



ROSEDALE DEVELOPMENT ASSOCIATION  
3930 Rainbow Blvd.  
Kansas City, Ks. 66103  
Lisa W. Gray, Executive Director  
677-5097

NEWSLETTER  
February 1987

#### NEIGHBORHOOD SECURITY IN ROSEDALE

The Rosedale area announces the addition of the Neighborhood Security Project. This project is sponsored by the Neighborhood Preservation Department of Kansas City, Ks. The Regional Coordinator is Terry Jackson. He can be reached at 621-3655 or 321-5919.

Terry is available for information seminars and assisting in reorganizing Neighborhood Block Watch programs, or beginning new ones. Please feel free to contact him for any further information or assistance.

#### RESERVE YOUR SEAT FOR THE VALENTINE VIDEOS DINNER

If you have not already turned in a reservation for the Valentine Videos Dinner, don't miss the boat. What a perfect opportunity to meet and greet fellow members of your business and residential community, in a relaxed social atmosphere! In addition, you will be part of a select audience, fortunate enough to sit at the premiere showing of 2 excellent new videotapes made recently, about the Rosedale neighborhood.

For those of you who no longer have information from the last newsletter here's the scoop on the evening:

Date: February 13, Friday

Place: Woodside Racquet Club, 200 W. 47th Place, Westwood, Ks. (just off of Rainbow Blvd.)

Time: Cash Bar at 6 PM, dinner at 7 PM, with video presentations following

Cost per person: \$13 per person including dinner, tax and gratuities (menu features Chicken Kiev)

RESERVATIONS DUE BY TUES., FEB. 10TH

Make checks payable to

Rosedale Development Association  
3930 Rainbow Blvd.  
Kansas City, Ks. 66103

#### WESTPORT MEDICENTER PLANS HEART PROGRAMS FOR FEBRUARY

February is National Heart Month and the Co-operative MediCenter at Westport, 705 W. 42nd Street, KCMO, has scheduled a number of programs to help teach people more about their hearts. EKGs will be performed at the MediCenter on Thursday, Feb. 5 and Wednesday, Feb. 18 for only \$5 and including reading by a cardiologist.

Other scheduled events include talks on the following subjects: "Exercises for Your Heart," on Monday Feb. 9, and a movie on cardiopulmonary resuscitation on Wednesday, Feb. 25. All programs run from 11 AM to noon.

For more information, call the MediCenter at 531-8695.

#### BREAST CANCER SCREENING PROGRAM IN PROGRESS

Bethany Medical Center is sponsoring a breast cancer screening program from January 21-February 27. This is one of the leading causes of death from cancer. However, when detected in its early stages, the breast cancer cure rate is almost 100 percent.

In addition to the screening program, Bethany is offering a speaker's bureau on Women and Cancer. If you are interested in having a speaker make a presentation to your group, please contact the Community Relations Department at 281-8753.

#### NEW BUSINESSES IN ROSEDALE

Gragg's Paint Co.-67 S.W. Blvd.

Sales of paint and paint supplies, wholesale and retail (432-8818)

Macrobiotic Center of KC-2801 W. 43rd Ave.

Seminars and exercise programs for healthy living (287-7080)

Hernandez Upholstery-1260 Merriam Lane

Upholstering and furniture repair (677-2728)

Max Pinney's #4-1270 Merriam Lane (384-5656)

Low cost grocery items; open to the public

Diamond Beef Jerky & Deli-1327 Merriam Lane-Manufacture of beef jerky and smoked meat products as well as deli service

#### SMALL BUSINESS DEVELOPMENT CENTER ANNOUNCES SPRING TRAINING SERIES

The Kansas City Kansas Community College Small Business Development Center is sponsored by the Center, in conjunction with the U.S. Small Business Administration, the KCK Community College Department of Business and Professional Development and the State of Kansas. All Small Business owners or managers of businesses which cannot afford to purchase consulting services, are qualified SBDC clients. Individuals who want to start a small business or purchase an existing one, are eligible also.

The Spring Training Series includes a series of seminars and short courses covering a broad range of topics including: marketing, public relations, advertising, computer workshops, basic financial recordkeeping, business success professionalism, pre-business, "daydreams to dollars," and craft sales. You may take these courses for college credits.

Register and obtain additional information by calling 334-1100, Ext. 285, or 596-9660. The first course available after this publication will be on Saturday, February 14th.

#### FUND-RAISING EFFORTS CONTINUE FOR ROSEDALE DEVELOPMENT ASSOCIATION

The Association applied for and received its first \$5,000 of matching funds from the City, several weeks ago. We have raised close to another \$1,000, with \$4,000 more to go before June 30th. THIS IS THE LAST OPPORTUNITY FOR THE RDA TO RECEIVE ANY FUNDING AT ALL FROM THE CITY AND WE FEEL COMPELLED TO TAKE ADVANTAGE OF THE OPPORTUNITY. Hence, our request for payment of 2 years dues where possible and our frequent reference to fund-raising.

We wish to thank the following businesses and individuals who have renewed or begun memberships with the Rosedale Development Association, since last month:

Shipley Public Accountants  
Hal Reed Company  
Frank's Finer Foods  
The Bookmark

Sam Umscheid  
George and Margaret Armstrong  
Rick Egnatic  
Melissa Hays

We look forward to hearing from more of you in the near future, not only in terms of membership dues, but in terms of what the Rosedale Development Association can do for you and your neighbors to improve the community. Please call with your comments, concerns and criticisms, at any time and we will attempt to address these to the best of our ability.

Call 677-5097, from 9 AM to 5 PM, Monday thru Friday.

#### ROSE BUSHES AVAILABLE FOR PLANTING NOW

You can purchase those hardy, Canadian Explorer Roses now, with no waiting period for delivery. Harley Marshall at the Rosedale Sharing Community, presently has 40 bushes available and wants to sell them as soon as possible. Each bush costs just over \$5 and this rose has proven its ability to withstand our temperature extremes already in numerous plantings completed over the past two years.

JOIN YOUR BUSINESS AND RESIDENTIAL NEIGHBORS IN EFFORTS TO BRING THE ROSES BACK TO ROSEDALE AND BEAUTIFY OUR NEIGHBORHOOD.

#### FEBRUARY LUNCHEON FEATURES KCK MAYORAL CANDIDATES

Are you curious about all of the candidates in the upcoming election for Kansas City, Ks. Mayor? The Rosedale Development Association will provide you with an opportunity to listen to and speak with several of them during our next monthly luncheon on Tuesday, February 17, at 11:30 AM, in the Faculty Cafeteria at KU Medical Center(the Prairie Room). Our candidates will include Joe Steineger and Ana Riojas, as well as a representative from Mayor Reardon's office.

Please join us this month and become better informed as you take the opportunity to meet and greet your neighbors over lunch.