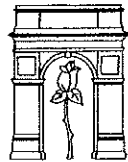


BOARD OF DIRECTORS

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Rosedale Development Association
1403 Southwest Blvd. Kansas City, KS 66103
(913) 677-5097

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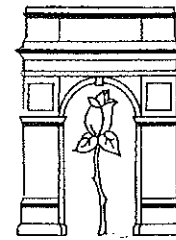
RETURN SERVICE REQUESTED

MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	
Please mail application along with check made payable to:		Rosedale Development Association 1403 S.W. Blvd. Kansas City, KS 66103	

Copies provided by Liveable Neighborhoods (Community Development Block Grant)



Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

October 2004

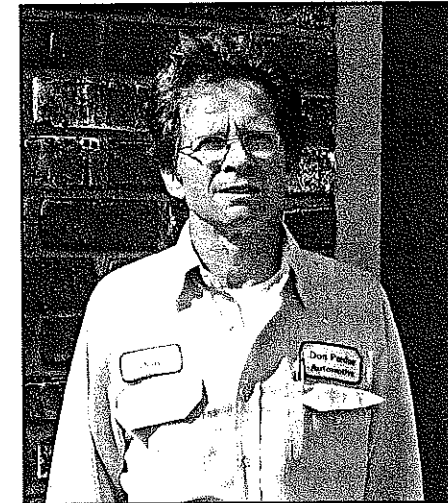
Business Feature

“Our clients are looking for someone who is honest and reliable, like any business,” says Don Perdue, the unassuming owner and manager of Don Perdue Automotive, located at 744 Southwest Blvd. “We try to provide that.”

Perdue brings a lot of experience to his trade. He started working on cars and trucks with his father in 1971. He’s been in the auto repair business ever since, coming to his current location in Rosedale in March of 1989.

In addition to himself, Perdue employs two other auto repair professionals. The shop specializes in Honda service, but will work on other kinds of cars, as well. Perdue’s provides computer diagnostic service, tune-ups, maintenance check-ups, and air conditioning, electrical, and mechanical work.

Perdue strives to be trustworthy and straightforward in his dealings with customers. This is verified by the fact that most of his business comes from “repeat” customers—those who



Don Perdue stands in front of his shop at 744 Southwest Blvd.

Name of Business:	Don Perdue Automotive
Address:	744 Southwest Blvd. K.C., KS 66103
Phone:	913-677-0578
Hours of Operation	Monday-Friday 7 a.m.-5 p.m.

have had previous service on their vehicle(s) done by Perdue.

For experienced, reliable, and friendly auto repair service, check out Don Perdue Automotive.

Election Approaches

The general election on Nov. 2 is less than a month away! The last day to register to vote in Kansas is Monday, October 18. Wyandotte County voters must submit their registration to the Election Office at 9400 State Ave., K.C., KS 66112 by that

date. In addition to the presidential election, there are Congressional, state, and local elections on the ballot. The “Bi-state II” sales tax to fund improvements to the Truman sports complex and the arts is on the ballot, as well. Exercise your right to vote!

UPCOMING EVENTS

Oct. 6, 13, 20, 27 — Rosedale Youth Academy sessions, held at 1401 Southwest Blvd. Contact the Rosedale Community Project at (913) 677-2561, and ask for Donna Devine, to sign up for the next series of sessions.

Oct. 18 — Last day to register to vote in Kansas.

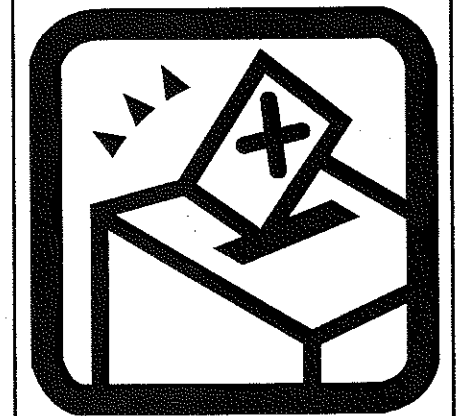
Oct. 18 — Community Candidate Forum, featuring candidates for Kansas House and Senate, as well as for U.S. House and Senate. Located at KCK Community College Performing Arts Center, 7250 State Ave., 6-9 p.m.

