

**BOARD OF DIRECTORS**

<u>President</u> Stevie Reynolds COO, Girl Scouts	<u>Vice President, Bus.</u> Gerard Lozada Rosedale Vision Ctr.	<u>Vice President, Res.</u> Michelle Robinson Sprint	<u>Treasurer</u> Todd Navrat Attorney, Hallmark	<u>Secretary</u> Paul Davidson Congressional Aide
Eldon Masters Bernie Electric	Pat Brown Retired banker	James Traylor Resident	Ann Weick KU School of Social Welfare	
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Bette McGill Vital Signs	George Kemper KU Comm. Policing	Kim Cuda U. of K. Med Ctr	Sandy Kessinger Bank Midwest	



**Rosedale Development Association**

1403 Southwest Blvd. Kansas City, KS 66103  
(913) 677-5097  
www.rosedaleassociation.org

Wendy Wilson-Executive Director

Non-Profit Org.  
U.S. Postage  
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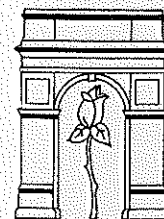
**RETURN SERVICE REQUESTED**

**MEMBERSHIP APPLICATION**

Annual Business Dues—\$100    Annual Household—\$15

Name of Business <b>OR</b> Name of Household			
Address	City	State	Zip Code
Contact Person			
Day Phone	Evening Phone	Fax	

Please mail application along with check made payable to:  
**Rosedale Development Association**  
1403 Southwest Blvd.  
Kansas City, KS 66103



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Working in partnership with residents, businesses, and institutions to build a strong community and improve the quality of life for those who live, work, and play in Rosedale.

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February 2005

**Animal Control Task Force presents recommendations to U.G. Mayor and Commissioners**

On Jan. 27, several members of the city's Animal Control Task Force, including RDA's executive director, Wendy Wilson, presented the group's findings during a special meeting of the U.G. Commissioners and Mayor/CEO.

Formed last fall in response to citizen complaints about the growing numbers of stray animals in the city, the task force was charged with studying, researching, and recommending improvements to animal control operations and services in Kansas City, Kan./Wyandotte County.

Among the group's goals: decrease the population of unwanted animals; decrease the euthanasia ("kill") rate; hold pet owners more responsible for their pets; increase the adoption rate; and improve customer service at the animal control department.

The task force consisted of representatives from

neighborhood groups, animal welfare advocates, the director of the Greater Kansas City Humane Society, a veterinarian, government officials, and others. The group studied the animal control issue for several months, conducting an extensive amount of research and soliciting input from a variety of sources in the community.



The Animal Control Task Force made recommendations to the U.G. Mayor and Commissioners in an effort to serve the overall community, which includes dogs like these. (photo courtesy of www.thepetprofessor.com)

is the recommendation to build a 4,000-sq. ft. expansion to the current animal control facility (located at 3301 Park Drive), at a price tag of \$600,000. The task force argued that this expansion is necessary because the current facility is too small.

Some of the other recommendations from the task force: make it illegal to own, possess, or keep in the city a dog or cat over the age of six months that has not been spayed or neutered,

**UPCOMING EVENTS**

March 1 — Primary Election (U.G. Mayor/CEO, Commissioners, BPU, Register of Deeds, School Board). Get out and vote!

March 14-18 — U.S.D. 500 spring break. No school for teachers and students.

March 15 — RDA Board meeting, 1401 Southwest Blvd., 5:30 p.m.

March 16 — Rosedale Leadership Council meeting, 1403 Southwest Blvd., 5:30 p.m.

March 27 — Easter Sunday.

April 5 — General Election.

unless the animal meets certain exemptions or the owner pays an annual fee; increase fines on those who violate animal control regulations, with the resulting revenue going into the animal control budget; build stronger partnerships between residents, animal control, and the police department; and create a "Friends of KCK Animal Control" organization to assist with fundraising, public education, and volunteer resources.

If you are interested in learning more about this issue, or if you would like to see a copy of the task force's report, call the RDA office at (913)-677-5097.

