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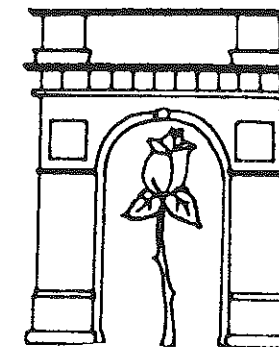
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Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

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NEWSLETTER
April 1988

ROSEDALE DEVELOPMENT ASSOCIATION
3930 Rainbow Blvd.
Kansas City, Ks. 66103
Lisa W. Gray, Executive Director
677-5097

WILL THE KAW RIVER BECOME A WATERFRONT RECREATIONAL CORRIDOR?

Alan Caldwell has worked for several years toward developing just such a recreational corridor on the Kaw River. His Riverfront Utilization and Development Foundation has incorporated and has applied for tax exempt status. The foundation has reached an agreement with the Kansas Power Boat Racing Association to hold power boat races on August 13 near 42nd Street and Speaker Road. The race will serve as a fundraiser for the Foundation and will include drags as well as circle boat races. Site clean-up and preparation work will begin in the next few weeks.

Come share Alan Caldwell's vision for the Kaw River at the monthly breakfast meeting of the Rosedale Development Association on Tuesday, April 19 at 7:30 AM at Shoney's Restaurant-7th Street and Southwest Boulevard. The breakfast bar is available for \$3.29 plus beverage.

Also, hear about the progress of planning for the Rosedale Festival and the Rosedale Arch rededication. See you there!

RDA FUNDRAISING GOAL REACHES TWO THIRDS COMPLETION

As of 4/6/88, the Rosedale Development Association had received \$6,865.16 toward \$10,000 goal for matching funds from Kansas City, Kansas. Thanks to the following companies and households who sent in their 1988 dues this month:

RENEWALS

Star Trophy
Silverleaf Plants
T.J. Fleming Co.
Orr Radiator Service
Waid's Restaurant
Larry Goldblatt
Tim and Linda Mufich-Knopp

NEW

Jefferson-Smurfit Corporation
Stage Three Sound Productions
Mountain Valley Water

In addition we extend a very special thanks to Silva Foods of K.C., Inc. and RDA Board of Directors President, Rick Silva, for their extremely generous donation of \$585 toward purchase of lapel pins designed from the Rosedale Development Association logo. We have 300 of these beauties on order and Executive Director Lisa Gray and Rick Silva are wearing several daily at present time. We should receive our shipment in several weeks and have already received orders for quite a few. Cost for members is \$5. Cost for non-members is \$10. All profits will go toward *rehabilitation of the Rosedale Arch* (see page 3). We will take advance orders and let you know when they arrive. Thanks again to Silva Foods!

AN ANNUAL REPORT WITH A DIFFERENCE

If you're looking for a way to make your business' annual report into a truly unique publication, check out a copy of Clinicare's 1987 report. A very creative endeavor!!

Rosedale Festival News

SATURDAY, JUNE 4 (raindate of June 5)

Special Events:

- A visit from Santa Claus
- Lions' Club Pancake Breakfast
- Ugly Dog Contest
- Frisbee Golf Tournament

Special Guests:

- Martin Luther King Center Marching Cobras
- Johnson's Petting Zoo
- Renaissance Acrobats
- Taco John
- J-Doc

Special Needs:

- Donations toward cost of the petting zoo
- Volunteers to man game booths, information/sales booth

IDEAS. . . . IDEAS. . .

Please call the Rosedale Development Association at 677-5097 for further information

FLAGS ON SOUTHWEST BOULEVARD

During the month of March, Hennessey Sheet Metal flew at least 1/2 dozen Irish, American and Kansas flags at the edge of the property. Simultaneously Boulevard Credit Motors began decorating with flags, alternating American flags with some saying We Finance.

I found the effect of even these few flags I passed on Southwest Boulevard, to be extremely pleasant and wondered about all of the other businesses there purchasing and flying flags also. Imagine a corridor of 50 flags marking Southwest Boulevard!

A single 3' x 5' United States flag costs under \$30; that's a pretty inexpensive way of dressing up your property a bit.

If people would rather not fly flags daily, maybe we could do so on special holidays and for special events like the Rosedale Arch Rededication. If we purchase a large quantity we might get an even better price.

