

1990 Board of Directors

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President,  
Silva Foods of K.C., Inc.

Vice-President, Business

Pat Stripling  
Vice-President,  
Twin City State Bank

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KUMC Alumni Office  
Ray Pharis  
Area resident, retired  
George Armstrong  
Area resident, retired  
Harley Marshall  
Public Relations,  
Johnson County Comm. College

Tillar Swalm  
Area resident  
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President,  
Westport Printing

Advisory Board

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Rosedale Middle School

Fred Meier, President  
Citizens Bank and Trust of K.C.

Ken Grenz, Pastor  
Rosedale United Methodist Church

Dennis Boody, director/KCK office  
Neighborhood Alliance

Captain Ron Buck  
KCK Police Dept.

Michael Basey  
Frank Rushton Neighborhood Assoc.

Ken Seibert, manager  
Best Western Inn

Bob Friskel, staff  
The Kansan

John Bergman  
KCK Fire Dept.

Pat Sedlock, realtor  
Pat Sedlock, Inc.

Willie Warren  
Rosedale Comm. Improvement Group



**Rosedale Development Association**

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

Lisa W. Gray — Executive Director

Bulk Rate  
U. S. Postage  
**PAID**  
Permit No. 233  
Kansas City, Ks.

The Kansas City Kansas Neighborhood  
Business Revitalization Associations

cordially invite you to attend

a Reception for

The City Council of Kansas City, Kansas

Thursday, April 19, 1990

4:30 to 6:30 p.m.

Security Bank of Kansas City

Executive Dining Room

7th and Minnesota Avenue

Kansas City, Kansas

R.S.V.P. 371-4511

Enter from fifth level parking garage  
or from front door on Minnesota Avenue

**KCK SCHEDULES OPEN BURNING DATES**

The City of Kansas City, Ks. and  
the Community Beautiful Commission  
Inc./Operation Brightside, have sche-  
dules April 7, 8, 28, 29 and May 5-6  
for lifting the ban on burning. Citi-  
zens may burn natural vegetation on  
these dates. No fields/vacant lots.

ROSEDALE DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Mon., Apr. 9-RDA Board of Directors meeting

Wed., Apr. 11-Advisory Board Orientation

Tues., Apr. 17-RDA monthly breakfast

Guest speaker: Wyandotte County Commissioner

Joe Dick

7:30 AM, Best Western Village Hall

Donuts and coffee-\$1 OPEN TO THE PUBLIC

Mon. Apr. 16-Fri. Apr. 20-Earth Week activities at  
KCK City Hall, 11:30-2 PM. Call 371-0065 for  
further information.

Thurs., Apr. 19-trash bag distribution for Operation  
Brightside- 8 AM to 6 PM, Our Saviour Lutheran  
Church-4153 Rainbow Blvd., Rosedale United  
Methodist Church-1444 S.W. Blvd.

Thurs., Apr. 19-Neighborhood Business Revitalization  
reception for City Council. Rosedale Dev. Assoc.  
is classified as an NBR.

Sat., Apr. 21-Operation Brightside Operation Blitz in  
Rosedale.

Sat./Sun. Apr. 7 & 8, 28 & 29, May 5 & 6-KCK lifts  
ban on open burning(see separate announcement)

April 1990

**ROSEDALE GOES TO THE DOGS-PART II(again)**

It appears that somebody jinxed our March 14th date for attending dog races at  
the Woodlands as we had very little response. Therefore we have rescheduled the event  
for Wednesday, May 2nd at 6 PM-\$14.50 per person includes ticket price, race program,  
dinner, tax and gratuities. We will be treated to a sumptuous buffet and an evening of  
fast paced, exciting entertainment. The Woodlands dog racing season ends on May 20th,  
so this could be your last opportunity to see the greyhounds in action until September!

Please join the Rosedale Development Association on Wednesday, May 2nd for  
greyhound races at the Woodlands.

Reservations accepted upon receipt of payment. Reservations requested by April 20th.

## KANSAS CITY FLYING DISC CLUB ANNUAL TOURNAMENT COMES TO ROSEDALE PARK

The Kansas City Flying Disc Club will hold its 11th Annual Wide Open Disc Golf Tournament in Rosedale Park, at 41st and Mission Rd. on Saturday and Sunday April 7-8 (amateur divisions) and Saturday and Sunday April 21-22 (pro divisions). Play will occur from 10 AM to 5 PM on both weekends.

Approximately 100 players are expected from 12 states. Professional divisions, only, are invited for this regional pro tour event, with a \$3,000 purse. The event is open to the public and spectators are invited free of charge.

Disc of "frisbee" golf is played similarly to regular golf except that the flying discs are used rather than a golf club and ball.

For further information please call Duane Steiner at 931-4430 (day) or 441-0521 (home). The tournament appreciates corporate sponsors for this event.

### RDA BOARD PROFILE-GEORGE ARMSTRONG

George Armstrong has spent his entire life in Rosedale, with the exception of Navy duty and 1½ years in KCMO and elsewhere in Kansas City, Ks. Armstrong and his wife, Margaret, have four grown children, three grandchildren and one on the way.

Armstrong worked with the Kansas City Transportation Authority for thirty-eight years, beginning as a driver and eventually moving to construction maintenance. From 1953 through 1978 Armstrong also ran his own construction company, General Installation Company, doing a lot of residential building and remodeling and some commercial, including Velvet Creme Popcorn (on Belinder). Beginning in 1978 Armstrong continued construction work under the name ARENCO, Inc. until his retirement in 1986. ARENCO, Inc. worked exclusively with Bethany Medical Center from 1982.

Armstrong became active in the community when he and Richard Friesen organized the Whitmore Neighborhood Group in 1975. He served as President for five years and worked closely with the Kansas City Kansas Community Development Department scouting and prequalifying rehabilitation projects in Whitmore.

Armstrong has served on the RDA Board of Directors since 1986.

