# Newsletter Sponsors:

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Quality Litho(printers of this newsletter) 4627 Mission Road Rosedale, Ks. 66103

Silva Foods of K.C., Inc. 2540, W. 47th St. Rosedale, Ks. 66103

# Thank you for your support of our publication.

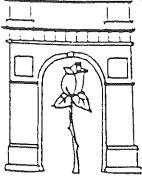


Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103

Lisa W. Gray — Executive Director

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## Newsletter

JANUARY 1989

# Monthly breakfast

DR. ROGER LAMBSON, VICE-CHANCELLOR OF KANSAS UNIVERSITY MEDICAL CENTER TO SPEAK ABOUT CURRENT AND FUTURE PROJECTS

Dr. Lambson has served as Vice-Chancellor for Administration at Kansas University Medical Center since 1984. Prior to this appointment, he taught and held various administrative posts at the University of Kentucky School of Medicine. In his present capacity Dr. Lambson has line responsibility for the following departments: Audio-Visual Services, Biomedical Engineering, the Childrens' Rehabilitation Unit, Safety Office, Special Education, the Library and the Animal Care Unit. He has staff coordinating responsibilities for Facilities as well.

Dr. Lambson will give us an overview of current and future projects in the works throughout the medical center, at our breakfast meeting on Tuesday, January 17, 1989. Please make a note to attend for this very informative presentation.

This month we will meet at Pretzl's Bar and Grill at 2847 Roe Lane. Pretzl's does not normally serve breakfast, but for our meeting he will provide freshly made homemade cinnamon rolls and coffee. If you've never visited Pretzl's before, you're in for a treat. Wondering how you get there? From 47th and Mission Road go west on 47th to Roe Lane and turn right at the bottom of the hill. Pretzl's is on the right side of the street. From Southwest Blvd travel west to Merriam Lane, then turn south on Roe Lane. Travel past the business district and find Pretzl's on your left, beyond the bridge.

We will meet at 7:30 AM. \$3.50 per person.

#### RENEWED AND NEW MEMBERSHIPS BRING RDA A HAPPY NEW YEAR

Our thanks to our many 1989 members who pledged their support since last month. (listing current as of 1/4/89):

#### RENEWALS

Smoot Company
Silva Foods of K.C., Inc.
Tim and Linda Knopp
Kenton Locksmith Supplies
Anita Strub
43rd Avenue Company
Taco John's
Wayne Paper
K.C. Home Trailer Co., Inc.
Willie Warren
Gard Corporation
Zink Tire

#### NEW

Fred Meier Southwest Service, Inc. Jack Webb James and Joan Carpenter Mr. and Mrs. Elmer Crystal

#### 00 05 !!!!

As Executive Director Gray recently distributed some copies of the first Rosedale Business Directory, several people noted omitted businesses. My sincere apologies for this terrible oversight. Future distributions will include all ommissions. If you have already received your copy please add the following: Ash Grove Cement, 640 S.W. Blvd, 722-5998 Green's Party Shop,2850 W. 47th, 677-5173, KC Home Trailers Co., Inc., 1115 Merriam Lane, 262-8722, The Light Stop, 4612 Mission Rd., 722-4499, MidAmerican Bank and Trust, 4700 W. 50th Ter., Shawnee Mission, 384-3450, Sandifer Motors,3115 S. 18th, 384-1300, United Super 4701 Mission Rd., Shawnee Mission, 262-2270.

# Hey Folks, Show A Little Class

who complains that students business basics. don't understand enough about business and finance, then Junior Achievement of Middle America Inc. has a challenge for you: become a business teacher.

Julie Landon, marketing director for Junior Achievement, says the organization needs about twenty-three more business volunteers to meet its goal for its Project Business program, which intro-

If you're one of those people | eighth, and ninth grades to

Volunteers would be in the classroom one hour a week for nine weeks beginning the week of February 20. Their instruction supplements existing social studies classes.

Landon says she'll line volunteers up with schools of their choice in either Johnson County, Kansas City North, or Kansas City, They can arrange to teach.

more lessons than an instructor would use in one semester. "Volunteers can pick and | ics instruction to 9,576 stuchoose what they want (to teach) from the curriculum," Landon says.

