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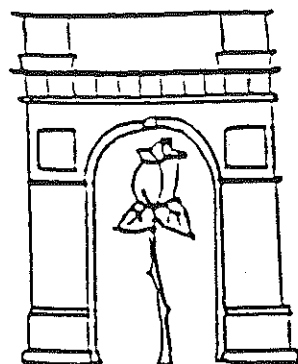


### **Rosedale Development Association**

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

Lisa W. Gray — Executive Director

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Permit No. 233  
Kansas City, Ks.



## Newsletter

January 1990

## Monthly breakfast

HAPPY NEW YEAR!! HAPPY NEW DECADE!!

**VICE-CHANCELLOR OF KANSAS UNIVERSITY MEDICAL CENTER, DR. ROGER LAMBSON TO SPEAK ABOUT TO SPEAK ABOUT RECENT ADVANCES AND EXPANSION**

Dr. Roger Lambson has served as Vice-Chancellor for Administration at Kansas University Medical Center since 1984. Prior to this appointment, he taught and held various administrative posts at the University of Kentucky School of Medicine. In his present capacity Dr. Lambson has line responsibility for the following departments: Audio Visual Services, Biomedical Engineering, the Childrens' Rehabilitation Unit, Safety Office, Special Education, the Library and Animal Care Unit. He has staff coordinating responsibilities for Facilities as well.

Dr. Lambson will give us an overview of recent medical center growth and new programs initiated recently at our monthly breakfast meeting on **Tuesday, January 16, 1989**. Please make a note to attend this very informative meeting, at 7:30 AM, at the Best Western Village Hall(lower level of Rainbow Village Shops).

\$1 donation for donuts and coffee.

### **RDA MEMBERSHIP RENEWAL TOPS 80%**

Of 141 paid members in 1989(area churches and schools are designated as automatic, non-paying members)112 have renewed their membership for 1990 for 80% renewal. We have also gained several new members since December: Albert and Patsy Chapman and Care Monitoring Systems; and another renewal: Willie Warren.

**IF WE DID NOT HEAR FROM YOU IN 1989 REGARDING YOUR 1990 MEMBERSHIP DUES, MAKE A NEW YEAR'S RESOLUTION TO JOIN THE ROSEDALE DEVELOPMENT ASSOCIATION TODAY!! FOR AN INVESTMENT OF ONLY \$1 PER MONTH FOR RESIDENTIAL MEMBERS OR \$5 PER MONTH FOR BUSINESS MEMBERS (\$25 FIRST YEAR BUSINESS DUES)YOU CAN HELP SUPPORT THE LARGEST COMMUNITY ORGANIZATION IN ROSEDALE AND THE ONLY ONE WITH A FULL-TIME EXECUTIVE DIRECTOR WORKING TOWARD ROSEDALE'S BETTERMENT. HELP US TO HELP YOU!!**

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**MEMBERSHIP INFORMATION**

Name/Business Name/ Address \_\_\_\_\_

Phone \_\_\_\_\_

Business Contact Person \_\_\_\_\_

Send Check made payable to: Rosedale  
Development Association, 3930 Rainbow, 66103

\$12-Annual Res. Dues

\$25-first year business dues

\$60-Annual Bus. Dues

Census results will be used for a number of different reasons including:

Reapportionment. To redraw congressional and local districts to make them similar in population size.

Funding. To allocate about \$40 billion in federal funds annually.

Planning. To gauge social progress and problems and to devise government policy and private remedies.

Also: affirmative action programs, schools, roads, consumer needs, etc.

The Best Western Hallmark Inn on their newly redecorated lobby-it looks great!

## 1990 RDA BOARD OF DIRECTORS ANNOUNCED

Members of the 1990 RDA Board of Directors includes the following individuals:

Rick Silva, Silva Foods of K.C., Inc. -President 1990, Pat Stripling, Twin City State Bank-Vice-President, Business Sector, Pat Claxton-Vice-President Residential Sector, Alva Shipley-Treasurer, LaVone Daily, Scott and Daily(law offices)Chartered-Secretary, Pat Head-KUMC Alumni Office, Ray Pharis, George Armstrong, Harley Marshall, Tillar Swalm and Gene Hill-Westport Printing. We

are always interested in involving additional members of the Rosedale community in the Board of Directors and special committees. If you would be interested in participating with the RDA Board of Directors or would like to suggest another candidate, please contact the RDA office at any time, at 677-5097.

