Photos: Mike Glynn, back cover, upper left and page 2; Alissa Workman, page 4; Elizabeth C. Johnston, page 6 (temporary), and so on...

Design: Lizzardbrand in Rosedale

Printing: Quality Litho in Rosedale
Letter from the Executive Director

Sitting in a hastily assembled home office in March 2020, I called an older Rosedalian who was on my mind and asked if she needed any groceries dropped off. “Oh, I’m fine, honey,” she said, “my neighbor already made a run for a bunch of us. But there’s a couple other people I’m worried about, can you give them a call?”

Last year brought some extraordinary circumstances, and Rosedalians responded in the most ordinary way — by connecting and caring for their neighbors. Rosedale Development Association followed their lead and quickly adapted our work to fit the needs of the community. From quickly acting to assist the most vulnerable to reconnecting to the community through the Rosedale Recovery survey, we met the challenges of 2020 hand-in-hand with the Rosedale community.

I am grateful to have weathered 2020 with you,
Erin Stryka

RDA has always viewed our neighbors as the experts on Rosedale, and as priorities and challenges greatly changed throughout 2020, we turned to Rosedalians to share their expertise. In August, we conducted a community-wide Rosedale Recovery survey and a series of diverse focus groups to learn how RDA could best serve Rosedale during this turbulent period. Survey results and collected feedback (to the right) showed residents’ deep care for this community and trust in RDA.

Rosedale has potential to become a model for other cities to follow in America, we are race, economically, politically diverse and have people all over the board in their beliefs that seem to respect each other. RDA can further lead the way. Thank you for your work.
Shalom.

“Working together as a team for the community makes me feel good about Rosedale.”

“I was born and raised in Rosedale and I raised my kids here also. It is a warm, friendly, neighbor-loving community where you know and genuinely love your neighbor.”

“[In Rosedale] there is ample opportunity to connect with others, and the community cares.”

“I love my neighbors. My family has lived in this community for years. It’s home.”

Top 3 most pressing concerns

<table>
<thead>
<tr>
<th>Concern</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Health &amp; wellness</td>
<td>41%</td>
</tr>
<tr>
<td>Basic needs</td>
<td>27%</td>
</tr>
<tr>
<td>Youth &amp; wellbeing</td>
<td>16%</td>
</tr>
</tbody>
</table>

What should RDA focus on this next year?

<table>
<thead>
<tr>
<th>Focus Area</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>21% Public spaces</td>
<td></td>
</tr>
<tr>
<td>11% Youth programming</td>
<td></td>
</tr>
<tr>
<td>16% Right &amp; beautification</td>
<td></td>
</tr>
<tr>
<td>8% Community gatherings</td>
<td></td>
</tr>
<tr>
<td>9% Other</td>
<td></td>
</tr>
<tr>
<td>12% Social connection</td>
<td></td>
</tr>
<tr>
<td>15% Business outreach</td>
<td></td>
</tr>
<tr>
<td>20% Emergency assistance</td>
<td></td>
</tr>
<tr>
<td>15% Emergency assistance</td>
<td></td>
</tr>
</tbody>
</table>
ADAPT
Staying flexible to meet community needs

As an organization rooted in community gathering, RDA had to rapidly adapt when we could no longer come together in-person. From shifting our entire summer reading program to an online format in just a few weeks, to altering our minor home repair program to only outdoor projects, RDA creatively changed our existing programming to be safe and accessible during the pandemic.

We also implemented new changes that allowed Rosedalians to feel part of the community while remaining physically distant, including family activity boxes, weekly #workingwednesday community cleanup days, and easily fillable advocacy forms on our website, which we then sent to local decision makers.

The combination of dedicated board and staff, valuable partnerships in the region, responsive funders, and a close relationship with the Rosedale community continue to give RDA the flexibility needed to weather challenges as they arise.

In the height of the crisis, RDA’s funders and partners placed their trust in RDA to do what was best for the community. This meant that in addition to delivering program content into Rosedale homes, RDA was able to distribute meals to any community member through the summer program site.
While social distancing and small gatherings were vital for safety in 2020, these things left many Rosedalians feeling isolated and disconnected to the community. When the stay-at-home orders were issued, RDA quickly mobilized neighbors to check in on one another and identify individuals who would need assistance during that time.

As we learned how to conduct programs in a safe way, we hosted a drive-through Honkin’ Halloween parade, and a luminary hike through the Rozarks during the holidays. And when we felt the need to reconnect to our community and focus on their current challenges, we held the Rosedale Recovery survey and focus groups.

RDA also played an important role in connecting people to reliable and timely information about Covid-19 and our government’s response through our website, social media channels, email and mail newsletters. In the midst of much misinformation, we made it easy for Rosedale to receive factual news about the pandemic.

Fostering feelings of kinship and belonging within our community

With use of Rosedale's green spaces up in general during much of 2020, RDA created the “Rozarks Luminary Hike,” an illuminated portion of the popular trail to help Rosedalians feel more connected to their neighbors and community during the darkest days of winter.
Students in action! Rather than work in a Rosedale business as in years past, X SYE students were employed to take on Rosedale community projects, including maintaining XX miles of Rozarks trails, assisting in 3 community gardens, and cleaning up litter and graffiti at over XX sites in Rosedale.

