

RETURN SERVICE REQUESTED



# THE ROSEDALIAN

ROSEDALE DEVELOPMENT ASSOCIATION NEWSLETTER

## Community Spotlight

### Volunteer Opportunities

*Je T'aime Taylor*

Rosedale Development Association is excited to introduce our new Volunteer Opportunities section. Each month we will list our upcoming and immediate volunteer needs on this page. Training will be provided for all of the volunteer activities.

#### Office Administration

While sitting at the front desk with a computer and phone volunteers will: greet folks with a smile, answer the phone and take messages, enter information in our database, sort mail.

**Minor Home Repair** Assist low-income families and seniors with minor home repair - fix faucets, paint, clean gut-

ters, build ramps, fix windows, secure staircases and more.

#### Gardens and Tree Stewards

Work at one of our six gardens by weeding, mulching, planting, watering and maintaining the gardens.

**Youth Sports** Volunteer coaches work with Rosedale youth two hours per week for about eight weeks each season. Winter sports are currently filled, but soccer coaches are needed for the Spring (April-May).

**i** To learn more or sign up to volunteer, please email [volunteer@rosedale.org](mailto:volunteer@rosedale.org) or call 913-677-5097 and let us know how you want to help.



Contact RDA today to find out how you can get involved!

### From Concept to Concrete: Implementing the Rosedale Master Plan

*By Erin Stryka*

On December 1, 2016, the Unified Government Board of Commissioners unanimously adopted the Rosedale Master Plan and Traffic Study, a blueprint for the future growth and development of the eastern section of Rosedale. For the past two years Rosedalian have participated in the master planning process to make their voices heard and advocate for their vision of this community. In the coming months and years, there will be many opportunities to continue to make your voice heard as the plan is implemented.

Here at RDA, we hope to see the Master Plan implementation decisions made based on the vision that Rosedalian identified in the first round of public meetings; the vision of a vibrant, diverse, and walkable neighborhood with metro wide access that provides a delightful and safe place to live, work, shop, and play. We hope to see the implementation process guided by the same principles of broad and deep community participation and engagement that characterized the master planning process.

The planning team, made up of BNIM, inSITE Planning, TranSystems and EPS, began with the Rosedale Community Survey results. In 2015, the Rosedale Community



Community members are invited to stay involved in Rosedale's development now that the master plan has been adopted.

Survey asked Rosedalian to share their needs and priorities for Rosedale's future. 814 Rosedalian completed the survey, more than double the number needed for 95% confidence in the results. The planning team used the results to guide their initial conversations with the community.

From there, the planning team attended neighborhood groups and community events, hosted neighborhood walks, convened focus groups in English and Spanish, and met with a number of other groups and individuals. RDA helped spread the word about the public meetings through billboards, post cards, and social media. Throughout 2016, you were asked to show up, speak up, and dream big at five rounds

of public meetings – and you answered the call every step of the way. A total of 250 individuals (not counting RDA staff and board) attended the public meetings alone.

With any community of this size, it's hard to get complete consensus. Rosedalian are a diverse group with diverse opinions. As we implement this plan, we are relying on the planning department and the neighborhood to continue the conversation and make decisions based on the vision identified by the community.

**i** If you would like regular updates about development happening in Rosedale and opportunities to weigh in on new development proposals, contact [erin@rosedale.org](mailto:erin@rosedale.org).

### Coming soon: Kids cooking in a kitchen near you

*By Kimberly Hunter*

It's back! During 2017, RDA's AmeriCorps Kansas service members will again host multiple sessions of Harvesters' four-week course, Kids in the Kitchen.

Healthy Kids Program Director Je T'aime Taylor said, "We like to promote healthy eating habits in the Rosedale community since we are about action. This program allows us an opportunity to introduce to youth not only foods they may be unaccustomed with, but also how to cook them."

In addition to being fun and hands-on, Kids in the Kitchen also challenges young scholars to sharpen their recipe literacy and knead new nutritional knowledge into what they already know about healthy eating.

Jennifer Bates, a co-leader for Girl Scouts Troop 1685, said, "I think this will be a fun and engaging way to teach the girls a usable skill."

Each course is free and held once a week for four weeks. Stay tuned to RDA's newsletter and Facebook page to find out how you can sign up.

**i** To learn more about the Kids in the Kitchen program, please visit [harvesters.org/Learn/Harvesters-Programs/Nutrition-Education-Classes](http://harvesters.org/Learn/Harvesters-Programs/Nutrition-Education-Classes).





**Dr. Allison Edwards is now accepting patients at the newest primary care facility in Rosedale.**

## Rosedale welcomes Kansas City Direct Primary Care to the neighborhood

By Andrea Steere

In January, Rosedale welcomed its newest business, Kansas City Direct Primary Care (KCDPC). The new practice, located at 2016 W. 43rd Ave., is led by Dr. Allison Edwards, a former Community Health Project intern at Rosedale Development Association. "KCDPC provides primary care, wholesale-cost medications & labs, and even urgent care appointments in an affordable, easy-to-access manner without any financial wrangling or hassle," Edwards said.

Edwards' office uses a unique model of care where patients have unlimited visits with their doctor at a fixed monthly rate. Although KCDPC does not accept health insurance, monthly fees are as low as \$65 per month, or \$140 per month for a family.

"The goal of KCDPC is to be more than just a doctor's office," Edwards said. "We want to be part of the community."

In addition to a doctor's office, KCDPC includes a group meeting space that is available for community members to use. As the business grows, KCDPC also hopes to add other wellness professionals, like a dietitian, counselor, or massage therapist, to its space.

