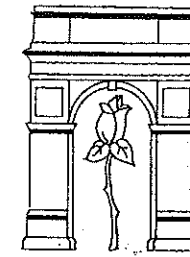


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Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

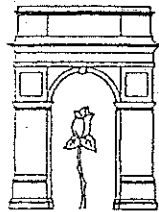
March 2004

Business Feature

Jim Schelstrate has owned Rainbow Car Wash, at 47th & Rainbow Blvd., for twenty years. Over that time he has made many improvements to the business. The Car Wash was originally a tin building. When Jim built the building that is there now, he continued to wash cars while the brick layers were at work. He had to hire guards for

the site at night because everything was housed under a tarp. Now Rainbow Car Wash is state of the art. Everything is computerized and the latest materials are used, which clean and do not damage your car. Jim enjoys the corner location, although, when Rainbow Blvd. was widened, it was a bit of a circus getting cars in and out. Jim has fourteen

full-time and one half-time employee. He values his employees time and commitment to the job. The result is quality service. Rainbow Car Wash is a neighborhood car wash that values attention to detail. Their hours are Mon. thru Sat. 8 a.m. to 6 p.m. and Sun. 9 a.m. to 3 p.m. Their phone number is 432-1116



Rosedale Development Association

1403 Southwest Blvd. Kansas City, KS. 66103
(913) 677-5097

Wendy Wilson-Executive Director

Non-Profit Org.
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 Kansas City, KS.

RETURN SERVICE REQUESTED

MEMBERSHIP APPLICATION

Annual Business Dues—\$100

Annual Household Dues—\$15

Name of Business OR Name of Household _____

Address _____ City _____ State _____ Zip Code _____

Contact Person _____

Day Phone _____ Evening Phone _____ Fax _____

Please mail application along with check made payable to:
Rosedale Development Association
 1403 S. W. Blvd.
 Kansas City, Kansas 66103

Community T.R.E.E.

It takes many people working together to improve Rosedale. This includes our youth. Last year 64 youth were involved in Community T.R.E.E. projects, putting in a total of 651 hours of community service. T.R.E.E. stands for teach responsibility, educate, and empower. The program, which is funded by H&R Block, allows youth to design and carry out their own service project. The youth research a problem they have identified, in order to determine what they can do. They then apply for a mini-grant and carry out the steps of the project they have created. Ada, a Rosedale youth who has been involved in multiple Community T.R.E.E. projects, became active in the program after taking Saturday Academy, another youth program at RDA. She enjoyed Saturday Academy so much she wanted to continue to be involved with RDA. It was for youth like Ada that Commu-

nity T.R.E.E. was first developed. As part of the Saturday Academy program, youth learned about their community. This lead them to want to be involved in their community. April, another Community T.R.E.E. youth, likes the program because she can help her community and meet new people while doing the project. April said her favorite project was taking Christmas gifts to the homeless shelter. The youth toured the shelter and asked about the residents' needs. They then made a list of items to buy and gave some to the shelter and some to children staying at the shelter. Community T.R.E.E. youth have also done projects such as leading bingo



April Gilbert (right), a Community TREE youth, helps a Rainbow Towers resident set up for Bingo Night.

night at Rainbow Towers, purchasing swings for Rosedale Ridge, and running a spay and neuter your pets education campaign. All the projects the youth do are areas of concern that they have recognized. Because of this, the youth have a personal commitment to completing the projects. The Community T.R.E.E. program teaches youth that they too can make a difference.

Rosedale Notes

Thank you to Rosedale Vision Center and Rosedale Floor Covering for their contributions to the Puppet workshops. The workshops will be held this summer and will involve parents and youth in building puppets for the Rosedale Parade. Additional business sponsors are needed.

Come March with City Vision Ministries originally planned for March 27 has been rescheduled for May 1st. The project will

UPCOMING EVENTS

March thru May 1- "Silhouettes in Time: A Trio of Inspiring Women" (exhibit) at Wyandotte County Museum, 126th & State Ave.

April 14- "The Benefits of Pet Ownership for Older Adults" at Landon Center on Aging. Call Matt Chandler at (913) 588-3094.

April 19- "Home Radon Seminar" 7:00 p.m. at Wyandotte County Fairgrounds—Banquet Hall. Call (913) 299-9300.

April 21- "Workplace-Kansas City 2004 Job Fair" 10 a.m. to 2 p.m. at Kansas City Community College, Field House 7250 State Ave.

April 24- Heart Health Fair, 6:30 to 11 a.m. at Providence Medical Center. Call (913) 281-7777

April 28- "Gardening Tips for Older Adults: Container Gardens" at Landon Center on Aging. Call Matt Chandler at (913) 588-3094.

involve construction work on two Rosedale homes. Volunteers will be needed for everything from carpentry to hospitality.

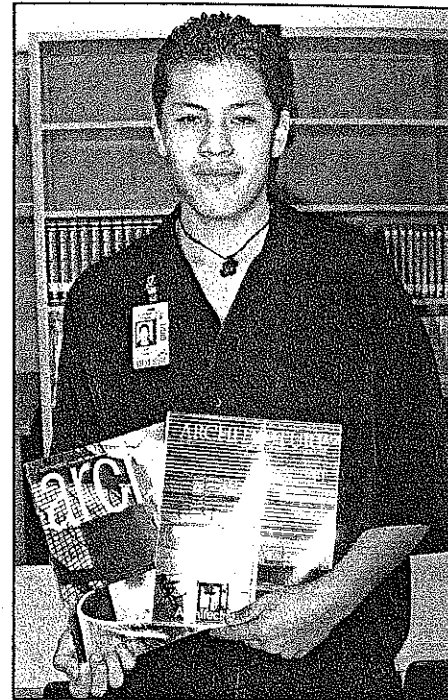
Thank you to Gould Evans Goodman for donating architecture magazines to Rosedale Middle School (RMS). Luis Palos, an RMS student, has always wanted to be an architect. The RMS library, however, did not have many materials on architecture. When Gould Evans Goodman heard about Luis' dreams they gladly donated magazines to the school.

The **Land Use Planning Public Meeting** was held on March 23. The discussion of a Rosedale Master Plan was attended by approximately 55 residents, business owners, and officials. Some concerns were sidewalks and curbs, quality housing for

Strategic Plan

RDA has set goals that will help improve our **organizational capacity**. The hoped for outcome of these goals is enhance our capacity to serve our constituents by increased volunteer & resident participation, increased board and staff capacity and competency, and agency partnerships. The following specific goals have been outlined:

- Board will report increased understanding of its roles, responsibilities and financial obligations.
- Office manager retained and community organizer will be hired.
- At least 2 staff members will have been trained in core



Luis Palos received architecture magazines from Gould Evans Goodman

the elderly, a recreation center, and good code enforcement.