The lessons are structured so that there is about ten minutes of lecture on a concept and then a related activity.

quests a \$500 donation from the volunteer or his or her company to underwrite each class, duces students in seventh, Junior Achievement pro- the money with someone in the Basics.

vides a curriculum manual with | opposite situation.

Last school year, JA provided business and economdents in 394 classes. This year's goals are 421 classes and 10.116 students.

Project Business is one of four Junior Achievement programs. Applied Economics provides a business curriculum for Junior Achievement re- high school teachers, who are aided one day a week by a Junior Achievement volunteer The organization also offers but Landon says the organiza- the traditional JA Company the day of the week they prefer | tion usually can match some- | program plus an elementary one who has the time but not school program called Business

10 Corporate Report/January 1989

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#### KANSAS CITY KANSAS AREA CONVENTION AND VISITORS BUREAU SEEKING VOLUNTEERS

The Kansas City Kansas Area Convention and Visitors Bureau is looking for people who would be part of a volunteer group to serve as hosts and hostesses for conventions and meetings in Kansas City, Kansas. They would receive training in areas such as registration for conventions, working with festivals and other forms of hospitality. If you are interested or if your organization would like to become involved, please call Jean Hennix at 321-5800.

#### RDA ANNUAL DINNER MEETING/HOLIDAY PARTY DECLARED A HUGE SUCCESS

Nearly sixty people had a terrific time at the Golden Ox when the Rosedale Development Association held its annual dinner meeting on Wednesday, December 7. As always, the Ox provided us with a great meal and pleasant surroundings. Rosedale Middle School students entertained with vocal, and instrumental arrangements of holiday tunes. They performed quite well, especially considering that some of the students had never played before an audience before! Burt Cavin, KCK Director of Parks and Recreation received a special award in appreciation for his assistance during the Rosedale Arch project. 1988/1989 RDA Board President received a marble desk pen holder, and Babe Rode and Anne Pharis received certificates of appreciation for their monthly meeting reminder phone calls to RDA members. Rosedale area businesses provided many participants with some wonderful door prizes as well. To the following businesses we say:

Strasser Hardware Citizens Bank and Trust of K.C. MidAmerican Bank and Trust Twin City State Bank Daddy's Money 43rd Avenue Company Silva Foods of K.C., Inc. Silverleaf Plants May's Florist Pretzl's Bar and Grill Hal Reed Company Bob's Ornamental Iron Studio Green's Retail Liquor Store

Casas Frame Shop Golden Ox Kansas University Medical Center

Thank you Thank you

# Congratulations to:

Daddy's Money for their recent expansion.

Silva Foods of K.C., Inc. on their ninth anniversary.

Rosedale Congregational Church on their new wheel chair ramp and paved parking lots.

Dr. D. Kay Clawson, executive vice chancellor at University of Kansas Medical Center on his recent installation as chairman of the Association of American Medical Colleges.

## Thank you to:

Twin City State Bank on their recent donation of \$350 to the Rosedale Arch Fund. R.F.Fisher Electric Company for their \$200 donation to Rosedale Middle School Music Dept.

#### ROSEDALE BUSINESSES RANK IN KANSAS CITY BUSINESS JOURNAL TOP 25 LISTS

Each year the Kansas City Business Journal publishes their Top 25 Lists. Nine Rosedale area businesses were ranked in the 1986-1987 edition. Congratulations to all of you for this special recognition!!

Barbeque restaurants(based on year of founding and seating capacity)- 2. Rosedale Barbeque, 16. Earl Quick's Bar-B-Q.

Banks(ranked by 1986 year end assets)- 13. Mid-American Bank and Trust.

Commercial Building Contractors (ranked by 1986 billings) - 12. Universal Construction Company, 13. John Rohrer Contracting Company.

Hospitals (ranked by number of licensed beds) - 2. Kansas University Medical Center

Office Supplies (based on number of employees) - 2. Total Office Products, 12. Business Related Products, Inc.

Printing Companies (based on 1986 gross revenues) - 3. Vile-Goller Fine Arts Lithographing Company.

#### ROSEDALE DEVELOPMENT ASSOCIATION NAMES 1989 BOARD OF DIRECTORS

#### President

Rick Silva, President Silva Foods of K.C., Inc.

