

PRESIDENT

Pat Stripling
Twin City State Bank
1906 W. 43rd Ave.
Rosedale, Ks. 66103
362-5350

TREASURER

Phil Griffin
Best Western Hallmark Inn
3928 Rainbow Blvd.
Rosedale, Ks. 66103
432-8831

*Alva Shipley
4020 Booth
Rosedale, Ks. 66103
722-5680

Tillar Swalm
2706 S. 65th St.
Kansas City, Ks. 66106
375-9115

VICE-PRESIDENT, RESIDENTIALSECRETARY

*George Armstrong
2263 S. Ferree
Rosedale, Ks. 66103
321-6382

LaVone Daily
Scott & Daily, Chartered
Gateway Towers II-Suite 819
Kansas City, Ks. 66101
321-9600

*Ray Pharis
4612 Fisher
Rosedale, Ks. 66103
236-8747

Gene Hill
Westport Printing
2440 W. 47th Ave.
Rosedale, Ks. 66103
384-4041

VICE-PRESIDENT, BUSINESS

Pat Head
University of Kansas Medical Center
39th and Rainbow
Rosedale, Ks. 66103
588-1255

Harley Marshall
810 N. 16th St.
Kansas City, Ks. 66102
(work)469-8500, Ext. 3425/hm. 342-0151

*Tim Hamilton
4446 Cambridge St.
Rosedale, Ks. 66103
(work)384-9050/hm. 362-782

Rick Silva
Silva Foods of K.C., Inc.
2540 W. 47th St.
Rosedale, Ks. 66103
432-6166

**Rosedale Development Association**

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

Lisa W. Gray — Executive Director

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Rosedale Developments

A monthly publication of the Rosedale Development Association

MARCH 1991

KCK POLICE OFFICER AVERTS TRAGEDY AT ANACOMP, INC.

Anacomp, Inc. opened an office in Cambridge Circle South, last September. They are part of a national, \$650 million per year company, which converts magnetic tape into microfiche.

Johnette Boyle, District Manager, spoke highly of the swift action taken by a Kansas City Kansas police officer who answered their emergency call on January 30th.

At 9 AM on that morning, Boyle and her boss were talking behind her closed office door, when they heard loud yelling out front. They looked and saw a man keeping his ex-girlfriend, the receptionist and the office administrator in a cubicle while threatening them with a rifle. Boyle quietly closed the door and called the police. Before help arrived the gunman had cocked his weapon and threatened to kill the receptionist. The yelling continued even after the receptionist escaped and the administrator was let go.

When two officers entered the back door and one through the front, the gunman lowered his gun toward the front-entering officer. The officer immediately fired twice, hitting the gunman in his chest. Both men were taken to the hospital as the officer complained of chest pains.

Convinced the rescuing officer had saved at least several lives that morning, Anacomp wanted to send him a get well card and a plaque. Police department policy forbade releasing his name so Boyle delivered these to South Patrol headquarters.

Officer Kern Young said that's the first time he has seen such recognition of any officer in his thirteen years working the Rosedale area.

RDA PRESIDENT'S MESSAGE-PG. 5

ROSEDALE DEVELOPMENT ASSOCIATION MONTHLY CALENDAR

Monday, March 11-RDA Board of Directors meeting
11:30 AM

Tuesday, March 19-RDA monthly breakfast
7:30 AM in the Wyandotte Room of
Bell(KUMC)Hospital Cafeteria-sponsored by KUMC
Guest Speaker: Dr. Roger Lambson, Vice-Chancellor for Administration

Tickets will be validated for parking in garage on
Cambridge Street(between 39th and Olathe)
From lobby pass elevators, thru double doors to
cafeteria on the left

BUSINESS PROFILE-MAIL AND MORE

In less than eight months, Ron Cline's Mail and More store has exceeded budgeted profits by 25% every month, and has already reached the third year of projected income from Cline's five-year business plan. Of course, fast starts are nothing new for this businessman -he opened the store within thirty days after planning.

Cline's Mail and More, at 4318 Rainbow Blvd., is one of eight such stores in the greater metropolitan market. The first two stores are owned by one family, while the other six are each independently owned and operated. The stores share a name and some joint advertising.

Cline has a degree in distribution management, and spent eight years as a national merchandise manager for Payless Cashways, from Kansas City, After a brief Payless transfer to Cleveland, Ohio, Cline, his wife Nancy, and infant son, returned to Kansas City. Nancy resumed paralegal work at Shook, Hardy and Bacon and Ron opened Mail and More.

Sixty percent of Mail and More's jobs are "fulfillment work"-providing business to business services including mailing, printing, business cards, rubber stamps, sorting, collating, staplin and copying. Mail and More will ship anything. They hold a contract with Montgomery Ward for packaging and shipping all repossessions, metropolitan-wide. Several local antique shops and the owner of an Oriental rug shop have also begun using Cline's shipping services, recently.

Cline's remaining customers require front counter service. "We prepare people's mailings, as well as mailing them," said Cline. Packaging service is included in mailing cost, with boxes, padded envelopes, bubble wrap, etc., available for purchase. 70% of all packages go UPS and the remainder at Postal Service rates. Customers may also purchase stamps, some office

(continued, p.2)

MAIL AND MORE(cont'd.)

greeting cards and individual fulfillment services. Cline also has 25/50 mail boxes remaining for monthly rent.

Mail and More is the only full service mail and parcel store in the midtown area. Following an incredibly busy Christmas season, Cline said that his daily business had "doubled when compared with before the season began." Nevertheless, Cline attributes 85-90% of his clientele coming from his highly visible Rainbow Blvd. location.

Cline became involved with the Rehabilitation Institute's Supported Employment Program in August 1990. Through it Cline provides a work opportunity for head injured clients, incurring no direct business cost. He also receives overflow mailing jobs from the Rehabilitation Institute. Cline feels pleased with the quality of work the clients provide. He said, "They can always use more work sites. Maybe other Rosedale businesses could also participate."

Mail and More's hours are from 9AM to 6PM, Monday through Friday, and 9AM to 1PM on Saturdays; or "whenever I'm there."

Mail and More is a member of the Rosedale Development Association.

BOARD PROFILE-TILLAR SWALM

Tillar Swalm came to the Kansas City area via the Kansas City Art Institute's bachelors degree program. He received a fine arts degree in industrial design, in 1969. A transplanted New York state resident, Swalm has made Kansas City his home since then.

In 1972 Swalm and a partner opened a pattern/mold shop for the fiberglass industry at 4547 Bell, KCMO, calling it Drake Design. The partners bought Midwest Fiberglass of Windsor, Mo. in 1980 and moved to a building at 1700 Oak St., KCMO. Drake Design began manufacturing fiberglass products used by the automotive, waste products and aircraft industries, and modular buildings, while continuing the pattern/mold business. The company grew to include forty-five employees, house in 72,000 sq. ft. and grossing \$1 million annually.

Swalm married and moved to the Rosedale area during this time and served on the Whitmore Neighborhood Corporation's Board of Directors. Swalm sold his share of the business in 1989 and built a new home in the Turner area of Kansas City, Kansas. His wife, Shan, works as a bank examiner for the Federal Reserve Bank. Swalm anticipates starting up a new small business venture in the near future.

Tillar Swalm has served on the Rosedale Development Association Board of Directors since 1989.

ROSEDALE DEVELOPMENT ASSOCIATION

1st Annual

PANCAKE BREAKFAST

Sunday, April 7th
7:00 AM to 1:00 PM
BEST WESTERN EXHIBITION HALL
501 Southwest Blvd.

All You Can Eat **No 06** Donation \$2.75

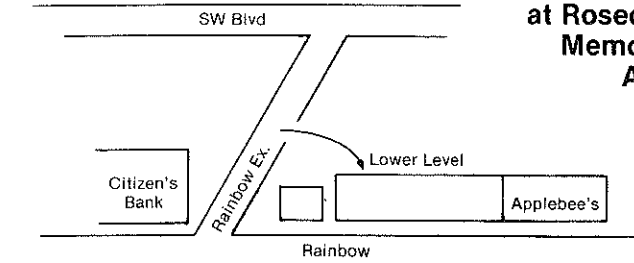
PANCAKES, SAUSAGE, COFFEE, JUICE, MILK
Pancakes/Entertainment by Chris Cakes
of Louisburg, Kansas

5 tickets for the price of 4-\$11

Treat your employees
Take your family
Invite your neighbors

SUPPORT YOUR DEVELOPMENT ASSOCIATION!!
Call 677-5097 for tickets & information

Rosedale Development Association
continuing
improvements
at Rosedale
Memorial
Arch



ROSEDALE DEVELOPMENT ASSOCIATION

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All You Can Eat **No 05** Donation \$2.75

RDA PRESIDENT'S MESSAGE

I would like to take this opportunity to say how good it was to greet each of you at the general meeting last month. We shall look forward to your attendance in the future. We would like to ask that you invite other business associates in your neighborhood to future meetings. We would also like to invite our other members to ask your neighbors to come to our meetings.

