

2019 Program Partners and Collaborators

BikeWalk KC
Christmas in October
Giving Grove
Harvesters
Junior Achievement of Greater Kansas City
Kansas City Community Gardens
Kansas City, KS USD 500
Kansas Department of Health and Environment
K-State Extension
Livable Neighborhoods

Our Saviour Lutheran Church
Rainbow Mennonite Church
Sharing Community in Rosedale
Unified Government Parks & Recreation
The University of Kansas Health System
University of Kansas Medical Center
Urban Trail Company
Unified Government of Wyandotte County
and Kansas City Kansas



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[Rosedale.org](https://www.rosedale.org)
[/RosedaleDevelopment](https://www.facebook.com/RosedaleDevelopment)
[/RosedaleDA](https://www.instagram.com/RosedaleDA)

Our mission is to work with residents, businesses, and institutions to develop a thriving Rosedale community.

What makes Rosedale thrive?



2019 Annual Report



Letter From the Executive Director

What makes Rosedale thrive? In RDA's 42 years, we have worked with neighbors to solve immediate problems, like an overgrown lot or a need for a new playground. We have also worked to fix the root causes that lead to those problems, like the geography that led to flooding on Southwest Boulevard or the under-investment in our area that led to too few sidewalks and trails. Above all, we have learned that what makes Rosedale thrive is the people who live, work, and play here, coming together to build a better community.

Grateful for you,

Erin Stryka



Board of Directors 2019

Theresa Reyes-Cummings
Pete Cashen
Bob Spaniol
Rebecca Garza
Mary Gonzales
Pastor Tom VanDuzer
Courtney Brooks
Amanda Vega-Mavec

Ruth Harder
Charita Vine
Ally Mabry
Scott Martens
Rachel Russell
Valorie Wells Fenton
Ellie Haire
Brooke Rodriguez



2019 AT A GLANCE

594 volunteers gave their time to help Rosedale thrive

10 youth worked their first job at a Rosedale business in the Summer Youth Employment program



20 Rosedale elders, veterans, and people with disabilities had their homes repaired

Raised over \$13,000

with 31 sponsors and 120 players partners in the 3rd annual Disc de Triomphe



Took on management of two beloved Rosedale programs:

- Rainbow Summer Program (RSP), teaching reading, health and wellness, and advocacy to 100 kids in grades K-8
- Rosedale Future Professionals (RFP), teaching financial literacy and entrepreneurship to middle school students



Added two full-time positions:

- *Samanthé Burton-Bosket*, Program Coordinator for RSP and RFP
- *Sarah Waggoner*, Office Manager and Communications Coordinator



ARCH: Advancing Rosedale Community Health

2019 marked 10 years since the launch of the Rosedale Healthy Kids Initiative (RHK), a collaborative effort to increase access to healthy food, expand opportunities for youth activities, and improve access to active transportation. In that time, RHK's progress has included launching Rosedale Farmers Market as well as nine community gardens and orchards, implementing wellness policies in daycare and summer programs, increasing youth sports programs, and building new sidewalks, bike lanes, and trails. After 10 years, however, the RDA team knew that this program model had taken us as far as it could.

Poverty, limited resources, and structures and policies that do not support a healthy and balanced lifestyle continue to keep Rosedale as a whole from thriving. Rosedalians can access healthy food and be active through each of our programs, but between program sessions, over-stretched parents still struggle to make ends meet before worrying about how to incorporate healthy eating and active living into day-to-day life. Rosedale's tenacious advocacy has resulted in new infrastructure supporting healthy living, but limited resources in Wyandotte County as a whole mean that every sidewalk is the result of a years-long struggle. A new sidewalk

built in Rosedale too often means a sidewalk will not be built in another neighborhood.

In 2019, RDA launched the Advancing Rosedale Community Health project (ARCH) to combine programs targeting physical health along

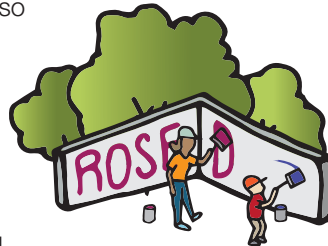
with building the civic engagement and economic stability our neighborhoods need for long term, sustainable health. It combines programs, events, services, and advocacy that focus on

seven core competencies related to community health: healthy eating, active living, managing money, getting and keeping a job, community service, connecting with neighbors, and advocacy.