Thanks for your continued support of the RDA.

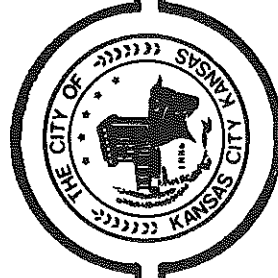
## Kansas City, Kansas City Council

December 7, 1989

Dear KCK Resident:

We, members of the Kansas City, Kansas City Council, are committed to the betterment of our community. We want to witness new development, prosperity and a new sense of direction. To achieve that end we have collectively identified seven goals which address those areas where we believe the city's resources, time and energy should be directed in the next decade.

Based upon the input we have received from our constituents, these goals are reflective of the community's needs and concerns. We look forward to the fulfillment of these goals and hope each of you will be supportive of our efforts.



### KANSAS CITY, KANSAS GOALS

**GOAL 1:** Enhance the quality of life for Kansas City, Kansas citizens by ensuring a safe city for all residents through the provision of quality public safety programs and by providing more efficient and effective delivery of essential services.

**GOAL 2:** Develop mechanisms for achieving cooperation and partnerships with other governmental entities, the business community, the educational community, and other important segments of our city.

**GOAL 3:** Pursue excellence in all city government operations by expanding and refining staff expertise, by promoting communication between the city government and its citizens and by implementing an on-going strategic planning process.

**GOAL 4:** Develop and implement a comprehensive housing policy that encourages redevelopment of inner-city residential areas and supports future quality residential development throughout the city.

**GOAL 5:** Develop a proactive strategic economic development plan that includes the promotion and retention of local businesses and has as a major focus the enhancement of employment opportunities for local residents.

**GOAL 6:** Enhance the environmental quality of the community through the development and implementation of appropriate air and water quality, solid waste, and hazardous materials management plans.

**Goal 7:** Enhance community-wide recreational opportunities, utilizing the city's unique river and land resources.

*Chester C. Owens, Jr.*  
Chester C. Owens, Jr.  
District 1

*Ronald D. Mears*  
Ronald D. Mears  
District 4

*Carol Marinovich*  
Carol Marinovich  
District 2

*Frank Corbett*  
Frank Corbett  
District 5

*Richard A. Ruiz*  
Richard A. Ruiz  
District 3

*Wm. H. Young*  
Wm. H. Young  
District 6

*Joseph E. Steineger, Jr.*  
Joseph E. Steineger, Jr.  
Mayor

## COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

Are you interested in purchasing property for your business location or expansion? Would you like some investment property? The Rosedale Development Association maintains a current listing of available properties in the Rosedale area, for these purposes. Below is some very brief information regarding properties presently available.

If you would like further information on specific properties please contact the Rosedale Development Association office at 677-5097. Refer to the Community Inventory Project and indicate the property of interest according to the file number attached to that listing:

- #28-641 S.W. Blvd.-20,000 sq. ft., zoned light industry, asking price of \$200,000.
- #39-1507 Lake St.-450 sq. ft., zoned office, lease at \$225/mo.(2nd floor).
- #42-3020 S. 7th St.-6,800 sq. ft. on two floors, zoned non-retail, asking price \$170,000.
- #45-1209,1211,1219,1233 S.W. Blvd.-one bldg. of 13,150 sq. ft.-\$3,000/mo., 1,000 sq. ft. upstairs-\$300/mo.; second bldg.-5,000 sq. ft. metal structure-\$1,146/mo.; third bldg. presently occupied. Whole complex for sale.
- #62-2555 S. Ferree-5,000 sq. ft.(1,150 office), zoned commercial, \$3,000/mo.
- #66-1000 Merriam Lane(near Mac's Substation)-75' x 120' land, zoned commercial, \$32,500.
- #68-3909 Mission Rd.-18,000 sq. ft.(9,000 showroom), zoned M-1, sublease \$5,300/mo.
- #72-3408, 3412, 3420, 3424 and 3432 Rainbow Blvd.-from 1,077 to 1,424 sq. ft., zoned retail, \$11/sq. ft. (several adjacent spaces may be combined)
- #79-1145 S.W. Blvd.-120' x 41' bldg., zoned commercial, \$50,000.(2 story)
- #80-2330 S. 13th-2,000 sq. ft.-1,000 warehouse @ \$250/mo. and 1,000 office @ \$375/mo. or \$65,000, zoned residential non-conforming.
- #82-1501 S.W. Blvd.-2,700 sq. ft.(1,150 shop), zoned C-2, \$750/mo. or \$70,000.
- #83-1324 S.W. Blvd.-7,200 sq. ft., zoned C-3, \$140,000.
- #84- 36th St.(near Bell Recreation Center)-owner will build 8,400 sq. ft., zoned CP-2, \$8.50 net/sq. ft. (lessee responsible for insurance, taxes, snow removal, etc. except roof and exterior structure)
- #63- 10 Cambridge Place-three floors of 17,000 sq. ft. each, zoned office, \$13.50/sq. ft. (new building)
- #85- 3916 Rainbow Blvd.-2,000 sq. ft. on 28,275 sq. ft. land, zoned commercial, sublease/ \$4,500/mo. or buy lease for \$150,000 and \$2,750/mo. (has drive-through)
- #86-9th & Southwest Blvd.- 12,000 sq. ft. land, zoned duplex, \$15,000; eager to sell.
- #87-2820E Roe Lane-3,700 Sq. ft., zoned M-3(light industry), \$4.25/sq. ft.
- #88-between I-35, Turkey Creek and Roe Lane-18 acres, industrial, \$500,000.
- #89-Elmwood Ave.-31,000 sq. ft., business, light manufacturing,(2200 sq. ft. office), negotiable.

## A GREAT TIME HAD BY ALL AT RDA ANNUAL DINNER MEETING

Over sixty people attended the Rosedale Development Association Annual Dinner meeting on Thursday evening, December 7th. For the first time ever, the Association was fortunate enough to celebrate the holidays together IN ROSEDALE, courtesy of the Best Western Inn who provided our space at the Best Western Village Hall. Location alone brought some people out who hadn't attended in several years.

The reasonable price on dinner encouraged some other participants. We had a wonderful meal provided by Joe's Barn, at under \$10 per person.

Rosedale Middle School wanted the opportunity to perform for us so much, that they had a school district piano brought in for their performance. The kids did a great job followed by a standing ovation.

RDA businesses have always been exceptionally generous with their donations of door prizes and this dinner was no exception. Twenty-five businesses donated prizes or certificates for the event. Many thanks to the following companies:

Gard Corporation  
European Motors  
Bernie Electric  
Silva Foods  
Citizen's Bank and Trust of K.C.  
The Gardener's Gardener  
Star Trophy  
Bob's Ornamental Iron  
Strasser's  
Gragg Paint  
Southwest Service  
Stage 3 Sound  
Hattie's Bingo  
Plastikoil, Inc.  
Silverleaf Plants  
United Super  
KU Medical Center  
Green's Corner  
Westport Printing  
Twin City State Bank

Plastikoil, Inc.  
Quality Litho  
Rainbow Phillips 66  
Rainbow Village Shopping Center  
Hal Reed Co.

A SPECIAL THANKS TO THE PLANNING COMMITTEE FOR THIS EVENT: Pat Stripling, Vern Green, Dorothy Adkins, Maxine Harmon and Steve McCue.

Thanks for a wonderful evening!!

Special awards were presented to the Best Western Hallmark Inn for their donation of office space for the RDA over the last five years, and for their assistance with general copying costs, and the Best Western Inn for their gracious hospitality to the RDA Board and membership for allowing our use of hotel meeting rooms and the Best Western Village Hall without charge, on a regular basis. RDA Executive Director Lisa Gray received a plaque of appreciation. RDA President Rick Silva received accolades and Gray was to give him a gift of appreciation at a later time.

Don't miss this great event when it rolls around next year!!