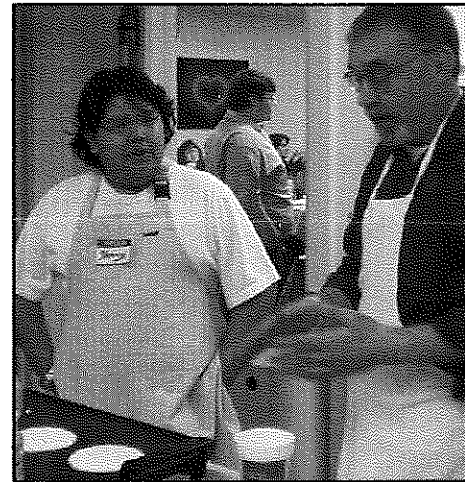
## Rosedale responds to overseas crisis

During the week of Jan. 16-22, more than a dozen businesses, 35 volunteers and three Rosedale schools joined together in a weeklong effort—dubbed “Rosedale Responds”—to raise money for tsunami relief in the Asian countries affected by the Dec. 26 disaster. Combined, the community raised more than \$3,000.

All donations went to Heart to Heart International, an Olathe-based humanitarian relief organization that will leverage Rosedale’s donation to equal more than \$75,000 in aid for tsunami survivors.

Melanie Crayton, a senior resource development coordi-

nator with Heart to Heart, said that she’d never seen a community come together quite like Rosedale did. “I have not stopped talking about the generosity of Rosedale,” Crayton said. “Rosedale has become a significant part of the Heart to Heart story.”



Henry Medina, Rosedale Youth Academy graduate, learns how to make pancakes with Pat Devine at the “Rosedale Responds” pancake breakfast for tsunami relief.

The idea for the fundraiser came from Jane Heide, pastor of Rosedale Congregational Church. She originally envisioned opening her church’s doors to all of Rosedale for a pancake breakfast fundraiser. But once she shared her idea

with RDA and the Rosedale Community Project, the idea grew even bigger.

Members of RDA and RCP went to the schools and challenged students and teachers to get involved. The schools responded quickly by hosting penny drives and contests during the week leading up to the breakfast. Combined, Frank Rushton Elementary, Rosedale Middle School, and T.A. Edison Elementary raised more than \$1,000.

Businesses also responded quickly. Strasser Hardware and several other businesses donated raffle and silent auction items for the pancake breakfast. Those items helped raise more than \$300.

A big thank you goes out to 35 volunteers – including many who arrived as early as 6:00 a.m. to help with the breakfast. Thirteen Rosedale Youth Academy students also helped by greeting guests, selling raffle tickets and serving beverages to the approximately 175 people who attended the breakfast.

**Thank you to the following businesses and organizations for contributing to the “Rosedale Responds” fundraising effort:**

- About Time T-Shirt
- Applebee’s
- Best Western Inn
- Deb’s Images Salon and Day Spa
- Frank Rushton Elementary
- U. of Kansas Frat. Order of Police
- Olympic Cabinets
- Padano Brothers Restaurant
- Pizza Hut
- Rosedale Middle School
- Sol Azteca
- Strasser Hardware
- Sonic
- T.A. Edison Elementary
- The Landon Center on Aging
- Vital Signs

## Business Feature – World Champion Karate

Martial arts training is not just about self-defense and fighting, according to Bob Leiker, owner of World Champion Karate and a Black Belt Master. The martial arts are also about character development, building self-esteem, instilling discipline, and learning how to be a good citizen.

World Champion Karate seeks to teach these life-long skills and attributes in its martial arts classes, which are offered to anyone three years old and up. The school offers age-specific classes at a reasonable price.

### Free cable gun locks available to the public

Project ChildSafe, a nationwide program supported by the U.S. Department of Justice, has come to Rosedale. Designed to keep dangerous firearms out of the hands of children and other unauthorized individuals, the program provides cable gun locks to anyone in the community who requests them, free of charge.

