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Rosedale Development Association
3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097
Lisa W. Gray — Executive Director

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Rosedale Developments

A monthly publication of the Rosedale Development Association

SEPTEMBER 1990

SALON 99- A BUSINESS PROFILE

Salon 99 opened on July 18th at 4320 Rainbow Boulevard. The salon provides an environment somewhere between a fast-paced shop and a full-service salon. Joe and Missy have a combined 18 years experience in hair care and both specialize in hair coloring. Salon service includes a shampoo and blow-drying for all hair cuts, permanents and coloring treatments. Prices range from \$8-\$15 for children, men and women. A permanent costs \$45.

Owner Alan Hussayni Emerly has invested in several hair shops/salons over the last four years. He is particularly proud of two specially equipped stations for children and he really hopes they will get a lot of use. Salon 99 stocks Paul Mitchell hair care products-"the best on the market"-as well as Nexxus and Paul Brown products.

Emerly likes the location of Salon 99 because of its proximity to KU Medical Center and the Westport area. In honor of his grand opening, all Salon 99 services are 30% off through September.

Salon 99 is open from 10 AM to 8 PM Monday through Thursday, 10 AM to 7 PM Friday and 9 AM to 6 PM on Saturdays. Visit them soon and get a great discount!!

ROSEDALE DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Monday, September 17, 1990-RDA Board of Directors meeting(open to all RDA members)

Tuesday, September 18, 1990-RDA MONTHLY BREAKFAST
GUEST SPEAKER-RICK ALM, WYANDOTTE COUNTY STAR(Thursdays) COLUMNIST
3412 Rainbow Blvd., next to Applebee's
RDA monthly breakfasts open to the public
Please join us and bring your business/residential neighbors
DONUTS AND COFFEE PROVIDED-\$1 DONATION



GRAND OPENING/
RIBBON CUTTING
AT RAINBOW SHOPS
43RD AND RAINBOW
INCLUDING:
Rubert Perkins and
Chris Kerth of
The Subway, Kathy
Sherrow-The Diet
Center, Mayor Joe
Steineger, Ron
Cline-Mail 'n'
More, Alan Emerly-
Salon 99.

KANSAN photo
courtesy of Bob
Christian/Dan Smith

Harley Marshall is a native Kansas City Kansan. He graduated from Ward High School then obtained bachelors and masters degrees in theater at Emporia State University. Following graduation Marshall ran three weekly newspapers in Pleasanton, Ks. followed by editing of two Richmond, Mo. papers, followed by putting out an Excelsior Springs daily.

Marshall began working with the Rosedale Sharing Community, Inc. in 1984. The Sharing Community emerged in the '60s when Rosedale United Methodist Church, Rosedale Christian Church and Rainbow Mennonite Church decided to jointly work on "furthering civil rights in Kansas City, Kansas." It was incorporated in 1979 and has gradually shifted emphasis to providing emergency assistance and advocacy for area residents.

Marshall left the Rosedale Sharing Community last December for a position with the Johnson County Community College Office of College Information. He spends much of his time publicizing the new Performing Arts Center, a \$23 million facility which will include 1,400, 400 and 100 seat theaters, a 60 seat recital hall, an art gallery, classrooms and a bookstore. The gala grand opening will occur on January 12th. Marshall also sends out college news releases, and an in-house newsletter for faculty and staff.

Marshall and his wife, Katie, have two children-Hildy-age 15 and Keegan-age 13-who attend Summer Academy of Arts and Sciences.

Marshall has served with the RDA Board of Directors since 1985.

HELP PROGRAM

(Housing Enhancement Loan Program)

INFORMATION

This low interest loan program is designed to assist area homeowners with upgrading the structures and major systems in their homes to comply with current City building codes. Activities under this program should bring structures up to safe, decent and sanitary housing standards, including the following:

Heating systems, electrical and wiring systems, plumbing systems, sewer and septic systems, structural areas(e.g., roofs, foundations, etc.), energy efficiency, lead based paint hazards architectural barriers/handicap accessibility(e.g., ramps, bathrooms, kitchens, etc.)

Owner-occupied single-family homes located in the city of Kansas City, Kansas are eligible for participation with incomes from 35-80% of the median. (\$13,600-31,050-family of 4)

The HELP program will address multiple rehabilitation needs. The minimum loan amount is \$500 and the maximum loan amount is \$25,000 with a 3 percent interest rate and a maximum loan term of 20 years.

