Foster Zink Zink Tire Service 1031 Merriam Lane Woodview Apartments/Matrix Realty c/o 4218 Roanoke Road KCMO 64111

Tim Duval CityWide Heating and Cooling 2820 Roe Lane

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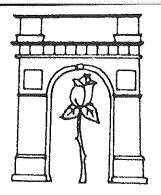
Rosedale, Ks. 66103

THANK YOU FOR YOUR SUPPORT OF OUR PUBLICATION!



Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103 677-5097 Bulk Rate U. S. Postage **PAID** Permit No. 233 Kansas City, Ks



ROSEDALE DEVELOPMENT ASSOCIATION 3930 Rainbow Blvd. Kansas City, Ks. 66103 Lisa W. Gray, Executive Director 677-5097

NEWSLETTER NOVEMBER 1987

CAN YOU MATCH THIS?-ROSEDALE DEVELOPMENT ASSOCIATION MUST AGAIN RAISE FUNDS FOR CITY MATCH

Last year at this time the Rosedale Development Association began its campaign for 1987 membership dues and presented the situation regarding obtaining any further city funding; we would receive up to \$10,000 on a dollar for dollar match basis, of private funds raised before June 30th. The Association raised \$10,000.

Second year-same situation. But the one big difference is that <u>we know it can be done!</u> With the continuing support of our present members and the addition of many new members throughout the community, we will, once again, raise \$10,000 private money.

Please consider renewing your membership immediately, and possibly paying 1989 dues as well.

If you have not previously joined the Association, do so now. For only \$50 annually within the business sector, or \$10 annually within the residential sector, you can become part of an organization whose primary purpose it is to improve the Rosedale community in any way we possibly can.

See page 3 for a membership application form and fill it out today. Thanks, in advance for your interest and support.

ROSEDALE ROAD CONSTRUCTION IS TOPIC OF NOVEMBER MONTHLY MEETING

Have you heard rumors about Rainbow Boulevard receiving a major face lift? Do you wonder when construction will end in the area of Roe Lane/Merriam Lane?

Then please join us on Tuesday, November 17 at 7:30 AM with our featured speaker, Chief Engineer of the City of Kansas City Kansas, Fred Backus. He will fill us in on the most current information regarding plans for these road projects, as well as any others which may have relevance to this area, at Shoney's at 7th St. and Southwest Blvd.

We use Shoney's breakfast buffet line at a cost of \$2.99 per person, plus beverage, and meet in the back room.

THE MONTHLY BREAKFAST MEETINGS ARE OPEN TO THE PUBLIC-PLEASE DON'T HESITATE TO ATTEND!

FALL FIESTA DECLARED A GREAT SUCCESS

Over 50 Rosedale businesspeople and residents enjoyed all they could eat tacos and free beer and wine, at the Knights of Columbus Hall on Friday, the 23rd. A terrific dance group entertained us with Mexican dance for 20 minutes, thanks to contributions from Best Western Inn and Best Western Hallmark Inn. The last of the partiers left at 10:30, after looking at the videotape "Rosedale on the Move."

Our business community generously donated to all aspects of the evening and we would like to extend our gratitude to each of them for their participation:

Budde's Restaurant(via Rick Silva)-meat and cheese Citizens' Bank and Trust-use of a color TV from the bank Doris' Go-Gas Cafe-wholesale price on lettuce Green's Retail Liquor Store-wine
Perez Food Products(via Rick Silva)-taco shells
Suntree Apartments-employee and husband as servers
Silva Foods of K.C., Inc.-chips, sauce and seasonings
United Super-use of a VCR

And Taco John's contributed tokens for free tacos at their store.

Wayne Paper Co.-table cloths, plates, napkins and plastic forks



RDA

ANNUAL DINNER MEETING THURS,,DEC. 3!

6:30 P.M.