"Ever since moving to Rosedale for medical school at KU, I've had a special place in my heart for the neighborhood," Edwards said. "I decided this was the place I needed to start my business when the time came."

**i** To learn more about KCDPC, visit [www.kansascitydirectprimarycare.com](http://www.kansascitydirectprimarycare.com) or call 913-730-0331.

## Welcome Back, Alissa

By Erin Stryka

You may see a familiar face at Rosedale Development Association this year — Alissa Workman is returning in a new role as RDA's Development Coordinator. Alissa worked with RDA from 2013-2015 overseeing the Summer Youth Employment and Feed-a-Family programs and working on RDA's communications, fundraising and day-to-day operations. In her new role, Alissa will ensure that RDA is financially stable and has all the resources needed to build a strong and healthy community for all those who live, work and play in Rosedale.

Here at RDA we have always appreciated Alissa's deep commitment to relationship and community, her stellar organizational and project management skills, and her love for Rosedale. Now we are delighted that she is bringing her years of fundraising experience to RDA.

Funding from individuals, businesses, and institutions enables RDA to provide programs like youth sports, community gardens, neighborhood cleanups, and community events. As our programs grow, so do our



**Alissa Workman**

financial needs, and we are grateful that Alissa is here to help us grow.

In addition to her work with Rosedale, Alissa serves as the Development Director for Camp Encourage, another wonderful Kansas City nonprofit that provides an overnight camp experience for youth with autism spectrum disorders. She is an avid volunteer who is involved in youth programs and environmental advocacy, and an enthusiastic Rosedale Farmers Market customer. She has a Master's in Public Administration from the University of Missouri-Kansas City and Professional Certificate in nonprofit fundraising from the Center for Nonprofit Leadership.

Welcome back to the team, Alissa!

## Board and Staff Members

### Rebecca Garza

My favorite thing about Rosedale is how welcomed I have felt by our neighbors. Plus, the fact that we have a farmers market and trails right in the community is great. When I learned about the work that RDA does to help our community grow stronger, I knew I wanted to help out however I could.



## Community Calendar

**Every Monday**  
**Fisher Park Walking Club**  
4:30-5:30 p.m.  
Health Walk at KUMed  
Text "FISHERPARK" to 41411 for updates

**Monday, February 6**  
**Hilltop Neighborhood Meeting**  
6-7 p.m.  
1401 Southwest Blvd., KCK

**Wednesday, February 8**  
**Shawnee Road Neighborhood Watch Meeting**  
7-8 p.m.  
818 Shawnee Rd., KCK

**Tuesday, February 14**  
**Frank Rushton Neighborhood Group Meeting**  
6:30-7:30 p.m.  
4326 Lloyd St., KCK

**Wednesday, February 15**  
**Rosedale Leadership Council**  
5:30-6:30 p.m.  
1401 Southwest Blvd., KCK

**Every Thursday**  
**Fisher Park Walking Club**  
4:30-5:30 p.m.  
Landon Center on Aging  
Text "FISHERPARK" to 41411 for updates

**i** For additional information about upcoming events and other community happenings, call (913) 677-5097.

## Rosedale Development Association

**Working in partnership** with residents, businesses, and institutions to build a strong and healthy community and to improve the quality of life for those who live, work, and play in Rosedale.

1403 Southwest Blvd.  
Kansas City, KS 66103  
Phone (913) 677-5097  
Fax (913) 677-3437  
info@rosedale.org  
Monday-Friday, 9 a.m.-5 p.m.

**Erin Stryka** Executive Director  
**Staff and Board of Directors** online at [rosedale.org](http://rosedale.org)  
**Lizzardbrand Inc.** Design  
**Facebook.com/RosedaleDevelopment**  
**Twitter.com/RosedaleDA**  
**Rosedale.org**



**Regular RISE volunteer Deborah Allen poses with students at Frank Rushton Elementary.**

## RDA celebrates record-breaking year for RISE

By Andrea Steere

2017 proved to be a record breaking year for RISE, Rosedale Development Association's annual program to celebrate Martin Luther King, Jr.'s legacy.

This January, over 45 volunteers read stories about civil rights and social justice issues to local students. This year RDA's biggest year yet, including five Rosedale schools and over 50 classrooms, reaching about 1,100 students.

"We are excited to participate because it allows our students to have discussions around topics that are both relevant and interesting to our students," Rosedale Middle School principal Travis Helm said. "We also want to make a concerted effort to connect with the community and RDA allows us that outlet once again."

Special thanks to Christal Watson, president and CEO of the Kansas Black Chamber of

Commerce, and KCK Public Schools Assistant Superintendent Marcy Clay for helping us lead an excellent volunteer orientation to prepare our volunteers for RISE week.

RISE is a program sponsored by the Kansas Volunteer Commission.

**i** To learn more about RISE or to discuss other volunteer opportunities, please call us at 913-677-5097.



## RDA Support Form

Name of business or name of household \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_  
State/ ZIP code \_\_\_\_\_  
Contact person \_\_\_\_\_  
Preferred phone \_\_\_\_\_  
Email address \_\_\_\_\_

**Please mail form, along with check made payable to:**  
Rosedale Development Association, 1403 Southwest Blvd., Kansas City, KS 66103

### Suggested support levels:

- Keystone: \$1,000 and above
- Crown: \$750-999
- Column: \$250-\$749
- Foundation: \$0-\$249
- Other: \$ \_\_\_\_\_