Taking initiative to achieve a goal

On March 17, 2020, the last day that the RDA offices were fully open before the stay-at-home orders were issued, there was a line out the door of neighbors who were out of a job and concerned about how they would provide food and shelter for their family. Despite so many unknowns, RDA knew that we could rapidly act to address the solvable problems that Rosedalians were facing.

This included distributing more assistance to residents than ever before, mobilizing volunteers for grocery pickups and drop offs, and nurturing community stewards through the Summer Youth Employment program for projects like trail building and neighborhood beautification.

Through generous funders unrestricting their funds and a number of private donations, RDA was able to work swiftly and efficiently throughout the pandemic.

$2,782 In rent assistance

$5,392 In utility payments for residents

$280 In grocery assistance

600 “Back snack” kits distributed in partnership with Rainbow Mennonite Church

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ROSEDALE DEVELOPMENT ASSOCIATION, INC.
Statement of Financial Position December 31, 2020

ASSETS
CURRENT ASSETS:
Cash $ 204,088
Contributions receivable 97,218
Government grants and contracts receivable 5,397
Other receivables 706
Prepaid expenses 4,818
Total current assets 312,227
PROPERTY AND EQUIPMENT, NET 77,825
Total assets $ 390,052

LIABILITIES AND NET ASSETS
CURRENT LIABILITIES:
Accounts payable $ 4,147
Accrued payroll and related liabilities 11,182
Other accrued liabilities 550
Refundable advances on government grants 836
Total current liabilities 16,715
Paycheck Protection Program Loan 47,167
Total liabilities 63,882

NET ASSETS:
Without donor restrictions 76,499
With donor restrictions 249,671
Total net assets 326,170

Total liabilities and net assets $ 390,052

ROSEDALE DEVELOPMENT ASSOCIATION, INC.
Statement of Activities and Changes in Net Assets
For the Year Ended December 31, 2020

REVENUES, GAINS AND OTHER SUPPORT:
Contributions and grants:
Foundations $ 329,692
Government grants 58,388
Corporations 63,432
Individuals 12,302
Religious organizations 4,545
In-kind 5,671
Fees for service 2,000
Net assets released from restrictions
Total revenue, gains and other support 485,062

EXPENSES:
Program expenses:
ARCH 203,123
ARCH Plus 112,345
Total program expenses 315,468
Supporting services:
Administration 121,102
Fees for service 2,000
Total supporting services 123,102
Total expenses 456,127

CHANGE IN NET ASSETS 28,935

NET ASSETS, BEGINNING OF YEAR 297,235

NET ASSETS, END OF YEAR $ 326,170

2020 FUNDERS AND DONORS*
A. Kent Best
David Bluford
Courtney & Ben Brooks
Brooks Electrical Project Services
Carlos Cosas
Pete Cashen
Cashen Brothers Properties
Community Capital Fund — Neighborhoods Rising Fund
Corporation for National and Community Service through Kansas Volunteer Commission
E. Edwards Workwear
Eric Edwards
Ewing Marion Kauffman Foundation
Gunter Construction
Health Forward Foundation
Jane & Joe Heide
Karen & Clif Hostetler
John W. and Effie E. Speas Memorial Trust
Kansas City Board of Public Utilities
KC COVID-19 Recovery Fund
LED Direct
Livable Neighborhoods Task Force
Mary Gonzales & John Mendez
Northwood Liquor
Eleanor Pits
Prime Health Foundation
Rainbow Mennonite Church
remembering Bill Goodman
Rosedale Auto
Rotary Club 13
Rachel Russel
Linda Shelly
Shutemaker Family Foundation
Robert J. & Sally TC Spain
Dusan and Rachel Stanojevic
The University of Kansas Health System
Unified Government of Wyandotte County and Kansas City, KS
Unified Government-Hollywood Casio-Schlitterbahn Vacation Village Charitable Grant Fund Walmart Community grants

2020 PARTNERS AND COLLABORATORS
BikeWalk KC
Christmas in October
Cross-Lines Community Outreach
Giving Grove
Hunters
Kansas City Community Gardens
Livable Neighborhoods
Midtown Signs
Rainbow Mennonite Church
Rosedale Business Stakeholders
Rosedale Schools and Churches
The University of Kansas Health System
Unified Government of Wyandotte County and Kansas City, KS
United Government Parks & Recreation
University of Kansas Medical Center
Urban Trail Company
Workforce Partnership

MONTHLY SUSTAINING DONORS
Heidi Holbrook
Kathleen Ingram
Alexandra Lintz
Ally Matry
Stephanie Moore
Sarah Waggoner
Austen Wells
Alissa Workman

*$250 AND ABOVE
For a full list of RDA’s donors, visit rosedale.org/让我们。

FINANCIAL SUPPORT