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Luis R. Silva
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Silva Foods of K.C., Inc.

Vice-President, Business

Pat Stripling
Vice-President,
Twin City State Bank

Vice-President,
Residential

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Whitmore district

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Secretary

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KUMC Alumni Office

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Frank Rushton district

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Hanover Heights district

Harley Marshall
Public Information Office
Johnson Co. Comm. College

Tillar Swalm
Area resident

Gene Hill
Treasurer,
Westport Printing

Advisory Board

Brad Nicholson, developer
Major Hudson Condominiums

James Maier, principal
Rosedale Middle School

Fred Meier, President
Citizens Bank and Trust of K.C.

Ken Grenz, Pastor
Rosedale United Methodist Church

Willie Warren
Rosedale Community Improvement Group

Captain Ron Buck
KCK Police Deprt.

Michael Basey
Frank Rushton Neighborhood Assoc.

Ken Seibert, manager
Best Western Inn

John Bergman
KCK Fire Dept.

Pat Sedlock, realtor
Pat Sedlock, Inc.



Rosedale Developments

A monthly publication of the Rosedale Development Association

ROSEDALE COMMUNITY PLEDGES 1991 MEMBERSHIP TO ROSEDALE DEVELOPMENT ASSOCIATION (as of 10/3/90)

NEW MEMBERS

Rainbow Pet Hospital
Precision Auto
Repair
Gene Gladstone, Inc.
Katie & Harley
Marshall

RENEWALS

Best Western Inn
Best Western Hallmark
Inn
Westport Printing
Citizen's Bank and
Trust of K.C.
Jennie Lee Geer
Jess & Edna Richardson
& Wilma Flanagan

RENEWALS

MidAmerican Bank &
Trust
Smoot Company
Ralph Textor
Laura Tinklepaugh
Gragg's Paint Co.
of K.C.
Kansas University
Medical Enter
K-C Drywall
Lucille Boydston
Mrs. Wade Summers
Doris Brown and Carolyn
Crocker
Executive Suite
Rainbow 66 Service
Rosedale Barbecue
La Superior Food Products
Sam's Sign Service
Ralph and Ilo Lickteig
W.E. and Clara Pattimore
Rhodes Chemical Company
June Fausset
Zetta Gates

ROSEDALE DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Monday, October 8th, 1990-RDA Board of Directors
meeting. OPEN TO ALL MEMBERS. 11:30 AM.
Call for location.

THURSDAY, OCTOBER 18TH-RDA monthly breakfast
Guest Speaker- Alex Mason,
Heart of America Family Services.

Local expert on gang activity in Kansas City, Ks.
Niko's Greek Cafe, 3948 Rainbow Blvd.
7:30 AM

Continental breakfast available-\$1 donation



Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

Lisa W. Gray — Executive Director

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RAINBOW BLVD AT 39TH ST-JULY 19TH-COURTESY OF GEORGE JACOBSON-
RAINBOW 66 SERVICE. THE ORANGE BARRELS SHOULD DISAPPEAR SOON!!

BUSINESS PROFILE- CARE MONITORING SYSTEMS

Pat and Albert Chapman wanted to feel that his parents were safe in the event of an emergency, while living in the country. That's when they learned a about Link to Life, an in-home personal emergency response service to protect people and property. The program can provide medical communication devices mounted on a neck chain, smoke detection and personnel security systems and "Keep in Touch"-a service which helps parents keep track of their "latchkey children."

Four years ago, after choosing Link to Life for
(cont'd p. 2)

OPEN FORUM
 GRAFFITI PROBLEM SURFACES IN ROSEDALE
 by Steve McCue

Experts on gangs, drugs and related social problems point to the appearance of graffiti in neighborhoods as an early warning sign of very serious problems to come. Like dogs who mark their territory for other dogs, gangs use graffiti as billboards to mark their turf and taunt other gangs.

As these "gang billboards" begin to appear in Rosedale, we can waste a lot of time speculating whether these are real gangs transplanted from Los Angeles, Chicago, or else where. We can dismiss the gang billboards as merely the product of "wannabes"-young people who feel so alienated and "future-less" that they want to identify with groups who seem to be strong enough to thumb their noses at the rest of society.

