

BOARD OF DIRECTORS

<u>President</u> Stevie Reynolds COO, Girl Scouts	<u>Vice President, Bus.</u> Gerard Lozada Rosedale Vision Ctr.	<u>Treasurer</u> Todd Navrat Attorney, Hallmark	<u>Secretary</u> Paul Davidson Congressional Aide
<u>Vice President, Res.</u> Michelle Robinson Sprint	Pat Brown Retired banker	Ann Weick KU School of Social Welfare	
Rick Silva Silva Foods	Robert Kaufman Sharing Community	Lili Englebrick Principal, RMS	Phil Gardos Resident
Bette McGill Vital Signs	George Kemper KU Comm. Policing	Kim Cuda U. of K. Med. Ctr.	Sandy Kessinger Bank Midwest



Rosedale Development Association

1403 Southwest Blvd. Kansas City, KS 66103
(913) 677-5097
www.rosedaleassociation.org

Wendy Wilson-Executive Director

Non-Profit Org.
U.S. Postage
PAID
Permit No. 233
Kansas City, KS.

RETURN SERVICE REQUESTED

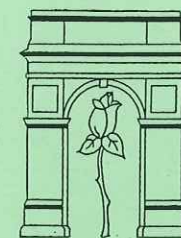
MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	

Please mail application along with check made payable to:
Rosedale Development Association
1403 Southwest Blvd.
Kansas City, KS 66103

Copies provided by Liveable Neighborhoods (Community Development Block Grant)



Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

www.rosedaleassociation.org

December 2004

Youth Academy loses critical funding source

The Rosedale Youth Academy, formerly known as the Saturday Academy, has lost its primary funding source for next year due to state budget cuts in allocations to Wyandotte County. Without other funding sources, these budget cuts threaten the continued existence of the program.

The Youth Academy, which is now held on Wednesday afternoons and is staffed by KU social work students from the Rosedale Community Project (RCP), is a juvenile delinquency prevention program for 5th and 6th graders in Rosedale. The students participate in educational and community service activities in a fun and safe environment. The program has been in existence since 1999 and has served over 250 students from the community. By most accounts, it has been very successful (see pg. 2).

Donna Devine, RCP Project Manager, is very concerned about the situation. "The Academy provides so many positive experiences for the youth who participate, that it would be a great loss to the community if it can no longer be provided."

The Academy's primary funding source—a juvenile delinquency prevention grant from the Kansas Juvenile Justice Authority (JJA)—has been eliminated for fiscal year 2006, which begins July 1, 2005. JJA distributes money to 29 judicial districts in the state of Kansas. For a number of reasons, JJA cut the funds available for the prevention grants for Wyandotte County.

For the Youth Academy, this source provides the funding for program activities, field trips, food, utilities and other in-house costs, and part of the program

UPCOMING EVENTS

Dec. 14 — KCK Police South Patrol Citizens Advisory meeting, 2151 S. 34th St., 5 p.m.

Dec. 15 — Last session of the Rosedale Youth Academy's 2nd term, 1401 S.W. Blvd., 2-6 p.m.

Dec. 15 — Rosedale Leadership Council meeting, 1403 Southwest Blvd., 5:30 p.m.

Dec. 21 — RDA Board meeting, 5:30-6:30 p.m.

manager's salary. Without this funding, RDA and the Rosedale Community Project must search for alternative funding sources or face the prospect of closing the Academy.

Please call Donna Devine, (913) 677-2561, if you have any ideas regarding potential funding sources.

Business Feature

Ever seen the popular MTV show, "Pimp My Ride"? and wanted to give your vehicle an overhaul? Well, now's your chance. Mojo's Customs, an auto detailing shop based in

Rosedale, can give your car, truck, or motorcycle a sleek new look at a reasonable price.

"I'm proud of what I do," says Jerry Hope-Florez, Mojo's owner. "I want my work to be structurally sound and to look awesome." The shop provides custom fiberglass and metal finishing, paint and graphics, and body restorations.