FOR MEMBERS AND THEIR GUESTS
GOLDEN OX RESTAURANT
(Hoof and Horn Room)
1600 GENESSEE ST.
KCMO 64102

Cash bar from 6:30 to 7:30 PM Dinner at 7:30 PM-\$13 per person

Includes petite filet mignon, salad, potato, rolls and butter, coffee and dessert

ENTERTAINMENT BY THE SUMNER ACADEMY CHOIR PLENTY OF DOOR PRIZES

INSTALLATION OF 1988 BOARD OF DIRECTORS

**Reservations must be received no later than Friday, November 27th.

Call the Rosedale Development Association at 677-5097 or send name(s)along with check made payable to:

Rosedale Development Association

With success like this, we'll have to do it again sometime.

Rosedale Development Association 3930 Rainbow Blvd.
Rosedale, Ks. 66103

ROSEDALE RESIDENTS TURN OUT A CROWD FOR OCTOBER PARTY

On Tuesday, October 6th over 30 residents of Rosedale attended a party at the Bell Recreation Center. Larry Clark for the Wyandotte County Reappraisal Office, made a presentation regarding reappraisal in the county and answered numerous questions afterwards. Following his presentation, the residents shared in home baked snacks tea and coffee, while visiting with each other and obtaining information at tables sponsored by the Neighborhood Security Project, the Rose Project, and the Rosedale Development Association. Citizens Bank donated their lunchroom TV and United Super donated a VCR so that we could show the videotape "Rosedale on the Move" and it met with enthusiastic response.

AREA REALTORS MEET IN ROSEDALE

Half a dozen realtors attended a meeting sponsored by the Rosedale Development Association on Tuesday, October 27, to provide them with information regarding demographics and potential for development in the Rosedale community. McDonald's Restaurant provided us with breakfast sandwiches for the event and, once again Citizens Bank and United Super provided us with equipment to show the Rosedale videotape. We got folding chairs from Rosedale U. Methodist.

Over thirty agents were initially contacted and provided with information regarding the listing of Rosedale properties available for lease and sale in Rosedale. We will regularly update this listing for their files as well as for our own.

Thanks to Advisory Board members Jack Jorden (Jack Jorden Real Estate) and Ralph Textor (A.J. Lang Associates) for all of their help in planning and preparing for this event. Thanks also to Jack Reardon of Citizens Bank and Trust for providing some updated demographics.

MEMBERSHIP APPLICATION

NAME OF BUSINESS/HOUSEHOLD)
STREET ADDRESS	ZIP COD
CONTACT PERSON	
CONTACT PERSON	
PHONE	

Annual Business Dues - \$50 Annual Household Dues - \$10

Thank You!

Please mail application along with check made payable to:

Rosedale Development Association 3930 Rainbow Blvd. Kansas City, KS 66103

WE NEED YOUR SUPPORT

Membership dues from area business people and residents, allow the Rosedale Development Association to continue its activities on behalf of the community. Where else can you receive so much for such a small financial investment?

AFTER HOURS AT PRETZL'S BAR AND GRILL

Everybody enjoyed themselves so much at the Fall Fiesta on the 23rd, that we thought maybe we should schedule more frequent, low-key get-togethers.

Sooo, we've arranged with Pretzl's Bar and Grill at 2847 Roe Lane, to meet and greet our fellow Rosedale businesspeople and residents for some informal socializing on Thursday, November 19th from 4:30 to 6:30 PM.

Everbody attending must purchase their own refreshments and/or meals. The idea behind designating a specific time for Rosedale businespeople and residents to visit Pretzl's is simply that we have a good time together and should do it more often.

Bring your business cards and your neighbors for a relaxed social time; you may even make some valuable new contacts at the same time.

SEE YOU ON THE 19th!!

A Customer . . .

- ... is the most important person in our business.
- ... does not need us. We need every customer.
- ... is not dependent on us. We depend on him.
- ... is not an interference of our work. He is the purpose of it.
- ... does us a favor when he comes to us in person or by telephone. We are not doing him a favor by taking care of him.
- ... is a part of our business ... not a stranger.
- ... is not just money on the cash register. He is a human being with feelings like ours.
- ... is a person who comes to us with his needs and his wants. It is our job to fill them.
- ... deserves the most courteous attention we can give him. He is the life blood of this and every business.
- ... PAYS YOUR SALARY. WITHOUT OUR CUSTOMERS, EACH AND EVERY ONE, WE WOULD HAVE TO CLOSE OUR DOORS.