The cable lock can be used on most types of guns, including pistols, revolvers, shotguns, and rifles. If you are a gun owner, securing your gun(s) with a lock is an important precautionary measure, especially if children are frequently in your home.

The statistics on accidental firearm injuries and deaths among children in the United States are staggering. According to the non-profit organization *Common Sense about Kids and Guns*, an average of four children died every day in accidental firearm incidents from 1996-

Name of Business:	<b>World Champion Karate</b>
Address:	<b>4210 Rainbow Blvd., K.C., KS 66103</b>
Phone:	<b>913-432-2787</b>
Office Hours:	<b>9 a.m. — 9 p.m.</b>

Leiker stresses the character-building philosophy of martial arts in his classes. Participants learn things they can use for the rest of their lives.

The school has a great reputation. Many of its students have advanced to national and international competitions. Last

2001. Tragically, a gun kept in the home is 22 times more likely to kill a family member or a friend than it is to be used against an intruder.

Project ChildSafe encourages safe and responsible gun ownership. If you own one or more firearms, please consider using gun locks. The cable locks from Project ChildSafe are available through J.J. Wilt of the KCK Police Department. If you’re interested in obtaining a lock, call: (913)-573-8720.

year, two of the school’s graduates won black belt world titles. In 1998, World Champion Karate was named the third-best martial arts school in the world by the National Black Belt League. Leiker, who started martial arts training when he was 10 years old, has won international tournaments in the past.

World Champion Karate has been in its current location in Rosedale since 2000-01. At that time, the school relocated from western Kansas. It is also affiliated with 6-7 other martial arts schools nationwide.

## Thank You

The following individuals contributed to an honorary bench for the park surrounding the Rosedale Memorial Arch:

**Dwayne Binder  
Donna Radkin  
Jane Breed**

The bench is dedicated to the educators of Rosedale High School (now Middle School) from the Class of 1949.

## Thank You

**Czar Properties**

For:  
Donating two lots to RDA

544 County Line Rd.  
3917 Lloyd

## Rosedale Development Association

Mon.-Fri., 9:00 a.m.-5:00 p.m.  
1403 Southwest Blvd.  
Kansas City, KS 66103  
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**Wendy Wilson**, Exec. Dir.  
**Linda Wright**, Office Mgr.  
**Kelly Jander**, Vol. Coordinator  
**Joel Goering**, MVS Volunteer

Are you having trouble with a neighbor?  
Do you have issues with a tenant or landlord?  
Does your business have problems with customers or others who are affecting your sales in some way?

If so, then contact:  
the

**Rosedale Community  
Conflict Resolution Center**

We'll help you resolve your problem.  
(913)-677-5097  
Ask for Joel Goering.

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# Rosedale Development Association

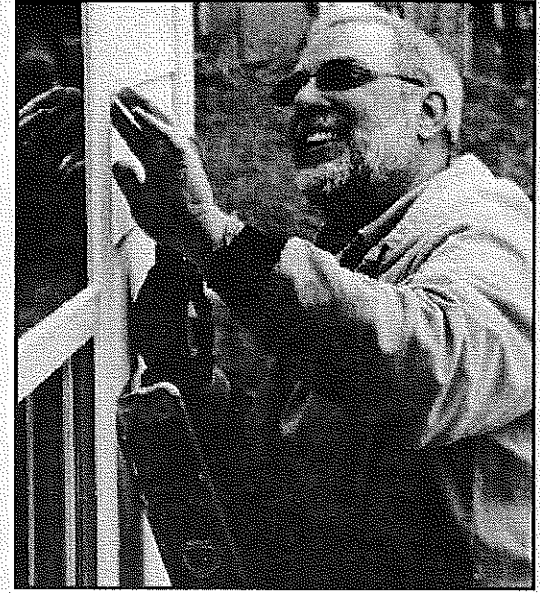
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March 2005

### Lending a hand with Habitat for Humanity

On a cold Saturday in February, members of the RDA Board of Directors and staff volunteered at a Habitat for Humanity home in Rosedale. 15 volunteers donated 88.5 hours of their time working on wiring, kitchen woodwork, porch building and basement finishing.