Many of us believe that we should, instead, take two seemingly contradictory positions:

ONE-We must learn to understand the sense of alienation that propagates this sort of anti-social behavior. We must support community efforts to allow our young people to imagine a future without despair and violence. The United Way system and similar efforts offer ways for us to become a part of the solution. Apathy makes us a part of the problem. Community volunteer programs really do make a difference.

TWO- We must adopt an attitude of zero tolerance for graffiti, and promptly removing it whenever and wherever it appears.

The Rosedale Development Association is organizing a small volunteer committee to paint over or otherwise remove graffiti as it appears in our community. Call Lisa Gray at the RDA office to volunteer to help with this committee, or to alert us to new graffiti in our neighborhoods. 677-5097.

BOARD PROFILE-RICK SILVA

Rick Silva grew up with the Mexican food industry. For many years the Silva name was synonymous with the Spanish Gardens product line and restaurant. When Wilva's father died in 1976, Silva and his mother, Esther, sold their Spanish Gardens interests and launched San Tigo Foods. Seven years later the Silvas' business became their namesake-Silva Foods(of K.C., Inc.). Silva said that the name change gave sales a great boost.

Silva Foods will celebrate their 10th Anniversary next year. Their product line includes natho chips(accounting for 70% of annual sales), taco sauce, taco spice, enchilada sauce mix, flour tortillas and, several weeks ago, mild and picante(hot) all natural salsa.

Silva also grew up in Kansas City, Ks. He attended St. Joseph's High School, Donnelly College and Kansas City Kansas Community College while working at Spanish Gardens. He played drums professionally for six years and did commercial photography for two years in a downtown KCMO studio. Silva had anticipated a career in journalism when the family business called him.

Silva has served as an RDA Board member and President for five years and enjoyed the opportunity very much. The company has plenty of ground for expansion in Rosedale and has no intentions of moving elsewhere-"We love the location".

Silva is currently remodeling his house, still dabbles in music and photography and loves to cook.

BUSINESS PROFILE(cont'd)

Albert's parents, Pat began offering the program to customers in the Kansas City region from her Rosedale home. Pat's Care Monitoring Systems has over 100 subscribers between here and Topeka. Link to Life enables subscribers to summon help 24 hours a day without dialing a phone. Whenever an individual needs assistance, he/she can push a call button which activates a small electrical unit connected to the telephone, which automatically signals the response center. After receiving a call the center calls back the subscriber. If necessary designated responders)friends, relatives, neighbors, police, and fire department)people chosen in advance to assist in emergencies will also be called. If responders can not be reached ambulance or police services are automatically sent to the home or business.

Please call Pat Chapman at 432-6191 for further information.

Care Monitoring Systems is a member of Rosedale Development Association.

ROSEDALE ARCH-PHASE II

On Monday evening, October 1st, the Kansas City Kansas Landmarks Commission approved installation of a flag pole at the Rosedale Arch following extensive efforts by members of the Rosedale Development Association. Rosedale American Legion Post 346 has purchased the flag pole and flag. John Rohrer Contracting Co., Inc. will rebuild the two observation decks at the Arch as well as installing the flag pole in the east deck and a sleeve for a second pole in the west deck.

On Saturday morning, November 10th at 10 AM the flagpole/flag will be dedicated and a veterans' memorial observance will occur. All veterans, and members of the Rosedale community are welcome to attend.

Please join us as the Rosedale Arch enters the spotlight once again in recognition of the brave men who have fought and died for our country.

Welcome to:

Judi's Bakery, 4314 Rainbow Boulevard.

Thank you to:


Rosedale American Legion Post #346 and John Rohrer Contracting Co., Inc for their assistance and for their generosity in Phase II of improvements at the Rosedale Arch.

IMPORTANT DATES*IMPORTANT DATES* IMPORTANT DATES

10 AM-Saturday, November 10th-flag dedication and veterans' memorial at the Rosedale Arch

7 AM-1 PM-Saturday, November 10th-1ST ANNUAL ROSEDALE DEVELOPMENT ASSOCIATION PANCAKE BREAKFAST
 Watch for more details in community advertisements

Thursday evening, December 13th-ROSEDALE DEVELOPMENT ASSOCIATION ANNUAL DINNER MEETING/
 CHRISTMAS PARTY-Best Western Village Hall
 Members only