Interested? Contact the Rosedale Development Association by phone or mail in the slip below.

Individual name _____

Business name where applicable _____

Address _____

Return to Rosedale Development Association, 3930 Rainbow, Rosedale, Ks. 66103

ALL YOU HAVE TO DO IS ASK

Fire Chief Bud Cox asked the RDA Board of Directors about helping with obtaining some landscape work on the bald hillsides left from recent work along I-35 in Wyandotte County. He suggested contacting the Kansas Department of Transportation. Executive Director Gray called and the Department will plant crown vetch(groundcover)next fall!!

Viewpoint

3/24/88

Kansas City Kansan

The Daily Newspaper for Wyandotte County

William Epperheimer, President and Publisher
George M. Statham, Advertising Director
Joie Mellenbruch, Advertising Office Manager
Patricia Monteleone, Controller

Bill Whistler, Managing Editor
Keith Sanford, Circulation Manager
Bob Chaffin, Production Manager

Editorials: Our View

Editorial opinions represent a consensus of The Kansan's editorial board. Questions or comment should be directed to the managing editor, 371-4300, ext. 72. Other articles, columns, and cartoon on this page are opinions of the authors, who are staff writers and syndicated columnists. Reader are invited to write their opinions, in "Your Views."

Two groups aid arch rededication

The rededication of the Rosedale Arch has been set for July 23 and already the sponsoring Rosedale Development Association has received two substantial donations to aid in its restoration. We hope they will serve as incentive for others.

The Kansas City, Kan., Area Chamber of Commerce donated \$500 and the Rosedale Citizens Bank and Trust has pledged \$300 to clean up the arch for the big July party.

However, more money will be needed to do the complete job that the memorial deserves. A restorationist has said the arch can be cleaned for the dedication for \$1,000 but that a complete rehabilitation will cost about \$25,000.

The Rosedale Development Association has said that is going to attempt to raise the large sum, and obviously it will need plenty of help in the effort.

It is a worthwhile effort and deserves community support. A highly visible and impressive arch in good condition will enhance an area that is one of the fastest growing parts of Kansas City, Kan. The development association as well as the bank and the chamber are showing the way for the entire community in giving momentum to the drive to restore the city landmark.

Organizations like the Rosedale Development Association could not survive without the many volunteers of time and money which we benefit from each month.

A particular thanks to our hard-working Board of Directors which includes: Rick Silva-Silva Foods of K.C., Inc., Pat Claxton, Pat Stripling-Twin City State Bank, Alva Shipley-Shipley Public Accountants, Rick Joplin, Pat Head-University of Kansas Medical Center, Ray Pharis-Best Western Inn, Phil Griffin-Best Western Hallmark Inn, George Armstrong, Harley Marshall-Rosedale Sharing Community, and Ray Fisher-R.F. Fisher Electric Co.

Thanks to all of those businesses contributing funds for publication of this newsletter.

Thanks to the many residents who have donated time calling you for monthly meetings and assembling this newsletter.

WE SALUTE YOU!!

ROSEDALE ARCH REDEDICATION PLANS WELL UNDERWAY

As you can see from the editorial comment to the left, rededication and rehabilitation of the Arch in preparation for the July 23rd event have already drawn some significant community support.

Present plans for the rededication include a ceremony to be held at 10 AM on Saturday morning, at the Rosedale Arch. Immediately following the rededication ceremony we will adjourn to Rosedale Middle School stadium for an outdoor luncheon and band concert, as well as a photographic exhibit from the photo contest we are sponsoring during April and May.

On Friday evening, we plan on having a candlelight memorial service at the Arch, including inspirational and patriotic music provided by three choirs. We will line the roadway to the arch with luminaria-a Hispanic tradition where small candles are placed in bags of sand, allowing them to glow for several hours.

We would appreciate any support from the Rosedale and Kansas City, Kansas community in making this project a very visible one in the metropolitan area. If you can donate your time in planning, or donate money, or donate ideas for promoting this event and raising funds for rehabilitation of the Rosedale Arch, please call the RDA office at 677-5097.

CELEBRATE NATIONAL VOLUNTEER WEEK

April 17-23, 1988 has been designated as National Volunteer Week-a time for recognizing the unselfish participation of individuals throughout the country in organizations, projects and campaigns which provide no monetary compensation.