Owner Jerry Hope-Florez (far right) and other employees of Mojo's Customs.

If you need someone to "pimp your ride," go to Mojo's for experienced, quality service.

Name of Business:	Mojo's Customs
Address:	1150 Southwest Blvd. K.C., KS 66103
Phone:	913-384-6656
Office Hours:	M-F, 9 am-5 pm

Rosedale Notes

RDA's annual Feed-a-Family program has been a resounding success. Many people and organizations from the Rosedale community donated items and/or money to support families in need during the holiday season. There are more than 20 families and 80 total people being served by the program. RDA would like to publicly thank those who contributed to the effort. These include:

Helen Edwards
Bob O'Neal
Vickie Phillips
Janette Strong
Steve Howard, Fire Stn. No. 10
Dr. Gerard Lozada, Rosedale Vision Center
Fraternal Order of Police, Lodge No. 4

Fraternal Order of Police, Lodge, No. 37
Rosedale Ministerial Alliance
TranSystems Corp.
Wal-Mart Store #2490

We would also like to thank the numerous Rosedale residents who gave anonymously.

The KC CASH (Creating Assets, Savings, and Hope) Coalition, which provides free tax assistance and preparation to households with income below \$36,000, is sponsoring ten Volunteer Income Tax Assistance (VITA) sites throughout the metro area starting January 22.

Volunteers are needed to greet and screen clients, prepare

tax returns, and interpret Spanish/English.

Previous tax law knowledge is NOT required. Software is used to prepare the returns. Free training is provided. Volunteers are asked to commit to at least 3 hours per week during tax season.

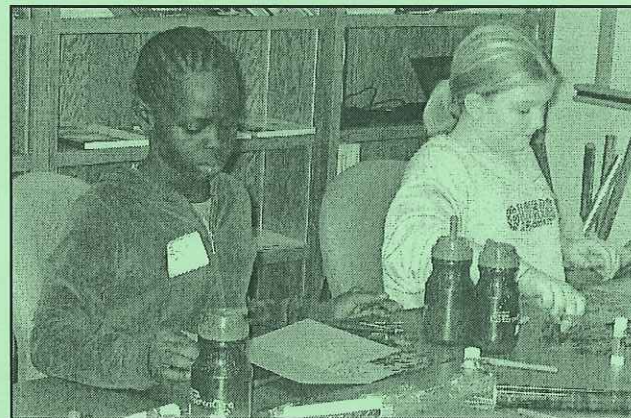
If interested in volunteering, please contact Janice Willard at (816) 966-2307 or janice.m.willard@irs.gov. The KC CASH web site, www.kccash.org, includes volunteer position descriptions and the tax preparer training schedule.

Crime has decreased 10% in the KCK Police Department's South Patrol area over the last year, according to the South Patrol captain. Rosedale is part of the South Patrol area. This is good news for our community!

The Kansas City Neighborhood Alliance (KCNA) is sponsoring "Building 21st Century Leaders," a leadership development program for people involved in communities around the Kansas City metro area. RDA hosts the sessions for the Kansas side at the Koch Center (1401 Southwest Blvd.) next to our main office. The next series of sessions is scheduled to start on January 25, 2005. For additional information or to register for the next series, contact KCNA at (816) 753-8600, ext.1070, or email 21stcenturyleaders@kcna.org. This program has received a lot of positive feedback from previous participants—sign up today!

Youth Academy students assist senior citizens at Landon Center on Aging

The current session of the Rosedale Youth Academy, the second one of the year, is going well. On Wed., Dec. 1, the students made holiday gift baskets for senior citizens at the Landon Center. The gift baskets consisted of



Aiyat Abuanga and Shaina Turner, students in the Rosedale Youth Academy, compile gift baskets for seniors at the Landon Center.

