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**Thank you for your support
of our publication.**

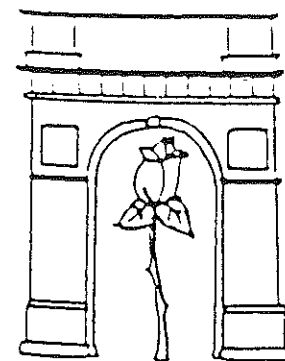


Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

Lisa W. Gray -- Executive Director

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Kansas City, Ks.



Newsletter

MARCH 1989

Monthly breakfast

DIRECTOR OF OPERATION BRIGHTSIDE TO SPEAK AT MARCH MEETING

One year ago Operation Brightside hired Kirk Suther as Executive Director and began cleaning up and keeping up KCK through six different programs. They merged with and got started where Community Beautiful left off. The now eight programs include: Project Blitz-a six-week program aimed at cleaning yards, alleys, lots and public areas in neighborhoods by organizing/cleaning six different areas of the city on six consecutive weekends, Project Mainstreet-city youth employed during the summer to clean along highways and main streets throughout the city, Project Greenlot-cleaning vacant lots and assisting individuals in purchasing publicly owned lots, Project Gardening-a new project utilizing vacant lots for group and individual gardens, Project Flowershower-planting daffodils at the eastern entrances of Kansas City, Kansas (18,000 planted last year), Project Paperchase-programs available to school children including a marigold growing project, recycling projects, and educational assemblies, Project Recycle-schools, neighborhood groups, church groups and civic groups will be targeted to participate in recycling projects, Project Brightlights-an annual city-wide lighting contest at Christmas.

Project Blitz will arrive in Rosedale on the last weekend in April. Kirk will tell us more about this particular program as well as the others, present a brief slide show and answer any questions that you may have.

Please join us for coffee and donuts on Tuesday, March 21 at 7:30 AM, Hatty's Bingo-625 S.W. Blvd. \$1 donation. Rosedale Development Association monthly breakfasts are open to the public.

Membership Update

This community sure is showing terrific support for the Rosedale Development Association! Since last month we have received nine renewals and seven new memberships.

Has your neighbor joined yet? The best representative of the Rosedale Development Association is a satisfied member who believes in what the organization is doing.

Talk to the family next door or the businessman across the street. Get some RDA brochures from the office and promote your community. Or take the application form below and invite them to join you.

Thanks to the following members(as of 3/10/89)for their (continued) support:

RENEWALS

McDonald's Restaurant
Alvin Clayman Enterprises, Inc.
Best Western Hallmark Inn
Best Western Inn
Steve and Katie McCue
Twin City State Bank
Stage 3 Sound Productions, Inc.
Williams-Carver Co.
Executive Suite

NEW

Ken and Jeannette Grenz
Hicks Electric
European Motor Works
Phil "Frito" Villaneuva
Gene and Dorothy Adkins
Quality Appliances
Rainbow Village Shops

10TH ANNUAL KANSAS CITY WIDE OPEN PROFESSIONAL FRISBEE GOLF TOURNAMENT
SCHEDULED FOR APRIL 22-23 IN ROSEDALE PARK

This is the Central Regional tour stop for the Professional Disc Golf Association, with the highest finishers qualifying for World Disc Golf Championships in August, 1989 in Waterloo Iowa. Some of the country's best players from Kansas, Missouri, Oklahoma, Colorado, Nebraska, Minnesota, Iowa, Illinois, Arkansas, California, Arizona and Texas will compete, with nearly 100 participants anticipated.

This event is open to the public. Spectators are welcomed and appreciated. For further information call Duane Steiner, President of the Kansas City Flying Disc Club, at (913)441-1743.

National Volunteer Week April 9-15, 1989

MANY THANKS TO ALL OF OUR VOLUNTARY MEMBERS AND THEIR EFFORTS ON BEHALF OF THE
ROSEDALE DEVELOPMENT ASSOCIATION!

WE COULDN'T DO IT WITHOUT YOU.

KANSAS DEPARTMENT OF COMMERCE "LINGER LONGER" PROGRAM PROMOTES TOURISM THROUGHOUT THE STATE

How much would it be worth to you to increase tourist traffic at your establishment? Since its start-up in 1987, "Linger Longer" has reached more than 100,000 out-of-state Kansas visitors with promotional messages from participating businesses. More importantly, it has converted more than 13,000 of those visitors into cash customers through an innovative coupon book program which validates their patronage of participants' hotels, motels, campgrounds, restaurants, retail stores and tourist attractions.

