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Boulevard Credit Motors
530 S.W. Blvd.

Tri-State Equipment Co., Inc.
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1529 Lake Ave.

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of our publication.

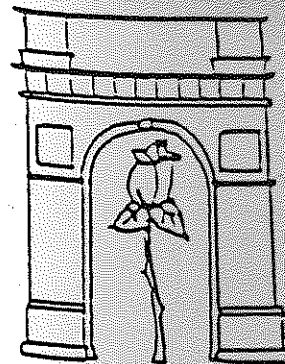


Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

Lisa W. Gray — Executive Director

Bulk Rate
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Kansas City, Ks.



Newsletter

February 1990

Monthly breakfast

KCK AREA CONVENTION AND VISITORS BUREAU EXECUTIVE DIRECTOR WILL SPEAK AT FEBRUARY MEETING

L. "Hal" Bassett began his work as director of the KCK Area Convention and Visitors Bureau in May 1989. Search committee chairman Phil Griffin said, "The thing that really stood out was that he (Bassett) could see the real potential Kansas City, Kansas has to offer and he has the experience to implement that potential."

Bassett received a sociology degree from Southwest Missouri State in 1970. He is a licensed realtor and sold insurance before taking on national convention sales with the Kansas City, Mo. Chamber of Commerce in 1973. Bassett helped book \$195 million of new business for Bartle Hall contingent on its being built.

Bassett has served as division manager of the Wichita convention and visitors bureau, and chief executive officer of the Jacksonville, Fl. convention and visitors bureau. Bassett was chief executive officer of the Manufactured Housing Association in Oklahoma City then started a consulting operation specializing in organization start-ups, turnarounds and real estate. The Kansas City Kansas bureau position returned Bassett to an area and a field he enjoyed.

Join the Rosedale Development Association on Tuesday, February 20th at 7:30 AM at the Best Western Village Hall when Hal Bassett speaks to us about convention and visitor news in Kansas City, Ks. Bassett is enthusiastic about the city and should present a terrific program.

Membership Update

Many thanks to Rosedale area businesses and residents who have renewed and begun new memberships since last month. We appreciate your support immensely: (as of Feb. 13, 1990)

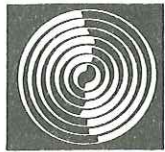
RENEWED

Best Western Hallmark Inn
Jess and Edna Richardson
Armenta Household
Everseal Gasket
Gary and Dorothy Bender
Fred and Cheryl Postlewait
Alvin Clayman Enterprises, Inc

NEW

Janssen Glass and Mirror
Marriott Refrigeration
Phone Biz
Stultz Manufacturing Company

CENSUS



SIZE & SCOPE

The 1990 Census will be the 21st in our nation's history and the largest and most complex ever undertaken. The Census Bureau has been planning the mammoth operation since 1984.

■ **Expected Count:**
250 million people — 106 million housing units.

■ **Employment:**
Will hire about 565,000 people; about 300,000 working at peak.

■ **Location:**
484 field offices, 12 Regional Census Centers, 7 processing offices.

■ **Coverage:**
Over 106 million questionnaire packages to print, label and assemble.

■ **Geography:**
Computerizing entire map base, including over 250,000 different base maps. Nearly 7 million maps will be generated to help census takers collect questionnaires.

■ **Participation:**
Expect over 70 million mail returns within two weeks of Census Day—April 1, 1990.

■ **Technology:**
Using 570 minicomputers in field offices; must set up, use and dismantle in one year.

■ **Mandated Completion:**
Deliver apportionment counts to the President by December 31, 1990; provide data necessary for redistricting to states no later than April 1, 1991.

YOUR DEVELOPMENT ASSOCIATION AT WORK...

"The Rosedale Development Association has provided an outstanding forum for the medical center to discuss with the local community, our plans, concerns and ideas. They have provided an exceptional vehicle for expediting that communication."

Dr. Roger Lambson,
Vice-Chancellor,
Kansas University Medical Center

"Being the new kid on the block, without Lisa and the Rosedale Development Association providing me with the proper contacts in City Hall, our move might never have been completed."

Gene Hill,
Co-Owner, Westport Printing

"For the last three years I have worked closely with the Rosedale Development Association. During that time the Association has been open to the exchange of ideas and provided good input toward the development of Rainbow Boulevard. Their concern has always been to make Rosedale a better place to live and work."

Shari Turek,
Varnum-Armstrong-Deeter, Inc.