### FRANK RUSHTON NEIGHBORHOOD ASSOCIATION REPORT

The Frank Rushton Neighborhood Association was formed about a year ago. A steering committee of a half dozen residents directs the association. The association has also formed a neighborhood watch group. We sponsored a garage sale last spring which allowed the group to purchase 34 Crime Watch signs. We are now working toward Operation Brightside on April 21. Frank Rushton School will have a paper drive in connection with Operation Brightside, on April 20. We will support them on the 20th and will give our support if they continue the drive on an ongoing basis. Several steering committee members also work with the Kansas City Kansas Drug Task Force.

The Frank Rushton Neighborhood Association/Crime Watch meet bimonthly at Rosedale Congregational Church, 4326 Lloyd, at 7 PM. We often have guest speakers.

Next neighborhood meeting-May 8th Garage sale-May 19, 9 AM-4 PM (rain date May 26)

Any questions? Call Michael Basey at 362-4368 or 432-2460.

It is parked on a side street in the Whitmore Neighborhood of Rosedale. To my knowledge the truck has not moved in over a year. All efforts to have it towed away have met with no success.

In the fall, I've noticed the leaves gather in a pile underneath it. When it rains, the rain pours through the big open hole where the back window used to be.

The orange truck appears to be of no use. The junkyards have better trucks than this one.

Every once in a while, someone calls the city to see about getting the orange truck hauled away. The Action Center, undoubtedly refers it to the proper department. But the end result is always the same. The truck remains. Once an official sticker was stuck on the truck that said, in effect, it would be hauled away if it was not moved. I guess the city was bluffing. The truck was not moved, but it was not hauled away. After the passing of a few seasons, the sticker blew away.

The matter has come to the attention of the city councilman and the head of code enforcement. They showed honest concern. But nothing was done.

Perhaps the truck should be declared a monument—a monument to the city's inability to do what it is supposed to do. In this case, the city's duty is to remove junk from the street.

If the city can't haul away a junk truck, does it not shake your belief that it can tackle bigger problems?

If you'd like to see what this powerful truck looks like, turn north off of Southwest Boulevard on Early Street. It is on the left side of the street just beyond the Rosedale United Methodist Church.

### ROSEDALE BUSINESS PROFILE-PHONE BIZ

Phone Biz has been a business to business service since 1986 with clients in Kansas, Missouri and throughout the United States. Their clients are comprised of small local companies to national corporations. They moved into their present Rosedale location in June 1989.

Phone Biz is exactly what the name implies—doing business by phone. When a business puts a call "on-hold" a customized message tape plays, informing the caller about services, products, hours and other information the business wants their customers to be aware of.

Businesses can reinforce their current advertising for as little as \$35.00 per month. Phone Biz wants to help enhance each company's image and profits by phone.

For further information call 384-0110.

Phone Biz is a member of the Rosedale Development Association.

KCK POLICE BLOTTER

1/1/90-3/25/90

ROSEDALE

District/Car 335-area North of I-35, South of the Kaw River and East of 18th Street

District/Car 332-area West of State Line, North of County Line Road, East of 18th Street and South of I-35

<u>ARSON</u>	<u>1</u>		<u>1</u>
<u>ASSAULT</u>	<u>21</u>		<u>45</u>
<u>AUTO THEFT</u>	<u>9</u>		<u>42</u>
<u>BURGLARY</u>	<u>38</u> (includes personal property, auto, tools, etc.)		<u>92</u>
<u>CHILD ABUSE</u>	<u>1</u>		<u>4</u>
<u>PHONE HARRASSMENT</u>	<u>2</u>		<u>10</u>
<u>PROPERTY DAMAGE</u>	<u>23</u> (includes vandalism)		<u>83</u>
<u>ROBBERIES</u>	<u>3</u>		<u>9</u>
<u>THEFT (\$0-\$100)</u>	<u>23</u>		<u>108</u>
<u>TOTAL</u>	<u>121</u>		

<u>ATTEMPTED THEFT</u>	<u>3</u>
<u>AUTO THEFT</u>	<u>2</u>
<u>FORGERY</u>	<u>1</u>
<u>CHECK FRAUD</u>	<u>2</u>
<u>KIDNAPPING</u>	<u>1</u>
<u>RAPE/ATTEMPTED</u>	<u>4</u>
<u>SODOMY</u>	<u>2</u>
<u>SUICIDE ATTEMPTS</u>	<u>2</u>
<u>TOTAL</u>	<u>411</u>

\*NOTE: District 332 has a much higher population density than District 335, including over 900 apartment units, and over 2,600 employees, 2,500 students, 20,000 out-patients and 325,000 outpatients at Kansas University Medical Center annually.



**BLVD. CREDIT MOTORS**  
"WE FINANCE ANYONE"

340 SOUTHWEST BLVD.  
KANSAS CITY, KS 66103

(913) 236-4937

**RAINBOW  
66  
SERVICE**

George Jacobson

3900 Rainbow Blvd.  
K.C., KS 66103

**913-722-3900**



**FULL SERVICE  
GARAGE**

APRIL NEWSLETTER SPONSORS

**Thank you to:**

June Fausset and American Dish Services  
for their membership support!!

**JOHN  
ROHRER**  
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2820 ROE LANE • KANSAS CITY, KANSAS 66103  
384-5300 • OFFICE AND WAREHOUSE

GENERAL  
CONTRACTORS

## HAVING YOUR SAY

by Rick Silva-President RDA

Opinions, they say, mean very little unless they are expressed. All of us have our own opinions, whether it's a debate over small versus large curd cottage cheese or the grander ideas of solving the world's problems. Sometimes, others' opinions may even coincide with our own and on those rare occasions we celebrate a kinship, albeit, for a short while till our differences put us on opposite sides of the fence again.

Many times it is not the opinion of itself that we may agree with but the simple freedom that allows us to do so, as in the case of the local chapter of the KKK taping for broadcast their own brand of hate and prejudice. Though most of us abhor such opinions, few of us would appreciate seeing the freedom we all share to express such opinions abolished for fear of losing our protection to express our own opinions, however far flung they may be.

We here at the RDA wish to announce that our monthly newsletter has expanded to include your opinions. In doing so we hope to not only broaden the newsletter's appeal but also provide you, the reader, a chance to respond.

