

ROSEDALE FESTIVAL PROCLAIMED A GREAT SUCCESS

Beautiful weather, lots to eat, super entertainment, plenty of activities and crafts, and a good crowd of people--these characterized the Rosedale Festival held on Saturday June 6th. Our second annual and fourth ever festival at Rosedale Park(two others held in the early 80s)turned out quite well. If you missed this event in 1987, you missed a very pleasant day in the Rosedale community. The planning committee has already decided on improvements and additions we might make to the Rosedale Festival for 1988 and hope that we'll have even better attendance than last weekend.

The Rosedale Development Association held a raffle with 60 to 70 gifts donated by our generous area merchants and we wish to express our deep gratitude for your participation in this manner. In addition the Association had several souvenir items for sale-hats, visors, and frisbees imprinted with a Rosedale logo in green and white(Rosedale's traditional school colors). Ball caps sold for \$5, visors for \$4 and frisbees for \$1 each. We still have plenty of these left and you may purchase any of them through the Rosedale Development Association office by calling 677-5097.

When next June rolls around, be sure that you put the Rosedale Festival on your calendar of "must do" events.

ALMOST THERE

As this copy goes to press, the Rosedale Development Association's goal of raising \$10,000 from the private sector in order to obtain a similar amount from the city of Kansas City, Kansas, remains a goal--we have several hundred dollars yet to raise. However, proceeds from the Festival and several other anticipated memberships should pull us over the top before the June 30 deadline.

Nevertheless, this fact does not mean that the Association or the community can now afford to sit back and relax as if we have no more work left before us.

We do not know whether we will receive any city funding in 1988. We need more members and more participants in the Rosedale Development Association in order to assure that we continue to function at our present level of operations for as long as possible.

Please consider supporting the Rosedale Development Association and the Rosedale community by joining our membership today. Help us to help you.

See the next page of this newsletter for further information.

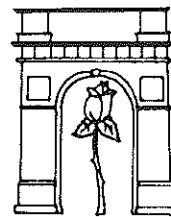
In the meantime, many thanks to the following businesses and individuals who have joined us since last month:

- Joplin Household
- Silverleaf Plants, Inc.
- The Williams-Carver Co., Inc.
- Virginia Hughes

PROTECT YOUR PROFITS:SECURITY TIPS FOR SMALL BUSINESS

Businesses can reduce their vulnerability to crime in many ways. Measures like locks, alarms and good lighting make any establishment a less attractive target for criminals. A major ally is your local law enforcement agency--its officers can conduct a free security survey and give advice on alarm systems and other devices. Community service and involvement are important safeguards against crime. Customers and neighbors who view a business as a valued resource to the community will watch out for its property and employees.

So begins a brief pamphlet, sponsored by the National Crime Prevention Council and distributed by officers at the fire and safety seminar held in Rosedale last month. If you would like further information or a copy of this pamphlet, please call the Rosedale Development Association office at 677-5097.



# Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

SUPPORT YOUR LOCAL NEIGHBORHOOD ASSOCIATION!

MAKE AN INVESTMENT IN ROSEDALE

Whether you are able to contribute time or money or both, there are many ways to help build the Rosedale community. The greatest success of the Association and the community will be realized, through the participation of all segments of the community. There are many ways that you can help in 1987? Why not make 1987 the best year yet for Rosedale and Southeast Kansas City, Kansas?

The ROSEDALE DEVELOPMENT ASSOCIATION seeks to represent the entire Rosedale community, their ideas, and concerns, and your input is essential to our ability to do so. Help us help you as we lobby for increased public services, and quality business and residential development for the area.

- ADD THE NAME OF YOUR BUSINESS OR HOUSEHOLD TO OUR GROWING MEMBERSHIP  
Annual dues are \$50 for business firms and \$10 for a residential household. If you are concerned with the future of your community of work and/or residence, then join the Rosedale Development Association today!
- MAKE A SPECIAL CONTRIBUTION TO OUR PROGRAM ACTIVITIES FUND  
The true success of the Rosedale Development Association will depend upon our ability to establish a longrange, organized program of economic and community development. As City funds are withdrawn following the 1987 fiscal year, our financial situation depends upon support from the private sector of our community--business and residents. By donating to the program activities fund, you will contribute significantly to the Association's ability to continue its work in and for the Rosedale community.
- VOLUNTEER YOUR TIME AND TALENTS  
Rosedale Development Association activities for 1987 include planning of the Rosedale Festival in June, monthly printing and distribution of the newsletter to area businesses and residents, participation in the Community Beautiful Clean-up Campaigns, and encouragement to purchase roses through the Rosedale Beautification Project.
- ADVERTISE IN THE ROSEDALE NEWS OR THE ROSEDALE RECORD  
Why not place an ad in this monthly publication and help your own business grow, at the same time that you are encouraging the Rosedale community to grow and prosper? Or advertise in the Rosedale Record; our new weekly newspaper for the community.