Over 68% of participants altered their travel plans to complete the program and spent an average of two days in Kansas. 55% of the participants visited an attraction they had not planned to, 86% stopped and ate a meal in a restaurant they had not planned to and 73% made a purchase in a retail store they had not planned!

If you could increase tourist traffic for as little as a \$40 start-up investment after which you would pay only when verified paying customers were generated for your place of business, would you do it? Deadline for enrollment in this year's "Linger Longer" program, is April 1st. FOR FURTHER INFORMATION OR A COPY OF THE ENROLLMENT FORM, CALL ROSEDALE DEVELOPMENT ASSOCIATION AT 677-5097.

FREEPORT LAW-INVENTORY TAX EXEMPTION

The Freeport Law exempts the following property from ad valorem taxation:

- personal property inventory which is moving through Kansas
- personal property which has been shipped into Kansas and stored in a licensed and bonded warehouse if the final destination of the property is unknown or if the interstate movement of the property has been interrupted for not more than two years
- goods, wares, and merchandise which are manufactured, assembled, processed, packaged, or labeled within Kansas during the period of time in which they are stored in a licensed and bonded warehouse.

In order to qualify, at least 35% of the previous year's shipments must have been shipped to points outside the state. Qualification requires a warehouseman bond and an annual \$10 license fee.

Congratulations to:

Common Ground Gift and Thrift at 3950 Rainbow Blvd. on their ten year anniversary.
Green's Corner on nineteen years in business.

Welcome to:

California Flower Market at 45th and Rainbow.
Quality Appliances at 2313 W. 43rd Ave.

ROSEDALE ARCH POSTCARDS SELLING LIKE HOTCAKES

Since the RDA received our first order of Rosedale Arch postcards in mid-January, over 725 have been sold!! to individuals and several businesses. Both Rosedale motels have some as do the gift shop at KU Medical Center and the City Council Chambers. Looks like we might need a new order before long. Green's Corner has them, too.

If you would like some of these cards, they are available for 25¢ each in quantities of ten or less and 20¢ each in quantities greater than ten. Call the RDA office at 677-5097 to arrange for your order.

Thank you to:

Citizens Bank and Trust of KC for pledging to rent our sound system for the Rosedale Festival.
Westport Printing for replenishing our stationery supply.

ROSEDALE DEVELOPMENT ASSOCIATION BOARD NEEDS TWO NEW MEMBERS

The RDA Board of Directors currently has two openings which we hope to fill in the near future. Board members attend monthly Board meetings on the second Monday of each month from 11:30 AM to 1 PM, attend as many monthly Association meetings as possible on the third Tuesday of each month (generally from 7:30-9 AM), and should have an interest in assisting with membership recruitment.

If you would like to nominate yourself or one of your neighbors, please call the RDA office as soon as possible at 677-5097.

ROSEDALE BUSINESS DIRECTORY WILL SOON BE COMPUTERIZED

The RDA is very fortunate to have a new Board member who owns a personal computer and who has already put in many hours logging all information from our first business directory, as well as membership information in such a way that it can be used in a multitude of different ways. We hope that computer access will improve the accuracy of our records considerably and look forward to our next printing.

If you, our readers, are familiar with any recently closed or recently opened businesses in the Rosedale area, it would help a great deal if you could let us know as soon as you can. ALL RDA MEMBERS RECEIVE FREE COPIES OF THE DIRECTORY AS A MEMBERSHIP BENEFIT. IF YOU WOULD LIKE A COPY AND HAVE NOT BECOME A MEMBER, PLEASE CONTACT OUR OFFICE AND YOU MAY OBTAIN A COPY FOR A SMALL CHARGE.

Thank you.

Newsletter Sponsors:

Boulevard Credit Motors
530 S.W. Blvd.
Rosedale, Ks. 66103

Rainbow Phillips 66
3900 Rainbow Blvd.
Rosedale, Ks. 66103

John Rohrer Contracting Co.
2820 Roe Lane
Rosedale, Ks. 66103

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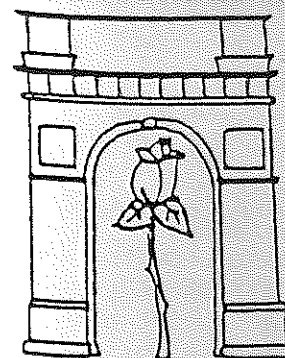


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Newsletter

April 1989

Monthly breakfast

RIVER CITY USA—MUCH MORE THAN THE RIVER QUEEN

The Missouri River Queen docked at Kaw Point in January and began offering cruises from its new location early last month. The River Queen has long been a favorite attraction in the Kansas City area.

But the Kaw Point location will eventually provide much more entertainment than the River Queen alone. Captain Lynn plans to build a restaurant, concert hall, atrium and aquarium at the site.