The home, which is located at 2524 S. 12<sup>th</sup> Terrace, will be completed in March. The RDA Board plans to get involved in more service projects in Rosedale in the coming months.

RDA Board member Robert Kaufman, pastor of the Sharing Community Church, rubs sealant onto the Habitat for Humanity home at 2524 S. 12th Terrace.

### Business Feature — Mattress Outlet

"We savor every customer that walks through the door," said Loretta Levine, co-owner of Mattress Outlet, a retail bedding store located below Rainbow Cleaners on Rainbow Blvd.

A self-described "mom and pop" shop, Mattress Outlet sells mattresses, box springs, and bed frames at very competitive prices. Levine said customers

love the store's small-town feel and neighborly friendliness. The majority of the store's business comes from word-of-mouth, i.e. previous customers telling new customers about the store. Mattress Outlet also gets a lot of repeat customers.

Mattress Outlet has been in existence in Rosedale for about 14 years. Levine and her business partner, Pat Sharbel, took over the store from the previous owners—Levine's sister and brother-in-law—in December 2001.

If you need quality bedding at a good price, consider Mattress Outlet.

Name of Business:	<b>Mattress Outlet</b>
Address:	<b>4511 Rainbow Blvd., K.C., KS 66103</b>
Phone:	<b>913-831-0214</b>
Office Hours:	<b>9-5, Tues.-Sat.</b>

### UPCOMING EVENTS

March 26 — 20th Annual Easter Egg Hunt in Whitmore Park (across the street from the RDA office, 1400 block of Southwest Blvd.) 10 a.m.

March 29 — Candidate Forum at Our Savior Lutheran Church, 4153 Rainbow Blvd., 7 p.m. Candidates for Mayor, Commissioner, and School Board will be featured.

March 30 — "Join Hands Day" planning meeting. Held at RDA office, 1403 S.W. Blvd., 11:30 a.m. See page 2 for more info.

April 2 — "Cruzn'KC" neighborhood development conference, sponsored by KCNA. Call 816-753-8600 to register.

April 5 — Final public meeting on Rosedale Land-Use Plan. Held at Landon Center on Aging, 36th & Rainbow, 7 p.m.

April 5 — General Election in KCK/Wyandotte Co. Candidates are running for Mayor/CEO, Board of Commissioners, Register of Deeds, BPU, and School Board. **Get out and vote!**

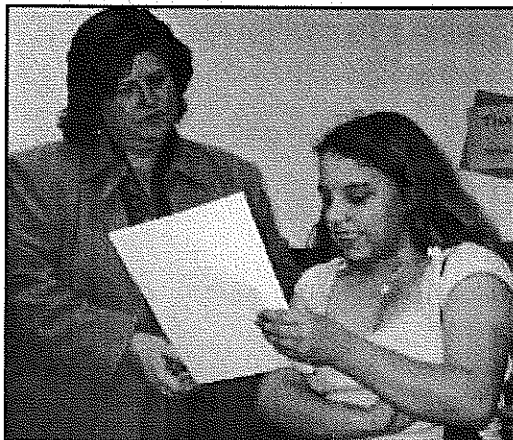
April 16 — Youth Serve Day. Youth and adults will help with litter pickup in Rosedale. 10 a.m. - 4 p.m. If interested, call Kelly Jander to RSVP: 913-677-5097.

## Reaching out to youth in crisis

Amber Barnes, a seventh grade student at Rosedale Middle School, and Janette Strong, her adult sponsor, recently led a month-long donation drive to benefit youth at the Juvenile Intake and Assessment Center at KVC (Kaw Valley Center) Behavioral HealthCare.

KVC, which helps about 2,000 youth in crisis each year, had a very low supply of socks and underwear the day Amber called to ask if the agency needed support. The supply was so low, in fact, that the sock and underwear "pantry" was almost empty.