Programs build community for all ages

Embedded within the ARCH project are programs for all ages that focus on some of the seven core competencies related to community health. While many programs carried over from Rosedale Healthy Kids, RDA expanded their scope by including aspects of community service, advocacy, budgeting, and/or connecting with neighbors.

In 2019, RDA also expanded our programming by taking over the management of two programs from our neighboring

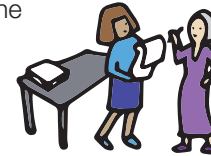


organization, Sharing Community in Rosedale: Rainbow Summer Program and Rosedale Future Professionals. Both programs provide valuable out-of-school programming for youth while supporting the strategies within the ARCH project.

In partnership with many regional organizations, RDA provided programs for over 600 Rosedalians during 2019.

Neighbors advocate for quality development

Advocacy for a community that serves the needs of all who live, work, and play in Rosedale is instrumental to the ARCH project. Not only does RDA engage in local, regional, state-wide, and national advocacy, through the ARCH project, we also provide tools and resources for Rosedalians to speak out on community issues they care about.



RDA hosts the Rosedale Leadership Council, an open group for both individuals and business in Rosedale to connect while sharing ideas and concerns about the community. Each monthly meeting has a guest speaker who brings information and invites discussion and advocacy on timely topics.



People grow with their neighborhood

ARCH provides a pipeline of programs, community service, and civic engagement from elementary through adulthood. As youth participate in walking school bus and sports programs, RDA teaches them how to write their city officials for sidewalk and park improvements. As teenagers go through our Summer Youth Employment program, they're learning how to get in contact with lawmakers to advocate for living wages. As adults join community gardens, they are advocating for greater healthy food access and fair housing costs. As neighbors of all ages engage in community service, they gain ownership and pride in their community.

Rosedalians who participate in ARCH programs and events grow in their ability to build the neighborhoods we need for a thriving Rosedale.



The Impact of ARCH in 2019



Active Living

The Rosedale Rockets soccer team began their season in early September, when the sun stayed out long into the evening. As the days got shorter, parents aimed their car headlights towards the practice field in order for the youth to see.

Healthy Eating

2019 saw the return of a beloved program to Rosedale: Harvesters Kids in the Kitchen. “I asked every student to try at least one bite of everything before deciding whether or not they like something,” said RDA AmeriCorps member Nicole Candelaria, “I loved watching their reactions as they discovered something they thought they would hate actually tasted really good!”

RDA added two new elements to Kids in the Kitchen: making and using a budget for ingredients, and writing to elected officials to advocate for SNAP benefits.

“Someone asked who we could talk to in order to get lights at the practice field, and we had the idea for our advocacy project,” reflected Victor Michimani, former RDA AmeriCorps member, longtime collaborator, and soccer team coach.



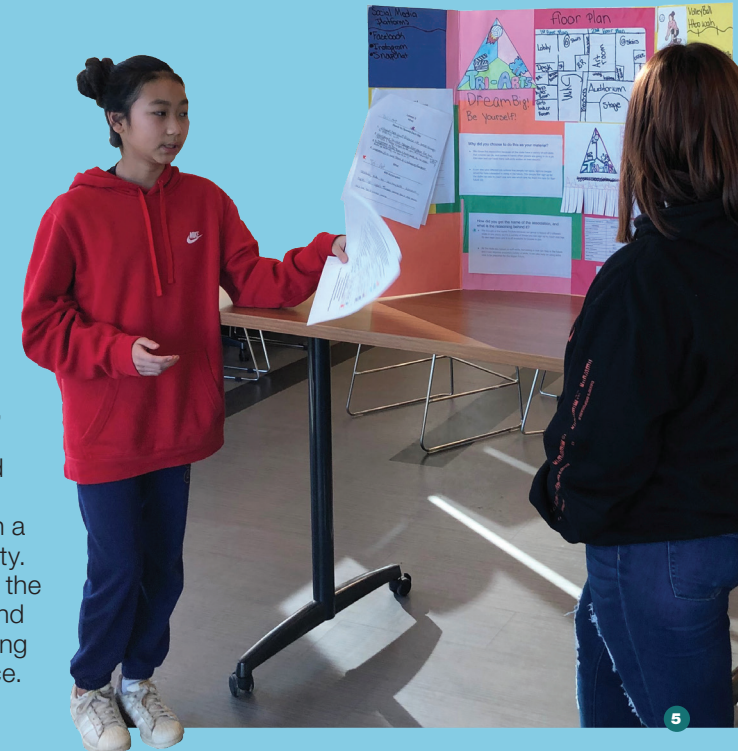
Getting and Keeping a Job

In 2019, RDA hired 10 Rosedale students for the Summer Youth Employment Program. Bike Walk KC provided their Earn-a-Bike program to remove a barrier in the program of the youth not having transportation to and from their job site. With bikes and new skills in hand, the students