Oct. 19 — RDA Board meeting at 1401 Southwest Blvd., 5:30-6:30 p.m.

Nov. 2 — Election Day

Get out and VOTE!

Last Day to Register: **Oct. 18**
Election Day: **Nov. 2**



Rosedale Notes

Thank you to the following businesses that graciously contributed to the Piccadilly Puppet Workshops, an RDA program for Rosedale youth and adults: Perdue Automotive, Brotherhood Bank, Rosedale Floor Covering, Mail and More, Rainbow Car Wash, Brian's Auto Repair, Best Western Inn, Silva Foods, Rosedale Vision Center, Jack Luther (attorney), Strasser Hardware, and the K.S. Arts Commission.

Thank you to the Rosedale Optimist Club for its \$2,776.60 donation to RDA to preserve the flags at the Rosedale Memorial Arch.

Congratulations to students, teachers, and administrators at Noble Prentis Elementary School for posting the highest participation rate of any school in the nation in the U.S. Department of Education's Summer Reading Program. Students were

required to read at least 10 books over the summer, and then to write short summaries of each book. A remarkable 89% of students at Noble Prentis completed the requirements of the program, compared to the average 25% participation rate at most schools. Keep up the good work!

Construction Update: Work will begin soon on the Mission Road Viaduct over Turkey Creek and the railroad yard, and the bridge over S.W. Blvd. The S.W. Blvd. to southbound Mission Road entrance ramp will be closed, starting around Nov. 1. The project is scheduled for completion by Oct. 1, 2005, as is the nearby work on I-35. Please take note of this construction.

Kaw Valley Habitat for Humanity needs volunteers for one of its "Blitz Build" sites in Rosedale. The site is 2532 S. 12th Terrace and will benefit a

new family. Volunteers must be 16 years of age or older. No previous experience is necessary. The build began on Saturday, Oct. 2, and continues on Thursdays, Fridays, and Saturdays through the month of October. If you would like to volunteer, contact RDA at (913) 677-5097.

The current session of the **Rosedale Youth Academy**, an after-school educational program for children in Rosedale, is off to a good start. 12 youth are currently enrolled. According to Ayush Ray, a fifth-grader, "I like Rosedale Academy because we all work and play together...and [we] help the community like we are helping Rosedale Towers." Ayush was referring to an October community service project organized by the Academy: throwing a birthday party for residents of Rosedale Towers.

Corrections: In the Sept. issue, Janette Strong and Rosamond McGill's names were misspelled. Also, in the article on animal control, the Unified Government allocated \$160,000 to the 2005 budget to address the problem. We apologize for the errors.

Community Candidate Forum

Monday, Oct. 18
6-9 p.m.
KCK Community College
Performing Arts Center
7250 State Ave.

Featuring candidates for Kansas House, Kansas Senate, U.S. House, and U.S. Senate, as well as the pros and cons of the Bi-State II Tax Issue.

Christmas in October Helps Rosedale Residents

Thank you to everyone who helped with the annual Christmas in October community event, held on Oct. 2. A special thank you to the Univ. of Kansas Med Ctr. and its volunteers who participated. Christmas in October is a local organization that coordinates volunteers to do minor home repairs in the Kansas City area for low-income residents. RDA ran its own version of the program, just for homes in Rosedale. This year, 76 people volunteered and 7 homes were repaired.



A volunteer prepares to paint a house in Rosedale.



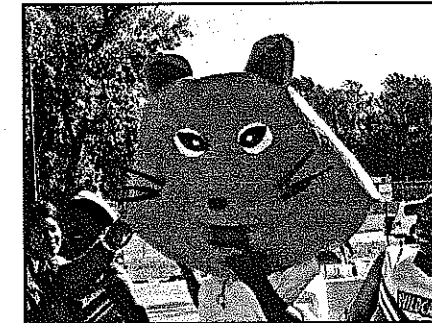
Left: Children who made puppets during RDA's Piccadilly Puppet Workshop sessions show off their work at the KUMC "Street Fair" on Sept. 25.