Want to learn more about our newest tourist attraction? Then join us for the Rosedale Development Association's monthly breakfast on Tuesday, April 18th when Eddie Potter, director of public relations and entertainment at River City USA, outlines the plans and hopes for Kaw Point.

We will meet at Hatty's Bingo, 625 Southwest Boulevard, from 7:30 to 9 AM. Coffee and donuts provided at \$1 per person. **OPEN TO THE PUBLIC.**

Membership Update

Several more Rosedale businesses and households pledged their support to the RDA in March. Our thanks to the following(as of 4/5/89):

NEW

Gary and Dorothy Bender
James and Roseanna Newberry
The Light Stop

RENEWALS

Ralph Textor
Silverleaf Plants, Inc.
Dairy Queen
Sandifer Motors
Campbell Crankshaft Service

ROSEDALE DEVELOPMENT ASSOCIATION WILL CO-HOST RECEPTION FOR CITY COUNCIL AND ADMINISTRATION

On Thursday evening, April 27th, from 4:30 to 6:30 PM the Rosedale Development Association will co-host the third annual reception for City Council and administration with four other Neighborhood Business Revitalization groups—Avenue Area, Inc., Central Avenue Betterment Association, Leavenworth Road Association and Turner Development Association.

The annual event gives us an opportunity to express our thanks for the City's continued provision of matching funds to the Neighborhood Business Revitalization program and highlight some of our successes over the previous year, as well as being a social gathering. This year we will also welcome three new city council members and celebrate the tenth year of this program.

You are cordially invited to attend the NBR reception on April 27th, on the second floor of the Security Bank Building at 7th Street and Minnesota Avenue. Parking available from Armstrong Street with 5th floor of garage adjacent to the 2nd floor entrance. Bar and food provided.

Join us and remind City Hall of how many supportive people we have in our communities!!

HOW TO DEAL WITH HOLD-UPS

Has your business and/or a neighboring business recently dealt with a hold-up situation? Because of the confrontation between employee and robber this situation can be potentially dangerous.

In response to a number of recent burglaries in various areas of the City, Helen Folsom of the Leavenworth Road Association, has organized an evening seminar regarding how to deal with hold-ups on Monday evening, April 17 at 7 PM. The seminar will include a look at the dynamics of a hold-up situation via a very realistic videotape, as well as verbal and written material provided by the Wyandotte County Sheriff's Department and the Kansas City Kansas Police Department, and should last for several hours.

Pierson School is located at 1800 S. 55th Street. Take 7th Street north to the first light after the I-35 South ramp. Turn left onto Metropolitan Avenue and stay on it to S. 55th Street. Turn left on 55th to the school. Meeting in the cafeteria.

Don't miss this opportunity to find out how you and your employees can minimize your risk during a hold-up. Bring lots of questions.

For further information call Helen Folsom at 788-3988.

SOUTHWEST BOULEVARD TRAIN CROSSING TO RECEIVE A FACELIFT

For those of you who know the jolt sustained by your car as you travel over the rail crossing on Southwest Boulevard (near Ramsey Auto Sales and Wayne Paper), you should be pleased to know that Burlington Northern R.R. plans a complete reconstruction of the crossing sometime late summer of 1989.

In addition, the RDA is checking on the problem of excessive stops at the crossing along with local Burlington Northern officials.

You can help by noting the engine number (found on the side of the engine and on either side of its headlight) and the direction that each train is traveling when you reach the stop, so that if the train sits at the crossing for longer than several minutes we can report which ones are doing so and B.N. can work on the problem more effectively. Call in any long waits to 677-5097 and indicate the length of time as well as engine number and direction of travel.

Thanks!!

PROJECT BLITZ COMES TO ROSEDALE

One program within Operation Brightside is Project Blitz. Project Blitz focuses upon one council district on each of six consecutive weekends in April and May, as the target area for a massive clean-up effort among residents and businesspeople of that district.

Project Blitz comes to Rosedale on Saturday, April 29th. In cooperation with the clean-up in our district the Rosedale Development Association will distribute free trash bags at several Rosedale locations. In addition Deffenbaugh Company will pick up items placed on the curb by area residents, including cast-off furniture, etc.

Call Rosedale Development Association for further information, at 677-5097.

ARCH POSTCARD SALES BREAK ONE THOUSAND

The first thousand Rosedale Arch postcards are almost gone and we have purchased another thousand. You can purchase the cards through the RDA office for 25¢ in quantities of ten or less or 20¢ for quantities greater than ten.

Don't delay—these will be gone equally as quickly as the first bunch.

