



The Rosedalian

ROSEDALE DEVELOPMENT ASSOCIATION NEWSLETTER

What Does it Mean to “Live Complete”? An Open Letter from RDA’s Executive Director

Dear friends,

It started with a simple question — what does it mean to “live complete”? Is it having healthy food and recreational opportunities at your doorstep? Is it the ability to choose whether to travel by foot, bicycle, bus, or car? Is it a sense of place and history? Is it knowing your neighbors and supporting local businesses? Is it having a voice in the future of your community?

Recently we installed new Rosedale banners along Southwest Boulevard with a simple message: Live Complete Rosedale. Born from community conversations and focus groups in the fall of 2013, this slogan resonated with residents and businesses alike as a way to express the sense of community experienced here. Living complete, we were told, is afternoons spent learning to ride a bike, eating fruit popsicles outside the corner store, playing in the park, going to the Drive In, and walking to school. Living complete is being able to choose how you travel — by bus, bike, foot, or car — and having “complete streets” that accommodate all of those forms of transportation. Living complete is supporting local businesses and knowing your neighbors. Living complete is having choices.

During those meetings, one resident told us that “[they] want to show people that Rosedale is a place where things happen — that it’s not just a ‘drive through’ town.” Since I wrote you last, we have been working hard in the community — we opened the first two miles of recreational trails at the Rosedale Memorial Arch, celebrated the

grand opening of the Rosedale 105 bus line, enrolled over 70 people in health insurance, sent 37 kids to summer camp, gave ten high school students their first job, worked with hundreds of volunteers on community projects, and more!

With your financial contribution, we can together continue to build a community where it’s possible to “live complete.” **Here are a few examples of the ways your donation can create a stronger Rosedale:**

\$25: Send an RDA staff person to a commission meeting to advocate on behalf of Rosedale businesses and residents.

WE COMPLETE ROSEDALE



\$50: Sponsor a litter clean up.

\$100: Support a youth sports team.

\$150: Create a basket of food, toiletries, and winter clothing for Feed-a-Family.

\$200: Provide water for a community garden for the summer.

\$250: Hang a Rosedale street banner.

\$500: Send a bus load of kids to Wildwood Summer Camp.

\$750: Facilitate minor home repairs for elderly or disabled Rosedalians.

\$1,000: Underwrite a Summer Youth

Employee’s placement at a Rosedale business.

\$2,500: Assist with the renovations of the RDA office and community center.

This year, we are excited to announce that living complete will also include the beginning of a process to update and expand the Rosedale Master Plan. Over the next few months, we will launch an intensive community survey to determine community priorities moving forward and to evaluate where we as a Rosedale community are now and where we would like to be in the future. We hope to involve you in this effort. To start, share what “live

complete” means to you by using the hashtag #livecomplete on social media and follow RDA on Facebook and Twitter.

Your donation today helps to create a strong Rosedale tomorrow — a community where we can all “live complete.” Thank you for your continued support and belief in our community.

With gratitude,
Heidi Holliday

RDA Welcomes “The A-Team”

RDA has expanded our team of talented staff by welcoming staff members **Ahna Nanoski**, **Andrea Steere**, and **Adrienne Matlock**, who will help support the work we do in our community.

Hailing from Kansas City, Missouri, **AmeriCorps VISTA member Ahna Nanoski** graduated from UMKC with a degree in Urban Planning and Design. In her free time, she enjoys cooking, watching movies, and traveling. During her year at RDA, Ahna will work on sidewalks and trails, neighborhood group capacity, and public transportation. When asked about the most interesting thing she has learned about Rosedale so far, she responded: “Rosedale has a beautiful vacant mansion in the neighborhood just waiting to be restored but the owner won’t do anything with the property. It could be a great resource for Rosedale and Kansas City as a whole; it breaks my heart to see the mansion fall into disrepair and misuse.” Ahna is looking forward to gaining first-hand experience with Rosedale’s urban planning issues while helping the community at the same time.

AmeriCorps VISTA member Andrea Steere moved to Kansas City from Joplin, MO in 2011. She graduated cum laude in August 2013 from the University of Missouri-Kansas City with Bachelor of Arts in Sociology and a minor in Communication. During her time at RDA she will work on organizing youth sports, healthy community events, and expanding RDA’s social media presence. She is looking forward to helping RDA build a healthier community for everyone in Rosedale. “I’m a big believer in education and helping local youth, so I’m excited to be working on the Rosedale Healthy Kids program to create a culture of health and start building the foundations for healthy living. I also love that everyone I’ve met seems to have such a positive attitude and has welcomed me and Ahna with open arms.”