Bottom: A Rosedale Middle School student exhibits a "Wildcat," the school's mascot.

Street Fair is a Success

The Univ. of Kansas Medical Center's "Street Fair" was held on Saturday, Sept. 25, at the corner of 36th and Rainbow. About 300 people attended. RDA supported the Med Center in planning, publicizing, and running the event. Most of the volunteers who helped organize and staff the Street Fair were KU students.

There were lots of activities for kids and families.



There were vendors, games, and dance performances. Participants in RDA's Piccadilly Puppet Workshops proudly displayed their puppets, as well.

Watch Out for Predatory Lending

Many people have received packages in the mail which make claims in big, bold lettering like, "You can get \$50,000!" These eye-catching offers often sound too good to be true—and usually they are just that.

Such pieces of mail are tell-tale signs of "predatory lending"—lending that is highly exploitive of people in vulnerable financial situations. Predatory lenders take advantage of people who need money by offering easy loans with high interest rates and many hidden fees. They usually disguise these extra costs by putting them in fine print and by offering artificially-low monthly payments.

This category of lenders and loans are referred to as "sub-prime" because of their easy access, high interest rates, and hidden fees. They offer loans to people who cannot get them through normal channels because of poor credit or financial standing. Thus, they exploit people who really need money in a way that puts them even further into debt.

To combat this type of lending, look for offers that sound too good to be true or that do not make sense. Read all of the fine print. Make sure the interest rates are reasonable. Look for hidden costs and fees. Be deliberate and careful when accepting a loan, and do not succumb

Rosedale History

Several Rosedale residents continue to collect old photos and artifacts from the community as part of efforts to preserve Rosedale's history. This group of residents is close to becoming an "official" organization, which will be called the Rosedale Historical Society.

Longtime Rosedalians Janette Strong and Larry Rollins are two of the leaders of this group, but there are many others who have participated in the project. These others include Myrtle Sanders, Dorothy Adkins, Harold Strasser, Frank and Janette Walberg, and Rosamond McGill. The Rainbow Mennonite Church has also contributed photos.

Larry has put together a CD with over 200 old photos, so that future generations of Rosedale residents will be able to learn about the community's history. RDA has a copy of the CD.

to the lender's pressure to sign without fully knowing the terms.

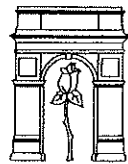
In addition, encourage legitimate lenders to make efforts to help people with poor credit. Press for legislation that requires lenders to disclose all terms and fees. Most of all, educate others about the consequences and warning signs of predatory lending.

Rosedale Development Association

Mon.-Fri., 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax
www.rosedaleassociation.org

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<u>Vice President, Res.</u> Michelle Robinson Sprint	Pat Brown Retired banker	Ann Weick KU School of Social Welfare	
Rick Silva Silva Foods	Robert Kaufman Sharing Community	Lili Englebrick Principal, RMS	Phil Gardos Resident
Bette McGill Vital Signs	George Kemper KU Comm. Policing	Kim Cuda U. of K. Med. Ctr.	Sandy Kessinger Bank Midwest

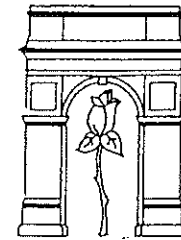


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www.rosedaleassociation.org

November 2004

UPCOMING EVENTS

Nov. 18 — 21st Century Leadership Training, Koch Center, 1401 Southwest Blvd., 6-8 p.m.

Nov. 18 — Mission Cliffs housing development meeting, Mt. Carmel Church, 2706 Lake Ave., 6:30 p.m.

Nov. 25 — Thanksgiving Day

Nov. 25, 26 — RDA office closed for Thanksgiving.