spent six weeks working in childcare, food service, warehouses, and retail businesses in Rosedale. Along the way, they received coaching and training on interview skills, resume and cover letter writing, and professionalism at work.

Managing Money

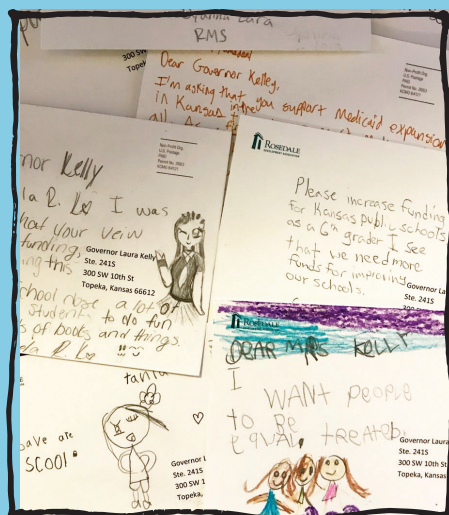
In 2019 we welcomed a new program, Rosedale Future Professionals, developed by volunteer David Bluford, to teach financial literacy and entrepreneurship to middle schoolers. At the end of the semester, students presented their business ideas and plans for success to six community volunteers in a “Shark Tank” style activity. Students who complete the program receive a stipend for some real-world saving and spending experience.



The Impact of ARCH in 2019

Advocacy

With the launch of the ARCH project, advocacy became a bigger part of all Rosedale programs. RISE, or Reading Inspirational Stories to Empower, was up first. Fifty-one volunteers read stories about the young change-makers in the Civil Rights Movement to Rosedale classrooms, and then invited children to be change makers themselves by writing to their elected officials. Rosedale children sent postcards to state elected officials asking their government to fully fund education, protect the environment, address bullying, end police brutality, and protect civil rights for all Kansans.



Connecting with Neighbors

A thriving neighborhood relies on neighbors coming together for both work and play. In 2019, seven neighborhood groups and tenant associations kept residents informed and engaged throughout the year. Neighbors also gathered at community events like Healthy Halloween, which moved to the University of Kansas Medical Center campus and added vision and hearing tests, wellness checks, flu shots, and tons of food and activities for all.



Community Service

In April 2019, 150 Rosedaliens came together for the second annual All-Rosedale Cleanup. Working in groups at 22 community-identified spots around Rosedale, volunteers picked up 274 bags of trash and 85 tires

(plus countless unexpected oddities!). Laminare Works, a local KCK company, won a park party for recruiting the most volunteers. An additional 444 volunteers served their community on other projects throughout the year.

Gratitude to Community Partners

As close partners for years, RDA has worked with Rainbow Mennonite Church and Sharing Community in Rosedale on countless efforts to improve Rosedale for all who live, work, and play here. In 2019, all three organizations collaborated to ensure two beloved programs, Rainbow Summer Program and Rosedale Future Professionals, would continue to have a place in Rosedale. Even though the

management of the program was passed onto RDA, both SCR and RMC have dedicated volunteers and donors whose passion for making a difference in the community helped with the transition. RDA is grateful to be entrusted with both Rainbow Summer Program and Rosedale Future Professionals, and appreciates the support of the SCR and RMC communities in ensuring that quality youth programming in Rosedale continues.