We encourage you to participate with your ideas about your neighborhood, your community or your city and allow others to see their neighbors' opinions. Hopefully, by sharing in this process we will all form a better understanding of how we might change things.

Your words may be short or long, but the important thing is that you send them in. We also encourage you to respond to the opinions of others as they appear in your newsletter. This is your newsletter. Only by using it to express your ideas can we begin to form mutual opinions that will impact how we will live and work in our Rosedale community.

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### NEW BUSINESS LICENSES IN ROSEDALE-MARCH 1990

Quality Lawn and Landscape-1411 Southwest Blvd.

Dave's Lawn Care-634 Shawnee Rd.

Quiktrip-4300 Rainbow Blvd.

Lynn's Appliance Service-1925 S. 15th St.

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### HELP WANTED

Power Equipment Sales-1507 Lake Ave.-permanent, parttime, warehouse, 9AM to 1 PM, 5 days a week, forklift and some lifting, \$5 per hour. Call Tim Weeks at 384-3848.

Hal Reed Company-2708 W. 43rd-office assistant to do typing, filing, answering phones, fulltime, \$6 per hour. Call Hal Reed at 362-3105.

THE STREETS OF OUR FAIR DISTRICT

by Gene Hill, Westport Printing

After settling into business in Kansas City, Ks. one thing I've noticed is that there seem to be bad streets everywhere. None of the 'Welcome to Kansas City, Ks' literature mentions "drive at your own risk." No one brought it to my attention that we would be paying more for wear and tear on our vehicles as well as paying higher taxes for wear and tear prevention. Suppose I'm just spoiled from living in Missouri? My neighborhood in Missouri is an economically depressed area but there isn't one street that matches those in Rosedale, thank goodness.

I thought perhaps it was because Kansas had so many freeways, but then so does Missouri. Now I just can't figure out where the money for street improvement is spent. One thing's for sure, it's not on the streets.

Driving up Adams is a crying shame. Curbs haven't been replaced since the original street was laid. The only decent curbing was mandatorily put there and paid for by commercial properties. It is very obvious that one hole after another has been filled. And I do mean filled, not smoothed out, just filled. Adams is one bump after another. I speak of Adams because it's obvious, but Booth and many others are just as bad. They haven't limited their patching talents to Adams.

A couple things noticed on the Rainbow development could classify as rude and crude without communication. A driveway to a home was piled with dirt and left for days. Perhaps they did communicate they didn't have to go to work or have any friends or relatives coming over, do you think? Then there was the other communication with the family that took great care in a rock garden landscape. They must have communicated to them twice that they were going to break it all up because their lawn was twice left in dishevel with broken rocks all over ruining their work.

Does Kansas City, Ks. need an engineer that knows something about community pride? Do they need an engineer who understands we too pay taxes? Do they need an engineer who can more wisely budget funds? More important, do they need an engineer who knows how to repair a street and when to resurface one?

(The opinions expressed here are not necessarily those of the Rosedale Development Association)

RAINBOW BOULEVARD IMPROVEMENT PROJECT TRAFFIC CONTROL BULLETIN

Beginning Saturday, May 5, 1990, traffic on Rainbow Boulevard between 47th Avenue and 43rd Avenue will be opened to two-way traffic (one lane northbound and one lane southbound) while street improvements are made in the east half of Rainbow Boulevard.

Also, beginning Saturday, May 5, 1990, traffic on Rainbow Boulevard between 43rd Avenue and Adams Street will be restricted to one-lane, one-way northbound while street improvements are made in the east half of Rainbow Boulevard.

Southbound Rainbow Boulevard traffic will be detoured south on Adams Street to 39th Avenue, east on 39th Avenue to State Line Road, south on State Line Road to 43rd Avenue, and west on 43rd Avenue back to Rainbow Boulevard.

Traffic on Rainbow Boulevard between 36th Avenue and Adams Street will continue to be reduced from four lanes to two lanes with one-lane traffic in each direction.

Truck traffic (except for local deliveries) will continue to be detoured off Rainbow Boulevard via I-35 to Mission Road, south on Mission Road, thence east on 43rd Avenue or 47th Avenue depending on the destination.

Additional changes will be required in the number of lanes open to traffic on Rainbow Boulevard from 36th Avenue to 47th Avenue as construction progresses during the spring, summer, and fall. Future bulletins will keep you informed of these changes.

All construction on this project is scheduled to be completed by November 21, 1990, with an Incentive/Disincentive clause.

SEE CONSTRUCTION MAP,  
PAGE 4.

KCK POLICE BLOTTER

4/27-4/29/90

4/27-4500 block of Francis-Auto theft  
4/27-3600 block of Springfield-Petty theft(residential)  
4/27-1600 block of W. 39th Ave.-Residential burglary  
4/28-1200 block of Merriam Lane-Auto damage, theft of property  
4/28-800 block of S. 7th-Aggravated battery, attempted aggravated robbery  
4/28-1200 block of S. 39th St.-Destruction of private property  
4/28-700 block of Miami-Casualty-Cut to back of head  
4/28-1200 block of Ruby-Criminal property damage(car windows smashed)  
4/28-3100 block of 43rd Ave.-Criminal property damage(car window smashed)  
4/29-3100 block W. 43rd Ave.-Aggravated assault  
4/29-3100 block of S. 9th Place-Telephone harrassment

STRASSER HARDWARE(cont'd)

warehouses, nationwide. Strasser Hardware ranks as the 8th largest True Value Hardware store in the nation. While most successful hardware stores have 25-30,000 items, Strasser stocks over 100,000 in 14 departments. They stock plumbing, electrical and builders hardware, hand tools, paint, housewares, and sporting, automotive and industrial goods.

Over 60% of Strasser's business is industrial wholesale. They sell to most municipal governments in the metropolitan area and have a trade area of 100 miles radius. Hardware stores throughout Missouri and Kansas know about Strasser's incredible inventory and refer customers there for hard-to-find items.

Strasser's employs over 90 peopl including one head buyer and 6 buyers/department heads. Most employees come from the Rosedale area.