Phase II applications should be available sometime in September. To obtain further information, watch this newsletter and/or contact Bernita Cauthon, Community Development, at 573-5100.

*Carolyn Cobb
Ruth Davis*

CRIME PREVENTION TIPS FOR BUSINESSES

(from the National Crime Prevention Council, Washington,D.C.)

EMPLOYEES AND CRIME

Employees can help you to be profitable or hurt you through waste, inattention to customers, or stealing. You must set the example for honesty and develop clear policies regarding security and theft.

*Develop and advise all employees of inventory control procedures. All merchandise entering and exiting your premises should be accounted for.

*Screen employees carefully before hiring them. Check their backgrounds to be sure they have not been fired for behavior you find is dangerous or unacceptable.

*Train employees in proper cash handling and security measures. Set policy regarding cash on hand and stick by it.

(con'd pg. 5)

*Research shows that employees steal from businesses that are impersonal to them and lack clear policies. Show employees you care about them and their property.

*Provide clean and orderly work environment with secure places for their personal belongings.

*Offer them personal child protection and home crime prevention information obtained from local law enforcement agencies and national organizations.

*Support their involvement in community organizations formed to prevent crime and to help crime victims.

Thank you to:

Westport Printing, 2440 W. 47th Avenue,

Silva Foods of K.C., Inc., 2540 W. 47th Ave.

and Rosedale VFW Post 869

for their generous donations to Rosedale Middle School's Teacher Training Fund

FESTIVAL DE LAS NACIONES
 世界各民族活动
 FESTIVAL DE LAS NACIONES
 ΓΙΟΡΤΗ ΤΩΝ ΕΘΝΩΝ
 FESTIVAL R NATIONEN
**Heritage
 Festival '90**

FOR THE BEST OF ALL WORLDS,
 COME HOME FOR A WEEKEND

OCTOBER 5 & 6, 1990

Friday: 4:00 p.m. to Midnite
 Saturday: 10:00 a.m. to Midnite
 Adjacent to the Jack Reardon Civic Center
 5th & Minnesota Ave.
 Kansas City, Kansas

Enjoy ethnic foods, music, dance & visual arts

Featuring, for 1990, the Polka music of
 Southern Europe as performed by the
 nationally famous

Frankie Yankovic & Roger Bright bands
 and locally renowned
 Don Lipovac & Brian McCarty bands

Also:

a Polka Mass at St. Anthony's
 Saturday October 6th at 4:00 p.m.

"The Keepers..." at Kaw Valley Art Gallery

a photographic exhibit highlighting the
 Serbian, Slovenian and Croatian
 communities of Kansas City, Kansas

Kaw Valley Art Gallery
 Brotherhood Building, 8th & State
 (Friday 'till 5:00, Sat 11:00 a.m. - 2:00 p.m.)

For More Information: (913) 371-0033



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 KANSAS CITY, KS 66103

(913) 236-4937

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(913) 676-6843

MidAmerican Bank & Trust

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 Shawnee Mission, Kansas 66201-1374