**SHARING
COMMUNITY**
IN
ROSEDALE

**Rainbow
Mennonite
Church**

Seeking the Peace of the City



Financial Statements

STATEMENTS OF FINANCIAL POSITION

December 31, 2019

ASSETS

CURRENT ASSETS:	
Cash	\$ 152,234
Contributions receivable	69,080
Government grants and contracts receivable	4,616
Other receivables	250
Prepaid expenses	2,953
Total current assets	229,133
PROPERTY AND EQUIPMENT, NET	83,954
Total assets	<u>\$ 313,087</u>

LIABILITIES AND NET ASSETS

CURRENT LIABILITIES:	
Accounts payable	\$ 4,351
Accrued payroll and related liabilities	10,851
Other accrued liabilities	650
Total current liabilities	15,852
NET ASSETS:	
Without donor restrictions	123,532
With donor restrictions	173,703
Total net assets	297,235
Total liabilities and net assets	<u>\$ 313,087</u>

STATEMENT OF ACTIVITIES AND CHANGES IN NET ASSETS

For the Year Ended December 31, 2019

REVENUES, GAINS AND OTHER SUPPORT:

Contributions and grants:	
Foundations	\$ 218,495
Government grants	86,523
Corporations	94,885
Individuals	40,038
Religious organizations	2,500
United Way	25
Special event revenue, net of costs of direct benefits to donors	\$10,365
Fees for service	2,775
Rental income	46,650
Net assets released from restrictions	16,025
Total revenue, gains and other support	507,916

EXPENSES:

Program expenses: ARCH	
ARCH Plus	45,750
Total program expenses	303,143
Supporting services:	
Administration	65,015
Fundraising	48,009
Total supporting services	113,024
Total expenses	416,167

CHANGE IN NET ASSETS

NET ASSETS, BEGINNING OF YEAR 205,486

NET ASSETS, END OF YEAR \$ 297,235

2019 Donors to RDA Over \$100

Ahern Rentals	Karen Johnson	QuikTrip
Stevie Reynolds & John Anderson	Kay Johnson	Rainbow Mennonite Church
Kale Baldock	Carol Kane	Ramp Up
Bank Midwest	Kansas City Bier Co.	Results Chiropractic
Anna & Michael Barton	Kansas City Direct Primary Care	Robert & Mary Roddy
Beaver Drill & Tool Co.	KC Winfastener	Rodriguez Mechanical Contractors
Benjamin Lawn & Landscape, LLC	Samuel Knopik*	Rosedale Auto Sales
A. Kent Best	Lane 4	Annette & Rocky Rude
Wendy Wilson & Jeffrey Binder	LED Direct	SolePatch
David Bluford	Life 88.5 FM	Matt Spaniol
Boulevard Brewing Company	Amanda Lindahl*	Sally T.C. & Robert J. Spaniol
Boulevard Drive-In Theatre	Tyler Link	Strouds
Carmen's Cafe	Lizzardbrand	Tao Academy
Cashen Brothers Properties	Lulu's Thai Noodle Shop	Taqueria Mexico
Pete Cashen	Mary Gonzales & John Mendez	The University of Kansas Health System
Claymark Homes	Mid America Signal	TMS, Inc.
Davis Family	Mid-America Regional Council (MARC)	Tina Crain & James Traylor
Dynamic Discs	Midtown Signs	Erik & Maria Unruh
E. Edwards Workwear	MKS Employees	Pascale Simunich & Jeffery Wells
Paul G. Cuddy & Cheryl Gibson	MKS Pipe & Valve Co.	Ashton Wells*
Lisa Gioia	NorthWood Liquor	West Plaza Tomato Company
Emily & Joel Goering	Carroll O'Neal	Louis & Jane Wetzel
Ellie Haire	Omega Door & Hardware	Wholesale Sheet Metal
Harriet Properties LLC	Pawn & Pint	Alissa Workman*
Heidi Holliday*	Penn Tool	Wyandot Center
Karen & Clif Hostettler	Pleasant Valley Baptist Church	
Kathleen Ingraham*	Ponak's	
Joes KC	Premier Contracting, Inc.	

* Monthly sustaining donors

For a full list, visit rosedale.org/archclub

2019 Major Funders

AmeriCorps Kansas through the Kansas Volunteer Commission
 The Ewing Marion Kauffman Foundation
 Hall Family Foundation
 Health Forward Foundation
 John W. & Effie E. Speas Memorial Trust
 Kansas City Board of Public Utilities
 Kansas Health Foundation
 Livable Neighborhoods Task Force
 Neighborhoods Rising Fund
 Shumaker Family Foundation
 Sunflower Foundation
 The University of Kansas Health System
 Unified Government/Hollywood Casino/Schlitterbahn Vacation Village Charitable Fund
 Unified Government of Wyandotte County and Kansas City, KS
 Walmart #998