Wal-Mart gift certificates and an assortment of household items. Several of the students expressed satisfaction with being able to help the seniors. "I liked it when we made

cards because they were for seniors," said Sarah Walker, one of the students. Andrew Green agreed, "I liked wrapping presents at the Landon Center and I had lots of fun."

Dagwoods hosts annual holiday dinner

On Monday, Dec. 6, Dagwood's restaurant, 1117 Southwest Blvd., held its annual holiday dinner for families in need from the local community. In addition to the meal, Santa was present to pass out toys to children, and to distribute clothes, blankets, and coats.

Over 400 people attended the event, making it the largest turnout since Dagwood's first had the dinner in 1998.

Dagwood's owner Ruby Morlan hosts the event as a way to give back to the community. She expressed gratitude to the many business owners and community members who helped her keep Dagwood's open after the 1993 and 1998 floods. Many of those same businesses and



Owner Ruby Morlan stands with Santa outside of Dagwood's during the annual holiday dinner.

residents also contributed to the holiday dinner, by donating supplies and money, and by helping to serve the meal.

Robbery Prevention Tips

There are many things you can do to protect yourself, your home, and/or your business from robbery. These include: calling police if you notice suspicious activity, keeping a clear,

unobstructed line-of-sight from the outside to the inside, and keeping cash on premises to a minimum. Contact Officer J.J. Wilt (KCK Community Police) for more information.


Seasons Greetings

The staff and Board of Directors of RDA would like to wish everyone a fulfilling holiday season and a happy new year.

Construction update on Shawnee Road bridge over 7th St.

John Mendez, 3rd district U.G. Commissioner, recently informed RDA that the inactivity in construction for the Shawnee Road bridge over 7th St. is due to manufacturing delays on the part of a Russell, Kansas-based subcontractor who is supposed to produce specialized deck materials for the bridge.

The Public Works Department, the project's consulting engineer, and the project's main contractor are frustrated with the lack of progress. They are pushing the subcontractor to speed up production of the deck materials so that construction on the bridge can resume.

A specific timetable was not available, but the invested parties are confident that the project will move ahead as soon as the deck materials arrive. Much of the deck placement is not weather-dependant, so even with the onset of winter, the project should proceed (except in extreme conditions). RDA will attempt to periodically update residents and businesses on the progress of this project.

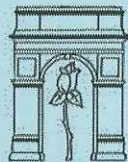
Rosedale Development Association

Mon.-Fri., 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax
www.rosedaleassociation.org

Wendy Wilson, Exec. Dir.
Linda Wright, Office Mgr.
Kelly Jander, Vol. Coordinator
Joel Goering, MVS Volunteer

BOARD OF DIRECTORS

<u>President</u> Stevie Reynolds COO, Girl Scouts	<u>Vice President, Bus.</u> Gerard Lozada Rosedale Vision Ctr.	<u>Vice President, Res.</u> Michelle Robinson Sprint	<u>Treasurer</u> Todd Navrat Attorney, Hallmark	<u>Secretary</u> Paul Davidson Congressional Aide
Eldon Masters Bernie Electric	Pat Brown Retired banker	James Traylor Resident	Ann Weick KU School of Social Welfare	
Rick Silva Silva Foods	Robert Kaufman Sharing Community	Lili Englebrick Principal, RMS	Phil Gardos Resident	
Bette McGill Vital Signs	George Kemper KU Comm. Policing	Kim Cuda U. of K. Med. Ctr.	Sandy Kessinger Bank Midwest	



Rosedale Development Association

1403 Southwest Blvd. Kansas City, KS 66103
(913) 677-5097
www.rosedaleassociation.org

Wendy Wilson-Executive Director

Non-Profit Org.
U.S. Postage
PAID
Permit No. 233
Kansas City, KS.