RDA Board Elections

There are two positions on the RDA Board that are filled annually: Business Rep. at-large and Residential Rep. at-large. Dues-paying members of RDA are eligible for these positions. If you are interested, contact RDA at (913)-677-5097 by Dec. 3.

Students in Youth Academy serve the community

The Rosedale Youth Academy, formerly known as the Saturday Academy, recently completed its first term. Designed as an educational program for fifth-graders, the students also participate in service projects, such as picking up trash and interacting with seniors.



Above: Boys from the Rosedale Youth Academy proudly display the trash they picked up around the I-35 overpass on Southwest Blvd.



Left: Youth Academy students paint pumpkins with Rosedale Towers residents.

Business Feature

Driving down Southwest Blvd., one is bound to notice a large yellow building with lots of smiley faces on it. This building is the home of Boulevard Tires, Inc., a friendly and dependable tire company.

Boulevard Tires has been in Rosedale since June 1995. It provides a wide array of services, including tire replacement and installation, wheel straightening, alignment, and flat tire repair. In addition, the company

can work with customized and specialty tires, i.e. for forklifts and lawnmowers. Pickup, delivery, and free diagnostic services are also available.

Name of Business:	Boulevard Tires, Inc.
Address:	722 Southwest Blvd. K.C., KS 66103
Phone:	913-262-0111
Hours of Operation:	M-F, 8 am-7 pm Sat., 8 am-5 pm

President Diane Packingham emphasizes the company's guiding focus: "We approach each situation as if we were on the other side of the counter...how we would like to be treated. We do it right."

Boulevard Tires has 8 full-time employees and prides itself on high-quality tire service. "We like to pamper our customers," says Packingham. "We are fairly knowledgeable and we're here to help you."

MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	

Please mail application along with check made payable to:
Rosedale Development Association
1403 Southwest Blvd.
Kansas City, KS 66103

Rosedale Notes

On October 29, there was a news conference and groundbreaking ceremony for the **Turkey Creek flood control project**. The event, which highlighted the collaboration between federal, state, and local entities to address the flood control issue, was held near ABC Supply, Inc., 1262 Southwest Blvd., in the old railroad yard. The media was present, as were prominent local politicians, including U.G. Mayor/CEO Carol Marinovich, Commissioner John Mendez, and U.S. Rep. Dennis Moore.

Congratulations to students in Rosedale who successfully met the requirements of the Excellence in Education program for the first term. 74 students at Rosedale Middle, 36 students at Frank Rushton Elementary, and 21 students at Holy Name Catholic achieved the distinction, which is obtained by making the honor roll, having perfect attendance, and practicing good citizenship. Keep up the good work!

Citizens and officials are continuing to work on the **animal control issue** in Kansas City, Kan. Several committees—centered around the topics of adoption, enforcement, staffing, and prevention/education—have been meeting to deal with the different aspects of the problem. Eventually, a comprehensive recommendation will be presented to the Unified Government. If you have any ideas or resources that could be utilized in this effort, please contact RDA at (913)-677-5097.

Local student organizes Poetry Night for youth

On the night of Oct. 21, the Koch Center (1401 S.W. Blvd.) was transformed into a "jazzy café," as local students performed original works of poetry in front of their peers. Sumner High School student Ashley Gilbert organized the Community TREE event, with assistance from KU M.S.W. students from the Rosedale Commu-



Ashley Gilbert (far right), was the main organizer of the Poetry Night. Here she stands with other youth who read at the event.

nity Project. About 20 people attended. Plans are in the works for more poetry nights in the future.

Mediation Center will help resolve conflicts

RDA is in the process of initiating an exciting new program: a community mediation center to assist residents and institutions in resolving disputes.