If you've never visited Strasser Hardware this is the week to go. No doubt-you'll be back.

Strasser Hardware's hours are from 7:30 AM to 6:00 PM Monday through Saturday and 9-5 on Sunday.

Strasser Hardware is a member of the Rosedale Development Association.

(written by Lisa Gray)

HOLY NAME RECTOR TO CELEBRATE HIS SILVER JUBILEE

On Sunday May 27, Father Jerry L. Spencer will celebrate the Silver Jubilee of his ordination to the Roman Catholic priesthood. A liturgical celebration will occur at Holy Name Church where he has been pastor for almost 4 years. A reception will follow at the Reardon Civic Center.

In September 1967 Father Jerry was assigned as Catholic Chaplain at the University of Kansas Medical Center and associate pastor at Holy Name Church.

Father Jerry has traveled extensively, worldwide, but Rosedale has been his home for almost half of his life.

CONGRATULATIONS, FATHER JERRY!!

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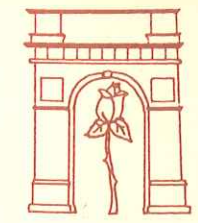
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Charles Vaughan, Director  
Wyandotte County Historical Society



# Rosedale Developments

A monthly publication of the Rosedale Development Association

MAY 1990

## CONGRATULATIONS TO STRASSER HARDWARE ON THEIR 73RD ANNIVERSARY-APRIL 18

In honor of Strasser Hardware's 73rd anniversary, we reprint the following story from 5/18/88, The Record.

\* \* \* \* \*

In 1917 Rosedale Plumbing and Electric Company opened its doors at 1004 Southwest Blvd. As they gradually added various hardware items the company outgrew its original space and moved to its present location at 910 Southwest Blvd., taking the family name of Strasser Hardware.

As of this week Strasser Hardware owns and occupies an entire block of Southwest Boulevard with a large warehouse across the alley. From May 14-22 Strasser Hardware will celebrate completion of their recent 15,000 square foot expansion project with 100s of door prizes, special prices and refreshments.

Harold Strasser attributes the success of Strasser Hardware to two important factors: becoming part of the True Value Hardware network in 1964, and that the store has been owned by the Strasser family for three generations. Harold's son Lou co-owns the business and Lou has three daughters working there. The family has banked at Rosedale State Bank(now Citizens Bank & Trust)since 1903. Harold grew up at 37th and Cambridge and his father, as part of the City Council, was instrumental in bringing the first motorized fire truck to the area.

Harold feels that most individual stores, if unaffiliated with a large group, have trouble being successful nowadays. Strasser Hardware's own association with True Value Hardware has drastically increased business. This cooperative organization has 7,000 members and 15

(cont'd on page 5)

## Thank you to:

All of our Rosedale area volunteers who helped with distribution of Operation Brightside bags on Thursday, April 19th.  
Rosedale United Methodist Church and Our Saviour Lutheran Church for providing space to distribute Operation Brightside bags.  
The following Rosedale area businesses who made donations to the NBR reception on April 19:  
Mays Flowers, Silva Foods of K.C., Inc., Someplace Nice and Westwood United Super.

Bulk Rate  
U. S. Postage  
PAID  
Permit No. 233  
Kansas City, Ks.



### Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

Lisa W. Gray — Executive Director



**City of Kansas City, Kansas**  
Joseph E. Steineger Jr., Mayor

Executive Chamber  
One Civic Center Plaza



Kansas City, Kansas 66101  
Phone (913) 573-5010

April 6, 1990

Lisa W. Gray, Executive Director  
Rosedale Development Association  
3930 Rainbow Boulevard  
Kansas City, Kansas 66103

Dear Lisa:

It is my understanding some questions have surfaced pertaining to the railroad crossing on Southwest Boulevard. This letter will serve to update you and the Rosedale Development Association members of the status.

You will recall when I spoke to the Association last Fall, I proceeded to get the railroad crossing problem solved. At that time, we immediately secured an agreement which was executed between the City and the railroad, for completion during this construction season. The necessary materials were ordered at that time for the project and we are awaiting their arrival.

I have been informed that work will start immediately upon arrival of the necessary materials and will be completed as quickly as possible.

I am confident this will make a definite improvement once in place and will keep watch on the progress upon receipt of the materials up to completion.