Consider becoming an RDA **member**. The membership form is on the back of the newsletter

competencies.

- 50 RDA residents and business owners will have participated in RDA planning efforts.
- 5 agencies will be partnering with RDA to assist with program delivery.
- 400 volunteers will have participated in RDA activities.
- One intern and 4 adult students will have assisted RDA with program delivery.

We are already well on the way to completing many of these tasks. While you may not see the direct results of some of these goals, we hope that you feel the impact of RDA running more efficiently and effectively.

Crime Prevention Through Environmental Design

Your home is one of your most valuable assets. There are some basic steps you can take to protect it. Some things to look for are that shrubbery and trees should not obstruct your doors. Outdoor light should be checked and updated. Make sure your door and window locks are in working order. Your house

numbers should be visible from the street. Officer Wilt of the Kansas City, KS Police Department is available to conduct Crime Prevention Through Environmental Design (C.P.T.E.D.) surveys of your home or business. The survey consists of an interior and exterior security and safety check of your property.

Officer Wilt can be contacted at (913) 573-8720 or paged at (816) 497-0349. You should allow half an hour of your time during the day or evening for the survey.

Rosedale History

Charlie Green's connections to Rosedale run deep. His grandfather moved to Rosedale in 1903 and built the house Charlie now lives in. His father owned Rosedale Radio, which opened in 1932. Charlie remembers watching Dagwoods being built from his father's shop. He attended Whitmore School and Rosedale High School. He would swim and fish in Turkey Creek with his friends. They used to jump from a railroad bridge into Turkey Creek. The Rosedale Baseball Park was across from the Rosedale Mineral Bath. The Mineral Bath was discovered when workers were

digging for coal and instead struck gas heated mineral water. In the winter children would go sledding down Mission Rd. The city would put hay at the bottom of the hill to stop and cushion them. The streetcar could be taken downtown for only a nickel and he could go to the movies and buy popcorn for less than a quarter. Southwest Blvd. was once Highway 10 and brought a lot of traffic through Rosedale. Charlie describes Southwest Blvd. then as "pretty lively". There was a rivalry between Rosedale and Argentine, which would sometimes break-out into fighting. Charlie be-

came a brick layer and helped to build many of the buildings in Rosedale. Charlie lived in Las Vegas and Hawaii, but he always got the "Boulevard Blues" and came back to Rosedale. Charlie is well known in Rosedale for the 58ft. steel sailboat he built in his backyard. The Conjetta Lee was built over two years and launched near the Seventh St. bridge over the Kaw River. Charlie and his friends took the Conjetta Lee to the Gulf of Mexico. He has had his share of adventures both in and out of Rosedale.

Rosedalians Reaching Out

Help make Rosedale a cleaner place. On April 17 from 9:30 to 2:30 there will be trash pick up on the 39th St. area of Lloyd and Minnie. Picking up trash is an easy way to improve the neighborhood. Students from KU Medical Center, youth, and community members will be helping with this event. The trash pick up is part of a National Youth Service Day (NYSD). NYSD mobilizes millions of young Americans to identify and address the needs of

their communities through service. It is an opportunity to encourage youth to do service projects. Come for the whole day or only part of the day. Volunteers will be meeting in front of the Mt. Carmel Church. Please call Amy Stock at (913) 677-5097, if you are interested in helping.

Rosedale Development Association

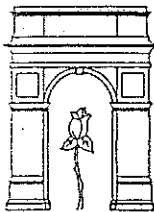
Mon.-Fri. 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax

Words of Wisdom

"Hold fast to dreams, for if dreams die, life is a broken winged bird that cannot fly."
-Langston Hughes

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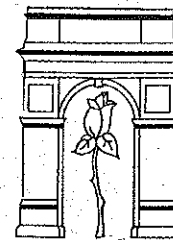
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Rosedale Development Association

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April 2004

Business Feature

Ron Quick is friendly and efficient behind the counter of Quick's Barbeque. "Slab walking," he calls an order back to the kitchen. He convinces another customer to try a piece of pie. Customers pay their bills with satisfied looks on their faces. Kansas City is known for its barbeque, but Quick's offers a little bit more. Three generations of loyal customers have eaten at Quick's. The restaurant

also has a loyal waitress, who has worked there for thirty-two years. The business was started in 1964 by Earl Quick and is celebrating its 40th anniversary in May. In 1968 there was need to expand the building at 1007 Merriam Ln. to the size it is today. Quick's also opened a restaurant in Lawrence in 1995. Now, Earl's two sons, Ed and Ron, manage the two stores. Quick's smokes their meat with

hickory wood and offers multiple sides including pie and beer. Popular items are their slabs and burnt end sandwiches. To celebrate their anniversary on May 14 slabs will be \$8.95 and a half lb. burnt end sandwich will be \$4.45. If you're over 21 you can also get \$0.50 draws with food orders. Quick's is open 10 a.m. to 9 p.n. Mon. & Tue. and 10 a.m. to 10 p.m. Wed. thru Sat.

Volunteer Profile



Krystal Loeber (left) with Community TREE youth Ada Sims and April Freeman.

Krystal Loeber is a new and spirited volunteer for the Rose-

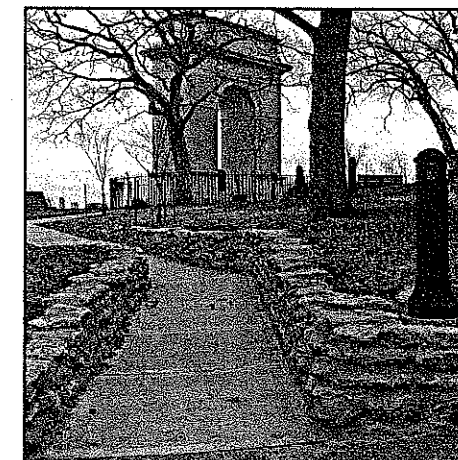
dale Development Association. She recently moved to Kansas City from Seattle, in order to study Urban Ministry at the Nazarene Theological Seminary. She has a B.A. in Art and especially enjoys painting with acrylics. Krystal learned about RDA through her mentor, Brian Postlewait, Pastor of the Rainbow Boulevard Church of the Nazarene. Recently, she

worked with several Rosedale Middle School youth to provide items to SRS for Love Bags to be given to infants and toddlers going into foster care. She hopes to continue to volunteer for Community TREE gaining more experience with youth and urban ministry. She enjoys the enthusiasm of the youth and their willingness to be involved. Thank you Krystal for being a positive role model.