RETURN SERVICE REQUESTED

MEMBERSHIP APPLICATION

Annual Business Dues—\$100 Annual Household—\$15

Name of Business OR Name of Household

Address City State Zip Code

Contact Person

Day Phone Evening Phone Fax

Please mail application along with check made payable to:
Rosedale Development Association
1403 Southwest Blvd.
Kansas City, KS 66103

Copies provided by Kansas City Neighborhood Alliance (KCNA)



Rosedale Development Association

Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

www.rosedaleassociation.org

January 2005

“Rosedale Responds” pancake breakfast to raise funds for tsunami victims

Mark your calendars for an important upcoming event. On Saturday, January 22, from 8 a.m.-noon, a pancake breakfast and community gathering—called “Rosedale Responds”—will be held at the Rosedale Congregational Church (4326 Lloyd, KCK 66103) to benefit victims of the recent tsunami disaster. The public is invited.

Donations are encouraged, but there is no required amount to attend the event. People should feel free to give whatever they can. All proceeds will go to Heart to Heart International, an Olathe-based global relief agency.

In addition to the pancake breakfast, there will also be door prizes and a silent auction and raffle. Area businesses will

contribute to the event and several community groups will have informational booths, as well.

Organizers of the event envision it as a way for the Rosedale community to collectively reach out to the victims of the deadly tsunami waves and their aftermath. During the week after Christmas, as scenes of the devastation were relayed around the world via TV and the Internet, many people wanted to do something to help. The international response has been tremendous so far, but aid workers say the rebuilding in affected areas will be a long process.

The pancake breakfast is one way residents of Rosedale and the K.C. metro area can join the international relief effort. Plan to attend on January 22!

Business Feature

“I really believe in this community,” says Joe Van Dolah, president/owner of The Illustrators, Inc., a full-service photography studio specializing in catalogs and brochures. “This is a wonderful area and I’m proud to be here.”

The Illustrators, Inc. has been in business for nearly 30 years. It has been in its current location in Rosedale for six years.

The company not only offers professional model/fashion photography services; it

also provides complete catalog development, including layout, design, color separations, and printing. The Illustrators, Inc. has produced publications for such national clients as Catalina Bay, US Aprons, and Will Rogers Follies.

Van Dolah has an im-

Name of Business:	The Illustrators, Inc.
Address:	2700 W. 43rd Ave. K.C., KS 66103
Phone:	913-671-8686

UPCOMING EVENTS

Jan. 17 — Martin Luther King, Jr. Day. Check out K.C. area celebrations (www.sclckc.org)

Jan. 18 — RDA Board meeting, Taqueria Mexico, 3300 Rainbow, 5:30 p.m.

Jan. 19 — Rosedale Leadership Council meeting, 1403 Southwest Blvd., 5:30 p.m.

Jan. 22 — “Rosedale Responds,” pancake breakfast to assist tsunami victims. Held at Rosedale Congregational Church, 4326 Lloyd, 8 a.m.-noon.

Jan. 25 — First new session of “Building 21st Century Leaders,” a KCNA leadership development program. Held at 1403 Southwest Blvd., 6-8 p.m.

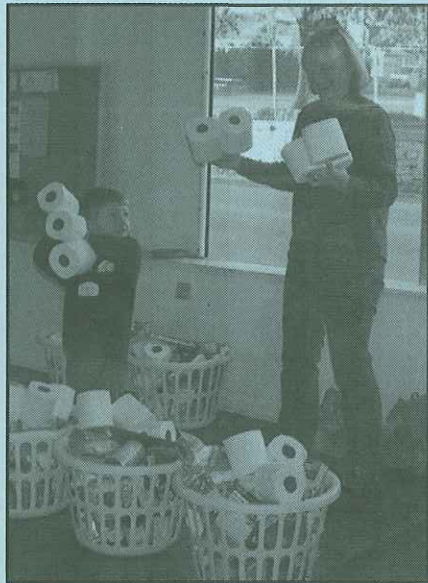
pressive photography resume’. He has a Master of Photography degree, was elected president of the American Society of Photographers, and prior to founding The Illustrators, Inc., became Chief Photographer at Hallmark Cards, Inc.