Sincerely,

Joseph E. Steineger, Jr.  
Mayor

**RDA BOARD PROFILE-**  
**LAVONE DAILY**

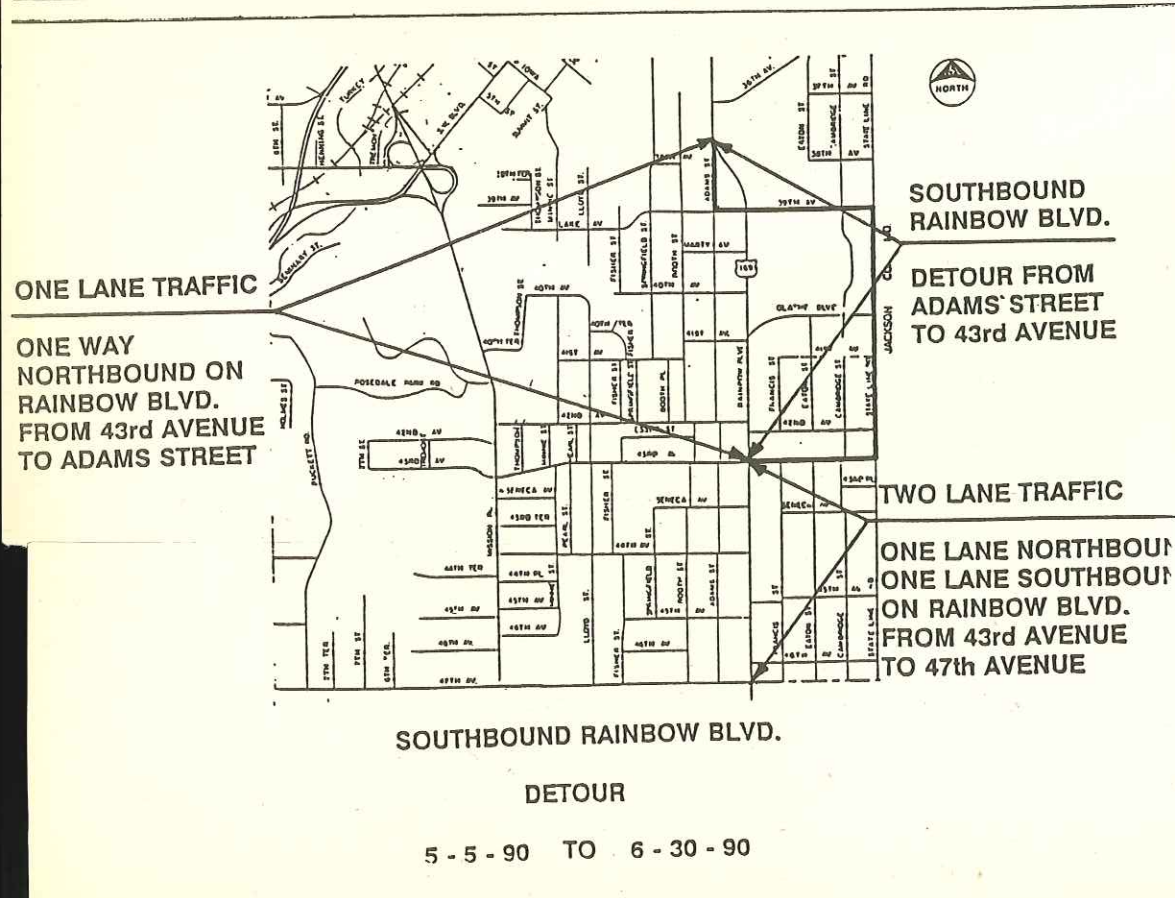
LaVone Daily was one of eight children when her family moved to Kansas City, Ks. in 1934. She attended Ward High School and received a degree in Bacteriology from KU in 1952. Five years later she received a law degree from the University of Missouri at Kansas City. Before entering general law practice Daily served as a bacteriologist and medical technician.

Daily affiliated with the firm of Scott and Donnelly, handling damage suits in March 1958. She served as deputy Wyandotte County attorney from 1958, the first female holding this post in the county's

history. In 1967 the law firm became Scott and Daily, Chartered. In 1971 William Scott and Daily married.

From 1959 until her marriage, Daily participated in competitive auto racing and at one time ranked 5th nationally in the F production class. Her car ran up to 145 mph.

Daily has served as an RDA Board member for several years.



STUDENTS HONORED

The following students have been recognized for outstanding academic achievement during the 3rd nine-week period at Rosedale Middle School:

**GRADE 6  
STRAIGHT A'S**

Jessica Circle, Andre McCloyn, Stacy Sapho.

**HONOR ROLL**

Borey Bates, Andrew Bunyar, Jason Frank, David Harris, Stephanie Hughes, Reka Janesko, Erica Jones, Robert Lawrence, David Lunn II, Marvin McDonald Jr., Allontay Thomas, Melissa Turner, Oliva Ysusi.

**ACHIEVEMENT ROLL**

Mari Baldwin, Barry Barber, Cindy Bender, Jason Brake, Kimeesha Brand, Thomas Carnell, Kimberly Clark, Ceason Colley, John Cook, Paul Denoon, Kimberly Dudley, Tina Dunn, Jamie Gaskin, Octavien Giner, Eli Goodwin Jr., Glen Hatchel, Benjamin Henning, Kevin Joplin.

Angela Kingery, David Krueger, Leonard Louis, Juan Najera, Candice Robinson, Jeremy Rockwell, Marco Rodriguez, Nicole Ross, Christie Schmid, Crystal Shafer, Shuntay Shelton, Tanya Sullivan, Tiffany Taylor, Virger Trevillon, Melissa Vasquez, Larissa Vernon, George Viver, Courtney Williams, Jacob Yang.

**GRADE 7  
STRAIGHT A'S**

Rodney Brintle, Carla Hamilton, Billie Hicks, Susan Jenkins, Van Le Hieu, Tiffany Mack, Christi McDaniel, Kenyetta Norton, Cynthia Postlewait, Christopher Sage.

**HONOR ROLL**

Kerri Betts, Lonita Cook, Jaudon Cox, Bao Her, Dale Hobbs, Jamie Houck, Leah Lambert, Brian Manley, Ben Myers, Jennifer Pych, Suzanne Rafols, Elizabeth Rivera, Clea Smith, Sandra Smith, Arthur Vernon II, Jamie Whisler, Chucki Withers, Sara Wooten.

**ACHIEVEMENT ROLL**

Jerry Ashberger, Jamie Bailey, Matthew Bates, Yaminah Burleson, Vanessa Camacho, John Contreras, Phillip Dudley, Christina Escobar, Jonathan Ford, Elena Garcia, Jonathan Harter, Shedrick Hatfield, Lashaunda Hawkins, Amanda Irwin, Andrea Irons, Azim Jaghori, Sydney Landers.

Tamara London, Monica McLearn, Teela Meineke, Nancy Melendez, Yolanda Neale, Erica Newton, Jeremy Opitz, Nicholas Ornelas, Carmella Pacheco, Sompong Phomsouvanh, Jackie Rhodes, Jennifer Rossi, Janelle Stoker, Mercedes Stuart, Anthony Thompson, Carmen Villaneuva, Traci Walton, Matthew Whisler, Joseph Whittet.

**GRADE 8  
STRAIGHT A'S**

April Ledbetter, Rachel Magee, Katrina Wallace.

**HONOR ROLL**

Amanda Angell, Nina Betts, Juan Flores Jr., Michaellyn Gaines, Katherine Glenn, Waddie Grant, Andrew Joplin, Kourtni Mahan, La-Joahnia Manley, Jarmell Maxwell, Johanna Myers, Olivia Rollf, Fareed Sayed, Frances Spearman, Tammy Strutton, Teng Thao, Sandra Villalobos, Lillie Young.