Congratulations to:

The Neighborhood Business Revitalization Program (NBR) on ten years of service to the businesses and residents of Kansas City, Kansas.

Ray Pharis, RDA Board member, on his retirement from management at the Best Western Inn.

Thank you to:

The Best Western Hallmark Inn for donation of office space to the RDA over the last several years as well as copying costs over the last year.

Coopers Animal Health for their donation to the petting zoo at the Rosedale Festival.

RECLASSIFICATION MORATORIUM??

(taken from newsletter of Leavenworth Road Association)

Moves are being made in Topeka to declare a moratorium in the property re-appraisal until the year 1991. This would allow our legislators time to make some changes which would be to our benefit.

The bill as passed in 1986 mandating reappraisal included the stipulation that businesses do not have to pay taxes on their inventories. According to Senator B.D. Kanan, this means that the 90 million dollars paid in taxes by large corporations such as Wal-Mart and K-Mart must be made up by the rest of the state citizenry.

You may call the Hot-Line, 299-2200, to declare your approval or disapproval of the proposed moratorium.

USED BOOK SALE

Thousands of used books, including children's books, adult fiction and non-fiction, paperbacks and some magazines will be for sale during the Used Book Sale sponsored by the Friends of the Library in Kansas City, Kansas.

The annual sale will be open to the public, Saturday, April 8 through Saturday April 15. Hours will be 9 AM to 4:30 PM, Friday and Saturday; and 9 AM to 8 PM, Monday through Thursday.

The sale will be held in the first-floor west reading room of the Kansas City, Kansas Public Library, 625 Minnesota Avenue. National Geographics will sell 3 for \$1, other magazines will sell 2 for 25¢; children's books for 75¢, paperbacks will be 3 for \$1 and hardbacks for \$1.

Membership in Friends of the Library in KCK entitles members to attend a special preview sale on Friday, April 7, 5:30-8 PM. Membership costs \$5—students, retirees and individuals; \$10—families; \$20—sponsors; and \$50—patrons. Membership is payable every April 1st.

To inquire about donating books, call 621-3073, ext. 222, or bring them to the back door at the Main Library.

CROSS-LINES COOPERATIVE COUNCIL ASKS FOR HELP

Cross-lines Cooperative Council is a not for profit organization which assists area residents with low/moderate income in the areas of obtaining household items, home repair and maintenance and commodities distribution. Cross-lines clients need: tables and chairs, sofas, dressers, beds, refrigerators, air conditioners, electric fans, lamps/lighting fixtures, radios, TVs, pots and pans, dishes and silverware, bed linens/blankets, towels, tools, winter coats and children's clothing. The organization needs cash contributions to continue its assistance programs, and maintain adequate staffing.

If you can help in any way, please contact Cross-lines at 1620 S. 37th St. or call 432-5497.

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Rosedale, Ks. 66103

Bernie Electric
2316 S. 5th St.
Rosedale, Ks. 66103

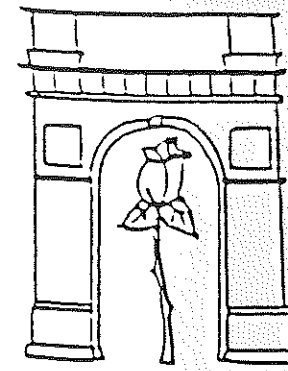
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Newsletter

May 1989

Monthly breakfast

LOANS * LOANS * LOANS * LOANS * LOANS
The Subject of Our May Breakfast Meeting

Are you interested in securing a loan for starting, or expanding a present business? Looking for alternatives to conventional bank financing? Do you need help getting through all the red tape of opening a new business?

Then our guest speakers on Tuesday, May 16th should have some good information for you. La Vert Murray works in the Kansas City Kansas Department of Economic Development and chairs the Citywide Development Corporation, serving the city of Kansas City Kansas. Tom Overby chairs the Avenue Area, Inc. countywide certified development corporation, serving all of Wyandotte County. Both groups provide assistance in packaging SBA 504 loans, full-service financing, and business development assistance. The Citywide Development Corporation has a revolving loan fund which can provide financing on small loans (up to \$20,000) and expedites business start-ups by helping cut red tape at City Hall. The countywide certified development corporation specializes in creative financing packages including Kansas venture capital, and investors' limited partnerships.

Please join us for our next Rosedale Development Association monthly breakfast on Tuesday, May 16 at Hatty's Bingo-625 S.W. Blvd. Coffee and donuts for \$1 donation. **OPEN TO THE PUBLIC.** This should be a very interesting and informative presentation with questions following.