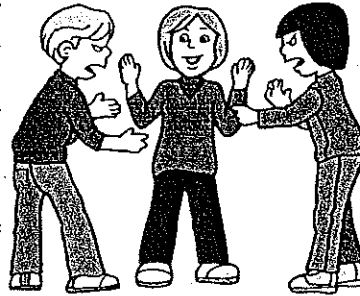
The mediation center will be a place for disputing parties to deal with their conflict through mediation. Mediation is a conflict transformation process whereby a neutral, **third-party** "mediator" facilitates discussion between two or more disputants in an effort to reach a mutually-acceptable agreement. The process is completely voluntary, as the disputants make the choice to participate and can withdraw at any time.

Disputants may be referred to the mediation center by schools, police, judges, attorneys, and other appropriate authorities, or they may refer them-

selves. Mediation services will be provided by trained community volunteers and staff at little or no cost to the participants (initial funding for the program will come from grants).

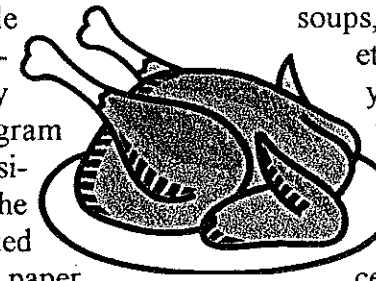
The potential benefits of mediation are enormous. It is an alternative to avoidance, destructive confrontation, prolonged litigation, and/or violence. It encourages ownership in one's community by empowering people to solve their own problems, rather than relying on external forces. And it is designed to build relationships and foster an environment of respect and open communication.

Joel Goering, RDA's new Mennonite Voluntary Service worker, is taking a lead role in starting this program. Be on the lookout for further developments in the coming months.



Donations needed for Feed-a-Family

RDA is soliciting donations of non-perishable food items for its annual Feed-a-Family program. The program benefits Rosedale residents in need during the holiday season. Donated items can include toilet paper



and canned goods, such as soups, beans, corn, rice, etc. Please bring your donations to the RDA office at 1403 Southwest Blvd. The deadline is December 15.

Rosedale History

One of the most defining features of the Rosedale community is the Rosedale Memorial Arch. A well-recognized landmark and symbol of the community, it inspires pride in residents and others who come to Rosedale.

Officially, the Arch is a monument dedicated to the community members who gave their lives in World Wars I and II, the Korean War, and the Vietnam War. More than that, however, it represents the community's history, spirit, and ongoing vitality.

RDA welcomes new volunteer coordinator

There is a new friendly staff member at the Rosedale Development Association. Her name is Kelly Jander, and she recently became RDA's volunteer coordinator. Kelly replaces Amy Stock, who left to spend more time with her young daughter.

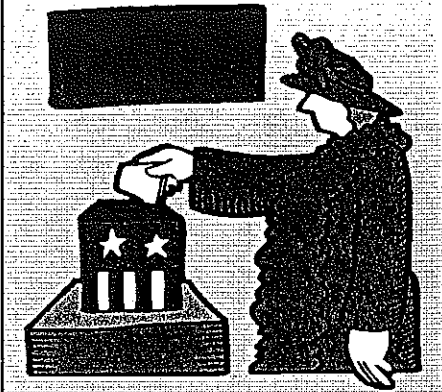
Kelly brings a lot of experience and energy to her work. After graduating from Avila College in 1998, she worked for several years for HNTB Corporation in the communications department.

Her real passion is in volunteerism. She has participated in numerous volunteer activities



Say hello to Kelly Jander, RDA's new volunteer coordinator.

throughout the K.C. area and is excited about using her skills to advance RDA's mission. RDA is delighted to have her. Look for Kelly to make a positive impact in Rosedale.



Thank you to everyone who voted in this year's general election on November 2.

Please continue the democratic process by participating in your community and letting your voice be heard.

Thank you to the generous individuals who have volunteered their time to fold, tape, and label the RDA newsletter every month before it is mailed.

THANK YOU

These individuals are:
Pat Milburn, Leona Kallaras, & Dorothy Atkins.

Rosedale Development Association

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Kansas City, KS 66103
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Wendy Wilson, Exec. Dir.
Linda Wright, Office Mgr.
Kelly Jander, Vol. Coordinator
Joel Goering, MVS Volunteer