**ACHIEVEMENT ROLL**

Angela Brennan, Ruth Ceniceros, Mary Clark, Sherrie Coleman, Jamie Crowell, Jawain Davis, Lance Davis, Maurice Freeman, Stephanie Hernandez, Rovell Martin, Steven Marcus Jr., Gregory McCall, Jennifer Mortell, Matthew Redinger, Christina Rodriguez, Alicia Rosborough, Levarah Rowland, Carrie Schmid, Joe Spaulding Jr., Teha Thompson, Christie Walters, Curtis Watson, Phang Yang.



CITY OF KANSAS CITY, KANSAS

Inspection Services  
701 North 7th Street, Kansas City, Kansas 66101  
Phone (913) 573-5600



Code Enforcement Division  
Room 649

F. A. (Phil) Villaneuva  
Code Enforcement Administrator

One McDowell Plaza

April 18, 1990

Lisa Gray  
Rosedale Development Association  
3930 Rainbow Blvd  
Kansas City, KS 66103

Dear Ms. Gray:

I read with interest the satirical letter written by Harley Marshall about the orange truck in your last newsletter.

Mr. Marshall alludes to the fact that he has notified me of this problem. If he has I must apologize because I do not remember ever having a conversation with him about this problem.

Since this truck has a current 1990 license and is legally parked on a legal street, my office has no jurisdiction in this matter. The stickers that he mentions were undoubtedly placed on the vehicle by the district Police car.

The complaints turned into the Action Center were evidently sent to the only person within the City's structure that can legally address this problem. Since the truck is legally licensed and parked, the only way the truck can be towed is because of the Johnson County tag belonging to a Wyandotte County resident. This man works for the Police Department.

I find it ironic that you even have a Police Captain on your advisory board from whom Mr. Marshall could have obtained this information.

I will personally contact this officer and relay the complaint to him and hopefully the problem will be corrected in the near future.

Sincerely,

Phil Villaneuva  
Code Enforcement Administrator  
City of Kansas City, Kansas

The orange pickup was towed on Friday, April 20.

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Tillar Swalm  
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# Rosedale Developments

A monthly publication of the Rosedale Development Association

JUNE 1990

TRANSMITTAL SLIP  
DEPARTMENT OF THE ARMY  
KANSAS CITY DISTRICT, CORPS OF ENGINEERS  
700 FEDERAL BUILDING  
KANSAS CITY, MISSOURI 64106

EX REPORT REFER TO: CEMRK-PD-P DATE: June 1, 1990

MAIL TO:  
Ms. Lisa Gray  
Executive Director  
Rosedale Development Association  
3930 Rainbow  
Kansas City, Kansas 66103

REMARKS:  
Per your request, enclosed are the short newsletter article and photograph (negative attached) regarding the flooding of Turkey Creek on May 15, 1990. If you desire additional information, please contact me at 816-426-3575.

*John A. Turner*  
John A. Turner  
Lead Team Project Manager  
Turkey Creek Feasibility Study

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ROSEDALE DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Mon., June 11-RDA Board of Directors meeting

TUES., JUNE 19TH-RDA MONTHLY BREAKFAST MEETING  
OPEN FORUM

MONTHLY SPEAKER SUGGESTIONS, FUNDRAISING OPPORTUNITIES  
YOUR IDEAS AND VIEWS!

7:30 AM, Best Western Village Hall  
OPEN TO THE PUBLIC-DONUTS & COFFEE FOR \$1

ROSEDALE SUSTAINS ANOTHER TURKEY CREEK FLOOD

On May 15, 1990 Turkey Creek was once again up to its old tricks in the Rosedale area. Heavy thunderstorms early in the morning had brought the creek level at S.W. Blvd. to bank full by

mid-morning. Repeated storms passing over the upper portions of the basin kept the threat of severe flooding very real.

During the noon hour, a last wave of storms pushed Turkey Creek out of its banks near Wayne Paper. The floodwaters washed over the S.W. Blvd. Bridge and swept down the boulevard. At the I-35 exit ramp, water flowed behind Paris Printing, then combined with the water flowing down Mission Road and the boulevard to form a lake at the fire station. Floodwaters subsequently flowed east along the boulevard to beyond Dagwood's and spilled over the railroad tracks behind the fire station, relieving flood pressure.

Compared with past floods, the event of May 15 was a small one. Rainfall totals in the basin were about 5-7 inches. This event would probably be rated as a 10-year flood and produced flood depths of 1-1½ feet along the boulevard. The water along the boulevard extended east to the vicinity of Campbell's Crankshaft at 1103 S.W. Blvd. Water which flowed into the old Frisco railyard just spread out

(cont'd pg. 3)



Turkey Creek overflows its banks-Wayne Paper on S.W. Blvd.



## Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103  
677-5097

Lisa W. Gray — Executive Director

#### WHATEVER HAPPENED TO THE ROSEDALE FESTIVAL?

by Pat Claxton (previous Rosedale resident, Festival planning committee and crafts vendor)

Something is missing in Rosedale this year. Remember the Little Miss Rosedale award, the Ugly Dog Contest, Pancake Breakfast, crafts, raffles and great entertainment?

The Rosedale Festival will be missed this year. Lack of interest? No, there have been numerous inquiries from the community regarding the festival this year. Lack of volunteers is the answer.

The solution, although too late for this year, but not for future years is community involvement.

Rosedale Development Association needs you.

America is the land of volunteers. Other countries are in awe of the spirit of self-giving we have in this country.

There are many projects right here in your community throughout the year that could be greatly enhanced by your time and effort—as little or as much as you can give.

If you would like to help with the 1991 Rosedale Festival or any other community projects, please call the Rosedale Development Association at 677-5097, 9 AM to 5 PM, Monday through Friday.