I would also remind each of you that we are going to need your help on our Pancake Breakfast on April 7th. Please mark this date on your calendars.

See you on March 19th at 7:30 AM.

-Pat Stripling, President, 1991-

OPERATION BLITZ COMES TO ROSEDALE . . .

on Saturday, April 20th. During that day residents may put large pieces of vegetation, old appliances, etc., on the curb for special trash pickup. Area neighborhood groups are encouraged to clean-up and brighten up their streets and properties. If you have any ideas for special clean-up efforts in Rosedale on that weekend, please call the RDA office as soon as possible at 677-5097.

ALSO, Earth Day 1991 is on Monday, April 22.

KCK AREA CHAMBER OF COMMERCE SEEKS NOMINATIONS FOR SMALL BUSINESS RECOGNITION PROGRAM

In conjunction with National Small Business week, the Chamber requests nominations for Kansas City Kansas businesses in the following three categories: New Small Business of The Year Award, Small Business with Outstanding Civic Contribution and Involvement Award, Small Business of the Year Award. All nominations must be received (on appropriate forms) by the Chamber no later than Thursday, March 21st. Citywide winners will be honored at a Small Business Week Luncheon May 10th at Bartle Hall in Kansas City, Mo.

Please contact Bill Ray, KCK Area Chamber of Commerce, at 371-3070 for further information.

RDA BOARD MEMBER TO DIRECT ED ASNER IN PLAY AT JCCC

Harley Marshall will direct On the Level w/shows held April 17-20 in this new Edward Asner Series in which prominent actors will perform at the college. Tickets \$19; call 469-3846.

← Sponsors printing costs

MANY THANKS FOR YOUR GENEROUS SUPPORT
OF OUR PUBLICATION!!

Rosedale area businesses are encouraged to call the RDA to help sponsor mailing costs of the newsletter, which reaches over 400 area businesses and residents each month. That's a lot of advertising for \$50!
Call 677-5097.

FOR LEASE-2708 W. 43rd Ave.
2500 sq. ft., zoned commercial
under \$5 per square ft.

Call Gene Gladstone-236-8101
FOR LEASE



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KANSAS CITY, KS 66103
Phone (913) 432-6166
Fax (913) 432-6580

LUIS R. SILVA

As our landfills shrink, the ozone layer thins and Earth Day approaches(April 22nd), we all need to think carefully about how our individual actions impact upon the environment. Below you will find some common sense approaches toward acting on behalf of preserving and improving our environment.

THE ENVIRONMENTAL SHOPPER

Nowhere in our daily lives can a lot of small habit changes have a greater impact upon the environment than at the grocery store. Think about your options and choices the next time you shop:

- DO NOT BAG THE FOLLOWING PRODUCE-bananas, apples, oranges, peaches, pears, plums, squash, tomatoes, avocados, onions, potatoes, carrots, celery, kiwis, cantelopes, oranges, etc. You wash this produce and/or peel it before eating it, anyway.
- HANDPICK AND BAG IN PAPER-strawberries, grapes, mushrooms, carrots, spinach, sprouts, rather than purchasing these in plastic or styrofoam packaging. It may be a bit more expensive at times, but you'll have quality assurance as well as helping Mother Nature.
- DO NOT BUY BOTTLED BLEACH, detergent, dishwasher detergent or any other liquid product available in powder; anything "squeezeable" including margarine, ketchup, mustard, honey; anything in styrofoam including individual microwave meals, eggs.
- DO NOT BUY FROZEN FRUITS, VEGETABLES, FRENCH FRIES, ETC. IN PLASTIC BAGS-use cardboard packaged brands.
- DO BUY LOW MERCURY BATTERIES or rechargeable batteries.
- DO BUY PHOSPHATE-FREE DETERGENTS/bleaches/cleansers whenever possible. The EPA recommends controlling phosphate levels because excess runoff from cities contributes to excessive vegetative growth in bodies of water, causing "dying lakes." Several phosphate-free brands include Arm & Hammer and Bon Ami.
- DO BUY LOWER WATTAGE LIGHT BULBS or find fluorescent bulbs for home/office lighting, at hardware stores.
- DO RECYCLE GROCERY SACKS-use them as trash can liners rather than plastic; even biodegradable bags won't provide much benefit when buried in a landfill. Reuse them for new groceries. Several area food chains will now deduct 5¢ from your overall bill for each recycled sack.
- CONSIDER USING CANVAS GROCERY SACKS-now available in numerous locations. They're washable, reusable and a lot stronger for carrying groceries, should you get caught in a downpour.
- DO SWITCH BRANDS TO AVOID PLASTIC PACKAGING-including peanut butter, jams, salad dressings, syrups, milk, ice cream and bottled waters.
- DO USE CLOTH RATHER THAN PAPER NAPKINS, TOWELS AND DIAPERS-if you feel you "must" use paper napkins and towels look for recycled brands. AVOID COLORED PAPER PRODUCTS whenever possible-the colored dyes add insult to environmental injury caused by the initial bleaching of the paper products. USE A DIAPER SERVICE EXCEPT WHEN TRAVELLING.
- DO MINIMIZE EXCESS PACKAGING-Bacon or pizza packaged in plastic do not need an additional box.
- DO SHOP FOR THE FOLLOWING ITEMS AT HEALTH/NATURAL FOODS STORES:
 - bulk food items including rice, nuts, cereal grains, etc.
 - non-toxic household cleaners (or ask a grandmother how she kept her house clean before bottled, chemical products came along. If you are a grandparent, teach your children and grandchildren.)
 - non-chemically based cosmetics.

BEYOND THE GROCERY STORE

- DON'T BUY PLASTIC TOYS-choose books, wooden blocks, Lincoln logs, rag dolls, wooden or heavy cardboard puzzles. This also reduces the need for batteries. ALSO, PLASTICS ARE A PETROLEUM-BASED PRODUCT.
- BUY NATURAL FIBER CLOTHING WHENEVER POSSIBLE-Not only are these more environmentally friendly, but they are often more comfortable as well. REDUCE THE AMOUNT OF "DRY-CLEAN ONLY" items in your wardrobe and household.
- DON'T BUY EXOTIC WOODS such as teak, mahogany, etc. which come from the rainforests.
- TURN OFF LIGHTS, TVS AND RADIOS WHEN YOU LEAVE THE ROOM FOR MORE THAN 10 MINUTES.
- KEEP YOUR CAR TUNED-UP, OILED UP, AND(TIRES)INFLATED for more efficient use of fuel.
- CHANGE FILTERS REGULARLY IN air-conditioning/heating units, humidifiers, dryers, for greater fuel efficiency and lower utility bills.
- KEEP YOUR THERMOSTAT AT AS LOW A HEAT SETTING/HIGH A COOLING SETTING as you can handle, using less heat/air during evening hours and when you're at work.



Colchester, Vermont 05446-1672

What you should know about recycling.

Is recycling really worth the trouble?

Yes! We Americans throw out ten times our own weight in trash every year... including enough aluminum to rebuild our commercial air fleet 4 times, enough steel to literally rebuild Manhattan and enough wood and paper to heat 5 million homes for 200 years. Making products from recycled aluminum takes 95% less energy than starting from scratch with ore. It's estimated that a ton of recycled paper saves 17 trees, 7000 gallons of water and enough energy to heat the average home for six months. And all recycling reduces air and water pollution.

Tell me more!

Older landfills are closing at a rapid rate and it's difficult to site new ones. While new landfills are safer for the environment, they are very expensive to build. Incineration is a highly controversial alternative. Paper, glass, metal and even plastic can be kept out of landfills by recycling. To find the nearest recycling center, look in the Yellow Pages under "Recycling." Or contact: Environmental Defense Fund, 257 Park Ave. S., New York, N.Y. 10010 or 1-900-454-3400 (95¢/min.)

What about composting?