NBR RECEPTION A HUGE SUCCESS

For those of you who enjoy parties but missed the NBR reception honoring City Council and the Mayor, you missed one of the biggest and best around. Nearly 200 people attended including City Council members, The Mayor and City Administrator, the KCK Department of Economic Development, the Wyandotte County Commissioners, our new County Sheriff, representatives for Representative Jan Meyers and the Governor, Dick Bushka from Sunflower Racing, Captain Lynn of the River Queen, and editors of the Kansan. We sampled hors d'oeuvres donated by over fifteen vendors throughout the city and had an opportunity to meet members of other NBRs as well as visiting with our local officials.

Several Rosedale businesses helped us through their generous donations and we greatly appreciated their assistance: Mays' Flowers, Rosedale Barbecue, Silva Foods of K.C., Inc. and Wayne Paper.

Thanks also to Rosedale Development Association members who attended: Harley and Katie Marshall, Al and Nadine Shipley, Charlie and Ann Lewis, Tillar and Shan Swalm, Susan Mason, Jeri Nagle, Maxine and Hylton Harman, George Armstrong and Ed Sullivan.

NEW ROSEDALE DEVELOPMENT ASSOCIATION MEMBERS

Bennie Cockrell

Art's Westport Transmission

Lance Hawk

(as of May 9, 1989)

THANK YOU!!

LOCAL ADVERTISING IMPROVES YOUR BUSINESS

Are you looking for a way of expanding your customer base? You might consider advertising in the following publications which receive circulation in Rosedale and immediately surrounding areas:

- THE RECORD(circulation area:Turner, Argentine, Rosedale, Armourdale, Muncie)
3206 Strong Avenue
Kansas City, Ks. 66101
Availability: free/subscription
No. circulated-7,500 weekly
362-1988
- THE WESTPORT REPORTER(circulation area: 31st to 47th St. and Gillham to Mission Rd.)
3837 Walnut
Kansas City, Mo. 64111
Availability: free
No. circulated-10,500 weekly
531-1555
- THE KANSAN(circulation area: Basehor, Bonner Springs, Wyandotte County)
910 N. 8th
Kansas City, Ks. 66101
Availability: subscription and newsstand
No. circulated-11,500 daily, excluding Saturdays — 16,000 daily, 19,000 Sun.
371-4300
- DOS MUNDOS, INC.(circulation area: 4 state region; only bilingual paper in region)
824 S.W. Blvd.
Kansas City, Mo. 64111
Availability: subscription and newsstand
No. circulated-20,000, every other week
221-4747
- THE KANSAS CITY STAR/TIMES(circulation area: greater metropolitan area)
1729 Grand Avenue
Kansas City, Mo. 64108
Availability: subscription and newsstand
No. circulated: Wyandotte County edition: 19,442, Northeast Johnson County(East of I-35)-
33,631
234-4158

(publications listed according to number of copies circulated)

PROJECT LIFT BENEFITS ROSEDALE RESIDENTS

The Rosedale Community Improvement Organization(a community development group)is offering assistance with yard maintenance for seniors 60 years or older, and the disabled, at no charge. Most of the yard work is done by volunteers and there is no charge. However, donations are appreciated to assist with continuation of the program. If you have your own volunteer or can do the work yourself but want to borrow equipment, they will deliver a mower to your yard at no cost.

Project Lift needs volunteers for a few hours or a few days. Call Willie Warren-722-5304, or Helen Armstrong-722-6315 with work requests or to become a volunteer. Block captains area available to help you. When calling please give name, address and phone number.

Those interested in becoming a block captain should also contact Mrs. Warren at the above number.

BPU DESIGNS VIDEO DESCRIBING CUSTOMER SERVICES INFORMATION

To improve customer awareness of the BPU free customer services and benefits offered to customers that request and receive these services, the BPU has developed the production "All the Comforts of Home"(in slide form also)for community and public communication use. Call BPU Conservation Services at 573-9061/9063 for further information.

Congratulations to:

Rosedale Congregational Church on the success of their tutoring program with elementary school children from Frank Rushton School.

Thank you to:

Boulevard Credit Motors for their assistance to residential RDA member, Babe Rode, in mid-April. Quality Litho and Westport Printing for their assistance in producing Rosedale Festival fliers.

Welcome to:

Alphabet Soup(daycare) at 2819 W. 43rd Avenue.

CLINICARE OFFERS VISION SCREENING SERVICE

Clinicare, a not-for-profit home care agency, provides vision screening to Wyandotte County residents who are age 60 and older. Eye examinations are given at Kansas University Medical Center's Ophthalmology Clinic.

Examinations as well as glasses are available to those unable to pay full cost for these services. A donation of \$20 is requested to assist in the cost of glasses. This program is made possible through a grant from Wyandotte Mill Levy funds.