Rosedale Memorial Arch Improvements

The Rosedale Memorial Arch is now handicapped accessible. The Unified Government Parks and Recreation Dept. made \$21,000 worth of improvements. The Arch was temporarily closed while construction took place and is now reopen to the public. Ramps and hand rails now lead up to the Arch making access easier for the aging veteran population. The Arch is an

important part of Rosedale history and the site offers a breathtaking view of Kansas City. It was built to as a monument to soldiers who died in World War I and was rededicated to honor those who died in World War II, Korea, and Vietnam. The Arch is open between 8:00 a.m. and 10:00 p.m.



UPCOMING EVENTS

May 1- "Come March with City Vision Ministries" 9 a.m. until 2 p.m.

May 8- Youth Volunteer event with Habitat for Humanity.

May 5- "Day Trips from Kansas City" Author Shifra Stein speaks about things to do and see within a short drive from Kansas City. Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

May 13- Celebration of Wyandotte County and the positive changes that have occurred over the last few years. 5-7 p.m. at the Jack Reardon Convention Center. Tickets are \$10. Contact Melissa Bynum at (913) 788-3988 for tickets.

May 19- "How to Travel Well In Today's World" Author Shifra Stein offers travel tips that will help make your vacation easier and more enjoyable. Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

May 22- Studio 804 Open House. 3808 Lloyd. Between 11 a.m. and 2 p.m.

June 2- "Journaling for the Health of It" Learn journaling techniques that help jumpstart creativity, encourage self-discovery, and promote physical and mental well being. Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

Rosedale Notes

RDA is holding **Summer Youth Employment (SYE)** again this year. The program will provide job opportunities for youth who live in Rosedale, ages 14-17. They will be working 10-30 hours a week in a position relevant to their career interests. Youth interested in SYE should call the RDA office at (913) 677-5097.

Thank you to Best Western Inn and Conference Center for donating to the Piccadilly Puppet Pageant. We love businesses who are involved in the community!

There are two **corrections** to be made for last month's newsletter. In the article "Community TREE," the youth helped with bingo night at Rosedale Towers and not Rainbow Towers. Also the Community T.R.E.E. youth pictured is April Freeman and not Gilbert. Sorry for these errors.

Donations: Its Spring Cleaning time. Are you planning to move out any furniture for more space? Residents of Belrose Manor would be happy to accept donations of furniture such as cribs, twin beds to king beds, table dressers, couches, arm-chairs, and cabinets. Please contact Donna at (913) 677-2561.

Congratulations to **Excellence in Education** award recipients! For this academic quarter, 33 students at Frank Rushton, 12 at Holy Name, and 72 at Rosedale Middle School received recognition for their good grades, attendance, and behavior. RDA will gladly take donation to help pro-

vide rewards for these hard working students. Please send checks to 1403 S.W. Blvd. Kansas City, KS 66103

Thank you to Steve from Millam Ditching, our mystery volunteer, for taking care of our blackberry bushes.

Twenty-three volunteers participated in **Serve Day**. Trash was picked up along Minnie and Lloyd. Participants were from KU Medical Center, Holmeswood Baptist Church, and Rosedale.

The Social Work students for **Rosedale Community Project** have completed their practicum. Five students have been with us since the fall gaining hands on experience in the Rosedale community. We would like to thank them for all their hard work and wish them the best of luck in the future.

Youth Volunteers are needed to participate in landscaping at a Habitat for Humanity house in Rosedale. Landscaping will take place on May 8 from 8:30 a.m. to 1:30 p.m. Lunch will be provided. Call Amy Stock at (913) 677-5097 if interested.

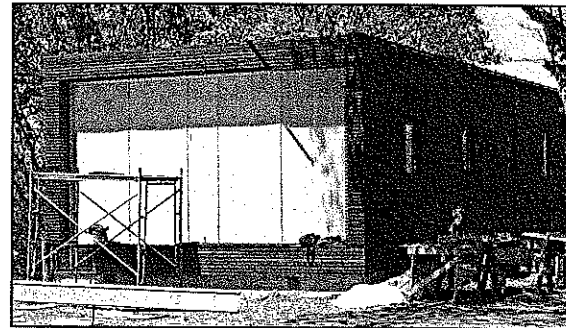
New swings were installed at **Rosedale Ridge**. A ribbon cutting took place April 14. Thank you to the Community TREE youth, Alicia Alejandra, Jacob & Miranda Romero, and Jeremy Land, who identified the need and helped make the swings available.

Protect Your Investment

The Kansas City Neighborhood Alliance (KCNA), in cooperation with Vatterott College, is sponsoring a basic home maintenance program. Training topics include: hands-on basic heating and air conditioning maintenance; basic electrical skills; roof and gutter maintenance; water leaks-how to detect and avoid them; weatherization; what to know before you sign a contract

for home repairs; toilet bowl know-how; caulking; what tools you need in your basic toolbox; sidewalk and driveway maintenance; even pruning and lawn maintenance skills. If you would like to register for the *Protect Your Investment* program, or would just like more information, please contact Jan at KCNA at (816) 872-3413 or at jrinne@kcna.org. A \$5 registration fee will cover the program as well as a continental breakfast. *Protect Your Investment* will take place at Vatterott College, 8955 E. 38th Terr., Kansas City, MO, on June 12, starting at 8:00 a.m. and concluding at noon. Please visit the KCNA website at www.kcna.org for information on additional programs and services for you and your neighborhood.

Studio 804



Third year graduate students at University of Kansas School of Architecture and Urban Design are involved in a unique experience. Studio804 is a program in which students design and build their own project. Students focus on creating an affordable and efficient house. This year stu-

dents are building a single family home in Rosedale, the first time a Studio804 home has been built outside of Lawrence. City Vision Ministries is financing the home. The house was built in five pieces in a warehouse in Lawrence. Brain Finan, a student working on the project, said having to move the house created challenges. The house was limited in size by the dimensions of the warehouse door and the height of bridges on the highway. In the middle of April, the sections were brought

to Rosedale and each piece was set into place. Finan said it was rewarding, when the sections were fitted onto the foundation without any problems. The KU students have utilized unusual materials such as aluminum, bamboo, and a Brazilian hardwood called Mas-saranduba, in building the house. An open house will be held May 22 from 11 a.m. to 2 p.m. at 2808 Lloyd. Because the site is at the end of a dead end street, we ask that those who attend the open house do not park on the street. The studio804 house promises to be a unique addition to Rosedale.