Composting is often overlooked... but on average a quarter of household trash is food scraps and yard waste. Composting recycles this organic matter into rich mulch, without using any resources or creating any pollution! Even if you aren't a gardener, composting is a great thing to do. For more information contact:

Seattle Tilth, Dept. 7
4649 Sunnyside Ave. N.
Seattle, WA 98103

MORE INFORMATION NEXT MONTH!

What you should know about recycled paper.

Why should I recycle paper?

Lots of reasons! Producing paper from recycled fibers reduces air pollutants by as much as 74% and water pollutants by 35%. And every ton of paper we recycle leaves 3.3 cubic yards of free space in our landfills... enough room to put all the garbage an average American (who doesn't recycle) generates in a year!

What is "post-consumer content"?

There are two types of waste paper used in recycling. "Post-consumer" waste refers to all the used paper we leave by the curb and take to our recycling centers. "Pre-consumer" paper is the scrap from paper manufacturing and leftover paper that's returned to paper mills before it's used. Most of the paper in our catalog is a mix of pre- and post-consumer waste.

Why is unbleached paper better?

Most paper is bleached with chlorine. In the process, *dioxins*, one of the most deadly substances known to science, are created. And that's not all. Chlorine bleaching leads to the formation of other toxic chlorinated hydrocarbons such as furans and chloroform.

Is recycled paper a new idea?

No! Recycled paper is about as old as papermaking itself, which got started in China around 105 AD. Americans began recycling paper in Colonial times and continued until earlier in this century. During World War II a shortage of resources forced us to recycle 1/3 of all our paper! Now that we see how important recycling is to the health of the planet, it's growing in popularity again.

How is it different from regular paper?

Wood fibers give paper its strength. The fibers in virgin stock are quite long and it's difficult to rip the paper by pulling on it lengthwise (this is known as good "tensile strength"). Each time paper is recycled the fibers become shorter. When it's important that paper be strong, virgin wood pulp is often mixed with recycled fibers to add strength. Stationery and similar papers that don't require high tensile strength, can easily be made with 100% recycled paper, without any reduction in quality.

If recycled paper saves resources, why is it more expensive?

Demand for recycled paper is still greater than the supply, because many companies are reluctant to manufacture recycled paper. Before spending money on special equipment, they want to be sure the supply of waste paper will remain steady and the demand for recycled paper products will remain high.

Another reason for the higher price of recycled paper is that the U.S. Forest Service, which manages about 1/4 of America's timberlands, sells its lumber way below market value. Because of these government subsidies it's still cheaper for some companies to produce non-recycled paper.

How can I learn more?

Worldwatch Institute
1776 Massachusetts Avenue, N.W.
Washington D.C. 20036
202-452-1999

Ask for their publication list.

Of course we should recycle... but America has a "throw-away" mentality.

Attitudes are changing very quickly! A few years ago Americans rated environmental issues as only moderately important. Opinion polls show that Americans now put environmental concerns at the top of the list. Waste paper accounts for about 40% of our solid waste, so it's not surprising that paper recycling is one of the most important steps any of us can take to help the environment.

Where do I begin?

Start by recycling copier, computer and typing paper, at home and at the office. It's the highest quality paper for recycling, and last year we threw away enough of it to build a 12 foot high wall that would stretch from New York to Los Angeles! Newspaper and cardboard should also be recycled.

Is recycling enough?

No. We also must create a market for waste paper. Right now there are tons of old newspapers in warehouses across the country, because no one will buy them. Unless there is increased demand for recycled paper products, these newspapers, and many others which people thought they were recycling, will be buried in landfills.

How can I help?

Write your legislators in support of laws and tax changes that favor manufacturers of recycled paper goods. And whenever you shop, look for products packaged in recycled paper... or paper products made from recycled paper.

MORE WAYS TO HELP THE ENVIRONMENT NEXT MONTH!

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Lisa W. Gray — Executive Director



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APRIL 1991

**SOUTHWEST SERVICE, INC.—
A BUSINESS PROFILE**

Dean Needham lives and works in Rosedale. He opened his business, Southwest Service, Inc., in 1986 at 923 Division Street. Needham likes his central location. Southwest Service provides industrial, commercial and institutional boiler and heat exchanger service, 24 hours a day. Needham's staff numbers anywhere from two to twelve employees, depending upon the season. Needham said, "It's either feast or famine in this business."

Needham worked as production manager for twelve years at John T. Cody Corporation before opening the doors on Southwest Service, Inc. All of his employees have experience in the boilermaker trade. Company capabilities include pressure vessel installations, heat exchanger and boiler repairing, piping and mechanical work. They're presently gearing up for H.V.A.C. jobs, both commercial and residential. Southwest Service has worked for Rosedale neighbors including KUMC, Clorox Co. and Shadows, as well as the Leavenworth and Lee's Summit School Districts, Goodyear, Farmland Industries, Mobay Chemical, St. Luke's and the VA hospitals. The company does a lot of emergency repair work, including temporary patching, followed by complete repair later on; as well as preventive maintenance. Southwest Service has such a large equipment inventory that they can staff and provide equipment for any job they receive. They also keep an inventory of miscellaneous pressure vessel tubing, carbon steel, ferrous and non-ferrous alloys, copper and brass.

Southwest Service, Inc., is a member of the Rosedale Development Association.

RDA GAINS ADDITIONAL MEMBERS

Thanks to the following businesses and residents for their support of the Association:

Brincie Johns and Helen Baker (Feb.)—new
Pizza Hut—new
Southwest Service, Inc.—renewed

**ROSEDALE DEVELOPMENT ASSOCIATION
MONTHLY CALENDAR**

Monday, April 8—RDA Board of Directors meeting
11:30 AM

Tuesday, April 16—RDA monthly breakfast
7:30 AM

GUEST SPEAKER: Our new, third district Councilman following April 2nd election
Get acquainted with our new district representative

BEST WESTERN VILLAGE HALL
Breakfast sponsored by Citizens Bank and Trust

Tuesday April 8—Frank Rushton Neighborhood Association
7:30 PM—Rosedale Congregational Church

Thursday, April 13—trash bags distributed for Operation Blitz; Our Savior Lutheran and Rosedale United Methodist churches

Sat., April 20th—Rosedale Memorial Arch clean-up



A nun travels to St. Patrick's Day festivities at Hennessey's—more inside!!!

Ray Pharis has lived in Rosedale since 1956. He has served the Board of Directors of the Rosedale Business Association, the Rosedale Association, Inc., and Rosedale Development Association over the same thirty-five years.

Pharis was born in Windsor, Mo. He and his wife, Anne, married in 1951 and lived in Columbia until 1956 when Pharis began managing the Best Western Colonial Inn (now the Best Western Hallmark Inn). In 1981 Pharis switched to management of the Best Western Inn at 501 Southwest Boulevard, where he worked until retiring in December 1989.

Pharis has spent many hours as an active member of boards for the Kansas City Kansas Area Chamber of Commerce the Greater Kansas City Hotel and Motel Association and the Kansas Hotel Association (since the 1950s; he served as President from 1964-1965) He presently serves on the Kansas City Kansas Area Convention and Visitors Bureau Board, the Kansas City, Kansas Zoning Board, the steering committee for the Wyandotte County Economic Development Council, and continues with the Kansas Hotel Association.

Since his retirement Pharis and his wife have traveled frequently. Pharis' favorite spots have been the Monterey Peninsula in California, Key West, Florida and, especially, a Hawaiian cruise. The Pharises have also visited daughter Alice, her husband and four year old son, Benjamin, in Knoxville, Tennessee. Daughter Julie lives in Kansas City and works with the Greater Kansas City Chamber of Commerce.

In his years with various Rosedale associations, Pharis has seen a lot of periods of expansion and contraction in the organizations' size and visibility. Central issues like Urban Renewal, Rosedale Park development and restoration of the Rosedale Arch have been among the most visible signs of association activity in the Rosedale area.

KCK's first HELP loan awarded

By JOHN CARRAS
Kansan Staff Writer

Kansas City, Kan., officials have made the first loan to improve older housing under the city's new Housing Enhancement Loan Program (HELP).

The first HELP loan has been given to a homeowner on Lake Avenue in the Rosedale area. The \$7,600 loan will be spent mainly to put a new roof on the house and install new doors and windows. The family has seven members, including five children.

About 30 more HELP loan applications on file are now being considered, reported Brian White, housing program manager for the city's housing and Community Development division.

No more loan applications will

be accepted until those 30 have been processed, White said. After those are processed then more applications will be accepted, probably starting in April.