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Thank you

COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

FILE #	ADDRESS	BLDG/LAND SPACE	ZONING	PRICE
98	3020 S. 7th St.	3 acres and 6,400 sq. ft. bldg. (previous Knights of Columbus Hall under special use permit)	duplex	\$110,000
99	1 Elmwood Ave.	2½ acres (includes parking), 98,000 sq. ft. on two floors	manufacturing	\$595,000 or \$1.50 per sq. ft. triple net
100	4626 Mission Rd.		commercial	\$400/mo. includes utilities
101	4612 Mission Rd.	155.25 frontage and 105.5 deep	CP-1	\$145,000
103	2820E Roe Lane	4,133 sq. ft. bldg.	industrial	\$4.25/sq. ft.
104	9 Elmwood Ave.	31,000 sq. ft. bldg. additional 24,000 sq. ft. land (including parking)	lght industrial	\$875,000 negotiable or \$3.15/sq. ft.
106	2700 W. 43rd Ave.	3,750 sq. ft. bldg.	M-1	\$1,200/mo.
107	Roe Lane and Merriam Lane	1/3 acre	C-2	negotiable
108	1150 S.W. Blvd.	11,000 sq. ft. bldg.	M-2	\$185,000
109	301 S.W. Blvd.	9,450 sq. ft. bldg., 26,136 sq. ft. land	M-2	
110	111-275 S.W. Blvd.	107,692 sq. ft. bldg. 272,967 sq. ft. land	M-2	\$3.5 million
111	3909 Mission Rd.	18,000 sq. ft. bldg.	M-2	\$5,000/mo. triple net or 18,000 sq. ft.
112	700 Merriam Lane	10,000 sq. ft. bldg. 31,000 sq. ft. land includes vacant house	lght industry	\$136,500
113	700 S.W. Blvd.	6,200 sq. ft. on 2 floors	commercial	\$140,000 including 1500 sq. ft. bldg. or \$1,850/mo.

COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

FILE #	ADDRESS	BLDG/LAND SPACE	ZONING	PRICE
114	80 Greystone	1.328 acres	M-3, heavy indus.	Lease-negotiable
115	40 Greystone	.902 acres	M-3	Lease
116	30 E. Cambridge Cir.	1.095 acres	M-3	Lease
117	Cambridge Cir.	2.34 acres	M-3	Lease
118	1051 W. Camb. Cir	3.29 acres	M-3	Lease
119	1001 W. Camb. Cir	6.732 acres	M-3	Lease
120	11 E. Cambridge Cir	.826 acres	M-3	Lease
121	50 Abbie	3.687 acres	M-3	Lease
122	1134 S. 12th St.	40,596 sq. ft.	M-3	\$1.2 Million
123	1011 S. 10th St.	2,400 sq. ft.	M-3	\$650/mo.
124	1921 Foxridge Dr.	20,000 sq. ft.	M-2	\$5.25/sq. ft.
125	60 Cambridge Cir.	44,000 sq. ft.	M-3	\$5/sq. ft.
126	1100 Adams St.	14,192 sq. ft.	M-3	\$5/sq. ft.
127	1200 S. 7th St.	9.5 acres	M-3	\$413,820
128	112 Abbie Rd.	4,573 sq. ft.	M-3	\$3,544/mo.
129	108 Greystone Ave.	4,000 sq. ft.	M-3	\$1700/mo.
130	1211 Cambridge Cir.	17,100 sq. ft.	M-3	\$7481/mo.
131	1940 Foxridge Rd.	12,000 sq. ft.	M-2	\$3.75/sq. ft.
132	1103 S. Mill St.	17,740 sq. ft.	M-3	\$195,000
133	104 Abbie Ave.	4,062 sq. ft.	M-3	\$2285/mo.
134	126 Abbie Ave.	4,076 sq. ft.	M-3	\$2625/mo.
135	1920 Foxridge	20,000 sq. ft.	M-2	\$3.75/sq. ft.
136	1945 Foxridge Dr.	5,000 sq. ft.	M-2	\$5.88/sq. ft.
137	1134 W. Camb. Cir.	1,750 sq. ft.	M-3	\$1,348/mo.
138	128 Abbie Ave.	2,401 sq. ft.	M-3	\$1,325/mo.
139	1146 Cambridge Cir.	2,415 sq. ft.	M-3	\$1250/mo.
140	126 Abbie Ave.	1,675 sq. ft.	M-3	\$1120/mo.

COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

FILE #	ADDRESS	BLDG/LAND SPACE	ZONING	PRICE
141	104 Greystone Ave.	5,916 sq. ft.	M-3	\$3670/mo.
142	2005 W. 43rd Ave. (previous Hardee's)	2,413 sq. ft. bldg. 26,560 sq. ft. land	C-1	\$253,000
143	4311 Lloyd	1650 sq. ft. bldg., divided into 4 units of 350 sq. ft. each w/separate entrances	commercial	Owner finance \$136,000 negotiable w/10% down
144	735 Southwest Blvd.	16,000 sq. ft. bldg. plus lot across the street-9750 sq. ft.	M-2	\$325,000 or \$ 3500/ mo. with tenant to pay all tax increases
145	1144 Cambridge Cir.	2,500 sq. ft. bldg.	M-3	\$1620/mo.
146	1146 Cambridge Cir.	2,415 sq. ft. bldg.	M-3	\$1,250/mo.
147	89 Shawnee Ave.	45,362 sq. ft. bldg.	M-3	66¢/sq. ft.
148	1001 S. 7th St.	36,044 sq. ft. bldg.	M-3	\$935,000
149	1946-48 Foxridge Dr	8,000 sq. ft. bldg.	M-2	\$2,667/mo.
150	1936-38 Foxridge Dr	8,000 sq. ft. bldg.	M-2	\$2,900/mo.
151	1946-1950 Foxridge Drive	12,000 sq. ft. bldg.	M-2	\$5,700/mo.
152	1946-1952 Foxridge Drive	16,000 sq. ft. bldg.	M-2	\$7,333/mo.
153	735 S.W. Blvd.	3,000 sq. ft. bldg.	M-2	\$325,000
154	2708 W. 43rd Ave.	2,500 sq. ft. bldg.	commercial	under \$5/sq. ft.

COMMERCIAL PROPERTIES AVAILABLE IN ROSEDALE

FILE #	ADDRESS	BLDG SPACE/LAND SPACE	ZONING	PRICE
28	641 S.W. Blvd.	20,000 sq. ft.	light industry	\$200,000
39	1507 Lake St.	450 sq. ft.	office	\$225/mo. (2nd floor utilities included)
66	1000 Merriam Lane	75' x 120'	commercial	32,500
68	3909 Mission Rd.	18,000 sq. ft.	M-1	sublease \$5300/mo.
72 Y	3412, 3416, 3420 3424 Rainbow	1,009 to 1,424 sq. ft.	retail	\$11/sq. ft.
83	1324 S.W. Blvd.	6,000 sq. ft.	C-3	\$ 110, 000
84	36th St.	owner will build 8,400 sq. ft.	CP-2	8.50/sq.ft.
63	10 Cambridge Pl.	three floors of 17,000 sq. ft. each	office	13.50/sq. ft.
85	3916 Rainbow	2,000 sq. ft. bldg. 28,275 sq. ft. land	commercial	sublease 4500/mo. or buy lease for \$150,000 & \$2750
86	9th & S.W. Blvd.	12,000 sq. ft. land	duplex	15,000
87	2820E Roe Lane	3,700 sq. ft. bldg.	M-3	4.25/sq. ft.
88	between I-35, Turkey Creek and Roe Lane	18 acres	industrial	500,000
89	9 Elmwood Ave.	31,000 sq. ft. bldg.	light manuf.	negotiable
90	4527 Rainbow Blvd.	80' x 135' land (w/unusable house)	C-3	\$ 92,500
92	1408 Merriam Ln.	52,000 sq. ft. land	C-1	121,500
93	1732 S.W. Blvd.	12,880 sq. ft.	C-3	1.40 sq. ft.
95	1718 S.W. Blvd.	16,000 sq. ft. 400 sq. ft. bldg. masonry bldg or 400 sq. ft.	commercial	46,000 including 1716 S.W. Blvd.
96	2800-2900 Roe Ln.	5,000 to 18,000 sq. ft.	M-2	negotiable dependent upon pkg. (speculative bldg, design and build or sale of lots)
97	(see #95, 1718 S.W. Blvd.) 1716 S.W. Blvd.	2,000 sq. ft. on each of two floors	commercial	lease upper level @ \$400/mo. or ½ lower for \$350/mo. or purchase with 1718 S.W. Blvd.