INDICATION OF SUPPORT

Name of business or household \_\_\_\_\_

Address \_\_\_\_\_

Contact person and phone \_\_\_\_\_

- Business Membership(\$50)
- Household Membership(\$10)
- Program Activities Fund

Cost of this newsletter sponsored in part by the following companies:

GARD Corporation(manufacture and distribution of petroleum products)  
2727 Roe Lane  
236-5000

Twin City State Bank  
1906 W. 43rd and(drive-through)4020 Rainbow Blvd.  
362-5350 and 362-5353

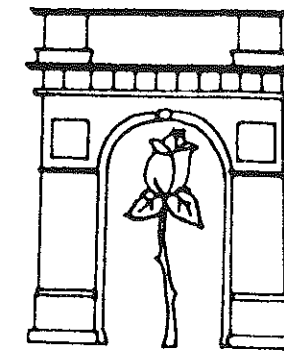
THANK YOU FOR YOUR SUPPORT OF OUR PUBLICATION!



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NEWSLETTER  
June 1987

ROSEDALE DEVELOPMENT ASSOCIATION  
3930 Rainbow Blvd.  
Kansas City, Ks. 66103  
Lisa W. Gray, Executive Director  
677-5097

RDA DIRECTOR WILL BEGIN MATERNITY LEAVE THIS MONTH

Executive Director Lisa Gray expects that she will spend July and a portion of August at home with a newborn. During her six weeks leave, various members of the Rosedale Development Association will take phone calls via call forwarding from the office number.

Please be patient during the summer months, as our normal operations will end up considerably decreased until Gray returns. We hope that this situation won't pose any undue inconvenience to you.

See you again in August.

JUNE MONTHLY MEETING WILL FEATURE COUNCILMAN RICHARD RUIZ

As mentioned in the May newsletter, the June monthly meeting will occur in the back room of Shoney's Restaurant at the corner of Southwest Blvd. and 7th Street.

We will meet for BREAKFAST buffet(\$2.99 per person, plus beverage)at 7:30 AM on Tuesday, June 16th.

City Councilman Richard Ruiz—who represents Rosedale, Argentine and Armourdale at City Hall, and was elected to a second term this spring—will join us as our featured speaker, that morning.

Please join us for breakfast and take this opportunity to meet your Council representative, as well as meeting and visiting with other businesspeople and residents from the area.

We hope that some of you who find luncheon meetings impossible to attend, will consider joining us this month.

In July, the new Woodview Apartments will host a continental breakfast and monthly meeting for the Association at 7:30 AM. Fred Kay from the managing realty company for Woodview, will serve as guest speaker.

To reach Woodview Apartments from I-35, take the 18th Street Expressway South exit. Turn left at the 4-way stop, onto 48th Street. Go under the bridge until you reach the 3-way stop, which is Roe Lane. Turn left onto Roe Lane and proceed approximately 3 miles. Wood View is on your left.

\*While the luncheon calling committee will remind Rosedale Development Association members of the July monthly meeting, we will not have a July newsletter due to the Executive Director's maternity leave. If interested in attending this meeting, please hold on to the information above until that time.

SUMMER YOUTH EMPLOYMENT PROGRAM IN PROGRESS

As you receive this issue of the newsletter, 4 young men and their adult foreman have begun work in the Rosedale neighborhood, and will paint numerous residential properties as well as clearing a number of owner occupied properties that have become overgrown, within the next 6 weeks. We have several referrals already, but would welcome any further suggestions that you might offer us.

Please call the Rosedale Development Association at 677-5097 if you know of additional residential properties which might benefit from participation in the program. Owners must fall within income guidelines for low-moderate income.