The number of loans that will be approved will depend on city appropriations approved by the council. White said there is about \$750,000 in the HELP fund for loans. That money comes from the city's Community Development Block Grant funded by the federal government.

Under HELP, low to moderate income homeowners can apply for low interest loans to upgrade major systems within their homes to insure they comply with city building codes. Major systems include plumbing, electrical and wiring, heating, roofing, foundation, sewer and septic tank, bathroom and kitchen, and installing handicapped fa-

cilities such as ramps. Also, removal of lead-based paint can be done with a HELP loan.

White said HELP "is designed to meet a need that we were not addressing with our other rehabilitation programs."

HELP loans are supposed to bring older houses up to safe and sanitary standards. Only houses that "have" code violations can qualify. The loans can range from \$500 to \$25,000 with a standard interest rate of 3 percent. Loans are carried for up to 20 years, depending on the applicant's financial situation.

The 3 percent interest rate is several points lower than rates on the open market. Commercial National Bank said it is charging 12.5 interest on its home improvement loans. At Home State Bank the rates are from 11 to 12 percent at this time.

"We can't do a cosmetic job with these loans," White said. "There have to be major code violations that are involved."

City officials inspect all houses before a loan is approved. The house is inspected again after the improvement work is done to insure that the homeowner got his money's worth from the contractor.

"This loan program is what we set up on our own," White said. "It wasn't something that HUD mandated we do. It is simply a problem we are addressing. We are concentrating on single-family owner-occupied homes now. But we may branch out to rental property later."

On the name HELP, city officials tried to come up with a name to give the program a catchy acronym, White thinks they succeeded.

"The staff member that came up with the name got a free coke from me," White said.



The flags were flying at 1141 S.W. Blvd.




RDA Executive Director inspects the Rosedale Line at Hennessey Sheet Metal

BRIGHTENING THE BOULEVARD

Pat Hennessey used to ride the streetcar in Rosedale as a kid, jumping on for a free ride. As Hennessey Sheet Metal prepared for their St. Patrick's Day bash, the company built their own "Rosedale Line" for decoration.

The company party drew over 900 people who stood in chow lines sixty-five people deep, listened to authentic Irish music, danced and took their kids on pony rides throughout the event.


We salute Hennessey Sheet Metal for their continuous beautification of their property and of Southwest Boulevard!





BLVD. CREDIT MOTORS
"WE FINANCE ANYONE"

340 SOUTHWEST BLVD.
KANSAS CITY, KS 66103

(913) 236-4937




ASSOCIATE MEMBER


MEMBER

RON GRAGG
OWNER

67 SOUTHWEST BLVD.
KANSAS CITY, KANSAS 66103

PHONE 913-432-8818
FAX 913-432-8985

The Midwest Supermarket of Quality Finishes...

MANY THANKS FOR YOUR GENEROUS SUPPORT OF OUR PUBLICATION!!

Rosedale area businesses are encouraged to call the RDA to help sponsor mailing costs of the newsletter, which reaches over 400 area businesses and residents each month. That's a lot of advertising for \$50! Call 677-5097.

The Kansas City Kansas Neighborhood Business Revitalization Associations (includes Rosedale Development Association) cordially invite you to attend a Reception for the City Council of Kansas City, Kansas

Thursday, April 25, 1991
4:30 to 6:30 PM

Security Bank of Kansas City
Executive Dining Room
7th and Minnesota Avenue
Kansas City, Kansas
R.S.V.P. 677-5097

Enter from fifth level parking garage or from front door on Minnesota Avenue

FROM INGRAM'S (APRIL) F.Y.I. COLUMN

Kansas led all states in increasing its number of international tourists from 1985 to 1990, according to the U.S. Travel & Tourism Administration. Last year, 119,000 foreigners visited Kansas, a 213 percent increase in five years.

Why should I change my light bulbs?

Lighting accounts for 25% of all the electricity consumed in this country, and every kilowatt-hour we use contributes to global warming, smog, and acid rain (or radioactive waste, depending on how the electricity is produced). Not only are compact fluorescents up to 75% more efficient than incandescent bulbs, they're about 90% cooler, so you'll save on air-conditioning costs, too.

Why are compact fluorescents so expensive?

Actually they're less expensive than the bulbs you use now! The chart below shows how you'll save over \$20 with each compact fluorescent bulb:

Bulb type (equivalent light output)	Compact Fluorescent (15 watt)	Incandescent Bulb (60 watt)
Bulbs needed for 9000 hrs. of light	1	9
Cost per bulb	\$15.95	75 cents
Total	\$15.95	\$6.75
Energy costs for 9000 hrs. of light*	\$11.00	\$43.00
TOTAL COST	\$26.95	\$49.75

SAVE OVER \$20 PER BULB!

* Based on 50.08 per kWh.

Don't they contain radioactive particles?

Some do and some don't. The more economical bulbs have magnetic ballasts, which rely on minute amounts of radioactive material to start up once the switch is turned on. The more advanced bulbs, which have electronic circuitry in their ballasts, do not contain radioactive materials.

The amount of radioactive material found in compact fluorescents is similar to what you find in most smoke detectors. While it's better to avoid radioactive material altogether, the amounts used in compact fluorescent bulbs don't represent a health hazard.

What's wrong with regular cleaners?

EPA studies reveal that the level of air pollution in many homes is far worse indoors than out... because of fumes from common household supplies like cleaners!

Most commercial cleaners use artificial fragrances and dyes that can irritate the skin. While food dyes are regulated, dyes used in cleaners are not... and few of these dyes are ever tested for toxicity. This lack of regulation is important because dyes can be absorbed through the skin. Another problem with many cleaners is that they contain phosphates.

What are phosphates?

Phosphates are often added to products to help cleaning agents work more effectively. But they're also a potent fertilizer that's not removed during wastewater treatment. When phosphates wind up in our waterways they cause explosive growth in algae and other aquatic plants. As the algae die and decay, the water is robbed of oxygen and aquatic life, like fish, suffocate.

Are there other problems?

Yes. Our water treatment facilities are overloaded and wastewater is being dumped directly into lakes and rivers. Therefore it's important to use cleaners that biodegrade quickly and are as gentle as possible on the environment.

Tell me about vegetable-based cleaners.

Before World War II coconut oil was used in household detergents. When coconuts became difficult to import because of the war, we fell back on petroleum. While petroleum is a less expensive ingredient (by 25-39%), it takes a real toll on the environment. Cleaners made with renewable ingredients that biodegrade easily have a far lower impact on the environment.

To learn more about household chemicals, send \$9.95 for the *Guide to Hazardous Products Around the Home* to:

HHWP, S.W. Missouri State
901 S. National Ave. Box 108
Springfield, MO 65804

Why an organic lawn, I don't eat my grass!

There are 5 million acres of home lawns in the United States. Each year we use 5-10 pounds of pesticide for every acre. That's more than 25 million pounds of highly toxic chemicals, to make grass look better!

And the chemicals we use are dangerous. The most commonly used weed killer for lawns, 2,4-D, contains traces of dioxins. When these toxic chemicals run off our lawns they often end up polluting our water.

But I like a green lawn!

An organic lawn can be as green as any chemically treated lawn, and a whole lot healthier.

Many grasses have the power to resist pests and infection naturally. Synthetic fertilizers and pesticides can destroy this natural ability. What your lawn really needs to stay strong and green is proper aeration and good nutrition, the same way people need clean air and healthy food. Disease, weeds, and bugs are generally symptoms of an unhealthy lawn—not the cause.

Where do I start?

Choose grass seeds that will thrive in your area and feed your lawn with organic fertilizers. Synthetic fertilizers require a great deal of energy to produce, and they release their nutrients too rapidly. Phosphates and nitrates that are not absorbed by the plants end up polluting our rivers and streams. Organic fertilizers, on the other hand, provide nutrients only as the plants need them so there's no waste and no harm to the environment.

Believe it or not, most people cut their grass too often and too short. Learn to mow correctly, and you can actually control weeds, prevent diseases, save water and provide fertilizer for your grass!

To learn more about organic lawn care start with a good book on the subject, like the *The Chemical Free Lawn* or contact:

The Bio-Integral Resource Center
P.O. Box 7414
Berkeley, CA 94707
(415) 524-2567

What's wrong with dyeing and bleaching?

For centuries dyes have caused pollution problems (back in the 1600s arsenic-based dyes wiped out cattle all up and down the Rhine!). Today very few dyes are regulated or tested for health effects, yet many are still highly toxic. Not only do toxic dyes contribute to pollution, some people find them irritating to the skin.