According to Van Dolah, The Illustrators, Inc. has been successful because of its innovative drive and competitive edge. “We are price-conscious and quality-conscious,” he says. “We really try to keep our prices down.”

Feed-a-Family program assists Rosedale residents

Thanks to all who donated food, time and money to the 2004 Feed-a-Family Program. Your generosity helped provide holiday meals for 21 families and four senior citizens in Rosedale. A total of 92 people were served.

The program, now in its 22nd year, is a joint effort be-



Turner Campbell, grandson of RDA office manager Linda Wright, and Sandy Culig, KU social work student, help sort toilet paper into baskets for RDA's Feed-a-Family program.

tween RDA and the University of Kansas Fraternal Order of Police-Lodge No. 37.

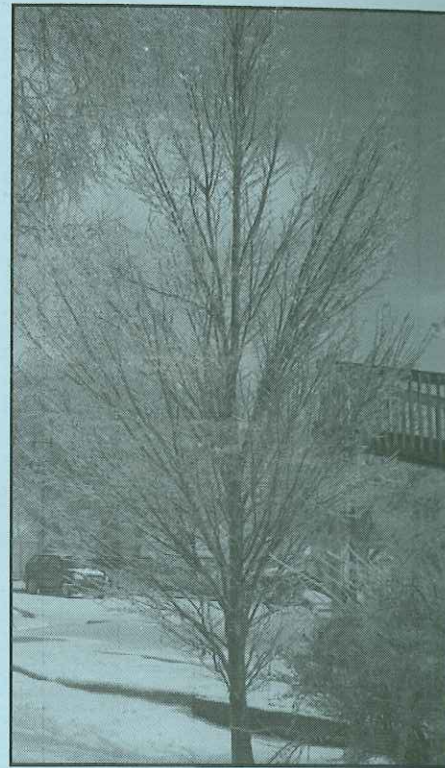
An extra special thanks to the following donors and volunteers:

Businesses/Organizations

Westwood Apple Market, Fraternal Order of Police-Lodge No. 4, TranSystems Corp., Mission Hy-Vee, Hairlines Salon, Rosedale Ministerial Alliance, St. Paul AME Zion Church, Wal-Mart, Shawnee Road residents

Individuals

Amber Barnes, Jesse E. Brizendine, Turner J. Campbell, Rita Carr, Sandy Culig, Helen Edwards, Joel Goering, Steve Howard, Fire Station No. 10, George Kemper, Dr. Gerard Lozada, Tina McClain, Megan Nemechek, Megan Nordeen, Bob O'Neal, Lauren Birdsong Oueslati, Vickie Phillips, Kim Riley, Lauren Riley, Lyndsey Riley, Janette Strong, Joe Turner, Helen Watkins, John Wright



The ice storm in the K.C. area during the first week of January caused school and office closings, numerous traffic accidents, and widespread power outages. However, the storm also had a more pleasant side—the layer of ice that formed on tree branches and limbs turned many parts of the city into a winter wonderland. The tree above is located in Whitmore Park, across the street from the RDA office.

Construction Update

The Unified Government has resolved to repair some of the most heavily-trafficked streets in Rosedale. The following streets will be resurfaced:

- Mission Road — Southwest Blvd. to 43rd Ave.
- Southwest Blvd. — Mission Road to Iowa St.
- Southwest Blvd. — Division St. to State Line

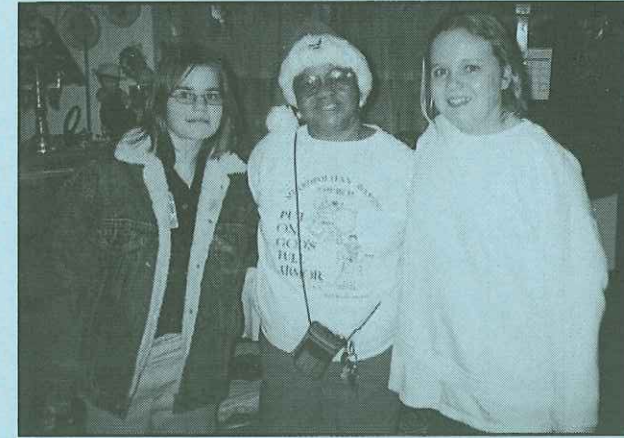
According to the Public Works Dept., this work will commence "as soon as the weather breaks" (late Feb.-early March) and will be completed by late spring-early summer.