For more information or to make an appointment, call Pam at Clinicare, 262-6068

MISSOURI RIVER QUEEN'S ENTERTAINMENT DIRECTOR PROVIDES ENTHUSIASTIC PROGRAM

This news item represents a new "feature" designed to inform those of you unable to attend monthly breakfasts, of the subject matter covered during each meeting. We hope that you will enjoy these synopses, and consider attending our next meeting.

River City USA officially opened at Kaw Point on February 1st. The complex includes five acres, provides a magnificent view of the Kansas City, Mo. skyline, is very accessible from the west end of the Lewis and Clark bridge and has very few steps to climb.

Captain Lynn has developed two different proposals for buildings at the site. The first proposal would be a single structure, constructed with lots of glass and including a restaurant, a concert hall-for vaudeville, magic shows, musicals, dinner theater and convention meetings, an atrium, an aquarium and offices on top, with all overlooking the river.

The second proposal would put all above activities except the aquarium, on a series of barges, in coordination with the Army Corps of Engineers' expressed concerns regarding the possibility of flooding at the point.

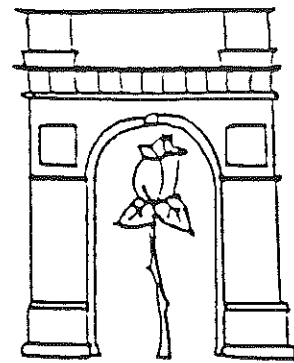
Parking at the new site will be about three times larger than where the River Queen previously docked. The area will also include a nature trail and two memorials. The first will be dedicated to the ethnic people of Kansas City, Kansas and will include a fountain at the base. The second memorial-a pyramid-will be dedicated to Lewis and Clark, Truman and Eisenhower. River City USA will also purchase a second boat to allow for charter business without disruption of normally scheduled public cruises.

The City is putting in a sewer and lights, redoing the roads and will maintain the outside entrance area of River City USA.

Captain Lynn will have 50-75 employees during the summer. Usually by the middle of May, weekends are booked solid for the entire summer.

The Missouri River Queen works with many charitable organizations giving away a lot of moonlight cruises. Call Virgie Lynn at 281-5300 for further information.

TO BORROW A COPY OF APPRAISED VALUES OF WYANDOTTE COUNTY PROPERTIES, CALL THE RDA AT 677-5097, OR CONTACT THE RECORD AT 362-1988 TO RECEIVE YOUR OWN COPY.



Newsletter

JUNE 1989

Monthly breakfast

THE WOODLANDS--WORLD CLASS RACING COMES TO A FIRST CLASS CITY

The Woodlands is a \$64 million racing complex that will be the first of its kind in the world, combining the finest in greyhound and horse racing in two separate facilities. The Woodlands Kennel Club will open September 14 and feature a quarter-mile outdoor track. The Woodlands Race Course, scheduled to open in 1990, will feature a one-mile track with quarter horse and thoroughbred races. The common parking area for the 350 acre complex at Leavenworth Road and 99th Street, will provide space for 4,200.

Want to learn more about this new attraction in Kansas City, Kansas? Then join us for the Rosedale Development Association's monthly breakfast on Tuesday, June 20th at 7:30 AM when account executive Jan Ralston from the Woodlands will tell us all about the new development/attraction.

We will meet at Hatty's Bingo-AT A NEW LOCATION-2848 W. 47th Street(Fairway North Shops). Many thanks to Hatty for his willingness to accomodate us.

BREAKFAST MEETING OPEN TO THE PUBLIC. \$1 DONATION FOR DONUTS AND COFFEE.

ONE HUNDRED AND FIFTY REASONS TO JOIN THE ROSEDALE DEVELOPMENT ASSOCIATION

One hundred and fifty of your residential and business neighbors agree that Rosedale Development Association has made a significant positive impact upon the Rosedale community and have pledged their continued support of the organization through membership dues and other donations of services, product, money and time.

Our thanks to several new RDA members: Model Stone Midwest, Inc., Bowden Contracting

FOUR OTHER REASONS TO JOIN THE ROSEDALE DEVELOPMENT ASSOCIATION:

"The Rosedale Development Association has provided an outstanding forum for the medical center to discuss with the local community, our plans, concerns and ideas. They have provided an exceptional vehicle for expediting that communication."

- Dr. Roger Lambson, Vice-Chancellor, Kansas University
Medical Center

"Lisa Gray and the Rosedale Development Association have initiated an active role between Rosedale businesses and student achievement at Rosedale Middle School. . . have made a positive impact with noticeable increases in the number of students making straight As. Many thanks to the Rosedale Development Association and participating merchants for sharing in our vision."