Strategic Plan

Neighborhood and Tenant Associations are an important part of the community. As part of RDA's strategic plan, we would like to see these groups increase their capacity to impact neighborhood change. We have outlined the following goals in order to bring about this change.

- A tenant association will be formed and active at Rosedale Ridge Apartments.
- Four community leaders will have "graduated from a leadership program."
- The Shawnee Road

Neighborhood Association will have increased attendance at meetings and will have focused on at least one common issue.

- Hilltop and Frank Rushton neighborhood groups will have completed neighborhood action plans.

Often times, neighborhood and tenant associations are better able to assess the community's needs. We encourage everyone to be involved in the community of Rosedale and thank our neighborhood groups.

Rosedale Development Association

Mon.-Fri. 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax

Words of Wisdom

"Life is a series of collisions with the future; it is not the sum of what we have been, but what we yearn to be."

-Jose Ortega y Gasset

celebrate!

WYANDOTTE COUNTY ●

OUR PAST. OUR PRESENT. OUR PROMISE FOR THE FUTURE.

THURSDAY,
5 TO 7 P.M. **MAY 13, 2004**

WYANDOTTE COUNTY'S RE-BIRTHDAY PARTY

REARDON CONVENTION CENTER

5TH AND MINNESOTA AVE., KANSAS CITY, KANSAS

CELEBRATE WYANDOTTE COUNTY'S REBIRTH AND REVITALIZATION!
BRING YOUR FAMILY AND FRIENDS!

BALLOON RELEASE AT 5 P.M.

BRIEF PROGRAM AT 6 P.M.

HORS D'OEUVRES, CASH BAR

JAZZ BY THE DON NELSON BAND

SALSA BY GRUPO MURALLA

POLKA BY DON LIPOVAC ORCHESTRA

DRAWING FOR 4 RPM SEASON TICKETS TO KANSAS SPEEDWAY

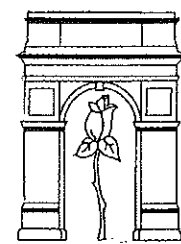
ALL FOR ONLY \$10.00 PER PERSON

TICKETS FOR CELEBRATE WYANDOTTE COUNTY MUST BE PURCHASED IN ADVANCE.
CALL 913-371-3070 FOR MORE INFORMATION OR TO PURCHASE YOUR TICKET.

PAT SEDLOCK, CHAIR • HUGH ZIMMER • TOM WOODS • RICK GREENO • BILL DUNN, JR. • PAUL RODRIGUEZ • CRAIG GAFFNEY • JEFF BOEDIGER
• WAYNE FRANKLIN • CHERISE SEDLOCK • JIM HADEL • GARRY KEMP • WENDY WILSON • JAN THOMPSON • MELISSA BYNUM • MARY TANE
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FARRAR • TINY Mc TAGGART • JOE SWANSON • THERESE HORVAT • PAT GAUNCE • DEANNA TICE • CATHY BREIDENTHAL • DENISE GRAVER •
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May 2004

Business Feature

George Chaffin needed a creative outlet. He decided to put his green thumb to work. In 1995, he started Landshapes, a design and build landscaping business. Landshapes moved to its current location at 1243 Merriam Ln. in 1997. Chaffin and his 9 full-time and 7 to 14 seasonal employees work on projects all over the metro area. Because of this, their Rosedale location is a bene-

fit, as Landshapes is centrally located with easy access to the highway. Chaffin also says that Rosedale is more than a cold commercial area and has a nice mix of good people and small businesses. Landshapes does both commercial and residential projects. For commercial customers they also do grounds maintenance, snow removal, trash pick up, and parking lot

maintenance. Landshapes specializes in hardscaping, or the non-vegetation elements of landscaping, such as walls, patios, and drainage. Every job offers its own set of challenges. The Landshapes team pays attention to detail on all their projects. Chaffin also brings passion to his work, which he believes is necessary in order to be successful.

Liberty & Rosedale Mural: Painting for Peace

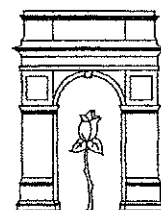


On April 30 and May 1 Rosedale Middle School (RMS) and Liberty High School (LHS) met to pursue the idea of peace and diversity. The two schools came together to paint an amazing mural for RMS. Students from RMS and LHS met through Michael Toombs, who is an active artist and the founder of Storyteller's Inc. Mr. Toombs coordi-

nated the meetings with Rosedale and helped paint the mural. Two LHS students, Tony Hughes and Liz Beeman decided that they wanted to do something for diversity and for their communities. They contacted Michael Toombs, who had also been contacted by RMS. He brought the two schools together to meet and talk about creating a

mural. After meeting together the Rosedale Site Council, the RMS community and LHS community decided to paint a mural that would represent diversity within the communities. RMS is a place of many different ethnicities and religions, and the community wanted something to express their differences and their unity. Over 30 Liberty volunteers were brought to Rosedale and over 70 students total worked on the mural on April 30. The students all worked together, talking and building relationships with each other that will be remembered forever. On May 1, another 20 students worked on the mural and finished it by touching up the details and taking pictures with the mural. The mural was unveiled on RMS's diversity night Thursday, May 13.

-Submitted by Liberty High School



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(913) 677-5097
Wendy Wilson-Executive Director

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Contact Person _____

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UPCOMING EVENTS

June 3- School is Out!

June 8- EMS Sales Tax election.

June 9- "Elizabeth 'Grandma' Layton Nursing Home Series of Drawings" Come and learn about the intriguing art work of Kansas native, Elizabeth Layton. Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

June 19- Community TREE youth and adult sponsors will be conducting a food collection/scavenger hunt from 10 a.m. to 12 p.m. in the Rosedale area. If you are a resident, look for a reminder on Saturday, June 12th. All donations will go to Crosslines.

June 23- "The Creative Journey" A lively and informative presentation on how to jump start the creative process and maintain a creative mind. Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

July 1, 8, 15, 22, 29- Family and caregiver training classes. 9:45 a.m. to Noon at the Landon Center on Aging. Call Hallie Calloway at (913) 588-0606 to register.

July 7- "Issues with Weather and Older Adults" Presented by Bryan Busby Noon to 1:00 at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

Rosedale Notes

A special thank you to Meg Mullen, Nike Sales Representative, for her generous donation of sports equipment. The equipment will benefit youth participating in Community TREE, Saturday Academy, and Excellence in Education.

