



The Rosedalian

ROSEDALE DEVELOPMENT ASSOCIATION NEWSLETTER

Revolving Loan Fund available for small businesses

THE UNIFIED GOVERNMENT recognizes the needs of the small business community. To address this chal-

lenge, they are pleased to offer the Revolving Loan Fund. This program is designed for small business lending to help fill gap financing. The RLF Plan will target small businesses with 100 or fewer employees, but will consider loan applications from larger firms that satisfy the RLF Plan criteria.

- Maximum loan of \$200,000
- Interest rates are fixed for the entire term of loan
- Interest rates are based upon prime rates, but will typically be less than from a traditional financial institution.

Requirements

- All applicants must submit documentation from a financial institution denying full participation on lending for the project.
- The loan requires a 2:1 private to public dollar match. For example, the purchase of a \$300,000 facility would require \$200,000 from the applicant to receive \$100,000 from the Revolving Loan Fund.
- For every \$50,000 of a RLF loan, the applicant must create one new full-time job.
- Each loan will require sufficient collateral to secure the repayment of the loan.
- Funds used for construction must comply with Davis-Bacon provisions.

Applicant Loan Review

- Each applicant is required to submit a completed application form and include required information for review.
- Each applicant will be subject to a thorough background and credit check.
 - All applications will be reviewed confidentially by a Loan Review Committee comprised of selected financial institutions and small business leaders from the community.

The program can be used in Edwardsville, Bonner Springs, and Kansas City, Kansas. The loan cannot be used for non-profit entities. The program is available for “start ups,” but a detailed business plan, financial projections for the business, and personal financial information must be submitted for review and will be a factor for approval. There are no preferred banks or lenders for the program. ☒

*For additional information or for an application, contact Charles Brockman at the Unified Government, 701 N. 7th Street, Kansas City, KS 66101, (913) 573-5733, cbrockman@wycokck.org, or Jackie Carlson at the Wyandotte Economic Development Council, 727 Minnesota Avenue, Kansas City, KS 66117, (913) 371-3198, jcarlson@wyedc.org.
— Courtesy of “the Unified Government”*



Meet three of the new RDA Board members



Sharlene Leonard

Vice President and Banking Center Manager, Bank Midwest, Rainbow branch

SHARLENE LEONARD was elected to a one-year term representing the business community. Sharlene, an Argentine resident since 1967, has been an important fixture in Rosedale for many years. She began her banking career at Rosedale State Bank in 1979, which was sold to Bank Midwest in 1995. After receiving an associate's degree in applied science in banking and finance from KCK Community College, she attended the Intermediate School of Banking and was certified by the Kansas Banker's Association. Sharlene also was essential in the process of getting an important section of sidewalk installed in front of Bank Midwest early in September. She is a member of the Kansas City Kansas Chamber of Commerce and the Argentine Activities Association.

Sharlene believes in the purpose and the mission of the Rosedale Development Association and as a member of the Board of Directors, she is "committed to the responsibility to ensure that the organization does the best work possible for the residents and business owners of the community."

To keep up with RDA staffers, follow our activities in real time and get access to great pictures from around the neighborhood, "like" us on Facebook at [facebook.com/RosedaleDevelopment](https://www.facebook.com/RosedaleDevelopment) and follow us on Twitter at twitter.com/#!/RosedaleDA.



Kathy Wolfe-Moore

State Representative, Business Director and Staff Assistant to the CEO, KU Hospital

KATHY WOLFE-MOORE was elected to a three-year term and is a first term State Representative for the 36th district, which includes western Wyandotte County. Kathy, who received her bachelor's and master's in social work from KU, first got involved in politics as Chief of Staff to former Mayor Carol Marinovich, but has found it to be quite a transition to move from local to State politics. "In local government, you have to know mainly about issues unique to your particular county. State politics runs the whole gamut, and there is a tough learning curve. You have to have command of many issues to be able to make sound decisions on legislation," says Kathy. She is interested in making sure that government action at the State level does not negatively impact Kansas City at a local level.

Kathy joined the board because she believes that her work at the State level and at the hospital directly impacts the Rosedale neighborhood. KU Hospital has a very important relationship with Rosedale, especially," as she says, "since the hospital is currently enjoying unprecedented success and growth."

Kathy would like to serve as a bridge between Rosedale and the hospital and believes that "the community where the hospital is located is important and taking an interest in that community is a priority. RDA is an important part of that relationship and is essential in creating a positive impact in the area." Hopefully, her connections will help her bring some exciting new things to Rosedale!



Stephanie Reynolds

President, Kansas City Kansas Public Library Foundation

STEVIE REYNOLDS was elected to a one-year term to represent the residential community. Stevie, who has been a Rosedale resident for more than thirty years, is a former RDA board member and board president. Her experiences include a lifetime of work in the public and nonprofit sectors including the University of Missouri-Kansas City, Girl Scouts and leadership roles in volunteer organizations such as United Way, Panel of American Women and various professional associations.

In connection to her work at the library foundation, Stevie also serves on the community campaign committee to raise funds for the new library that will serve Rosedale and southern Wyandotte County. Of her new board position Stevie says, "I'm delighted to have a chance to help RDA chart its future course. It is one organization that has consistently delivered on its promise to make life better in our community."

We are looking forward to all the energy and ideas our new board members will be bringing to our organization. Check out the March issue of the Rosedalian to meet the rest of our new board members!

