Rosedale's healthy kids get a hands-on leader

The newest addition to the Rosedale Healthy Kids Initiative team is Erin Straughan, who joined the staff in November for a yearlong stint as an AmeriCorps VISTA volunteer. Erin graduated from Grinnell College with a

degree in English and Religious Studies.

She has been working with the Healthy Kids Clubs and Camps for the past four months through Rosedale Congregational Church and has already introduced great new concepts and

activities to the programs. A typical example of a Healthy Kids Club with Erin includes Zombie Tag, sock puppets crafts, and healthy, no-bake mac and cheese. The kids love it!

Erin has been a patron of the Rosedale Farmers Market since its inception and ran the kids' activities table at the market all summer. Erin is excited to start new Healthy Kids Clubs in Rosedale and to help expand Rosedale's community gardens, including the Noble Prentis Schoolyard Garden, which she'll take over in spring 2012.

— *Written by Erin Straughan, edited by Stephanie Kollmann*



STEPHANIE KOLLMANN PHOTO

Erin showing a little holiday spirit with RDA's Christmas tree, donated by Strasser Hardware.

To keep up with RDA staffers, follow our activities in real time and get access to great pictures from around the neighborhood, "like" us on Facebook at [facebook.com/RosedaleDevelopment](https://www.facebook.com/RosedaleDevelopment) and follow us on Twitter at [twitter.com/#!/RosedaleDA](https://twitter.com/#!/RosedaleDA).





## Rosedale Briefs

**RDA would like to thank** Champion Windows for their generous donation of materials and labor, which helped complete work on one of our Christmas in October homes. Not only was RDA impressed by Champion's professionalism and willingness to assist, but the senior homeowner blown away by all the work that was done.

**On November 3,** Commissioner Ann Murguia spoke to the Rosedale Business Stakeholders group about the Neighborhood Revitalization Rebate program, a property tax rebate program affecting home and business owners who make significant improvements or additions to their properties. Application forms can be obtained from the UG Department of Economic Development and must be submitted before construction begins to be eligible. Interested businesses and residents can also contact RDA for details about the program.

**The Rosedale Healthy Kids Initiative** and Rosedale Congregational Church hosted the American Community Gardening Association's (ACGA) *Growing Communities Training* on December 2 and 3. Over 50 local gardeners attended and at least 30 gardens from across the KC-metro area were represented. RDA and RHKI would like to thank ACGA for making it a tremendously helpful workshop!

## Garden benefits students, volunteers and neighbors

**S**tudents at Noble Prentis Elementary were hard at work this fall in their Schoolyard Garden Club. Stephanie Kollmann taught a nine week curriculum with nineteen 1st-3rd graders, covering soil types, pollination, the basic science of plant growth, seed bombs, vegetable nutrition and invasive species. Assisted by volunteers from the J.C. Harmon High School service club, the Noble Prentis students filled their raised beds and planted, watered, mulched,

de-bugged, mapped and harvested their garden. They grew cilantro, spinach, lettuce, mustard greens, radishes and swiss chard. The students enjoyed a garden feast at the end of the program and took produce they harvested home with them. The garden club ended in late October, so subsequent harvests have been taken to Our Saviour Lutheran food pantry. The fresh greens are a rare and welcome addition to their food stores. ☞



STEPHANIE KOLLMANN PHOTO

**A Noble Prentis student harvests lettuce from the garden.**

## ROSEDALE DEVELOPMENT ASSOCIATION

Working in partnership with residents, businesses, and institutions to build a strong and healthy community and to improve the quality of life for those who live, work, and play in Rosedale.

1403 Southwest Blvd.  
Kansas City, KS 66103  
Phone: (913) 677-5097  
Fax: (913) 677-3437  
www.rosedale.org  
Monday-Friday, 9 a.m. - 5 p.m.

**Wendy Wilson**, Executive Director

**Stephanie Kollmann**: Writer/Editor

### Design and illustration,

Elizabeth C. Johnston, [www.lizzardbrand.com](http://www.lizzardbrand.com)

### Board of Directors,

[www.rosedale.org/who\\_board.htm](http://www.rosedale.org/who_board.htm)

## Membership application

Annual business dues: \$100 ☞ Annual household dues: \$15

Name of business **or** name of household

Address

City

State

ZIP code

Contact person

Day phone

Evening phone

Fax

E-mail address

Please mail application, along with check made payable to:  
Rosedale Development Association  
1403 Southwest Blvd.  
Kansas City, Kan. 66103

---

*What's new in Rosedale*

## 42nd Street Mural Project update




HEIDI HOLLIDAY PHOTO

Two REbeL students prime a panel for their new mural painting. Check out the lot at 42nd and Mission Road to see the new murals!

Though REbeL, a student group from Blue Valley Northwest High School, focuses on inner beauty to fight body image stereotypes, they were all about making appearances on October 14 as they gave the 42nd Street Mural Project a major upgrade.

Angel Dew, a graduate student at Emporia State, started the mural project in 2008 as a way to spruce up what had been a vacant lot at 42nd and Mission Road. Several new murals have gone up since the original design, but some of the older panels were unarguably in need of some TLC. Enter Laura Eickman and the REbeL group.

Eickman, a licensed psychologist, started the group at Blue Valley three years ago, and currently serves as its director. REbeL, “a student-led education and prevention program designed to address eating and body image concerns,” is currently made up of 32 sophomores, juniors and seniors at the school, and one of their goals is community activism. Eickman says she suggested a mural as a way to spread REbeL’s message and the members ran with it; “Our students planned, designed and painted the whole project and one of our members, Shane Smith, coordinated the project.” Their name derives from their rebellion against culturally defined beauty standards and they encourage all students to “REbeL: be YOU!”

On October 14, the students primed three wall panels for their designs, painted over nearby graffiti, cleared brush from the lot and weeded the landscaping. They completed their murals over the next few weeks and the final product is three beautiful panels inscribed with sayings inspired by the REbeL message. Many thanks to the REbeL group for adding to the beauty of the neighborhood! Visit [rebelks.com](http://rebelks.com) for more information about REbeL. Interested artists can contact RDA about adding to the 42nd Street Mural Project. 



1403 Southwest Blvd.  
Kansas City, Kansas 66103

---

Non-Profit Org.  
U.S. Postage  
PAID  
Permit No. 233  
Kansas City, KS

---

**RETURN SERVICE REQUESTED**