Volunteerism has been a big part of Andrea’s life since college, and she currently serves on the Volunteer Ambassador Board for The HALO



Heidi Holiday photo

From left to right, RDA’s new “A-Team”: Andrea Steere, Ahna Nanoski, and Adrienne Matlock.

Foundation. She is also a big animal lover, and spends a lot of her free time with her Chihuahua mix, Ike. She also has a passion for bringing health equity to our region, and shared that she is very excited to finally be a part of this movement.

Program Evaluation Specialist Adrienne Matlock was born and raised in Houston, TX, and moved to Kansas City by way of Oklahoma and South Africa. A resident of Strawberry Hill for the last five years, Adrienne received a B.S. in Sociology and a B.A. in Cross-Cultural Ministry from Southern Nazarene University in Oklahoma, as well as a M.A. in Sociology from KU. She is currently working on her PhD in Sociology, specializing in political economy, social movements, globalization, and social inequality. In her free time, Adrienne enjoys playing basketball, gardening, hosting friends and neighbors for a weekly rice and beans dinner, singing with her husband in their band Front Porch Chorus, and watching *The Fosters* with her daughter.

At RDA, Adrienne will be

evaluating the progress of the Rosedale Healthy Kids over the past five years, and leading a community engagement process to determine the future priorities for the Rosedale neighborhood. She is looking forward to “attempting to ride” her bike to work, eating at as many Rosedale restaurants as possible, and talking with lots of Rosedalians about their life experiences and dreams for their community. When asked about the most interesting thing she has learned about Rosedale so far, Adrienne said, “The most interesting thing I’ve learned about Rosedale is how diverse it is linguistically, racially, socioeconomically, even geographically. I also managed to drive through Rosedale about 8,000 times in the last 5 years without really realizing it has a creek running through it, so . . . I learned that Turkey Creek exists and is both a challenge and potential asset to the community.”

Please join us in welcoming Ahna, Andrea, and Adrienne, our own “A-Team,” to Rosedale!

Community Calendar

Every Thursday

Rosedale Community Bike Workstation

4-6 p.m., RDA, 1403 Southwest Blvd.,
Kansas City, KS

Thursday, September 18

Rosedale Rides

Begins at 6 p.m., meet outside of RDA,
1403 Southwest Blvd., Kansas City, KS

Wednesday, September 24

Rosedale Leadership Council

5:30-6:30 p.m., RDA, 1401 Southwest Blvd.,
Kansas City, KS

Saturday, October 11

Rozark Trails Community Workday

9 a.m.-noon; meet at Fisher Park,
3800 Fisher St., Kansas City, KS

Thursday, October 9

Rosedale Neighborhood Leadership Academy

Topic: Building Relationships (with former
KCK Mayor Carol Marinovich)
6-7:30 p.m., RDA, 1401 Southwest Blvd.,
Kansas City, KS

Wednesday, October 22

Rosedale Leadership Council

5:30-6:30 p.m., RDA, 1401 Southwest Blvd.,
Kansas City, KS

For additional information email
ahnna@rosedale.org

Saturday, October 25

Healthy Halloween

2-5:00 p.m.
Whitmore Park
1400 block of Southwest Blvd., Kansas City, KS

Saturday, November 1

Rozark Trails Community Workday

9 a.m.-noon; meet at Fisher Park,
3800 Fisher St., Kansas City, KS

Thursday, November 13

Rosedale Neighborhood Leadership Academy

Topic: Sustainability Planning (with Melissa Bynum,
Executive Director of the Shepherd's Center)
6-7:30 p.m., RDA, 1401 Southwest Blvd.,
Kansas City, KS
For additional information email ahnna@rosedale.org

To keep up with RDA staffers, follow our
activities in real time and get access to great
photos from around the neighborhood,

"like" us on Facebook:

[facebook.com/RosedaleDevelopment](https://www.facebook.com/RosedaleDevelopment)

and follow us on Twitter:

twitter.com/#!/RosedaleDA.