Most cotton in the U.S. is bleached with hydrogen peroxide, which decomposes naturally into oxygen and water. However, producing hydrogen peroxide uses energy and creates pollution which we prefer to avoid.

ROSEDALE DEVELOPMENT ASSOCIATION

1st Annual

PANCAKE BREAKFAST

Sunday, April 7th
7:00 AM to 1:00 PM
BEST WESTERN EXHIBITION HALL
501 Southwest Blvd.

All You Can Eat

Donation \$2.75

UPDATE-COMMERCIAL PROPERTIES IN ROSEDALE

FILE #	ADDRESS	BLDG./LAND SPACE	ZONING	PRICE
160	10 E. Cambridge Cir.	34,427 sq. ft. bldg.	M-3	\$15.50/sq. ft.
161	1300 Adams St.	19,079 sq. ft. bldg.	M-3	\$5.00/sq. ft.
162	1209 Southwest Blvd.	28,000 sq. ft. bldg.	M-2	\$450,000
163	1st & Shawnee Ave.	30,772 sq. ft. bldg.	M-3	\$500,000/\$500 per mo.
164	1100 W. Cambridge Cir.	4,590 sq. ft. office	M-3	\$4/sq. ft.
165	1304 Adams St.	4,467 sq. ft. bldg.	M-3	\$4/sq. ft.
166	1310 Adams St.	4,257 sq. ft. bldg.	M-3	\$4/sq. ft.
167	1314 Adams St.	1,477 sq. ft. bldg.	M-3	\$4/sq. ft.
168	1322 Adams St.	2,365 sq. ft. bldg.	M-3	\$4/sq. ft.
169	1100 W. Cam. Cir.	3,000 sq. ft. bldg.	M-3	\$4/sq. ft.
170	1100 W. Cam. Cir.	1,590 sq. ft. bldg.	M-3	\$4/sq. ft.
171	1100 W. Cam. Cir.	2,451 sq. ft. bldg.	M-3	\$4/sq. ft.
172	1100 W. Cam. Cir.	1,500 sq. ft.	M-3	\$4/sq. ft.
173	625 Southwest Blvd.	8,800 sq. ft. bldg.	M-2	\$160,000
174	1001 S. 7th St.	36,044 sq. ft.	M-3	\$935,000
176	1945 Foxridge Dr.	5,000 sq. ft.	M-2	\$5.88/sq. ft. lease
178	2414-2416 S. 8th St.	9,800 sq. ft.	M-2	\$230,000
179	NE corner-Roe Lane and Suntime Place	approximately 40,000 sq. ft.	apartments	\$ 21,750

FOR LEASE

2708 W. 43rd Ave.

2500 sq. ft., zoned commercial
under \$5 per square ft.

Call Gene Gladstone at 236-8101

FOR LEASE

Gene Gladstone, Inc. is a member of the Rosedale Development Association.

Information reprinted from:



Colchester, Vermont 05446-1672

Are we a nation of recyclers yet?

We're well on the way! In 1960 we recycled about 18% of our paper. We're now above the 25% mark (quite an accomplishment, considering our paper consumption has risen dramatically in the past 30 years). In 1988 alone Americans recycled over 18 million tons of paper.

Thirty-one states now have comprehensive recycling laws, up from zero in 1982. About 5 million households in 1500 communities across the country have curbside collection.

Isn't there a glut of recycled paper?

Temporarily, yes. Many communities enthusiastically rushed to recycle, without first finding markets for the paper they collected. As a result tons of paper, particularly newspaper, were stored in warehouses, because no mill would buy them.

That situation is beginning to change. Many paper mills are adding the equipment needed for full scale paper recycling. Within a few years supply and demand should even out.

Is 25% enough?

No! In 1989 U.S. consumption of paper and paper products totaled 85 million tons, and consumption is expected to rise 50-100% in the next 20 years. At the same time landfills, which are 40% paper waste, are closing faster than new ones can be built.

In countries such as Denmark and Japan recycling rates are 40% and higher. Twenty-five percent is a respectable intermediary step, but it is only the beginning!

What can I do?

Each of us must take responsibility for recycling our own paper waste at home and at work. If you don't have an office recycling program, take the initiative to start one.

To close the recycling "loop" we also need to buy recycled paper whenever possible.

How can we run out of water... the Earth is covered with it!

Our water supply may seem limitless... but water, and clean, drinkable, fresh water are two very different things. The fact is, more than 5 billion of us depend on less than 1% of the Earth's water to drink, cook food with, bathe in, and flush down our toilets.

But isn't water a renewable resource?

Yes and no. Above-ground reservoirs are continuously replenished by rain and snow. Underground water sources (called aquifers) are renewed more slowly, and some will never be replenished because of their great depth and climatic shifts that have occurred since their formation. In addition to using water faster than it's replaced, we're polluting much of what we do have.

Are there other reasons to save water?

Yes. Approximately 25% of the water we use in our homes is heated. Conserving hot water is a great way to save money on your water and energy bills without changing your lifestyle. It's also an important way to save energy and reduce the pollution associated with energy production.

Another benefit to water conservation is reduced pollution. The fact is, most of the wastewater treatment plants in this country are overloaded, and unacceptable amounts of untreated waste are being released into our harbors, lakes and streams! The less water we use, the less we contribute to this pollution problem.

What's the best kind of garbage bag?

An empty one!

So what should I do with my garbage?

Create less! Purchase durable, reusable items, instead of disposables. Do some of your shopping at a co-op or natural food store where you can "package" bulk items like grains and peanut butter in containers you bring from home. And don't forget to take your canvas or string bags whenever you go shopping.

Recycling and composting are also great ways to lighten your garbage load.

But I still need trash bags!

Not necessarily. You can line your kitchen garbage can with old grocery bags. If you compost food scraps you may not need to line outside trash cans.

Which is better: paper or plastic?

Recent studies indicate that pound for pound, producing the polyethylene plastic used in trash bags causes less pollution than paper. Studies also show that little degrades in a landfill, so there's an advantage to plastic bags because they take up less landfill space. However, the plastic we use today will be around for centuries.

Paper bags are terrific for biodegradable trash like leaves and yard waste. If you live near a lake or coastline, where trash could end up in the water, we also recommend paper. And if you know your garbage is incinerated, use paper. While polyethylene burns cleanly, dyes used to color plastic bags can contain heavy metals.

To learn more about this complex issue please contact:

The National Audubon Society
Attn: Information Services
950 Third Avenue
New York, NY 10022

ENVIRONMENTAL CALENDAR

Saturday, April 20-Operation Blitz comes to Rosedale;

Residents encouraged to clean-up yards, neighborhoods. Special trash pick-up: will haul any discarded items except propane and gas cans, & other containers with unknown fluids.

Saturday, April 20-CLEAN-UP AT Rosedale Memorial Arch. Call 677-5097 for further details.

Monday, April 22-21st Anniversary of EARTH DAY

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Twin City State Bank
1906 W. 43rd Ave.
Rosedale, Ks. 66103
362-5350

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2706 S. 65th St.
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Rosedale, Ks. 66103
321-6382

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LaVone Daily
6410 Beverly Drive
Mission, Ks. 66202
236-6922

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4612 Fisher
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2540 W. 47th St.
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432-6166

Pat Head
University of Kansas Medical Center
39th and Rainbow
Rosedale, Ks. 66103
588-1255

Harley Marshall
810 N. 16th St.
Kansas City, Ks. 66102
(work)469-8500, Ext. 3425/hm. 342-0151

*Tim Hamilton
4446 Cambridge St.
Rosedale, Ks. 66103
(work)384-9050/hm. 362-7821

*indicates Rosedale resident



Rosedale Development Association

3930 Rainbow Boulevard, Kansas City, Kansas 66103
677-5097

Lisa W. Gray — Executive Director

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Kansas City, Ks.



Rosedale Developments

A monthly publication of the Rosedale Development Association

MAY 1991

**RAINBOW MARTIAL ARTS—
A BUSINESS PROFILE**

What kind of training can easily be adapted to the needs of hyperactive children, law enforcement officers, or female self-defense? What training fosters self-control, self-esteem, confidence, discipline, concentration and good health?

Dino Kyriazis, business manager of Rainbow Martial Arts, said that Tae Kwon Do and Kung Fu can provide all of this and more. Tae Kwon Do is a Korean karate presented as a sport. It drew participants from 120 countries during the last Olympics. Participants learn to overcome fear and pain and the skills carry over into other areas of life. Kung Fu is a Chinese martial art used for self-defense.