Thank you to Kansas City Ice Cream Co. for the donation of 15 gallons of ice cream.

Thank you to Rosedale Floor Covering for their donation of carpeting and labor to the March with City Vision Ministries project.

Thank you to Brain's Auto Repair, Silva's Food, Perdue Automotive, Brotherhood Bank, Mail and More, Rainbow Car Wash, and Strasser Hardware for donating to the Piccadilly Puppet Pageant.

Thank you to Harold Strasser for donating a photograph of the 117th Ammunition Train Rainbow Division to RDA. The photograph is dated May 12, 1919. Stop by the office to see this piece of Rosedale history.

March with City Vision Ministries was a success! Over 30 volunteers helped to make improvements to two homes in the Hilltop Neighborhood, on May 1. Thank you to everyone who participated.

The **parade puppets** are here again! Starting on Saturday July 10 Lisa Jorgenson will be conducting Piccadilly Puppet Workshops from 2-4 p.m. at the Koch Community Room at 1401 Southwest Blvd. Join in the

magic and fun as we create giant puppets for the Rosedale Rainbow Parade. Call Amy Stock, RDA Volunteer Coordinator at (913) 677-5097 for more information.

Check out the new **seesaw** at the Whitmore Playground installed Saturday, May 15th. A special thanks to Rosedale youth: Ilham and Reham Abuanga, Luis de la Rosa, Toni Taylor and Ashley and Amber Gilbert for working on this Community TREE Project.

Thank you to H&R Block Foundation who funds Community TREE, to the Rosedale Optimist Club, to the Alumni and Community Relations Department at University of Kansas Medical Center, and the Sharing Community Church for also helping to fund the seesaw.

KBI Registered Offenders are list on the website www.accesskansas.org/kbi/ro.shtml. We encourage you to use this resource.

A **Rosedale History Meeting** was held. Long time Rosedale residents are helping to recorded Rosedale History. Thank you to those who gave their input.

Consider including RDA in your **estate planning**. Donations great or small are always welcome.

Don't forget to **vote, June 8th**. The EMS Sales Tax would be used to pay for first responder/EMS Services. The sales tax would be increased to 7.55%. Property taxes would also be lowered 2 mills.

Excellence in Education Survey

Teachers of Excellence in Education students were recently surveyed, in order to measure the effectiveness of the program. 95% of respondents agree or strongly agree that youth display behaviors indicating that they are proud to receive the Excellence in Education award. 100% of respondents agree or strongly agree that youth who receive the award continue their positive

Rosedale History

Mr. & Mrs. Walburg will celebrate their 70th wedding anniversary next January. Both have been part of the Rosedale community all their lives. Mr. Walburg's family immigrated from Sweden around 1900. His father operated a dairy on Puckett Rd., which was just mud and rocks. Unlike it is today, the area was clear of small trees and overgrowth, providing a good pasture for the cows. Mr. Walburg would milk twenty-five cows by hand. The milk was delivered in glass bottles to houses, grocery stores, and the Bell Memorial Hospital. It sold for ten cents a quart. Empty milk bottles would be collected, washed, and re-used. In 1939, Mr. Walburg

Strategic Plan

Financial Management and Fund Development is a behind the scenes element of RDA that is none the less important. It is our goal to have a long range financial development plan in place and have two months of operating reserves. We have outlined the following steps, in order to reach this goal.

- A fund development plan will be developed and in place.

school performance. Approximately two thirds of the respondents are undecided or do not think the award motivates students who do not receive the award to improve their performance. 71% of the respondents are undecided or do not think the Excellence in Education program has increased parent involvement in the education process. 95% of respondents agree

took over his father's business. Around that time they bought a milking machine and new federal regulations required that the milk be pasteurized. Mr. Walburg sold the dairy in 1948. Mrs. Walburg grew up at 4500 Lloyd. Her parents owned one of the first houses built on Lloyd and her father had a horse, a cow, a garden, and an orchard. In the winter, they would bury their vegetables in a swallow trench and cover them with straw and dirt. During the summer they would hang the milk down in the well, in order to keep it cool. Mrs. Walburg remembers the building of the First Congregational Church at 4326 Lloyd. The congregation ran out of

- All bookkeeping and accounting activities will be conducted internally.
- RDA staff and board will participate in trainings related to RDA's financial matters.

By taking such measures, we help to insure that RDA will be part of the community for the long run.

or strongly agree that the program is beneficial to the school. 77% of respondents agree or strongly agree that the Excellence in Education program has increased their belief that the community supports the work of the teachers and staff at their respective schools. Thank you to those who responded. This will help us to improve the program.

funds before the building could be completed, so for awhile the church was just a basement. Mr. & Mrs. Walburg also remember the construction of the Rosedale High School football stadium. A carnival was held to raise money for the project. Mrs. Walburg was part of the Girl's Athletics Association (GAA). One major activity she participated in, with the GAA, was a walk from Rosedale to Swope Park. They were able to ride the streetcar back. Walking was the best way to get around. Even if they took the streetcar, they would have to walk to the stop. Mr. & Mrs. Walburg think that all the walking they did keeps them active today.

Rosedale Development Association

Mon.-Fri. 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax

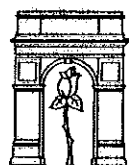
Words of Wisdom

"Success is the ability to go from one failure to another with no loss of enthusiasm."

-Sir Winston Churchill

BOARD OF DIRECTORS

<u>President</u> Stevie Reynolds	<u>Vice Presidents</u> Gerard Lozada Michelle Robinson	<u>Treasurer</u>	<u>Secretary</u> Paul Davidson
Rick Silva	Robert Kaufman	Lili Englebrick	Phil Gardos
Bette McGill	George Kemper	Kim Cuda	
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Wendy Wilson-Executive Director

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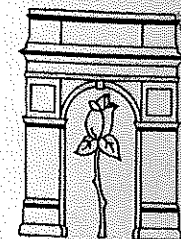
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MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	
Please mail application along with check made payable to:		Rosedale Development Association 1403 S.W. Blvd. Kansas City, KS 66103	

Copies provided by Liveable Neighborhoods (Community Development Block Grant)



Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

June & July 2004

Business Feature

About Time Custom Screen Printing is new to Rosedale and a new member with RDA. About Time offers custom t-shirts, made using silk screening. They do work for both individuals and businesses. They also offer a wide variety of balloons, greeting cards and deliver balloon bouquets. About Time would be a great resource for any special occasion from family

reunions or company picnics to anniversaries or birthdays. Tina Perez, owner of About Time, has been at her current location at 925 Southwest Blvd. for about two months. She moved the business over from Missouri. Tina says that the high traffic on Southwest Blvd. appealed to her when looking for a new location. She had a successful grand opening on May 7th and hopes to

have other special events, such as clowns for children. Tina is a member of the Hispanic Chamber of Commerce. She currently has three employees, but hopes to expand her business in the near future. About Time Custom Screen Printing is open Mon-Sat. 10 a.m. to 7 p.m. Their number is (913) 384-6400.