-James Maier, Principal, Rosedale Middle School

"Being the new kid on the block, without Lisa and the Rosedale Development Association providing me with the proper contacts in City Hall, our move might never have been completed.

-Gene Hill, coowner, Westport Printing

"For the last three years I have worked closely with the Rosedale Development Association. During that time the Association has been open to the exchange of ideas and provided good input toward development of Rainbow Blvd. Their concern has always been to make Rosedale a better place to live and work."

-Shari Turek, Varnum-Armstrong-Deeter, Inc.

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Lisa W. Gray -- Executive Director

MEMBERSHIP APPLICATION

NAME OF BUSINESS/HOUSEHOLD

STREET ADDRESS

ZIP CODE

CONTACT PERSON

PHONE

1st year Business Dues- \$25
Annual Business Dues - \$50
Annual Household Dues - \$10

Thank You!

Please mail application along with check
made payable to:

Rosedale Development Association
3930 Rainbow Blvd.
Kansas City, KS 66103

From KCK City Hall

Deaf and hearing-impaired persons in Kansas can obtain a reflective sticker for their vehicles that will alert police officers and emergency response personnel that the driver has special hearing needs. The sticker is to be placed in the lower left corner of the vehicle's back window or rear bumper.

The Kansas Legislature authorized the Kansas Commission for the Deaf and Hearing Impaired to implement the Safety Communication Sticker program to help avoid communication problems for persons who are deaf or hearing impaired. The voluntary program requires a certification of deafness or hearing impairment, signed by a trained specialist or physician, accompany an application for a sticker. The cost per sticker is \$2.

Persons living in Kansas City, Kan., can contact the city's Office of the Disabled and Handicapped, 573-5680, for more information on the program or for assistance in completing the application form.



**US Army Corps
of Engineers**

Kansas City District
Leaders in Customer Care

Notice of Initiation

Feasibility Phase Flood Control Study

Turkey Creek Basin

Kansas and Missouri

May 16, 1989

This is to inform you that the cities of Kansas City, Kansas and Kansas City, Missouri and the US Army Corps of Engineers, Kansas City District, have initiated a feasibility study for flood damage reduction measures along Turkey Creek in the Rosedale District of Kansas City, Kansas and the Southwest Boulevard corridor in the vicinity of the state line in both Kansas Cities.

The study purpose is to refine information developed in the reconnaissance phase study and determine whether plans for reducing flood hazards and losses should be implemented in the Rosedale-Southwest Blvd. Corridor Area. The study is being undertaken jointly by the cities and the Federal government and is scheduled to be completed in April 1992.

We welcome your input to the study. If you are not currently on the study mailing list and would like to be included, please contact Mr. John Turner, Study Manager, at the address below. If you have questions or comments concerning the study, please contact the responsible party at the address provided below.

Mr. John Turner, Study Manager
US Army Corps of Engineers
Kansas City District
601 East 12th Street
Kansas City, Missouri 64106
Phone: 816-426-3575

Mr. Fred Backus
City Engineer
City of Kansas City, Kansas
One Civic Plaza
Kansas City, Kansas 66101
Phone: 913-573-5700

Congratulations to:

Hal Reed Company, 2700 W. 43rd Avenue, on their recent expansion.
Citizens Bank and Trust of Kansas City, 3500 Rainbow, on the success of their new "Little Citizens Account".

Thank you to:

The Rosedale Community for all of their interest in and support of the Rosedale Festival!!
(see special insert page for program and acknowledgements)

PART-TIME PAID TRAINING EMPLOYMENT-DEVELOP JOB SEEKING SKILLS

Project Ayuda(HELP), a senior employment program serving adults over 55 year of age, is currently taking applications for job training. Excellent part-time, paid, on-the-job-training opportunities in non-profit settings near your home are available. You can learn to increase your knowledge in clerical, non-clerical and social service skills. Project Ayuda helps the participants gain employment after the training.

If you qualify for the program and would like to apply, contact Bonnie Davidson at 643-8484, Monday through Friday, 8 AM to 3:30 PM.

RECENT STUDY OF KANSAS CITY KANSAS FIRE DEPARTMENT WILL IMPACT DIRECTLY ON ROSEDALE

A highly reputed independent study firm has recently completed a 200 page study of efficiency in the Kansas City Kansas Fire Department. Several of their recommendations have broad implications for the entire city, including:

- increased civilianization of the department, meaning placing increased numbers of staff in non-apparatus positions which would no longer command the same wage and benefit scale as firefighters
- begin charging for KARE services
- decrease the overall number of fire department employees through attrition

IN ROSEDALE THE CONSULTANTS RECOMMENDED THAT BOTH PRESENT FIRE STATIONS BE CLOSED AND THAT A NEW, SINGLE STATION BE BUILT AT A MORE CENTRAL LOCATION.