(see pg. 7)

ROSEDALE DEVELOPMENT ASSOCIATION

MONTHLY CALENDAR

Monday, May 13—RDA Board of Directors meeting
11:30 AM
Tuesday, May 21—RDA monthly breakfast
7:30 AM
BEST WESTERN VILLAGE HALL
GUEST SPEAKER: Wyandotte County Sheriff Owen Sully
Breakfast sponsored by Ash Grove Cement
PLEASE JOIN US. BRING YOUR FRIENDS/NEIGHBORS.

RDA MEMBERSHIPS IN APRIL

Jack & Mary Baker	Bates—Carmadella
Robert & Roberta Page	Household

ROSEDALE BUSINESSES CONTRIBUTE TO RECEPTION FOR
CITY COUNCIL/MAYOR—story, pg. 2

RDA

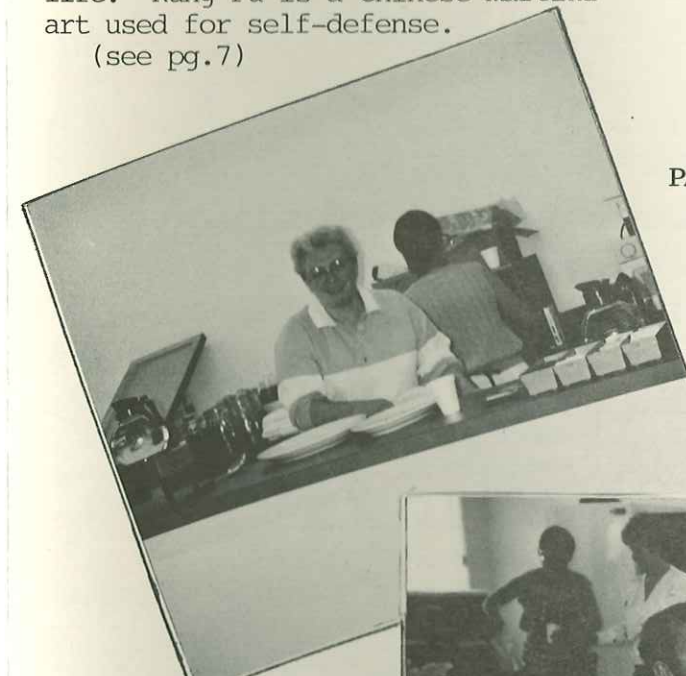
1ST ANNUAL

PANCAKE BREAKFAST

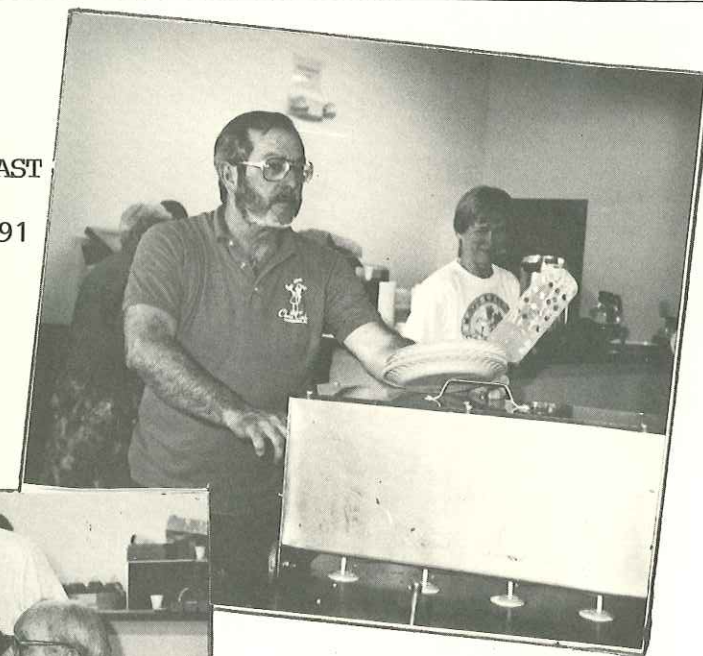
APRIL 7, 1991

WHAT A

PARTY!!



BOARD PRESIDENT, PAT STRIPLING, MANNING THE COUNTER.



ADVISORY BOARD MEMBER, MYRNA CORPENY, WATCHES THE PANCAKE MAN FROM CHRIS CAKES.



BOARD MEMBER, GEORGE ARMSTRONG, TALKS WITH PANCAKE PATRONS.

See story on pg. 7 .
(photos courtesy of Nadine Shipley)

LOCAL ARTIST BUILDS SCULPTURE IN WHITMORE PARK

A unique sculptural walkway is taking shape in the Whitmore Neighborhood Park, 1444 Southwest Blvd. The free-form concrete sculpture is being constructed by local artist Will Nettleship whose work bridges professional fields such as architecture, landscape architecture and sculpture. His work can be seen in various local parks as well as in public areas around the country and in Europe. An excellent example of his work stands at the entrance to the Kansas School for the Visually Handicapped. The Whitmore Park Sculpture is designed with attention to its appeal to persons physically and visually handicapped as well.

The park committee of the Sharing Community in Rosedale is selling Whitmore Commemorative Mugs for \$6.50, with profits for the park project. Mugs are available at Rosedale United Methodist Church, next to the park. The office is open from 8:30 AM to 3:30 PM.

BOARD PROFILE-TIM HAMILTON

Tim Hamilton was born in Odessa, Texas. His family moved to Kansas City, Kansas in 1963. Hamilton and his wife, Laura, purchased their house at 4446 Cambridge Street, in 1985.

Hamilton received bachelors degrees in philosophy and economics from Washburn University. He spent 2 years studying at Kansas City Kansas Community College, a semester at UMKC and a semester studying international business in Copenhagen, through Washburn. The Hamiltons married in August 1984. Hamilton began law school at KU in 1986 while Laura worked as a juvenile justice officer in KCMO. He graduated with his law degree and a masters in economics three years later, and opened a private practice later in 1989. Hamilton specializes in business litigation, criminal and real estate law.

Laura began a fulltime PhD program in human development at KU last summer and now "It's my turn to work, while she attends school," said Hamilton.

Hamilton enjoys playing tennis and running. But he has recently excelled in the area of barbecue cooking. After eleven years spent cooking on backyard grills, Hamilton and a close friend began judging local barbecue contests in 1987. Two years later they competed in two contests. In 1990 they constructed and purchased additional equipment, added team members, acquired a sponsorship by North Hills Hospital and won the 4th Annual Blue Devil Barbecue Cook-off at Kansas City Kansas Community College.

Tim Hamilton joined the RDA Board of Directors in 1990.



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"WE FINANCE ANYONE"

340 SOUTHWEST BLVD.
KANSAS CITY, KS 66103

(913) 236-4937

THANK YOU FOR YOUR SUPPORT OF
OUR PUBLICATION!!

**SEVERAL HUNDRED PEOPLE CELEBRATE NEIGHBORHOOD
BUSINESS REVITALIZATION PROGRAM**

The annual reception held to thank the City Council and Mayor for their continued support of the NBR program, on April 25, drew several hundred participants from the five organizations and from City Hall. Rosedale Development Association, Avenue Area, Inc., Central Avenue Betterment Association, Leavenworth Road Association and Turner Development Association obtained donated food and other party items from loyal area businesses and fed the entire crowd with some to spare, thus cutting overall costs considerably.