(the opinions expressed here are not necessarily those of the Rosedale Development Association)

#### KU PROFESSOR LOOKING FOR RECOLLECTIONS OF WW II

Dr. William M. Tuttle, Jr., is a Professor of United States History at the University of Kansas. Since receiving his PH.D in 1967 from the University of Wisconsin, he has authored or edited a number of books and numerous articles on African American and labor history, histories of higher education, technology, society, culture and recent American Society. He has research fellowships from the Guggenheim Foundation, the National Endowment for Humanities (cont'd pg. 3)

#### RDA BOARD PROFILE—PAT HEAD

Pat Head came to KUMC from the Menninger Foundation in 1961, serving as secretary to the Chair of the Department of Nursing Education. In 1983 she became Director of the Kansas City Office of the University of Kansas Alumni Association and Assistant to the Chancellor, a position which she retains today. Head is Executive Secretary for the Associations of Nursing, Medicine and Allied Health with three free-standing Boards of Directors and numerous subcommittees. In between these positions, Head was Secretary to the Acting Chair of Nursing Education, Secretary to the Dean of the School of Nursing, Executive Secretary to the Dean and Provost, Executive Secretary and Assistant to the Executive Vice Chancellor's office, Assistant to the Chancellor, and Director of Foreign Student Affairs.

Head has participated in numerous organizations at the medical center, in the local community and nationally. She was twice a KUMC Employee of the Year Finalist and was named an Honorary Alumnus of the Year by the University of Kansas Nurses Alumni Association in 1987.

Head and her husband Don have a son living in Cleveland, Mo. and their daughter, Pam Dupuy, assists Vice Chancellor Dr. Ken Clawson at KUMC. The Heads have three grandchildren.

(cont'd pg. 3)

# Welcome to:

Medicine Shoppe Pharmacy at 4312 Rainbow, Mail and More at 4318 Rainbow, Quik Trip at 4300 Rainbow  
Medevac MidAmerica of KS., Inc. at 2555 S. Ferree (AND NEW RDA MEMBER!)

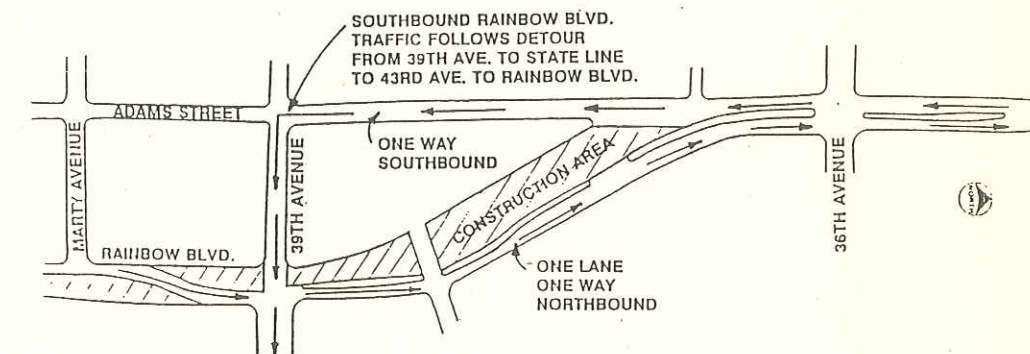
#### RAINBOW BOULEVARD IMPROVEMENT PROJECT TRAFFIC CONTROL BULLETIN May 17, 1990

Beginning Thursday, May 24, 1990, (weather permitting) northbound, one-way traffic on Rainbow Boulevard between Marty Avenue and 36th Avenue will be transferred from the west curb lane to the east curb lane (see sketch) while street improvements are made to the west half of Rainbow Boulevard. Southbound Rainbow Boulevard traffic will continue to be detoured south on Adams Street to 39th Avenue, east on 39th Avenue to State Line Road, south on State Line Road to 43rd Avenue, and west on 43rd Avenue back to Rainbow Boulevard.

Traffic on Rainbow Boulevard between 47th Avenue and 43rd Avenue will continue to be two lanes with two-way traffic. Between 43rd Avenue and Marty Avenue, traffic will continue as one-way northbound only. The truck traffic detour will remain in effect.

Additional changes will be required in the number of lanes open to traffic on Rainbow Boulevard from 36th Avenue to 47th Avenue as construction progresses during the spring, summer, and fall. Future bulletins will keep you informed of these changes. The next major traffic control change is tentatively set for July 15, 1990.

All construction on this project is scheduled to be completed by November 21, 1990, with an Incentive/Disincentive clause.



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## KANSAS CITY KANSAN

The Afternoon Daily Newspaper for Wyandotte County

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### Editorials: Our View

Editorial opinions represent a consensus of the *Kansan's* editorial board. Questions or comments should be directed to the managing editor, 371-6300, ext. 72. Other articles, columns, and cartoons on this page are opinions of the authors, who are staff writers and syndicated columnists. Readers are invited to write their opinions in "Your Views."

# Job training help available

It's a little known fact that there's a Wyandotte County agency that has a program geared toward helping residents who have few job skills.

The agency is called the Kansas Private Industry Council (PIC). Its program, called Job Training Agreement, helps teenagers and adults get job training and careers paying \$5 an hour or more. In addition, PIC provides funding to employers who are generous enough to give training and employment to those in need.

The ironic thing about PIC's program is that during a time when Wyandotte County's unemployment rate is soaring, few people are taking advantage of it.

As of May 15, PIC had \$250,000 in unused federal funds. The money was earmarked for reimbursing employers 50 percent of a client's salary while that person was being trained.

PIC officials admit they need to do more advertising and marketing of the program. They said an advertisement that ran in *The Kansan* a couple weeks ago got great response.

That's a good start.

But getting the word out is only part of the solution. Employers must also be willing to participate.

Joseph Morales, employer outreach specialist for PIC, said some employers falsely believe there's a lot of paperwork involved in hiring a PIC client. Morales said that's not true.

Some individuals without skills may also be under the false impression that there's no way the program could work for them. PIC, however, goes the extra mile. If someone needs babysitting services, PIC will look for a way to get them help. No transportation? Again, PIC looks into alternatives.

Once everyone gets past their preconceptions, the benefits of the program are obvious. The employer gets help with salary costs and helps the community by giving an individual a chance. The PIC client gets the opportunity to learn skills that will last him or her a lifetime.

Now that the word is out, it's time for action.

For more information about the PIC program, call 371-1607.