"Lisa Gray and the Rosedale Development Association have initiated an active role between Rosedale businesses and student achievement at Rosedale Middle School...has made a positive impact with noticeable increases in the number of students making straight A's. Many thanks to the Rosedale Development Association and participating merchants for sharing in our vision."

James Maier,
Principal, Rosedale Middle School

MEMBERSHIP APPLICATION

NAME OF BUSINESS/HOUSEHOLD _____

STREET ADDRESS _____

CONTACT PERSON _____

PHONE _____

1st Year Business Dues - \$25
Annual Business Dues - \$60
Annual Household Dues - \$12

Thank You!

Please mail application along with
check made payable to:

Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, KS 66103

WE NEED YOUR SUPPORT

Membership dues from area business people and residents, allow the Rosedale Development Association to continue its activities on behalf of the community. Where else can you receive so much for such a small financial investment?

Thank you to:

Rosedale High School's Class of '39 donation toward future upkeep of the Rosedale Arch.

ROSEDALE'S GOING TO THE DOGS!!-PART II

DOG RACES AT

THE WOODLANDS

WEDNESDAY, MARCH 14TH, AT 6 PM

COST: \$14.50 including

Admission

Reserved seat

Dinner, tax and gratuity

Racing program

BRING YOUR FRIENDS FROM WORK

BRING YOUR NEIGHBORS

ENJOY AN EVENING OF GREAT ENTERTAINMENT IN KANSAS CITY, KANSAS

FOR A VERY REASONABLE PRICE!

Send check and names of those attending to:

Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, Ks. 66103

FOR FURTHER INFORMATION CALL:

677-5097

RESERVATIONS WILL BE MADE UPON RECEIPT OF PAYMENT. THANK YOU!

ALL RESERVATIONS MUST BE MADE NO LATER THAN FRIDAY, MARCH 9, 1990

COME JOIN THE FUN!

ROSEDALE DEVELOPMENT ASSOCIATION/J.C. HARMON HIGH SCHOOL BEGIN STUDENT INTERN PROGRAM

Eight students from Harmon will visit Rosedale area businesses in late February and early March to get a thumbnail sketch of business operations. Participating businesses during this(third) nine weeks include: John Rohrer Contracting-computer dept., MidAmerican Bank-operations, KUMC Police Dept. and Facilities Operations, Twin City Garage, Citizens Bank and Trust-customer service, Silverleaf Plants, Westport Printing-silk screen dept.

We wish all these students and businesses a successful interaction!!

Newsletter Sponsors:

Ash Grove Cement Co.
640 Southwest Blvd.

Boulevard Credit Motors
530 Southwest Blvd.

Silva Foods of K.C., Inc.
2540 W. 47th Ave.

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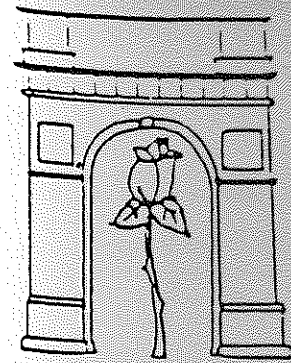
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MARCH 1990

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ROSEDALE'S CITY COUNCILMAN RICHARD RUIZ WILL SPEAK AT MARCH BREAKFAST MEETING

Councilman Richard Ruiz, currently serving his second term as city councilman for Rosedale, Argentine and Armourdale, will be our guest speaker for the Rosedale Development Association monthly breakfast in March. Ruiz has also served for the last eleven years as Executive Director of ElCentro DeServicios Para Hispanos, a social service agency in the Argentine district. Councilman Ruiz will talk about some of the growth and change in Rosedale and the city, recently, and talk about some projects and hopes for the near future.

We will meet on Tuesday morning, March 20 at 7:30 AM at the Best Western Village Hall in Rainbow Village Shops. Donuts and coffee available for \$1 donation.

Please take this opportunity to meet and/or greet our Councilman to Rosedale and receive an informed update on what's happening in Kansas City, Kansas.

Membership Update

As always we want to thank you, the Rosedale Community, for your continued support of our efforts. Special thanks to our new and renewing members since last month (as of 3/9/90):

NEW

Susan Kollman Mufich
Fisher Enterprises, Inc.