RDA Website

RDA is excited to announce the completion of our website. For the past several months, RDA's staff have been working with consultant Cheryl Hanback, who brought much needed technical expertise to the process. The RDA staff wanted to be involved in the designing of the website. They studied other websites and advertisements to get ideas. Amy Mattson, a full-time volun-

teer with RDA, would take the staffs ideas and create mock-ups to present to Cheryl. The result is a website that has taken ideas and input from a variety of people associated with RDA. Information about RDA programs, volunteer opportunities, staff, and much more is on the website. The development of the website will be a continuous process. Information will con-

tinued to be updates and new pages will be added in the future. It is also hope that the website will someday include information about member business and links to partner organizations. In this way, visitors to the website will get a comprehensive view of both RDA and the greater Rosedale community. Check out the new website at: www.rosedaleassociation.org

Good Neighbor Training

The Unified Government Resource Center and Liveable Neighborhoods are holding Good Neighbor Training from 8:00 a.m. to 4:00 p.m. Saturday, July 31, 2004 at the Neighborhood Resource Center. The purpose of the training is to provide answers to the many questions that neighborhood groups have about the departments that strive to resolve the most common complaints. This is your opportunity to learn about the proce-

dures and the legal processes that the departments must adhere to in order to operate within the local and state laws. The class will provide you with a better understanding of the internal workings of each department. This training also gives your neighborhood group the opportunity to participate in the Blue Card Program. The Blue Card Program allows neighborhood groups to send courtesy notices on postcards to notify neighbors

of common code violations. This program has been successful in other cities to assist Code Enforcement with voluntary compliance. If you are interested in taking the Good Neighbor Training, contact Liveable Neighborhoods at 573-8737 or e-mail mjohnson@wycokck.org to register. The class is limited to 20 people. Participants must attend the full day to receive a certificate.

Rosedale Notes

We strongly encourage everyone to attend the Candidate Forum held by the KCK Chamber of Commerce. The forum will be held July 28 from 6 p.m. to 9 p.m. at the KCK Community College. Candidates running for District Court Judge, Kansas House of Representatives, and Kansas Senate, will be speaking. It is important to be informed about the candidates and to vote!

Community TREE youth held a birthday party at Rosedale Towers for residents. Thank you to April Freeman, Ada Sims, Mark Villanueva, and Whitney Berry

UPCOMING EVENTS

July 7- "Issues with Weather and Older Adults" presented by Bryan Busby. Noon to 1:00 p.m. at the Landon Center on Aging. Call Matt Chandler at (913) 588-3094 to RSVP.

July 8- First session of Drama camp held at Koch Community Center from 3-5 p.m. Open to ages 10-13. Call Andrea at (913) 677-2561 for more information.

July 10, 17, 24, 31- Puppet Workshops. 2 p.m.-4p.m. at 1401 Southwest Blvd. Call Amy Stock at (913) 677-5097 for more information.

July 28- Candidate Forum 6 p.m. to 9 p.m. Kansas City Kansas Community College.

July 31- Good Neighbor Training 8 a.m.-4p.m. at the Neighborhood Resource Center. Call (913) 573-8737 to register.

for their work on this project.

Excellence in Education was held June 3 at Frank Rushton. 32 students received awards. Congratulations to these successful youth.

RDA received a Grassroots Grant from the Kansas Art Commission for **Piccadilly Puppet Workshops!** Participants make giant puppets for the Rosedale Rainbow Parade. Starting on Saturday July 10 Lisa Jorgensen will be conducting the workshops from 2-4 p.m. at the Koch Community Room at 1401 Southwest Blvd. Call Amy Stock, RDA Volunteer Coordinator at (913) 677-5097 for more information.

Planning for the **2004 Rosedale Rainbow Parade, Carnivale in Rosedale** has begun! The Parade is scheduled for Sept. 25. If your community group or business is interested in marching in the parade, or if you are interested in volunteering to help with the parade call Amy Stock at (913) 677-5097.



STREET FAIR 2004
Sat. Sept. 25 10:30 a.m.-2 p.m.
At the corner of 36th & Rainbow

Vendors Needed
A great way to get a business off the ground.

\$50 fee for booth space
(Proceeds benefit Jay Doc Free Clinic & Rosedale Middle School)
Email: cschnose@kumc.edu
Call: Theresa Brown (913) 588-6681



Mini-Society was held June 7-11. Youth made, bought, and sold crafts to each other. They learned the value of money and hard work. Twenty youth attended. The program was a partnership between K-State Extension and Rosedale Community Project.

RDA and Rosedale Community Project are holding a **Drama Camp**. The camp is for youth ages 10-13. Participants will develop their own show and will perform on July 31. The first session is July 8th from 3-5 p.m. Sessions will be held every Tuesday and Thursday up to the performance date. Call (913) 677-2561 to register.



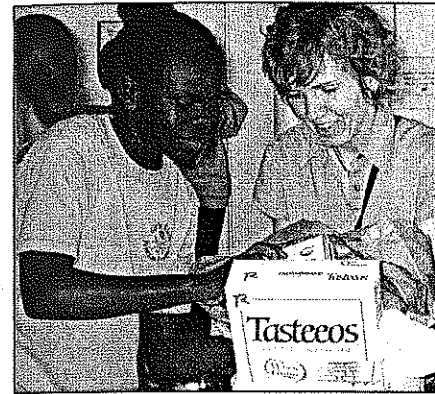
FREE T-Shirt with this Ad!
While supplies last

Come see us at our new location!

We can handle all of your custom T-shirt printing needs!
We also sell Balloon Bouquets!

925 Southwest Blvd., Suite 100
Kansas City, KS 66103
(913) 384-6400
Email: abouttimeprint@aol.com

Scavenger Hunt



Ilham Abuanga (left) & Amy Stock, RDA's Volunteer Coordinator, count food items donated during the scavenger hunt.