Reprinted from the Ft. Scott Luminary

NEW MEMBERS IN ROSEDALE DEVELOPMENT ASSOCIATION (as of 11/5/87)

James Bond Campbell Crankshaft 1103 S.W. Blvd.

Greg Pretzl Pretzl's 2847 Roe Lane Robert Thompson
Rainbow Ridge Apts.-#105

3550 Rainbow

Jennifer Johnson Wenzel Daddy's Money 1919 W. 43rd Avenue

Tim Weeks
Power Equipment Sales
1507 Lake Avenue

Alan Bray Suburban Propane 2837 Roe Lane

Fred Meier-individual membership President, Citizens Bank and Trust of Kansas City

(cont'd.)

Newsletter Sponsors:

Everseal Gasket and Stamping 3940 S. Ferree Rosedale, Ks. 66103



T.J. Fleming Co. (supplies components for rolling stock to railroads) 647 S.W. Blvd.
Rosedale, Ks. 66103

Scott & Daily Chartered(law offices) Gateway Towers II-Suite 819 Kansas City, Ks. 66101

Thank you for your support of our publication.

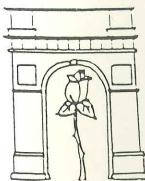


Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103

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Dave Pierson
Best Western Hallmark Inn
3930 Rainbow
Rosedale, Ks. 66103



Newsletter

NOVEMBER 1988

Monthly breakfast

ROSEDALE'S CITY COUNCILMAN RICHARD RUIZ WILL SPEAK AT NOVEMBER BREAKFAST MEETING

Councilman Richard Ruiz, serving his second term as city councilman for Rosedale, Argentine and Armourdale, will be our guest speaker for the Rosedale Development Association monthly breakfast in November. Ruiz has also served for the last ten years as Executive Director of El Centro DeServicios Para Hispanos, a social service agency in the Argentine area. Councilman Ruiz will summarize some of the growth and change in Rosedale over the last few years and talk about some projects and hopes for the near future.

Our October breakfast went so well at Hatty's that we will meet there again— Tuesday, November 15th at 7:30 AM. Coffee and donuts provided for \$1 donation per person.

In addition to hearing the presentation by our guest speaker, we will conduct a short business meeting and elect our residential and business sector vice-presidents for the RDA Board of Directors.

Join the Rosedale Development Association on November 15, at 625 S.W. Blvd. Bring your friends and neighbors. **All RDA monthly meetings are open to the public.

Here is a perfect opportunity to meet our most important representative at City Hall!!

Membership Update

Our 1989 membership rolls get bigger by the day! Many thanks to the following individuals and businesses who sent their dues this month(as of 11/2/88):

NEW MEMBERS

Jennie Lee Geer Virginia Pych Gragg's Paint Company of K.C.

**Interested in becoming a part of the Rosedale Development Association?

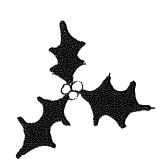
1st year business dues: \$25 Annual business dues: \$50 Household dues: \$10

Send name, business name, address and phone with check made payable to:

Rosedale Development Association 3930 Rainbow Blvd. Rosedale, Ks. 66103

RENEWALS

Westport Printing B.C. MacDonald Co. George and Margaret Armstrong Bev Fryer Ann and Charles Lewis MAJ-R Thrift & Discount Rhoads Enterprises McCall Service Stations Citizens Bank of K.C. APV Stickelber Power Equipment Sales Clinicare Family Services Ramsey Auto Sales Rosedale Barbecue Dugan Equipment and Supply Co., Inc. Rainbow Car Wash Hatty's Inc. Hal Reed Company Plastikoil, Inc. Everseal Gasket Company

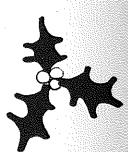


RDA-ANNUAL DINNER and Christmas Party

WED. DEC. 7 6:30 P.M.