Vice-President, Residential sector

Pat Claxton Area resident

Vice-President, Business sector

Pat Stripling, Vice-President Twin City State Bank

Treasurer

Alva Shipley Shipley Public Accountants

Secretary

Terry Jones, Manager Best Western Hallmark Inn

#### Members at large:

Pat Head, Director of KUMC Alumni Office Kansas University Medical Center

Ray Pharis, Manager Best Western Inn

George Armstrong Area resident and private contractor

Harley Marshall, Director Rosedale Sharing Community

Ray Fisher, retiring owner R.F. Fisher Electric Company

Tillar Swalm Area resident

# Newsletter Sponsors:

Boulevard Credit Motors 530 S.W. Blvd.

Winnelson Co. of K.C. (wholesale plumbing supplies) 1529 Lake St.

Tri-State Equipment Co., Inc. (wholesale equipment for petroleum industry) 615 S.W. Blvd.

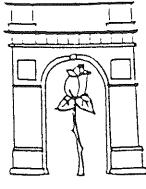
# Thank you for your support of our publication.



Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103

Lisa W. Gray - Executive Director



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Permit No. 233 Kansas City, Ks

# Newsletter

February 1989

# Monthly breakfast

NEW COUNTY COMMISSIONER WILL SPEAK AT FEBRUARY BREAKFAST MEETING

County Commissioner Joe Dick was sworn in last month and we are very pleased that he will join us as our guest speaker on Tuesday, February 21st, 7:30 AM, at Hatty's-625 S.W. Blvd. \$1 per person for donuts and coffee.

Commissioner Dick has a long history of public service through his association with the Board of Public Utilities. Following two years as a member of the BPU Citizens Advisory Board, Dirck was elected to complet Paul Gibson's term on the Board of Directors beginning in 1985. He served as Secretary and Vice-Presiden before his election as President in May 1988.

In campaigning for his present position, Dick ran as a "compromise candidate"; an individual with friends and good relationships both at the City and the County. He pledged to provide fair, reasonable and open government.

What are Commissioner Dick's priorities for the Rosedale area and the County at large? What would he like to see the present County Commission accomplish in the near future? Commissioner Dick will address these issues and answer your questions during our meeting.

Please join us for breakfast with our Commissioner on Tuesday, February 21st. Monthly breakfasts of the Rosedale Development Association are open to the public.

# Membership Update

Over twenty more memberships came in since January, bringing our total membership funds to \$4,075. Membership in the Rosedale Development Association provides the following benefits: annual free subscription to The Record-the newspapaer which serves all of Southern Wyandotte County with weekly issues, information and referral regarding financial assistance for starting or expanding a business, assistance in the areas of marketing, merchandising and management, representation before the city on such issues as zoning, parking, sign restrictions, code enforcements, public improvements and propsed developments, opportunity for association with local businesspeople and residents, participation in promotional activities such as scholastic recognition with area schools, group promotions and area projects (i.e., the Rosedale Arch project, the Turkey Creek flood problem), free copy of the Rosedale Business Directory. (list accurate as of 2/9/89)

First year business dues-\$25. Annual business dues-\$50. Annual household dues-\$10.

Please support your community and your organization for growth and change in Rosedale, the Rosedale Development Association. Help us to help you. Please see membership application form on following page.

In the meantime, many thanks to our recent members:

Auto Parts Plus, Inc. Sam's Sign Service Laura Tinkelpaugh Carlos/Sharon Kay Lopez NPM, Inc. Rainbow Village Shopping Center

#### RENEWED

James /Rose Skaggs Leo/Ann Harris Caremark Homecare, Inc. Scott & Daily Chartered (law office) Tri-State Equip. Co., Inc. Ernie Rieke Equip. Co., Inc.

W.E./Clara Pattimore Stone Court Animal Hosp. Swicegood Enterprises, Inc. Winnelson Co. of K.C. Strasser Hardware Coopers Animal Health Rick Eqnatic Woodview Associates Suburban Propane Armenta Household Twin City Garage

Star Trophy

#### WATCH vs. WARNING

Kansas City, Kan., may be the first city in the area to pioneer a "watch" and "warning" terminology system for hazardous materials incidents. The Kansas City, Kan., Fire Department will disseminate all hazardous materials watches and warnings in Wyandotte County in the same manner as severe weather watches and warnings are issued. There is a distinction in the severity of a watch and warning. The differences are noted below:



**Hazardous Materials Watch:** Possibility of an accidental chemical release; take caution. Stay tuned to your local radio or television station.