Rosedale kids benefit from a passionate volunteer

THIS MONTH'S VOLUNTEER SPOTLIGHT focuses on Kassy Cashman, a dedicated volunteer with the Rosedale Healthy Kids Initiative's (RHKI) Healthy Kids Club. Kassy got involved with RHKI in the fall of 2010 and has been volunteering at Healthy Kids Club ever since.

Kassy grew up in Pennsylvania, in an active family that went hiking, camping and

played sports. Kassy attended Oral Roberts University in Tulsa, where she studied nursing, and is now employed at KU Hospital. Before her work with Healthy Kids Club, Kassy worked with a similar after school program in Tulsa. She also has experience gardening with kids and previously worked on an organic farm in Colorado.

Kassy finds her work with the Healthy Kids Club therapeutic, especially after a tough day at work: "Work can sometimes be sad and very stressful. The club is always happy and high energy. The kids are just thankful that you spend time with them and once you get to know them, you feel needed. That's enough to make anyone feel good."

Kassy's favorite kids club experience was working in the Frank Rushton garden in the summer of 2011. Once a week, kids from Frank Rushton Elementary met at the garden and learned how to incorporate their produce into cooking classes. Kassy

really enjoyed gardening with the kids and would like to integrate more educational aspects into the garden program this year to more deeply engage the participants.

Kassy also volunteered with the Frank Rushton summer soccer league, where she enjoyed getting to know many of the parents who came to watch the games. Kassy believes that programs like the soccer league and Healthy Kids Club are irreplaceable for kids, and in some cases, life changing: "If you get a kid early and teach them love for themselves and their communities, it can be amazing." We love having Kassy around and we are so grateful for everything she does for RDA and RHKI! ☺



Rosedale Briefs

RDA had 485 volunteers in 2011. We want to thank everyone who gave of their time to benefit their community and we encourage even more Rosedalians to get involved in 2012!

The Rosedale Business Stakeholders (RBS) would like to invite local businesses to their monthly meeting. RBS is a nonprofit organization representing the business community of Rosedale. The April meeting will host Senator Chris Steineger, presenting an update on the legislative session.

The RBS meeting time and location has changed. The meetings will now be held on the first Thursday of the month at 11:30 a.m. at The Best Western conference center at 501 Southwest Blvd., Kansas City, KS 66103. The April meeting will be April 5 and lunch costs \$15.

For more information, visit rosedalestakeholders.org.

ROSEDALE DEVELOPMENT ASSOCIATION

Working in partnership with residents, businesses, and institutions to build a strong and healthy community and to improve the quality of life for those who live, work, and play in Rosedale.

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2012 Household Hazardous Waste Collection Days set

THE HAZARDOUS HOUSEHOLD WASTE site will be open from 8:30 a.m. to 1:00 p.m. on the following Saturdays in 2012 for Wyandotte County residents: April 21, May 19, June 16, July 21, August 18, September 15, and October 20. The site is located at 2443 South 88th Street in Kansas City, Kansas (South on 88th Street from K-32 or East of I-435 using Woodend exit near Kaw River).

Please label or identify all items brought to site. Items accepted include tires (limit of 10 tires and rims need to be removed), motor oil, batteries, antifreeze, degreasers, paints, varnishes, solvents, lawn and garden insecticides/pesticides and household cleaning products. ☺

For additional information call (913) 573-5400.

Membership application

Annual business dues: \$100 ☺ Annual household dues: \$15

Name of business **or** name of household

Address

City

State

ZIP code

Contact person

Day phone

Evening phone

Fax

E-mail address

Please mail application, along with check made payable to:
Rosedale Development Association
1403 Southwest Blvd.
Kansas City, Kan. 66103

Au revoir Rosedale

By Stephanie Kollman

THIS WILL BE MY FINAL NEWSLETTER as the AmeriCorps VISTA who proudly wrote and edited your newsletters for the past year. My term ends this month, and I'm off to Albany, New York to attend graduate school.

When I first began this journey, I thought it would be the most difficult thing I had ever done. Moving to a new state where I knew no one, to work in a challenging position and live on a VISTA budget sounded intimidating at best. But leaving Rosedale and the community I've become a part of here will be infinitely more difficult. Just writing this last article has been a struggle. It's almost impossible for me to describe what an overwhelmingly wonderful experience I've had this past year in Rosedale.

From the first Rosedalian I ever met (mailman, Jeff Lysinger), to the incredibly supportive MVS unit who housed me for three months, the enthusiastic strategy teams who kept me impassioned and the multitudes of students who have kept me hopeful, there isn't a soul in this community who hasn't made my time here extraordinary.

I owe my biggest thank you to the wonderful staff at RDA and RHKI who have taught me so much and allowed me to dream such big dreams. I could not have asked for more supportive or inspiring leaders than Wendy Wilson and Heidi Holliday, and Joshua Hoffman, Erin Stryka and Yvonne Dorsey have all been incredible co-workers and friends.

Thank you to all the wonderful people at BikeWalkKC, Cultivate Kansas City, Frank Rushton Elementary, Harvesters, JCCC, J.C. Harmon High, Kansas Health Institute, KCAI, KCCG, KC Healthy Kids, KUMC, Noble Prentis Elementary, Rosedale Congregational Church, Rosedale Farmers Market, Rosedale Towers, the UG and all those individuals who have made my work here meaningful and successful.

AS A FINAL MESSAGE TO THE COMMUNITY I HAVE SO LOVED for the past year, I urge all Rosedalians to cherish and strengthen their connection to the community. Community is a powerful thing and awareness of this power will bring only good things to Rosedale. ☺

"We have all known the long loneliness and we have learned that the only solution is love and that love comes with community." — Dorothy Day



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