The Rosedale Development Association wishes to thank our area participants for their assistance in making this event a great success:

- May's Florist
- Someplace Nice
- Silva's
- Pretzl's Bar & Grill

MAIL & MORE

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Packaging • Mailing • Printing

4318 Rainbow Blvd.
Kansas City, KS 66103

Bus. 262-7667
Fax. 262-6904

MEMBERSHIP APPLICATION

NAME BUSINESS HOUSEHOLD

ADDRESS

ZIP CODE

CONTACT PERSON

DAY PHONE

EVENING (RESIDENTS)

1st Year Business Dues - \$25

Annual Business Dues - \$60

Annual Household Dues - \$12

Please mail application along with check made payable to: Rosedale Development Association
3930 Rainbow Blvd.
Rosedale, Ks. 66103

RDA PANCAKE BREAKFAST WAS A GREAT SUCCESS

279 plates of pancakes, 20 gallons of orange juice, 60 servings of milk, ? pounds of sausage and 20 volunteers after it began, the 1st Annual RDA Pancake Breakfast was declared a great success. Thanks to donations from the following companies, tickets purchased by our member businesses and residents and our pancake-eating patrons, the breakfast netted over \$750 profit! Look for more pancakes in the fall. Thanks:

- Best Western
- Bichelmeyer's
- Citizens Bank and Trust
- Dean's Realty Company
- MidAmerican Bank and Trust
- McDonald's
- Twin City State Bank
- Wayne Paper
- Westwood United Super and Fairmont-Zarda Dairy

VOLUNTEERS:

- Pat Stripling, Tim Hamilton, Phil Griffin, George Armstrong, Pat and Don Head, Ray and Anne Pharis, Tom Lally, Maxine Harman, Babe and Kathy Rode, Myrna Corpeney, Lavone Daily, Tillar Swalm, Susan Mason, Jeri Nagle, Joan Bauer, Randy Bowden and Pat O'Brien

RAINBOW MARTIAL ARTS(cont'd.)

It is rarely found in the United States.

Each of Rainbow Martial Arts' three Tae Kwon Do instructors has over fourteen years experience. Susan Castro Gautreaux is ranked 5th nationally as a tournament fighter. Gautreaux teaches the children's classes. The Kung Fu Master instructor has over 25 years experience in his discipline. Children from age four through teens comprise the largest percentage of present enrollment. Parents have frequently expressed delight over their child's changed attitudes and behaviors since the programs began four months ago. Instructors request that parents report any abuse of the training outside of the school and monitor school grade cards, as well as providing periodic counseling to the kids. (Women and children make up 40% of present enrollment.) Kyriazis said that marial arts philosophy is an integral part of the training. It includes learning respect for self and others and contol against peer pressur. The school also gives kids a place to go to get off the streets.

Rainbow Martial Arts offers classes Monday through Thursday and Saturday, Sunday, between 11 AM and 9:30 PM. The school also has a tanning bed.

Rainbow Martial Arts is a member of the Rosedale Development Association

FOR LEASE-2708 W. 43rd Ave.

2500 sq. ft., zoned commercial, under \$5 per square ft.

Call Gene Gladstone at 236-8101

KCK/Wyandotte County Household Hazardous Waste Collection Day

RAIN
OR
SHINE

Saturday, May 11, 1991, 9 a.m. to 2 p.m.

Indian Springs Shopping Center
South Parking Lot
4601 State Avenue, Kansas City, Kansas

For more information, contact
John Cotter or Bill Pagano, KCK/
Wyandotte Co. Health Department,
phone 321-4803.

- **Open to residents of KCK/Wyandotte County ONLY
- **Only household waste accepted, no commercial wastes
- **You may bring all household cleaners, drain openers, oil- and latex-based paints, used motor oil, brake fluid, auto batteries, antifreeze, solvents (e.g. carburetor cleaner, paint thinners, mineral spirits, etc.), stains and varnishes, pesticides, herbicides and rat poison.
- **Do NOT bring explosives, compressed gas cylinders, dioxin, waste in containers exceeding 5 gallons in volume, fire extinguishers, freon, radioactive waste, unknown or unlabeled waste, infectious or biological wastes.
- **Bring wastes in original containers in sturdy boxes and transport them in car trunks or truck beds only. Do not mix any wastes.

Recipes for safer alternatives

All-purpose cleaner: Mix vinegar and salt for a good surface cleaner. Also dissolve 4 tablespoons of baking soda in 1 quart of warm water.

Glass cleaner: Mix 1 tablespoon vinegar or lemon juice in 1 quart water. Spray on and use newspaper to wipe dry.

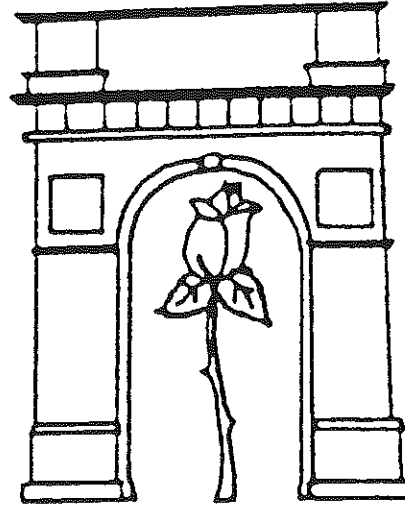
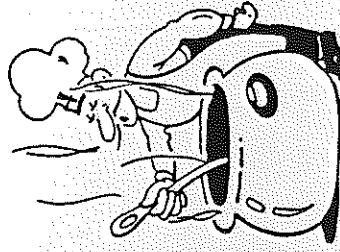
Drain cleaner: Pour boiling water down drains once a week (except garbage disposal drains). Use a plunger or snake.

Oven cleaner: Clean spills as soon as the oven cools using steel wool and baking soda; for tough stains, add salt (do not use this method in self-cleaning or continuous-clean ovens).

Toilet bowl cleaner: Use a toilet brush and baking soda or vinegar.

Furniture polish: Wipe with mixture of 1 teaspoon lemon oil in 1 pint mineral or vegetable oil.

Sponsored by the City of Kansas City, Kansas--Kansas City/Wyandotte County Health Department
in cooperation with Forest View Recycling and Disposal Facility, Safety Kleen Corporation,
Wholesale Batteries, Inc., and American Red Cross



ROSEDALE DEVELOPMENT ASSOCIATION

WORKING IN THE COMMUNITY...
FOR THE COMMUNITY

YOUR DEVELOPMENT ASSOCIATION AT WORK

"The Association has always supported our hotel and its management, particularly in acting as a liaison between our property and City Hall and has kept us abreast of important issues that confront the Rosedale community. We are proud to be a member of this Association."

C. Philip Griffin, President
Best Western Hallmark Inns

"In all the problems I've had since 1975 (at AAA Engine and Electric) I've gotten nothing accomplished by City Hall until I called the Rosedale Development Association. They've gotten results I've never gotten any other place."

Tom Flanagan
European Motor Works

"I was very impressed when I first became aware of the Association's existence. Then working with it and the people involved has shown me that the Rosedale Development Association has been a tremendous asset to the community of Rosedale."

Father Jerry Spencer, Pastor
Holy Name Church

"Ever since we moved to Rosedale over forty years ago, I have felt that Rosedale is a small town within a town. I am sure the Rosedale Development Association has made people feel they can get help much easier. The City listens to the Rosedale Development Association."

Nadine Shipley
Area Resident

CONTINUING GOALS

GOAL: Upgrade and beautify the Rosedale district

ACCOMPLISHMENTS: raised \$30,000 for restoration and rededication of the Rosedale Arch, participated semi-annually in the Operation Brightside clean-up campaigns, lobbied for construction of a fence surrounding the Rosedale Arch to prevent graffiti damage, provided up to \$500 reward for information leading to the arrest and conviction of person(s) committing crimes against businesses or individuals in the Rosedale district

GOAL: Provide activities which enhance the residential environment

ACCOMPLISHMENTS: participated in the Summer Youth Employment Program - 1986/1987, organized, promoted and sponsored the Rosedale Festival, 1986-1989, completed random survey of Rosedale residential needs 1989/1990, organized ten programs of academic excellence among Rosedale Middle School students, provided information and assistance to area neighborhood groups upon request, representative served on 1990 Census committee

GOAL: Promote the Rosedale area as a desirable business location

ACCOMPLISHMENTS: developed, with assistance of a professional media person, a seventeen minute promotional videotape for the Rosedale district - 1986/1987, distributed listing of available commercial properties to thirty area realtors and through newsletter, quarterly, consulted with area realtors several times each month regarding properties, consulted with developers of Rainbow Village and Rainbow Shops regarding tenants

1991 BOARD OF DIRECTORS

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Pat Stripling
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1906 W. 43rd Ave.
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Rosedale Developments

A monthly publication of the Rosedale Development Association



JUNE 1991

MID-AMERICAN SIGNAL, INC.-
A BUSINESS PROFILE

Mid-American Signal, Inc. has assisted most cities in the Kansas City metro area. Their work is visible on streets from Lenexa to downtown Kansas City, Ks.

Mid-American Signal sells traffic signal equipment including the cabinet/controller, signal heads, poles, all mounting hardware, light bulbs, cable and wiring to cities, contractors and KCPL, who, in turn, rents out the equipment. After a given contractor does his installation work, Mid-American Signal checks the equipment and installs appropriate timing parameters.