**Hazardous Materials Warning:** An accidental chemical release has occurred; conditions for evacuation may exist. Listen for instructions from your local radio or television station.

#### MEMBERSHIP APPLICATION

STREET ADDRESS	ZIP CODE
CONTACT PERSON	

1st year business dues- \$25 Annual Business Dues - \$50 Annual Household Dues - \$10

Thank You!

Please mail application along with check made payable to:

Rosedale Development Association 3930 Rainbow Blvd. Kansas City, KS 66103

#### WE NEED YOUR SUPPORT

Membership dues from area business people and residents, allow the Rosedale Development Association to continue its activities on behalf of the community. Where else can you receive so much for such a small financial investment?

#### VOTER REGISTRATION AVAILABLE AT TWIN CITY STATE BANK

Rosedale Development Association Board member and Vice-President at Twin City State Bank recently informed us that voter registration is available at their two locations-1906 W. 43rd Avenue and (drive-through) 4020 Rainbow Boulevard. You may register on any weekday between 8:30 AM and 6 PM.

If you have already registered what about taking your new employee, your elderly neighbor or your newly eligible teenager over. It only takes a few minutes and it's their constitutional right and responsibility!

#### VOLUNTEER DAY AT ROYALS STADIUM SCHEDULED FOR SUNDAY APRIL 9

You are invited to participate in Volunteer Day at Royals Stadium—an event intended to bring together as many individuals as possible who represent the volunteer efforts throughout the Kansas City metropoltan area. The date falls during National Volunteer Week, April 9-April 15 and special recognition of volunteer efforts throughout the community will include the following if we can get at least 500 volunteers attending:

-a first pitch ceremony featuring volunteers

-volunteer participation in the color guard and national anthem

-recognition of volunteers on the scoreboard

-announcements throughout the game drawing attention to National Volunteer Week, April 9-April 15, and recognizing the volunteers in attendance.

All seating will be in block sections and all ticket orders must be received by Monday, March 6, 1989.

There is a choice of three seating areas: Field box-\$7 per ticket, plaza reserved-\$5, view reserved-\$4. Parking is \$3 per car.

The pre-game ceremony will begin at 1:15 PM.

Call the RDA at 677-5097 for further information or to order tickets.

# Congratulations to:

Dick Sandifer/Sandifer Motors for their newly opened building at Metropolitan and I-635.

Our Savior Lutheran Church upon installation of their new pastor, Rev. Frank E. Eberhart.

## Thank you to:

Boulevard Credit Motors for cosponsoring this newsletter for the next 11 months. Citizens Bank and Trust of KC for paying RDA postage costs(non-bulk)during 1989.

#### Welcome to:

Banberry Crossing Antiques at 2550 W. 47th. Sheet Metal Services at 2754 Roe Lane.

#### Budget provides new funds for water projects

WASHINGTON (AP) — Water projects in Kansas would receive more than \$9 million for construction and planning under President Reagan's proposed 1990 budget.

Here is a list of proposed spending for projects in Kansas uner the budget, which was released Monday:

released Monday:

\$\int \frac{140,000}{140,000}\$ for an on-going study of flood damage prevention in the Turkey Creek basin in the Kansas City metropolitan area of Kansas and Missouri.

\$7.4 million for continued construction of a flood control project at Great Bend. The project calls for building levees along Walnut Creek, Little Walnut Creek and the Arkansas River.

• \$300,000 for flood control construction at Halstead. The project calls for a levee and floodwall along the Little Arkansas River as well as deepening and widening the river channel.

• \$400,000 for ongoing surveys of flood damage prevention along the Arkansas River and its tributaries between Great Bend and Tulsa, Okla.

• \$370,000 for preconstruction engineering and design of a flood control project in Arkansas City.

• \$150,000 for continuing a flood prevention survey of the Caney River in Kansas and Oklahoma.

• \$100,000 for a review by the Army Corps of Engineers of the Soldier Creek Diversion Unit in Topeka.

• \$200,000 for engineering and design of a flood control project at Winfield.