Where would a new station be built?

Could it effectively handle the volume of calls from the entire Rosedale district?

How soon would this happen?

If you would like further information on these proposals, the Rosedale Development Association office has copies of the union's response as well as excerpts from the original study in our office-call 677-5097 to borrow these. If you would like your own copy of the study document or wish to review the entire study, you may do so through the Public Information Office at City Hall.

In addition, mark Thursday evening, June 15th on your calendars. During that council meeting the first public debate of the study recommendations will occur. City Council meetings begin at 7 PM in council chambers on the first floor of City Hall at 701 N. 7th St.

DON'T FORGET THE

FOURTH ANNUAL

ROSEDALE FESTIVAL!!

ANNOUNCING

THE ROSEDALE FESTIVAL!

SATURDAY JUNE 10, 1989

10 AM to 6 PM
ROSEDALE PARK AT 42ND AND MISSION ROAD

SCHEDULE OF EVENTS:

8-10 AM Wyandotte County Lions Club Pancake Breakfast WITH SANTA CLAUS
10 AM Opening ceremonies and booths open to the public
10:30 AM
to 6 PM Continuous entertainment
10:30 Public library storytellers
11:00 Harmonicaters
11:30 Marching Cougars
SPONSORED BY DEAN'S FAIRMOUNT COMPANY
12:30 Micosay(Indian)Dancers
1:00 The Second Annual Ugly Dog Contest
Special guest-Fast Eddy Hall from Q-104 Radio
Dog licensing and vaccinations available for a small fee
PRIZES COURTESY OF DRESSLER'S DOG SUPPLIES
2:00 Bev Dowling-professional clown
SPONSORED BY MIDAMERICAN BANK AND FISHER ENTERPRISES
2:30 Karate demonstration
3:00 Aerobics demonstration
4:00 Little Miss Rosedale Contest
5:00 Jeff Cornett-professional ventriloquist and magician
SPONSORED BY PARIS PRINTING AND DUGAN EQUIPMENT COMPANY

CHILDREN'S ACTIVITIES

Shrine funny cars, clowns and other characters
Free Petting Zoo
SPONSORED BY COOPER'S ANIMAL HEALTH, GREEN'S CORNER, STONE COURT
ANIMAL HOSPITAL AND RAINBOW PET HOSPITAL
Pony rides
Public library storytellers
Moonwalk (SEE OTHER SIDE FOR FURTHER
DETAILS)
Duck pond and lollipop tree
Dunk tank
Art and slogan contests-PRIZES COURTESY OF SOMEPLACE NICE and FRANK
RUSHTON SCHOOL PTA

for further information

CALL 677-5097

SPONSORED BY THE ROSEDALE DEVELOPMENT ASSOCIATION

OVER 30 BOOTHS FEATURING FOOD, CRAFTS AND COMMUNITY INFORMATION

TERRIFIC RAFFLE PRIZES WITH PROCEEDS DONATED TO
ROSEDALE MIDDLE SCHOOL SCHOLASTIC RECOGNITION FUND:

Night for two at Best Western Inn
(Includes breakfast or lunch)

Pass for two to Worlds of Fun (courtesy of Sharon Bergman)

Brunch for two at the Rodeway Inn

Tickets for four to Kansas City Royals game of your choice

Moonlight Cruise for two on the Missouri River Queen

OTHER PRIZES DONATED BY:

Star Trophy

Twin City State Bank

Auto Parts Plus

Citywide Heating and Cooling

Dairy Queen

Precision Tune

Gragg's Paint

Orr Radiator

Winchell's Donut House

Silva Foods of K.C., Inc.

May's Flowers

Hairlines

Strasser Hardware

Applebee's Bar and Grill

SOUND SYSTEM SPONSORED BY CITIZENS BANK AND TRUST OF K.C.

PAPER AND PRINTING SERVICES DONATED BY QUALITY LITHO, WESTPORT PRINTING & KINKO'S

Many thanks to our faithful planning committee:

Madalein Izard

Cindy Lacy

Pat Claxton

Lisa Gray

Sharon Bergman

Rich Rayos

and to all of our other volunteers!!

Thanks to our supportive area merchants, Kansas City Kansas Parks and Recreation and
the Kansas City Kansas Traffic Department

We appreciate the attendance and participation of:

Councilman Richard Ruiz

Commissioner Joe Dick

Representative Herman Dillon

Senator John Strick

U.S. Representative Jan Meyers