Rosedale History

Harold Strasser started working for his father, sweeping floors and running odd jobs, when he was ten. By the age of twelve, he could wire a house by himself. His father started Rosedale Plumbing and Electric in 1917 with a cousin. Harold's father was a councilman when the fire department bought its first truck. Harold said riding on the fire truck as a kid, was the thrill of his life. There was only one fireman, who would drive the truck to the site of the fire. Then, the councilmen and the neighbors would help fight the fire. In 1920, the cousin left the business and it became Strasser Hardware. When Harold graduated from high school in 1926, his father offered him a partnership in the business. He agreed only if they would expand. Strasser Hardware moved to its current location at 910 Southwest Blvd., which was the Masonic Lodge. There was a man that everyone called Scotty who worked in the Masonic Lodge. After living in Rosedale for thirty years, it was discovered that he had murdered his wife

when he lived back East. The news came as quite a shock, as he was always well-liked. In 1956, Harold became the sole owner of Stasser Hardware. While Strasser Hardware has grown, many changes have occurred in Rosedale too. Trains would park in the switching yard behind Strasser Hardware. People would swarm to the trains and fill gunny sacks with coal or grain in order to sell it. Harold remembers one boy going so far as to bore a hole in a train car and filling his sack with grain. Three grain elevators along the tracks, burned down in a big fire. They were wood frame buildings with metal exterior. Harold said, "The fire got so hot that the metal sheets would float around red hot just like a leaf in the air." The Frank Rushton Bakery also suffered from a fire. As a result, the bakery built to replace the one that burned down was mostly concrete. This is the building that stands today in the 800 block of Southwest Blvd. Rosedale has also been struck by multiple floods. Strasser Hardware is at the border where the

into Cross Lines, it was estimated that the youth had collected over 300 pounds of food. All the youth received prizes and had a party in the park for their efforts. The whole event was a Community TREE project designed by Melina Hernandez, Fabiola Hernandez, Ilham Abuanga, and Charles Holmes. Thank you to the eleven youth who participated in the hunt and to all who donated food.

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flooding would stop, but they would have recorded sales in pumps, mops, and buckets during these times. Rosedale has been through a lot. Through all the ups a downs, Strasser Hardware has been a solid fixture in Rosedale. Today Harold's son is the president of the company and Strasser Hardware has grown from a store of only one or two employees to one of 115 employees.

Rosedale Development Association

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1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax
www.rosedaleassociation.org

Words of Wisdom

"There are those who look at things the way they are, and ask why... I dream of things that never were, and ask why not?"
—Robert Francis Kennedy

In order to serve you better, RDA would like to receive your thoughts on the following questions. Not only will your answers help improve our services, but your response will help us to secure funding, as many funders like to see the agencies they fund receiving community input.

- How can RDA have a greater impact on your neighborhood/ business environment?

- How can RDA maximize our impact on the community as a whole?
(School, Business, Housing, Infrastructure, Development, etc.)

- Additional comments:

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(School, Business, Housing, Infrastructure, Development, etc.)

- Additional comments:

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Rick Silva	Robert Kaufman	Lili Englebrick	Phil Gardos
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Rosedale Development Association
1403 Southwest Blvd. Kansas City, KS 66103
(913) 677-5097

Wendy Wilson-Executive Director

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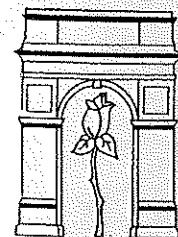
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MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	
Please mail application along with check made payable to:		Rosedale Development Association 1403 S.W. Blvd. Kansas City, KS 66103	

Copies provided by Liveable Neighborhoods (Community Development Block Grant)



Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

September 2004

Business Feature

From the smallest ice cream scoop to the largest industrial sized stove, Advanced Restaurant Supplies has your kitchen needs. This good addition to Rosedale has been in business since April. Sha Soleimani explained that his father has owned his own restaurant for ten years and wanted to open a supply store. Many similar stores are located downtown, so the Rose-

dale location is ideal, setting them apart from their competition. Their location at 1032 Merriam Lane. allows them to draw customers from nearby Johnson County. Advanced Restaurant Supplies is not only for restaurant owners. They are also a good source for churches, schools, bars, individuals, and anyone who needs something for the kitchen. Sha said that they

really want to take care of their customers. Because of this, they offer free delivery and installation. Advanced Restaurant Supplies has an easy-to-navigate website at www.arsnimas.com. The store hours are 8 a.m to 5 p.m., Mon. thru Sat., and their phone number is (913) 660-0061. Check out this neat, professional store.

Animal Control

It is no secret that the Kansas City area has a serious animal control problem. An article appeared in the Aug. 4 edition of the *Star* citing the city's troubles with large numbers of stray dogs and cats. In 2003, 2,193 dogs and 677 cats were picked up in Wyandotte County, and another 993 dogs and cats were killed by vehicles. Through June of this year, 1,254 dogs and 275 cats were rounded up in the county, with another 398 having been killed by vehicles. Many residents have become concerned about wild dogs roaming the neighborhoods and the safety issues that result. People are afraid to walk the streets with lots of untamed dogs running around. The widespread presence of stray animals devalues and degrades communities. RDA has begun to tackle this problem in Rosedale. Last month, several members of the community, including Wendy

Wilson, RDA's executive director, made a presentation to the Unified Government in which they urged the commissioners to increase funding for animal control and to appoint a task force to examine the issue on a deeper level. The government responded, allocating \$125,000 to the 2005 budget and setting up the proposed task force. In order to truly solve the problem, however, residents and community leaders must be willing to take an active role. Responsible pet ownership, which includes spaying, neutering, and/or licensing, is a critical way to reduce animal control problems. Adopting neglected or abused pets from animal shelters is another way to help. Ultimately, education about the issue will make a big difference. Contact the Humane Society of Greater Kansas City at (913) 596-1000. Animal control of Kansas City, Kan., can be reached at (913) 321-1445.

UPCOMING EVENTS

Sept. 18 — Puppet Workshop. 2-4 p.m., 1401 Southwest Blvd. Call Amy Stock if interested: (913) 677-5097

Sept. 22 — Rosedale Youth Academy begins Wednesday sessions. Contact the Rosedale Community Project at (913) 677-2561, and ask for Donna Devine, to inquire.

Sept. 25 — KU Medical Center "Street Fair," 10:30 a.m.-2 p.m. at 36th and Rainbow. Open to the public with fun activities for all ages. All proceeds benefit Rosedale Middle School and Jaydoc Free Clinic.

Sept. 30 — "Saturday Reunion" for graduates of Saturday Academy will be held at 1401 Southwest Blvd. from 6-8 p.m.

Oct. 2 — Christmas in October, sponsored by RDA and KUMC.