Kansas also would be one of several states benefitting from on-going construction of levees along the Missouri River. The budget calls for \$500,000 for that

# ANNOUNCING

# THE ROSEDALE FESTIVAL! SATURDAY JUNE 10, 1989

10 AM to 5 PM ROSEDALE PARK AT 42ND AND MISSION ROAD

An enthusiastic committee of volunteers has begun organizing the 1989 Rosedale Festival, to be held on Saturday, June 10th. Last year's festivities drew approximately 4500 people and we look forward to even bigger crowds this year. Festival booths will open at 10 AM and entertainment will begin with opening ceremonies on the main stage. As in the past we will have a petting zoo, and pony rides in our children's area and library story tellers throughout the day. We plan on forty to fifty different booths providing food, crafts and information.

We will need help with:

- -additional planners for our committee; meetings at 5:30 PM, 2-4 times each month
- -adding more booths and entertainment to the event(any suggestions?)
- -manning game booths during the Festival
- -corporate sponsorships for cost of the petting zoo, some entertainment, and a sound system

Please join the excitement as we plan our annual party for the Rosedale community!

Subject	Organization	Contact	Number
rical	city	Building Inspection Division	573-5620
Excavating	City	Engineering Division	573-5700
	City	Engineering Division	573-5700
<b>g</b>	City	Building Inspection Division	573-5620
nnection	City	Water Pollution Division	573-5420
	City	Planning Division	573-5750
ial Use	City	Planning Division	573-5750
	Cītý	Planning Division	573-5730
Police Protection	City	Police Department	573-6150
Property for Sale, City owned	City	Economic Development Division	573-5730
Property Tax, Appraisal and Rates	County	Wyandotte County Appraiser's Office	573-2889
Sales Tax, withholding application	Kansas State Revenue Department	Sales Tax Division	371-7350
Sewers	City	Water Pollution Division	573-5400
Social Security, withholding application	Federal	Internal Revenue Service	1-800- 424-1040
Subdivision Regulations	City	Planning Division	573-5750
Taxes, General	City	Economic Development Division	573-5730
Telephone Service, new	Southwestern Bell Telephone	Southwestern Bell Telephone	1-574-1246
Traffic Counts	City	Traffic Regulation Division	573-5770
Traffic Regulations	City	Traffic Regulation Division	573-5770
Training Programs, employment	Private Industry Council, Inc.	Private Industry Council Tax	371-1607
	Kansas City, Kansas Community College	Kansas City, Kansas Community College	596-9660
Unemployment Tax, withholding application	Kansas Department of Human Resources	Unemployment Tax Department	648-6161
Water Utility Service	Board of Public Utilities	Water Division, Customer Service	573-9190
Vocational Training	Unified School District #500	Kansas City, Kansas Area Vocational Technical School	334-1000
Zoning/Rezoning	City	Planning Division	573-C7.)

INFORMATION PROVIDED BY KCK DEPARTMENT OF ECONOMIC PLANNING AND DEVELOPMENT

# T.A. EDISON ELEMENTARY SCHOOL REQUESTS ASSISTANCE FOR PURCHASE OF PLAYGROUND EQUIPMENT

Phone

In mid-December the PTA of T.A. Edison Elementary School(10th St. and Locust) wrote to the Rosedale Development Association requesting assistance in purchasing a funnel ball for the playground. The school has previously utilized regulation goals which were stolen shortly after installation. The PTA does not feel that the funnel ball goal would be a candidate for theft, as it is not a regulation goal.

If any of our area businesses or residents would like to help the school purchase this equipment, please call either Wayne Winkler, Principal, or Jerri Ruiz, PTA President. The telephone number is 722-6085.

Thank you for your consideration.

# KANSAS FAMILY AND CHILDREN TRUST FUND ACCEPTING PROPOSALS FOR FUNDING

The Kansas State Legislature authorized this fund to support community projects to address the problems of families and children, primarily child abuse and neglect. The trust fund is administered by the Kansas State Department of Social and Rehabilitation Services(SRS). Potential programs that could benefit from this funding may receive grants ranging from \$500 to \$20,000 per program. Grants are available to community groups. The deadline for proposal submission is 5 PM, February 24, 1989.