Now thanks to Amber and Janette's hard work, the pantry is almost full again. With the support of friends, community members, Rosedale Middle School faculty and staff, Rosedale Youth Academy students and countless others, the project was a huge success. In all, 228 pairs of socks and 317 pairs of



Amber Barnes (right), a 7th-grader at Rosedale Middle School, presents a list of donations to Deb Burnham, director of KVC.

underwear were donated to KVC.

Additionally, 50 "I Care Kits" were donated, each filled with a toothbrush, toothpaste, tissue, deodorant, soap, shampoo, lotion, a washcloth, a comb, a brush and lip balm.

The project was made possible through RDA's Community TREE program, a mini-grant service-learning program funded by the H&R Block Foun-

dation. Thank you to everyone whose donations and support made the project so successful:

Annette Strong  
 Doc and Diane Gover  
 Fire Station No. 10  
 Frances Snell  
 Gloria Caraway  
 Harry and Mary Quick  
 Joe and Pat Patti  
 Kent and Gina Pulliam  
 Lucille Brouhard  
 Molly Eckerdt  
 Paula Henderson  
 Ralph Anderson  
 RDA Board of Directors and Staff  
 RMS Faculty and Staff  
 Rosedale Community Project  
 Rosedale Congregational Church  
 Susan Keyton  
 Tim Barnes  
 Vickie Phillips and Bob Higgins  
 Walgreen's

## Be a part of the Join Hands Day Planning Committee

On May 7, RDA will be joining hands with members of Thrivent Financial for Lutherans to build a community courtyard in the area behind the Koch Center, where Rosedale Youth Academy is held.

The project will involve building a fence and picnic tables, landscaping, building concrete steps and a patio. When complete, the area will primarily be used for outdoor youth activities - summer activities, cook-outs, reunions, etc.

Anyone interested in helping lead the design, construction, fundraising or landscaping efforts should contact Kelly Jander at 913-677-5097 by March 28. The first planning meeting will be held at 11:30 am on March 30 in the Koch Center.

## Checkmate! Rosedale youth initiate chess club

To many people, chess is a complicated game that is difficult to play. Many are intimidated by the mere sight of a chess board.

However, for six Rosedale youth, chess is a fun and interesting game that anyone can play. That's why they have teamed up as part of an RDA Community TREE project to form an after-school chess club for fifth- through seventh graders in Rosedale.

Community TREE is a program funded by the H&R Block Foundation that provides

\$150 mini-grants to youth for a service project in their community. The youth must work with an adult sponsor in implementing their project.

The club, which the youth named the "Rosedale Knights," meets every Thursday afternoon from 4-6 p.m. Each meeting consists of a lesson in which chess skills and strategies are taught, followed by a period of team match play and individual match play. The youth also have snacks and drinks each week. The club spent their mini-grant on chess boards, a large

teaching board, and snacks.

The Knights' adult sponsors are Jeremy Lewis, a volunteer who works at St. Luke Hospital, and Joel Goering, RDA's full-time Mennonite volunteer. The two of them work together to develop curriculum and provide guidance to the youth.

Future plans for the club include viewing the chess movie, *Searching for Bobby Fischer*, and participating in chess tournaments with other clubs. New members are welcome. If interested, contact Joel Goering at (913)-677-5097.

## Check out the 20th Annual Easter Egg Hunt in Whitmore Park

On Saturday, March 26, the Sharing Community in Rosedale and the Rosedale Optimist Club will co-sponsor the 20th Annual Easter Egg Hunt in Whitmore Park (the park across the street from the RDA office, 1403 SW Blvd.). The hunt is open to all children from toddlers through ten years of age.



The hunt will begin at 10:30 a.m. Kids will be allowed into the park from all directions, based on their age. More eggs will be hidden after the first wave of children has gone by.

In addition to the egg hunt, there will be face painting, balloons, musicians, and storytellers. Bring the entire family!

Volunteers are needed for a variety of tasks related to the Easter Egg Hunt. If interested in helping, contact Judy Selzer from the Sharing Community: (816)-506-0695.