(reprinted from *The Kansan*, May 25, 1990)

### TURKEY CREEK FLOOD(cont'd.)

into small pools. Upstream near the Boulevard Drive-In, there was some flooding at Everseal Gasket and Lake Street became a flowing stream.

The City of Kansas City, Kansas in conjunction with the Corps of Engineers is studying food reduction measures for the Rosedale area. A channel deepening and railroad bridge widening plan now under study and design would have contained the Turkey Creek overflows of May 15. This plan with additional measures to control hillside runoff would control 50-year storm waters from the Boulevard Drive-In to beyond the State Line. The flood reduction study for Rosedale is part of Turkey Creek Feasibility Study which also includes portions of the basin in Kansas City, Missouri, a co-sponsor in the study effort.

### RDA BOARD PROFILE(cont'd.)

When they have time, Pat and Don enjoy traveling and a bit of golf.

Head has seen a lot of Administrative changes and tremendous growth at the medical center since 1961. She feels proud of the primary care status recognition of KUMC in recent years and the close working relationship between KUMC and the Rosedale Development Association.

Head has served on the Rosedale Development Association Board of Directors since 1984.

### KU PROFESSOR(cont'd)

and the Harry S. Truman Library Trust.

Tuttle is presently working on a book entitled *Homefront Children: The Second World War in the Lives of an American Generation* and interested in soliciting personal recollections. If you are interested in assisting, contact Dr. Tuttle at 3001 Wescoe Hall, Lawrence, 66045-2130 or 1-864-3569.

COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

Are you interested in purchasing property for your business location or expansion? Would you like some investment p operty? The Rosedale Development Association maintains a current listing of available properties in the Rosedale area, for these purposes. Below is some very brief information regarding properties presently available.

If you would like additional information on specific properties please contact the Rosedale Development Association office at 677-5097. Refer to the Community Inventory Project and indicate the property of interest according to the file number attached to that listing:

- #28-641 S.W. Blvd.-20,000 sq. ft., zoned light industry, asking price of \$200,000.
- #39-1507 Lake St.-450 sq. ft., zoned office, lease at \$225/mo. 2nd floor utilities included)
- #45-1209, 1211, 1219, 1233 S.W. Blvd.-one bldg. of 13,150 sq. ft.-\$3,000/mo., 1,000 sq. ft upstairs; second bldg.-5,000 sq. ft. metal structure-\$1,146/mo.; third bldg.. Whole complex for sale. MONTHLY LEASE FOR 1209 upstairs-\$300.
- #66-1000 Merriam Lane(near Mac's Substation)-75' x 120' land, zoned commercial, \$32,500.
- #68-3909 Mission Rd.-18,000 sq. ft.(9,000 showroom), zoned M-1, sublease \$5,300/mo.
- #72-3412, 3416, 3420 and 3424 Rainbow Blvd.-from 1,009 to 1,424 sq. ft., zoned retail, \$11/sq. ft.
- #83-1324 S.W. Blvd.-6,000<sup>+</sup> sq. ft., zoned C-3, \$110,000.
- #84-36th St.(near Bell Recreation Center)-owner will build 8,400 sq. ft., zoned CP-2, \$8.50/sq. ft.(lessee responsible for insurance, taxes, snow removal, etc. except roof and exterior structure)
- #63-10 Cambridge Place-three floors of 17,000 q. ft. each, zoned office, \$13.50/sq. ft. (new building)
- #85-3916 Rainbow-2,000 sq. ft. on 28,275 sq. ft. land, zoned commercial, sublease. \$4,500/mo. or buylease for \$150,000 and \$2,750/mo. (has drive-through)
- #86-9th and Southwest Blvd.-12,000 sq. ft. land, zoned duplex, \$15,000; eager to sell.
- #87-2820E Roe Lane-3,700 sq. ft., zoned M-3(light industry), \$4.25/sq. ft.
- #88-between I-35, Turkey Creek and Roe Lane-18 acres, industrial, \$500,000
- #89-Elmwood Ave.-31,000 sq. ft., business, light manufacturing, (2200 sq. ft. office), negotiable.
- #90-4527 Rainbow Blvd.-80' frontage x 135' with unusable house, zoned C-3, \$92,500.
- #92-1408 Merriam Lane-52,000 sq. ft. land, zoned C-1, \$121,500.
- #93-1732 S.W. Blvd.-12,880 sq. ft. land, zoned C-3, \$1.40/sq. ft.
- #95-1718 S. W. Blvd.-16,000 sq. ft. land, 400 sq. ft. bldg. plus masonry bldg. of 400 sq. ft., available with 1716 S.W. Blvd. for \$46,000, zoned commercial.
- #96-2800-2900 Roe Lane-5,000 to 18,000 sq. ft. land for building office/warehouse, zoned M-2, negotiable dependent upon package: speculative building, design and build, or sale of lots.
- #97-SEE #95-1716 S.W. Blvd.-2,000 sq. ft. each on two floors, zoned commercial, lease upper level @ \$400/mo. or half of lower level for \$350/mo. or purchase with 1718 S.W. Blvd. for \$46,000.
- #98-3020 S. 7th St.-3 acres and 6,400 sq. ft. bldg., zoned duplex, previous Knights of Columbus Hall under special use permit, \$110,000.
- #99-1 Elmwood Ave.-2½ acres(includes parking), 98,000 sq. ft. on 2 floors, zoned manufacturing, \$595,000 or \$1.50/sq. ft. triple net.
- #100-4626 Mission Rd.- sq. ft., zoned commercial, \$400/mo. including utilities.
- #101-4612 Mission Rd.-155.25 frontage and 105.5 deep, zoned CP-1, \$145,000.
- #103-2820E Roe Lane-4,133 sq. ft., zoned industrial, \$4.25/sq. ft.
- #104-9 Elmwood Ave.-31,00 sq. ft. bldg., additional 24,000 sq. ft. land including parking, zoned light industrial, \$875,000 negotiable or \$3.15/sq. ft.
- #105-2700 W. 43rd-3,750 sq. ft., zoned M-1, \$1200/mo.