If you would like further information and/or copies of appropriate paperwork necessary for a grant request, please call the Rosedale Development Association at 677-5097.

# ROSEDALE ARCH POSTCARDS NOW AVAILABLE FROM RDA OFFICE

Late last summer a postcard distributer from Wichita called this office to say that he planned on developing a Kansas City, Kansas postcard featuring the Rosedale Arch. We provided him with an appropriate history of the Arch and he went to work.

The RDA Board of Directors saw his gorgeous results and ordered 1,000 immediately. If you would like a copy(s), please call the RDA office at 677-5097.

DIRECTORY FC	DIRECTORY FOR DOING BUSINESS	IN KANSAS CITY,	KANSAS	Focinocmental	City/County Health	City/County Health	321-4803
+ · · · · · · · · · · · · · · · · · · ·	Organization	Contact	Phone Number	Regulations	Department	Department	
מחולברר				Fire Protecton	City	Fire Department	573-5560
ir Pollution egulations	City/County Health Department	Air Pollution Section	321-4803	Floodplain Information	City	Planning Division	573-5730
ddress Assignment	City	Building Inspection Division	573-5620	Gas Utility Service	Union Gas System	Union Gas System	299-6326
uilding Permits	City	Building Inspection	773_5620		Fairfax Gas Company	Fairfax Gas Company	342-1110
meinere Associations.	Kansas Citv. Kansas	Kansas Citv. Kansas			KPL Gas Service	KPL Gas Service	371-3120
leneral	Area Chamber of Commerce	Area Chamber of Commerce	371-3070	Health Standards	City/County Health Department	City/County Health Department	321-4803
usiness Associations, Leighborhood	Argentine Business Assn. Avenue Area, Inc. (downtown)	Argentine Business Assn. Avenue Area, Inc. (downtown)	831-2004 371-0065	Incentives, Business	Gity	Economic Development Division	573-5730
	Business West	Business West	371-1200	Incentives, Utility	Board of Public Utilities	Marketing & Development Department	573-9151
	Central Avenue Betterment Association	Central Avenue Betterment Association	371-4511	Industrial Land/ Buildings, available	City	Economic Development Division	573-5730
	Leavenworth Road Association	Leavenworth Road Association	788~3988	Income Tax, withholding application	Kansas State Revenue Department	Sales Tax Division	371-7350
	Northeast Cooperative Council	Northeast Cooperative Council	321-3465	Industrial Revenue Bonds	City	Economic Development Division	573-5730
	Rosedale Development Association	Rosedale Development Association	677-5097	Landfill	R.E. Wolfe Enterprises	R.E. Wolfe Enterprises	523-5081
	Turner Business Group	Turner Business Group	722-1236	License (Business)	Cíty	License Division	573-5280
				Occupation	City	License Division	573-5280
Business Information, General	City	Economic Development Divísion	573-5730	Private Club, Liquor, Beer	City	License Division	573-5280
Sapital Improvement Plan	City	Economic Development Division	573-5730	Loans, Business	city	Economic Development Division	573-5730
Census Data	City	Information & Research Denartment	573-5150	Maps			
	***************************************	Department Buildin Insportion		Parcel	County	Wyandotte County Surveyor's Office	573-2941
Certificate of Occupancy	ci ty	outraing Inspection	573-5620	Site Prospectus	City	Economic Development	0,000
Complaints (weeds, junk, potholes, drainage, sewer, trash)	City )	Citizen's Action Center	573-5190	Street	City	Planning Division	573-5750
Conventions		Kansas City, Kansas		Topographic	city	Planning Division	573-5750
Meeting Space	Area Convention and Visitors Bureau	Area Convention and Visitors Bureau	321-5800	Master Plan	City	Planning Division	573-5730
Demographic Information	City	Information & Research Dept.	573-5150	Permits Blastind	÷++	Footpooring Division	573-5700
Development Expediting	City	Economic Development Division	573-5730	Building	City	Building Inspection Division	573-5620
Economic Data	City	Economic Development Division	573-5730	Driveway	City	Building Inspection Division	573-5620
Electric Utility Service	Board of Public Utilities	Electric Division, Customer Service	573-9190		BD - 3		
Employment/Job Screening	Kansas State Department of Human Resources	Job Service Offices	371-1207, 281-3000				