Visit our website at:
rosedale.org

2014 Household Hazardous Waste Collection Days Set

The schedule for the Household Hazardous Waste Collection days for Wyandotte County residents has been set for 2014. The site will be open from 8:30 a.m. to 1 p.m. on the following Saturdays: September 20 and October 18. The site is located at 2443 South 88th Street in Kansas City, KS (South on 88th Street from K-32 or East of I-435 using Woodend exit near

Kaw River). When bringing items to the collection site please label or identify all items. Items accepted include tires (limit of 10 tires and rims need to be removed), motor oil, batteries, antifreeze, degreasers, paints, varnishes, solvents, lawn and garden insecticides/pesticides, and household cleaning products. ☑

For additional information call 913-573-5400.

Rosedale Neighborhood Leadership Academy

The Rosedale Neighborhood Leadership Academy is a 3-part series with workshops that will strengthen the skills of current and new neighborhood leaders. The workshops will explore leadership styles, relationship building, and sustainability planning. Anyone interested in being a neighborhood leader, block captain, or concerned resident wanting to grow their leadership skills can attend. There also will be a potluck event at the end of all the workshops to celebrate the attendees with leadership certificates. While the September session is past, additional sessions will be held on October 9 and November 13.

RSVP to Ahnna at 913-677-5097 or
ahnna@rosedale.org.

ROSEDALE DEVELOPMENT ASSOCIATION

Working in partnership with residents, businesses, and institutions to build a strong and healthy community and to improve the quality of life for those who live, work and play in Rosedale.

1403 Southwest Blvd.
Kansas City, KS 66103
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Fax (913) 677-3437
rosedale.org

Monday-Friday, 9 a.m.-5 p.m.

Heidi Holliday Executive Director

Alissa Jensen Writer/Editor

Board of Directors

rosedale.org/who-we-are

Design Lizzardbrand Inc.

Facebook

[facebook.com/RosedaleDevelopment](https://www.facebook.com/RosedaleDevelopment)

Twitter twitter.com/#!/RosedaleDA.

RDA Support Application

Name of business or name of household

Address

City

State

ZIP code

Contact person

Preferred phone

Fax

Email address

Suggested support levels:

Keystone: \$1,000 and above

Crown: \$750-999

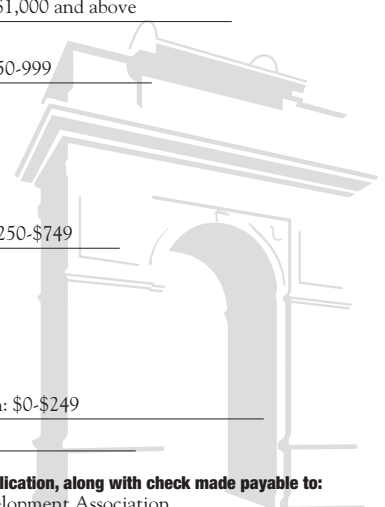
Column: \$250-\$749

Foundation: \$0-\$249

Other: \$

Please mail application, along with check made payable to:

Rosedale Development Association
1403 Southwest Blvd.
Kansas City, KS 66103



RETURN SERVICE REQUESTED

Community Spotlight

Summer Youth Employment Partners

RDA was pleased to offer the Summer Youth Employment Program again this summer for area youth and local businesses, thanks to a grant from the Board of Public Utilities (BPU). In addition to being grateful to the BPU for continuing to support this important program, we are very thankful to our business partners who hosted the youth for eight weeks this summer: Carroll Seating Company, Rainbow Mennonite Freedom School, Annedore's Fine Chocolates, Deco Catering, Midpoint National, Vital Signs, Doggie Style Bowtique, Little Angel's Daycare, and Holy Name School.

Started in 1997, the program expanded in the last two years to include additional components, such as a job fair at the beginning of the



Heidi Holliday photo

Ten students completed this year's Summer Youth Employment Program, including (from left to right) Travis Barkers, Andrew Burnside, Cecilia Whitley, and Mariol Struga — pictured here with Program Manager Alissa Jensen.

summer for students and employers who met one another, learned what each had to offer, and weekly Lunch and Learn sessions where students met once a week to discuss job-related topics with the goal that students would leave the program better prepared to take on their next career and educational goals.

Thanks to some fantastic guest speakers from our region, the youth discussed a number of topics this summer including interview skills, how to market yourself, rights as a young worker, entrepreneurship, and the current state of the Wyandotte County economy, money management, and more.

The summer ended with a BBQ celebration

where RDA staff, representatives from the BPU, the program's business partners, RDA Board members, family, and friends joined together to thank the students for their hard work over the summer. ☺

For more information about the Summer Youth Employment Program or to make a donation to help support this program in our community, contact Program Manager Alissa at alissa@rosedale.org or 913-677-5097.