RENEWED

Quality Litho
Coopersmith Lighting Agency
Ralph Textor
McDonald's Corporation

KANSAS CITY KANSAS COMMUNITY COLLEGE PRESENTS JOB/CAREER DAY

On Tuesday, April 3rd, from noon until 6 PM, Kansas City Kansas Community College and the Kansas City Kansas Public Library are co-sponsoring an event called Work Place-Kansas City. The program provides an opportunity to meet with KCKCC students and interested community residents to share job and career opportunities in the metropolitan area. Seventy businesses and industries will be represented and several career related workshops will occur during the afternoon. Those already scheduled include: Job Seeking Skill Techniques, Using the Library as a Career Source.

The workshop will be held on the KCKCC campus, in the Field House.

For further information, please call Linda Wyatt at 334-1100, ext. 243.

CENSUS '90



The Census Bureau's Mission

"In its best interests, a civilized nation counts and profiles its people and institutions. Doing so ably and objectively is the abiding mission of the United States Census Bureau. We honor privacy, shun partisanship, invite scrutiny, and share our expertise globally. Striving to excel, we chronicle the Nation's past, describe its present and illuminate its future."

available to all Kansas and Missouri residents, according to Adrienne Moore Baxter, a registered dietitian and dietitian specialist for the service. The service is sponsored through the Medical Center's Department of Dietetics and Nutrition.

To reach the service, callers may dial 588-5350 from Kansas City metropolitan area or toll-free 1-800-633-0445 from outside regions. The service is available from 9 AM to 5 PM, Mondays through Fridays. Free and low-cost brochures, pamphlets and recipes are available on many topics. For callers who desire individualized nutrition counseling, Food Talk can refer callers to Kansas and Missouri registered dietitians in private practice.

Since Food Talk made its debut in July, callers have raised issues including sugar substitutes, nutrition during pregnancy, drug-nutrient reactions, calcium and osteoporosis, gestational diabetes, macrobiotic diets and calories in smokeless tobacco.

NEW LAW PROHIBITS DISCRIMINATION AGAINST DISABLED AND FAMILIES WITH CHILDREN

When the Fair Housing Act was passed in 1968, it prohibited discrimination in the sale or rental of housing on the basis of race, religion, color or national origin. Sex discrimination was added by a 1974 amendment. However, the Department of Housing and Urban Development received no enforcement power.

The Fair Housing Amendment Act of 1988 states that it is illegal to discriminate against any person because of race, color, religion, sex, disability, familial status or national origin in: the sale or rental of housing or residential lots, advertising the sale or rental housing, financing of housing, provision or real estate brokerage services, and appraisal of housing. Blockbusting is also illegal.

Discrimination complaints regarding housing may be filed with the:

Human Resources Department
Municipal Office Building, Room 505
One McDowell Plaza
Kansas City, Ks. 66101
Telephone: 573-5060

APRIL IS FAIR HOUSING MONTH!!!

NUTRITION INFORMATION SERVICE MAKES DEBUT AT KUMC

Food Talk, a nutrition information service is available to help consumers and health care professionals sort out the often confusing and sometimes conflicting information about nutrition.

Established by a grant from the John and Effie E. Speas Memorial Trust, the service is

Rosedale High School Class of '31 for their generous donation to the Rosedale Arch Fund.

Thank you to: Congratulations to:

Bob's Ornamental Iron Studio for receipt of a Master Craftsman/Designer Award from the National Ornamental and Miscellaneous Metals Association-Bob Foust/Designer, Mike Keller/Blacksmith

RAINBOW BOULEVARD IMPROVEMENT PROJECT TRAFFIC CONTROL BULLETIN

Beginning Thursday, March 1, 1990, traffic on Rainbow Boulevard between 47th Avenue and 43rd Avenue will be restricted to one-lane, one-way northbound while the west half of curb and gutter and pavement work is being done.

Southbound Rainbow Boulevard traffic will be detoured from Rainbow Boulevard west on 43rd Avenue to Mission Road, south on Mission Road to 47th Avenue, east on 47th Avenue back to Rainbow Boulevard.

Traffic on Rainbow Boulevard between 36th Avenue and 39th Avenue will be reduced from four lanes to two lanes with one lane traffic in each direction.

Truck traffic (except for local deliveries) is to be detoured off Rainbow Boulevard via I-35 to Mission Road, south on Mission Road, thence east on 43rd Avenue or 47th Avenue depending on the destination.

Additional changes will be required in the number of lanes open to traffic on Rainbow Boulevard from 36th Avenue to 47th Avenue as construction progresses during the Spring, Summer, and Fall. Future bulletins will keep you informed of these changes.

All construction on this project is scheduled to be completed by November 21, 1990, with an Incentive/Disincentive clause.