Rosedale youth brighten holidays for three local seniors

Jennifer Ryan and Faith Waters love spending time with senior citizens. So this Christmas, the two Rosedale Middle School students decided to do something extra special for a few Rosedale seniors—they "adopted" them.

"We wanted them to know that they're appreciated," said Jennifer, who lost her grandmother in December 2003. "The women we adopted remind me a lot of my own grandmother, so spending time with them was really fun for me."

The Adopt-a-Grandparent Project was made possible through RDA's Community TREE program, which allows Rosedale youth to apply for a mini-grant and work with an adult sponsor to carry out a



Faith (far left) and Jennifer enjoy hanging out with senior citizens. Here, they pose with one of their "adopted" grandparents.

service project in their community.

Jennifer and Faith used their grant to purchase "comfort baskets"—filled with items ranging from Kleenex and air fresheners to large-print crossword puzzle books—for three seniors they'd never met before.

One of the greatest lessons learned was the lesson of kindness. The adopted grandparents were surprised and grateful that the girls put so much time and effort into doing something special for others, and the girls were happy that their act of kindness was so well received.

One woman explained to the girls, "There are so many things that young people like you could be doing with your time, but you're doing this," she said. "It's like you're two little angels. Thank you so much."

To learn more about RDA's Community TREE program, please contact Kelly Jander at (913) 677-5097 or kjander@crn.org.

From the Chair of the Board

January is a clean slate. Just the right time to set about making improvement plans. Let's see—clean the house from top to bottom, exercise daily, eat less and become a better person. If your list looks like mine, it's time for a makeover.

Many experts tell us that change in ourselves is likely to happen when action plans are clear, realistic and doable. One of the reasons improvement plans fail is when goals are too fuzzy. Though the desire to become a better person is a great goal, unless I describe *what a better person* is, it's unlikely that I'll become one.

How about if I decide that the way I will become a better person is to become a better neighbor? By making my goal more specific, I have a road map to accomplish it. Here's how I think I can become a better neighbor:

1. Get to know people. (Smile and say hello. Introduce myself if they are receptive. Offer to collect mail, take care of plants or pets, invite for coffee.)
2. Understand and follow the community rules. (Pay attention to parking restrictions, control pets and get trash ready for pickup.)
3. Keep my home neat and attractive. (Pick up litter and regu-

larly do yard work.)
4. Control noisy activities. (Lawn work, music, loud talk, parties and barking dogs are the kinds of things to restrict to daytime hours.)

- Stevie Reynolds, Board Chair

"I Care Kits"

For the Children of the Kaw Valley Center (Community TREE project)

Donations Needed

Personal items such as: combs, shampoo, toothpaste & toothbrushes, hand soap, etc.

Bring items to Rosedale Middle School or the RDA office
Deadline: Feb. 11, 2005

For more information, call Kelly Jander @ 677-5097

DLS Consulting

Providing accounting services for all of your personal and business needs

12751 206th St.
Linwood, KS 66052

Pat Stripling-Brown

Call: (816)-835-2871

Services include:
Tax planning & preparation
Payroll preparation
Budgeting

Rosedale Development Association

Mon.-Fri., 9:00 a.m.-5:00 p.m.
1403 Southwest Blvd.
Kansas City, KS 66103
(913) 677-5097
(913) 677-3437 fax
www.rosedaleassociation.org

Wendy Wilson, Exec. Dir.
Linda Wright, Office Mgr.
Kelly Jander, Vol. Coordinator
Joel Goering, MVS Volunteer