Rosedale Notes

Please note that the annual **Rosedale Parade** has been cancelled, but the **Puppet Pageant** will continue in its place. It will be held at the KUMC "Street Fair" on Saturday, Sept. 25, at the corner of 36th and Rainbow.

Joel Goering, an MVS volunteer from Silver Spring, Md., joined the RDA staff on Sept. 7. He recently graduated from Bethel College in North Newton, Kan., with a degree in Peace and Justice Studies and Bible and Religion.

Thank you to Bank Midwest for their donation to Summer Youth Employment and Excellence in Education. Their support is vital to the continuation of these programs.

Thank you to the following businesses who allowed Summer Youth Employment participants to work with them over the summer: Mechanical Services, Bank Midwest, KUMC Medical Records Dept., Rosedale Vision Center, Landon Center on Aging, Miller Image Group, Argentine Community Center, Cross Lines, Southwest Boulevard Family Clinic, Belrose Manor, and Top Masters.

RDA's **Saturday Academy** program has been renamed because sessions are now being held on Wednesdays, rather than Saturdays. The program is now called the **Rosedale Youth Academy**.

The **Rosedale Community Project** recently welcomed a new group of social work students from the University of Kansas.



The new KU social work students at the Rosedale Community Project. **Front row:** Donna Devine, program manager for the RCP, Rita Carr, Eri Tayao, Megan Nordeen. **Back row:** Sandy Culig, Maureen Liddiard.

The students will be working in the Rosedale area as they complete their field assignments. They are pictured at the top of this page.

The **Kansas City Neighborhood Alliance (KCNA)** is sponsoring "Building 21st Century Leaders," a leadership development program for people involved in communities around Kansas City. RDA is currently hosting sessions. Though it is too late to sign up for the current series, contact KCNA at (816) 753-8600, ext.1070, if interested in participating in the next series, which starts in January.

The 9th annual **Heartland Area Neighborhood Development Symposium (HANDS)** will be held Saturday, Sept. 25, beginning at 8 a.m. Participants will learn how to deal with issues in their neighborhood and how to implement solutions. The conference is **free** (in advance) and includes a continental breakfast and lunch. Register in advance by contacting Nancy McNellis at (913) 895-6374 or by going to www.marc.org/hands.

C. Todd Navrat Joins RDA Board

C. Todd Navrat, a senior attorney for Hallmark Cards, Inc., will be joining the RDA Board this month as treasurer. Todd is a Certified Public Accountant and a 1995 graduate of Washburn University School of Law. He brings many years of law experience to the Board. RDA is excited to have him.

Community TREE

One of RDA's main goals is youth enrichment. As a way to meet that goal, RDA established the Community TREE program. The program is designed to empower youth to take ownership and pride in their community, and to learn how to become responsible citizens. Youth (ages 11-15) develop a service project in the Rosedale community and then apply for a mini-grant (up to \$150) to fund the project. The students can apply as individuals or as a group. They work with an adult sponsor in completing their project. There have been almost 50 Community TREE projects in the last two years. Some examples of recent projects include: refurbishing the Whitmore playground sign, collecting canned goods for Cross Lines, organizing and hosting a birthday party for Rosedale Towers residents, and bringing a swing-set to Rosedale Ridge. Community TREE is seeking adult sponsors and youth participants. Adults and youth groups in Rosedale interested in initiating and/or participating in a project should contact Amy Stock at (913) 677-5097 or e-mail her at amystock@crn.org.

Crime Prevention Through Environmental Design

Rosedale residents should be aware of Crime Prevention Through Environmental Design (CPTED), pronounced [sep-ted]. CPTED is a concept that seeks to prevent crime before it happens through the structure and layout of buildings, streets, lights, and other physical features. According to the National Crime Prevention Institute, "the proper design and effective use of the built environment can lead to a reduction in the fear and incidence of crime, and an improvement of the quality of life." There are four overlapping CPTED strategies: natural sur-

veillance, territorial reinforcement, natural access control, and target hardening. These strategies work to increase visibility in public areas, expand areas of safety, reduce opportunities for criminal activity, and build a sense of responsibility and trust among community residents. Some examples of CPTED techniques include: making sure dark areas are well-lit, using motion-detector lights, keeping house numbers, front doors, and windows visible from the street, ensuring that locks and alarm systems are operational, and strategic landscaping of trees, shrubs,

and other plants. By effectively employing CPTED strategies and techniques, residents can build a safer community in a relatively simple, clean, and inexpensive manner. Kansas City, Kan. Community Police Officer Jason "J.J." Wilt is willing and able to provide free consultations on CPTED design for your home or business. Contact him in the office at (913) 573-8720, or on his pager at (816) 497-0349. For more information on CPTED, go to www.cpted-watch.com or www.cpted.org.

Safety Net Clinics in Wyandotte County

The Community Health Council of Wyandotte County (CHCWC) and the Unified Government sponsor "Safety Net Clinics," in which people can receive low-cost health care. There are currently six such clinics in the county. CHCWC would like to improve access to these clinics through registered nurses and

faith congregations in the county. CHCWC will sponsor nurses in the Faith Community Nursing course taught at St. Luke's Hospital, starting in late October. Each nurse would earn 35 CEU's. In return, CHCWC asks nurses to spread the word about the safety net clinics through health initiatives in their

congregations and through networking amongst themselves. Contact the CHCWC at (913) 371-9298, and ask for Melinda Krautmann, ext.18.

Rosedale History

On Sept. 9 at the RDA offices, two long-time residents of Rosedale, Janet Strong and Rosemann McGill, met with Loren Taylor, a historian with the Wyandotte County Historical Society. The purpose of their meeting was to discuss aspects of Rosedale's and eastern Wyandotte County's history and to collect artifacts and photographs for a new book that the Historical Society is putting together about the county's storied past. The book is scheduled to be completed next year. One valuable artifact that Rosemann submitted was a soldier's

postcard from World War I. Other topics were discussed, as well, including the 1951 flood. Janet has been collecting artifacts and photos for this project by visiting several older Rosedale residents. She is interested in starting a history club in Rosedale with other members of the community. If you have old photos or historical artifacts that you would like to show to Janet and/or the Historical Society, or if you want to join the history club, contact RDA at (913) 677-7036.



Sat. Sept. 25 10:30 a.m.-2 p.m.
At the corner of 36th & Rainbow
Vendors Needed
A great way to get a business off the ground.

\$50 fee for booth space
(Proceeds benefit Jay Doc Free Clinic & Rosedale Middle School)
Email: cschnose@kumc.edu
Call: Theresa Brown (913) 588-6681

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