**Thank you
 for your support**

1990 BUSINESS MEMBERS

Ash Grove Cement	Rainbow Car Wash
Bernie Electric	Rainbow Phillips 66
Best Western Hallmark Inn	Rainbow Village Shopping Center
Best Western Inn	Ramsey Auto Sales
Bingo Alley	Hal Reed Co.
Bob's Ornamental Iron Studio	Rhoads Enterprises, Inc.
Bowden Contracting Co., Inc.	Rhodes Chemical Co.
Boulevard Credit Motors	John Rohrer Contracting Co., Inc.
Bunge Corporation	Ronald McDonald House
Campbell Crankshaft	Rosedale Barbecue
Caremark, Inc.	Quick's Bar-B-Q
Alvin Clayman Enterprises, Inc.	Substance Abuse Center of Eastern
Clinicare	Kansas
Citywide Service	Sandifer Motors
Citizens Band and Trust of Kansas City	Sam's Sign Service
Coppers-Pittman-Mocre	Silva Foods of K.C., Inc.
Century Fire Sprinklers, Inc.	Smoot Company
Coopersmith Lighting Agency	Scott and Daily, Chartered
Car Classics	Silverleaf Plants
Sam Dunn Oil	Star Trophy
Dean's Realty Co., Inc.	Stage 3 Sound Productions, Inc.
Dugan Equipment and Supply Co.	Stone Court Animal Hospital
Care Monitoring Systems	Southwest Blvd. Family Health Care
Fisher Enterprises, Inc.	Stultz Manufacturing
Everseal Gasket and Stamping	Strasser Hardware
Executive Suite	Swicegood Enterprises
R.F. Fisher Electric Co.	Suburban Propane
The Gardener's Gardener	Southwest Service, Inc.
Gard Corporation	Tri-State Equipment Co., Inc.
Gragg's Paint Co. of K.C.	Twin City Garage
Hicks Electric	Twin City State Bank
Hennessey Sheet Metal, Inc.	Vile-Goller Fine Arts & Lithography
Jefferson-Smurfit Corporation	Wayne Paper Co.
K.C. Drywall Construction	Westport Printing
Kansas University Medical Center	Westwood United Super
Kornfeld-Thorp Electric Co.	Williams Carver Co.
Janssen Glass and Mirror	Winnelson Company of K.C.
La Superior Food Products	Woodview Apartments
MAJ-R Thrift & Discount	Dr. William Poyser
McDonald's	Rainbow Chiropractic Center
McCall Service Stations, Inc.	
MidAmerican Bank & Trust	
Mercury Plumbing and Heating	
Model Stone Midwest	
Medevac Ambulance	
Needham Plumbing and Mechanical	
Mid-American Convenience Stores	
Marriott Refrigeration	
Mail and More	
The Medicine Shoppe	
Paris Printing	
Power Equipment Sales	
Phone Biz	
Quality Litho	

1990 RESIDENTIAL MEMBERS

Gene and Dorothy Adkins
Madge Allison
Armenta Household
George & Margaret Armstrong
Gary and Dorothy Bender
Lucille Boydston
Heloise Boyle
Michael Basey
Carolyn Crocker & Doris Brown
Mr. & Mrs. Elmer Crystal
James and Joan Carpenter
Albert & Patsy Chapman
June Fausset
William & Antoinette Ferguson
Zetta Gates
Jennie Lee Geer
Ken & Jeannette Grenz
William Guerin
Hylton & Maxine Harman
Leon & Ann Harris
Jean & Joan Hickman
Virginia Hugher
Vera Kaiser
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Susan Mason
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Jeri Nagle
James & Roseanna Newberry
Jerry Norenberg and Jean Nuernberger
W.E. and Clara Pattimore
Ray and Anne Pharis
Fred and Cheryl Postlewait
Lonnie & Jean Pryor
Rolland Preston
Jess & Edna Richardson
Babe Rode
Tillar Swalm & Shan Yusuff
William & Viola Stoskopf
Anita Stub
James & Rose Skaggs
Mrs. Wade Summers
Father Jeremiah Spencer
Alva & Nadine Shipley

Laura Tinklepaugh
Ralph Textor
Willie Warren

MEMBERSHIP APPLICATION

NAME OF BUSINESS/HOUSEHOLD

STREET ADDRESS

CONTACT PERSON

PHONE

1st Year Business Dues - \$25
Annual Business Dues - \$60
Annual Household Dues - \$12

Thank You!

Please mail application along with
check made payable to:

Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, KS 66103

WE NEED YOUR SUPPORT

Membership dues from area business people and residents, allow the Rosedale Development Association to continue its activities on behalf of the community. Where else can you receive so much for such a small financial investment?

Good Thru 9/30/90

30% OFF ANY SERVICES

- Men's Cuts \$12.00
- Women's Cuts 15.00
- Kids Cuts 8.00
- Style & Cuts 20.00
- Perms 45.00
- & Up
- Spiral Perms 65.00
- & Up
- Highlights 35.00
- Frosting 35.00

NO APPOINTMENT NECESSARY

HAIRCUTS:

Hello! Welcome to the new Salon 99. A shampoo is included in all the services we offer. We hope you enjoy your visit here at Salon 99. We'll do our best to make it a truly special one.

GRAND OPENING!

Open: Mon.-Thurs 10-8
 Friday 10-7
 Saturday 9-6

CALL 831-0767

Between SUBWAY And Mail & More
 On Rainbow Boulevard
 (Just South Of 43rd Street)

4320 Rainbow Blvd.