## Project Lead Safe KCK FREE lead-removal for qualifying homes

### Qualifying Criteria:

- (1) Home must be in Wyandotte County and have been constructed prior to 1978.
- (2) Household income must be less than 80% of the area's median income (less than \$54,700 for a family of 4)
- (3) A child less than 6 years of age must live in or visit the home at least 10 hours per week.

### CONTACT:

**Becky Ivy, Public Health Educator**  
**(913)-262-0796**

Are you having trouble with a neighbor?  
 Do you have issues with a tenant or landlord?  
 Problems with excessive noise, animal control, and/or poor upkeep of property in your neighborhood?

If so, then contact:

**Rosedale Community  
 Conflict Resolution Center**  
 An RDA Program

**We'll help you resolve your problem.**  
**(913)-677-5097**  
**Ask for Joel Goering.**

### Volunteer Opportunity

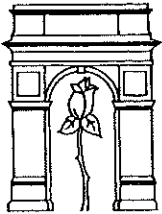
The Kansas City Neighborhood Alliance (KCNA) is searching for a volunteer receptionist to work on Friday's.

If interested, contact:  
 Carolee Noble, (816)-753-8600

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**Joel Goering, MVS Volunteer**



# Rosedale Development Association

1403 S.W. Boulevard, Kansas City, Kansas 66103  
(913) 677-5097 FAX (913) 677-3437

February 22, 2005

Dear Friends,

Thanks in large part to the support and involvement of caring individuals such as you; the Rosedale Development Association (RDA) has a well-deserved reputation for improving the quality of life throughout Rosedale. We need your financial support and active community participation to continue our efforts.

Highlights of 2004 demonstrate the results of our efforts:

- Development of a comprehensive land use plan for the eastern portion of Rosedale should foster quality future development that will lead to strong neighborhoods along with attractive business opportunities.
- Animal control services in Kansas City, Kansas have been strengthened by the efforts of the Animal Control Task Force, in which RDA played a leading role.
- More than 260 youth took part in one or more of our seven separate youth programs to learn new skills, develop a sense of belonging and strengthen academic abilities.
- Nine new homes have been built in partnership with City Vision Ministries and more are planned in the Hilltop neighborhood in 2005.
- Expanded social services for Rosedale residents continue to result from a partnership with University of Kansas School of Social Welfare.
- Volunteers, many from other communities, provided over 1100 hours of assistance to residents and discovered Rosedale as a great area and a perfect place to provide service to others.

We are thrilled about last year's successes and look forward to the challenges and opportunities of the coming year. We hope you enjoy our monthly newsletter and its updates and news about RDA activities. If you haven't visited our web site, check us out at [www.rosedaleassociation.org](http://www.rosedaleassociation.org).

Please join us in our mission to make Rosedale *The Place to Be* by returning the enclosed membership application with your donation. Together we can continue to build a strong community and improve life for those who live, work, and play in Rosedale.

With Sincerest Regards,

Stevie Reynolds, President  
Rosedale Development Association

With Sincerest Regards

Wendy Wilson, Executive Director  
Rosedale Development Association

**2005 Annual Membership Application  
Rosedale Development Association**

(913) 677-5097 (913) 677-3437 Fax

***Business Membership - \$100***

***Household Membership - \$15***

---

*Name of Business OR Name of Household*

---

*Address*

*City*

*State*

*Zip Code*

---

*Contact Person*

---

*Day Phone*

*Evening Phone*

*Fax*

**Membership period is January 1 through December 31, 2005. RDA is a 501(c)3 Not-for-Profit organization. Donations are tax deductible.**

**I would like to make an additional contribution of \$ \_\_\_\_\_ targeted toward:**

Area of Greatest Need

Feed A Family

Excellence in Education / Youth Banking

Community TREE

Youth Academy

Minor Home Repair

Other (please specify) \_\_\_\_\_

**PLEASE MAIL APPLICATION WITH CHECK PAYABLE TO:**

***Rosedale Development Association***

***1403 S.W. Blvd.***

***Kansas City, KS 66103***

**PLEASE FEEL FREE TO WRITE ANY COMMENTS OR CONCERNS BELOW.**

***Thank you!***