FOR MEMBERS AND THEIR GUESTS
GOLDEN OX RESTAURANT
(Hoof and Horn Room)
1600 GENESSEE
KCMO 64102

Cash bar from 6:30 to 7:30 PM
Dinner at 7:30 PM-\$13 per person
Includes petite filet mignon, salad, potato, rolls and butter,
coffee and dessert



ENTERTAINMENT BY CHOIR AND MUSICIANS FROM ROSEDALE MIDDLE SCHOOL PLENTY OF DOOR PRIZES

INSTALLATION OF 1989 BOARD OF DIRECTORS

Reservations must be received with check made payable to Rosedale Development Association, no later than Friday, December 2nd.

RDA ANNUAL DINNER RESERVATIONS

Wednesday, December 7, 1988 6:30 PM \$13 per person

Name	No.	attendi	ng	
Company(if applicable)			_Phone	
Return to: Rosedale Development Association, 3930 Rainbow	Blvo	d., KCKS	66103	

Congratulations to:

Councilman Richard Ruiz on ten successful years as director of El Centro.

All Roe Lane and Merriam Lane businesses on the completion of area road construction.

Suburban Propane for 60 years in business.

Lawrence Photographic for 100 years in business.



KANSAS PRESERVATION

NEWSLETTER OF THE HISTORIC PRESERVATION DEPARTMENT KANSAS STATE HISTORICAL SOCIETY

September-October, 1988

Vol. X. No. 6

Rosedale Arch Rededicated

The historic Rosedale Arch located in Mt. Marty Park in Kansas City, Kansas, was rededicated on July 23, 1988, on the sixty-fifth anniversary of the ground-breaking ceremony. U.S. Representative Jan Meyers, Lieutenant Governor Jack Walker, and other dignitaries participated in the exercises, which also celebrated the completion of a \$30,000 project to repair and clean the memorial arch.

Completed in 1924, the arch commemorated the service of the 42nd/ Rainbow Division which had fought in France in World War I. The Rosedale Development Association decided a year ago to celebrate the sixty-fifth anniversary of the groundbreaking to promote community pride and to focus attention on the Rosedale community. (Rosedale had been an independent city until annexation by Kansas City in 1921.) Funds for the restoration project came from the City of Kansas City and from local businesses and individuals. The contractor for the project was a Kansas City, Missouri, firm, Creative Sculpture Design and Repair.

Donate a non-perishable food item and help

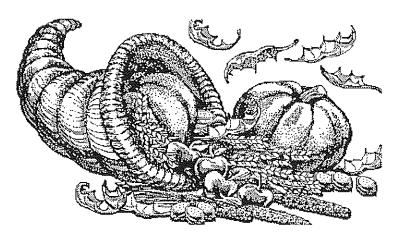
Feed-A-Family

in the Rosedale community.

Fraternal Order of Police Lodge No. 37 at K.U. Medical Center is sponsoring a Feed-A-Family program to provide a happy Thanksgiving for needy families in the Rosedale community. You can help by donating non-perishable food items from Oct. 17 to Nov. 21 at any of the following locations:

- •Crouch Convenience Store, Rainbow & Rainbow Extension
- · Westwood United Super, 47th & Mission Road
- •7-11, 39th and Rainbow
- •KUPD's Community Services Division at the Medical Center

Your donation can make a difference for a needy Rosedale family this Thanksgiving.



Donations of cash and perishable food items will also be accepted. Call Lt. Don Holland, treasurer, at 588-2635 or <u>Sgt. George Kemper</u>, chaplain, at 588-5030 or 588-5132 to arrange for a pick up. Remember, the families helped by this program are members of the Rosedale community — your neighbors.

FOR MEMBERS ONLY *FOR MEMBERS ONLY *FOR MEMBERS ONLY

You will find below, nominations for the offices of Vice-President, Residential Sector Vice-President, Business Sector of the Rosedale evelopment Association Board of Directors.

Please indicate your vote for each candidate or feel free to write-in your own choice. All votes must be received in the RDA office(3930 Rainbow Blvd., 66103)no later than Tuesday, November 15.