The company also distributes a 3M product called the Opticon, for use by fire departments. With this device fire trucks can preempt traffic signals so they need not run red lights in emergency situations.

Dan Wright owns Mid-American Signal, Inc. He worked in the Overland Park traffic engineering department until 1974. He began the company from his home in 1980. The company opened its doors at 2429 S. Mill St. in June 1985, with Wright and one other employee. The company now has a staff of five and its sales have grown 23% over the last 4-5 years. Mid-American serves clients in Kansas, Missouri, Arkansas, Iowa and Oklahoma, competing with about six comparable companies.

Wright likes his location immensely. Mid-American Signal can easily reach all local customers and has easy highway access, as well.

Mid-American Signal, Inc. is a member of the
Rosedale Development Association.



ROSEDALE DEVELOPMENT ASSOCIATION
MONTHLY CALENDAR

Monday, June 10-RDA Board of Directors meeting
11:30 AM
OPEN TO ALL RDA MEMBERS
Call 677-5097 for location and reservations

Tuesday, June 18-RDA monthly breakfast
7:30 AM

GUEST SPEAKER: Members of Rosedale Development Association regarding future plans for the organization-your goals, vision

BEST WESTERN VILLAGE HALL
Breakfast sponsored by Rosedale Development Association
PLEASE PLAN TO ATTEND AND VOICE YOUR OPINIONS!!

CELEBRATE THE SPIRIT OF ENTERPRISE!

Ks. Business Appreciation Week
June 10-15, 1991



BLVD. CREDIT MOTORS

"WE FINANCE ANYONE"

340 SOUTHWEST BLVD. • KANSAS CITY, KS 66103

P.J. McGRAW

(913) 236-4937

JUNE NEWSLETTER SPONSORS-

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R. TIM WEEKS

Power Equipment SALES COMPANY, INC.

1507 LAKE AVENUE
KANSAS CITY, KANSAS 66103

Office (913) 384-3848

Fax (913) 384-5097

Hello,

Welcome to our neighborhood. It is an older area and so are most of us. That is why you won't get a rap at the door and some fresh baked cookies. It's nothing personal.

In spite of our aches and ailments, you will find all of us doing repairs on our homes, mowing and raking our yards and trying to keep the place neat and free of trash.

We work hard at being respectful of and toward one another. The lots are narrow, the houses close together so we have learned to be mostly quiet. With radios and televisions the sound travels and seems to vibrate into the next house and even into the next block.

You probably have noticed that trash and garbage is picked up on Thursday morning. Also, large items too. If we all do our part it keeps it nice for everyone. We hope you will enjoy living here and if you should need us just knock on any door. It is sure you will be treated courteously.

Wyandotte County Economic Development Council

P.O. Box 17-1453 • Kansas City, Kansas 66117-0453 • (913) 371-3198

May 13, 1991

Dear :

You and your company are cordially invited to meet with the Business Retention Subcommittee to discuss existing business concerns. This group was developed through the Economic Development Steering Committee of the Wyandotte County Economic Development Council as a means to facilitate relations between the business community and governmental and other business-related entities.

The Subcommittee is a group formed by members representing the KCK Area Chamber of Commerce, the City of Kansas City, Kansas, the Board of Public Utilities, Tech-Industry Consultants, Inc., and other business-related organizations. It's stated mission is to provide technical service opportunities and information to local companies seeking to create or expand services and products.

The Subcommittee would like to meet with you to discuss its program. This meeting would be held at your company's facility and would include members of the subcommittee. The discussion would focus on the services offered through the subcommittee. Also, other business concerns you may have involving representative member organizations could be addressed at that time. Upon agreeing to participate, a mutually convenient date and time will be arranged.

We are enclosing several brochures that will explain the services offered by the committee members in greater detail.

If you would like to participate in this program or simply want further information, please contact either myself at 573-1036 or Tom Lally at 573-5730.

Sincerely,

Mark L. Myer, Chairman
Business Retention Subcommittee

← This letter was written by a member of the Rosedale Community/Rosedale Development Association, for distribution to new neighbors, and has been used several times for that purpose. What a terrific way of approaching potential problems, before they start!!

On the following page you will note a list of possible code violations, provided by the City of Kansas City, Ks. The Rosedale Development Association provides our community with this information in hopes that property owners will voluntarily clean-up and keep-up their properties.

UNIQUE ORGANIZATION ASSISTS BUSINESSES AND NONPROFITS

The mission statement of the Surplus Exchange reads: To serve as a clearinghouse between those individuals and business that wish to donate items and those qualifying charities which may be in need of these materials. Benefits to the Kansas City metropolitan community include: Businesses can take a tax deduction for donation of surplus goods and equipment contributed, companies know that their surplus goods are going to help worthwhile charities, free service and free pick-up. Non-profit benefits: qualifying nonprofits save money on the acquisition of equipment and materials needed for their daily operations, provides them with a centralized location where they can find many of their needed materials. 501(c)(3) organizations seeking grants for purchase of equipment and materials can be referred to the Surplus Exchange.

In a time of increased environmental awareness, The Surplus Exchange recycles tons of business surplus annually and redistributes it to area nonprofits, removing it from the landfill cycle.

If your business would like another source of tax deduction, and an opportunity to give something back to the community, then donate your surplus office goods/equipment to the Surplus Exchange.

If your nonprofit group would like to save money on office expenditures call the Surplus Exchange and join the organization.

FOR FURTHER INFO CALL: 472-0444

Congratulations to:

Smurfit Recycling Co., 510 Division St., on their ranking as the 6th top recycling company in the metropolitan area, based on average monthly tonnage.—Kansas City Business Journal, May 24-30. Smurfit Recycling recycles aluminum, newspaper, cardboard, office paper, computer paper, plastic and glass.

Welcome to:

Trendsetters(hair salon) 3412 Rainbow Blvd.

KSMO Channel 62, 10 E. Cambridge

NEWLY LICENSED BUSINESSES IN ROSEDALE(courtesy KCK License Division)

Access Alarm and Communications, 126 Abbie Avenue

Tuckers(retail), 1249 Lawton Lane

Frozen Desserts Mobile, 4473 Booth St.

NEW ROSEDALE BUSINESS DIRECTORY AVAILABLE ROSEDALE DEVELOPMENT ASSOCIATION OFFICE

A new directory of area businesses was recently completed by the Rosedale Development Association. Featuring over 250 area businesses, listed by services of products provided, the Rosedale Business Directory provides businesses and residents alike, a means for keeping their shopping in Rosedale whenever possible, supporting the community and decreasing transportation time/money and/or shipping costs. When you can find what you need in your own backyard, why look elsewhere?

A free benefit afforded to Rosedale Development Association members, non-members in the Rosedale community may receive this publication for a small fee.

Some of the things that you will notice in the Rosedale Business Directory include:

-Rosedale has 15 apartment complexes

-12 area businesses service your car

-Rosedale has 20 eating establishments

-the community has two veterinarians, a pet supply store and a veterinary pharmaceuticals manufacturer

-Rosedale hosts everything from a food microbiology laboratory to elevator suppliers, to fabric weavers, microfiche transfer, and a moving company.

CALL THE RDA OFFICE AT
677-5097 for your copy.

School of Medicine named to magazine's 'top-10' list

KU's School of Medicine has been named by *U.S. News & World Report* as one of the top 10 schools of medicine in the United States whose main mission is primary care.

The School of Medicine, with campuses in Kansas City and Wichita, was ranked 6th overall on surveys of academic reputation among top medical school officials and intern-residency directors.

This year the magazine established the primary care

medical school category in its annual survey of graduate and professional education. Sixty-six medical schools were placed in the grouping. Primary care was defined as practice in general pediatrics, family practice and general internal medicine.

"Kansas has built a strong and responsive school of medicine over the years, and this survey is only the latest confirmation of that fact. We at the University of Kansas are obviously proud of our

faculty and their national reputation in primary care," said KU Chancellor **Gene A. Budig**.

The only schools to rank ahead of KU in the survey were, in order, Brown University in Rhode Island, Ohio State University, Thomas Jefferson University in Philadelphia, Michigan State University and Dartmouth College in New Hampshire.

The listing was published in the April 29 edition of *U.S. News & World Report*.

THE AD ON THE PREVIOUS PAGE

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ADVERTISER.

IF YOU WOULD LIKE TO
REACH OVER 400 AREA
BUSINESSES AND RESIDENTS

NEXT MONTH,

CALL THE RDA TODAY.

677-5097.